**CURICULUM VITAE**

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| **ZAFFER MOHD** | |  |  | | --- | --- | | Mobile no.: | +91-9210201012,+91-9813526648 | | Email-Id: | [Zafarmohd.msu@gmail.com](mailto:Zafarmohd.msu@gmail.com) | | Address: | J-111,Jalvayu Tower Sec.-56, Gurgaon-122001 | |

**JOB OBJECTIVE / GOAL**

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| **Career summary:-** | | More than 3 Years of experience in the field of Institutional Development, Sales, Marketing operation and Business Development. |
| **Career Interest:-** | Looking for an opportunity to take a step up in my career with an esteemed organization where my career ambition, experience and willingness to contribute positive value can be utilized productively to create sustainable growth for the business I work with. |
| **EDUCATIONAL DETAILS** | | | | |

* **MBA–** Finance & Marketing from-(Indian Institute of Planning Management (**IIPM)** - India)
* **B.Com.** -(M.D.U., Rohtak - India)
* **Class 12th** -from Board of School Education Haryana. (Bhiwani)
* **Class 10th**-from Board of School Education Haryana. (Bhiwani)

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| **WORK EXPERIENCE** |

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| **Name of Company:-** Rao Mahlla Horticulture FPC Ltd. | **Period of job**: Nov.2013 to Till Now |
| **Address of Company:-**NCR (Nuh-Mewat) | **Job Designations:** Sales And Marketing Executive. |

**Responsibilities:-**

* Solving point-of-purchase marketing challenges in collaboration with the sporting Agencies.
* Promote the company brand to key buyers, ensuring their knowledge is current and appropriate.
* Generating new business both in face to face meeting and over the phone.
* Fostering strong relationship with major clients.
* Advising and negotiating on acquisition of new products.
* Sales coordinate all Product of the company.

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| **Name of Company**: BASIX | **Period of job**: May 2012 to Oct.2013 |
| **Address of Company**:F-5,Groung Floor kailash Colony,G.K.-1 New Delhi 110048 | **Job Designation:** Field Executive |
| **Responsibilities:-**   * Efficiently responsible for achieving business targets of Institutional Development Services (IDS) of the territory. * Supporting small and medium Cooperatives and Farmer Producers Organizations. * Designing and delivering capacity building needs, assessment, HR-organizational structure, governance, strategic business plan, MIS and internal control-risk management with financial management. * Implementing projects through public private partnership model. * Following government policies in implementing projects in agriculture sector. * Handling issues associated with implementation of pilot projects especially in new areas | | |
| **SKILLS, REPORTS And RESEARCH** | | | |

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| **IT Skills / Software skills:** | Well versed with MS – Office, Windows-based Applications, Access, Outlook, Adobe Illustrator, Photoshop and Internet Applications |
| **Computer Knowledge:** | Documentation , Basic Knowledge Of Computer |
| **Core skills:** | Strong Work ethics, Positive Attitude, Good interpersonal and Communication skills, Well organized approach with an ability to multitask. |
| **TRAINING AND CERTIFICATIONS** | | |

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| **Name Of Company:** ICICI Bank Ltd. | **Period Of Job:** 11th July, To 11th Aug. |
| **Address Of Company:** New Delhi | **Job Designation:** Management Trainee |
| **Description:** The project was to study that investment in various financial instruments was affected by the perception of the people and their tendency towards risk and return. The main objective was to make people understand how the wealth management can be taken care by banking companies. | |

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| **PERSONAL DETAILS** |

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| **Date of Birth:** | 15/08/1989 |
| **Languages known:** | English, Hindi, Urdu |
| **Locations Preferred** | anywhere in India/Abroad |
| **Passport status** | Active |
| **Total years of Exp** | 3 years |

**I do here by declare that the information given above is true to the best of my knowledge.**

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| **Date.................................** | **(Zaffer Mohd)** |

**Place................................**