**VIKAS PETWAL**

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**Mob. No. : 91-9811980838 / 8826999140**

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**vikaschanderpetwal@gmail.com**

**Seeking Professional Enrichment in Selling & Marketing involving Commercial Operations with a Premier Organization where I can utilize my knowledge and of current affairs to confidently present myself for the benefit of the company.**

ORGANISATIONAL EXPERIENCE

|  |  |  |
| --- | --- | --- |
| **Tenure** | **Company Name** | **Designation** |
| **Apr’2013 to till date** | **Parsvnath Developers ltd** | **web marketing** |
| **Jan’2012 to Apr’2013** | | **INVESTORS FORUM INDIA Noida** | **(Selling & Marketing)** |
| **Jan’2011 to Mar’2012** | | **Eminent prop mart (Sister Concern Company of BOP GROUP)** | **(Selling & Marketing)** |

**PROFESSIONAL BACKGROUND**

* Currently Working with M/s Parsvnath developers, a Real Estate Company having projects at PAN India presence.
* Handling the web marketing for the company.
* A professional in Selling & Marketing area with 3 years of experience in Selling Real Estate Projects etc.
* Adept in managing day to day client queries, recoveries, selling new projects and promotion of the projects of the company.
* Proficient in preparing and maintaining MIS of sales and PPT of selling strategies of projects.
* Relationship building, negotiation, analytical skills and abilities in liaising with Clients, Companies; with the exposure of working in computerized environment.

**ORGANIZATIONAL HIGHLIGHTS**

**Apr’2013 to till now M/s Parsvnath Developers ltd , Handling the web marketing for company.**

**KEY AREAS OF EXPERTISE**

* Handel the advertising campaigns.
* Responsible for developing rich, quality content for online sites
* Monitor company's online reputation.
* Updating the company web site regularly.
* Use blogs to promote company product and Generate leads.
* Manage and deliver email lists.
* Design and deliver emails.
* Analyze and report marketing performance; provide recommendations for improvement and make suggestions for additional services.
* Develop relationships with websites to obtain quality links.
* Improve search-engine rankings.
* Develop and maintain social media profiles on Twitter, Facebook, and LinkedIn.
* Ensure content appears high on search rankings.
* Establish an effective presence on social media sites

**ORGANIZATIONAL HIGHLIGHTS**

**Jan’2012 to till Apr,2013 M/s Investor Forum India, (A Real Estate Company) Noida, as an Executive – Selling & Marketing**

**KEY AREAS OF EXPERTISE**

***Selling & Marketing:***

* *Preparing marketing strategies for selling real estate products in the marketing*
* *Monitoring daily cash inflow from the existing clients and follow-up.*
* *Arranging and handling site visits of different projects.*
* *Taking care of the sales & marketing operations with focus on achieving sales growth.*
* *Developing and maintaining healthy business relations with all clients, ensuring maximum customer satisfaction by achieving delivery & quality norms.*
* *Analyzing & reviewing the market response/ requirements and communicating the same to the sales teams for accomplishment of the company goals*
* *Handling dealer’s network and provide them full support for sales*

**ORGANIZATIONAL HIGHLIGHTS**

**Jan’2011 to Mar’2012 M/s Eminent prop mart (Sister Concern Company of BOP GROUP) Noida, as an Executive – Sales & Marketing.**

**KEY AREAS OF EXPERTISE**

***Selling & Marketing:***

* *Preparing marketing strategies for selling real estate products in the marketing*
* *Monitoring daily cash inflow from the existing clients and followup.*
* *Arranging and handling site visits of different projects.*
* *Taking care of the sales & marketing operations with focus on achieving sales growth.*
* *Developing and maintaining healthy business relations with all clients , ensuring maximum customer satisfaction by achieving delivery & quality norms.*
* *Analyzing & reviewing the market response/ requirements and communicating the same to the sales teams for accomplishment of the company goals*
* *Handling dealer’s network and provide them full support for sales*

**EDUCATIONAL CREDENTIALS**

* *B. Sc (IT) from EIILM University.*
* *Hardware Networking course from NIIT*

**IT SKILLS**

Operating Systems/Language : Windows Vista / Windows XP,

Packages : MS office, Internet, Outlook

**PERSONAL INFORMATION**

* Date of Birth : 26th August’1987
* Marital Status : Un-Married
* Nationality : Indian

### Sex : Male

**(Vikas Petwal)**

Date:

Place: New Delhi