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| **AKSHAY BAHL**  C-114, First Floor, Lajpat Nagar 2, New Delhi – 110024  +91-8588840215 | 91aakshay@gmail.com | | | | |
|
| **PROFESSIONAL EXPERIENCE** | | | | | |
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| *Business Development Manager* | ***KalaChowk*** | | | *1/8/2016-Till Date* | |
| * Ensuring an efficient sales cycle: From Lead generation to closure of transaction * Ensuring a good customer experience by guiding them to locate right products as per their needs on both online and offline platforms * Managing inventory and sales record periodically * Managing vendors spread across different cities * Maintaining high standards of product packaging while meeting delivery timelines * Managing customer satisfaction level by various feedback mechanism * Maintaining good standard of visual branding material and planning out a strategical placement of the same | | | | | |
| *Sales Associate* | | ***Mettl*** | *1/5/2016-1/7/2016* | | |
| * Responsible for all sales activities, from lead generation, sales monitoring to closure * Assess customers’ needs and provide assistance and information on product features * Actively seek out customers in store by pursuing them to buy the product * Team up with co-workers to ensure proper customer service, being actively involved in the planning and executing group activities * Respond to customers’ requests and concerns in a resourceful manner * Ensure high levels of customer satisfaction through excellent sales service | | | | | |

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| *Internship* | ***Trusound Pvt Ltd.*** | *1/6/2014 - 1/8/2014* |
| * Primary research and developing marketing strategies * Organising and planning | | |

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| **ACADEMIC QUALIFICATIONS** | | | | |
| Graduation | BBA Programme | NDIM, IP University | 63.14% | 2015 |
| Class XII | Commerce with Math | Delhi Public School R.K.Puram, CBSE | 67% | 2012 |
| Class X | All Subjects | Delhi Public School R.K.Puram, CBSE | 59% | 2010 |

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| **PROJECTS** | | |
| **Folks and Foundation** | * Associated with the project “Spreading the Alphabets”, an initiative for Folks and Foundation * Mentoring and teaching students of class II and III dwelling in the slums of R. K. Puram and Govindpuri, New Delhi | 1/5/2011-1/8/2016 |

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| **HOBBIES & INTEREST** | | |
| * Music * Travelling | | |
| **PERSONAL INFORMATION** | |
| * D.O.B : 4th July, 1994 * Father’s Name : Vinod Bahl * Gender : Male * Nationality : Indian * Languages known: English & Hindi |