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|  | **AVIRAL BISHNOI**  **aviral.vishnoi9@gmail.com**  **+91-8395003366** | C:\Users\sony\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Word\DSC_0008pp.jpg |

Specialization : Marketing and Finance.

**OBJECTIVE**

Seeking a challenging position to deliver best of my skills and make best use of my efforts in learning experience.

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| **Name of the Examination** | **Name of the Institute** | **Board/University** | **Year** | **Percentage/CGPA** |
| PGDM | Institute of Management Studies,  Ghaziabad (AICTE) | AICTE | 2017-19  (Pursuing) | 6.78 CGPA  (1st Year) |
| BBA | Teerthankar Mahaveer Institute of Management and Technology. | Teerthankar Mahaveer University,  Moradabad | 2017 | 62.67% |
| 12th | VKS Public School,  Moradabad | CBSE | 2014 | 44% |
| 10th | VKS Public School,  Moradabad | CBSE | 2012 | 70.3% |

**SUMMER INTERNSHIP TRAINING**

**Organization:** Aditya Birla Group (Pantaloons)

**Duration:** 6 Days

**Key takeaways:** To understand the working mechanism of retail chain.

To observe the customer behavior and customer psychology.

**Organization** : AMUL (**Anand Milk Union Limited)**

**Project Title : Study of customer attitude towards dairy products**

**Duration : May – June (8 Weeks), 2018.**

**Key Learnings:**

* Communicating with vendors and discussing various perspective which would help to increase the sale of AMUL.
* Use of certain promotional activities like Banners, Posters, Canopy etc. Spreading awareness regarding products of Amul which would help in increasing its sales.

**INDUSTRIAL VISITS**

**Organization:** Aditya Birla Group (Pantaloons)

**Duration:** 6 Days

**Key takeaways:** To understand the working mechanism of retail chain.

To observe the customer behavior and customer psychology.

* **Organization :** Coca Cola, (Greater Noida**).**

**Key Takeaways :** Knowledge about production process of soft drinks.

* **Organization :** Parle Agro, (Rudrapur).

**Key Takeaways :** Knowledge about Production Process of Biscuits.

**CERTIFICATE PROGRAMME / WORKSHOPS / CONFERENCES**

**Organization:** Aditya Birla Group (Pantaloons)

**Duration:** 6 Days

**Key takeaways:** To understand the working mechanism of retail chain.

To observe the customer behavior and customer psychology.

* Certificate of THOMSO in **Apocalypse** ‘**NFSMW**’ (Need For Speed Most Wanted) from **IIT Roorkee**.
* Attended two days training workshop on **“Entrepreneurship”** conducted by Makeintern in association with IIM Kozhikode and IMS Ghaziabad on January 12&13, 2018.
* Certificate of Participation in Business Haat, organized by IMS Ghaziabad.
* Certificate of Participation in International Conference in Graduation.
* Successfully completed 24-hrs **Microsoft Office Specialist International Certificate Training** organized by IMS Ghaziabad.
* Participated in a certified “**Student Development program**” conducted by “**Global Human Resource Development Center (GHRDC)**” at IMS Ghaziabad-2017.
* Attended Certificate programme on **Digital Marketing** organized by IMS Ghaziabad in association with MSME-2018.

**ACHIEVEMENTS**

**Organization:** Aditya Birla Group (Pantaloons)

**Duration:** 6 Days

**Key takeaways:** To understand the working mechanism of retail chain.

To observe the customer behavior and customer psychology.

* Got Second Prize of THOMSO in Apocalypse in IIT Roorkee.
* Got First Position in Scouting at District Level.
* Class Representative in BBA at 1st and 2nd year.

**PERSONAL ATTRIBUTES**

**Organization:** Aditya Birla Group (Pantaloons)

**Duration:** 6 Days

**Key takeaways:** To understand the working mechanism of retail chain.

To observe the customer behavior and customer psychology.

* Optimistic
* Team Player.

**PASSION/INTERESTS**

* Listening to music.
* Love to play computer games.
* Playing outdoor games.

**PERSONAL DETAILS**

Mother’s Name : Mrs. Meenakshi Bishnoi

Father’s name : Mr. Rajkumar Bishnoi

Date of Birth : 10-Apr-1996

Gender : Male

Address : D-165 TDI City, Ram Ganga Vihar Phase-II, Moradabad, UP-244001

Computer Efficiency : MS Office and Internet Applications

Language :Hindi, English

Nationality :Indian

**DECLARATION**

I, **Aviral Bishnoi**hereby declare that the information provided above is true and the best of my knowledge**.**

**Date: (Signature)**

**Place:**