**RISHABH KUMAR CHATURVEDI**



116/804, Rawatpur

Bakarmandi, Kakadeo

Kanpur ,Uttar Pradesh-208019

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**CAREER OBJECTIVE**

To work in challenging environment that provides opportunities to contribute, learn and grow.

**WORK EXPERIENCE**

Designation-Sales Executive

Company-United Spirits Ltd.(A Diageo Group Company)

Location-Bahraich

Duration-April 2018- Present

Designation – Sales Officer

Company – Amira Pure Foods Pvt. Ltd

Job location – Kanpur

Duration- Febuary 2015- October 2015

Designation-Sr.area sales incharge

Company- Tata sky

Job location –Kanpur

Duration- April 2016-October 2016

Duties & Responsibilities:

* Creation and handling of the distributors.
* Implement launch plans and enhance visibility of products in market.
* Identify Sourcing and training of salesmen.
* Placement of products at retailers point of sale for maximum conversion.
* Ensure acheivemnt of primary and secondary targets .

**EDUCATIONAL QUALIFICATION**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Qualifications** | **Board/University/Institute** | **Year** | **Percent** |  |
| PGDM-General | Jagan institute of management studies. | 2013 – 2015 | 64 |  |
| B.com | Kanpur University | 2008-2011 | 57 |  |
| INTERMEDIATE | Dr.Virendra Swaroop Memorial Public school(I.S.C) | 2008 | 71 |  |
| MATRICULATE | Dr.Virendra Swaroop Memorial Public school(I.C.S.E) | 2006 | 58 |  |
|  |  |  |  |  |

**PROJECTS**

* Summer Internship in Amul – Responsible for channel sales in north delhi zone
* Live project in Bisleri International Pvt. Ltd. at Trade Fair, New Delhi in marketing and sales department
* Promotion of natural mineral water of bisleri VEDIKA

**ACHIEVEMENTS**

* Created a market of rupees 10 lakh (monthly) for territory for the newly launched Amira snacks
* Given a growth of 15% for AMUL ice cream during summer training

**PERSONAL DETAILS**

Fathers name : Rishi Kumar Chaturvedi

Occupation: Government Job

Permanent address: 116/804 Rawatpur Bakarmandi “m” block Kakadeo

Kanpur uttar pradesh Pin-208019

Date of birth: 15-july-1990