**Anupriya**

***Harmilap nagar, Phase II Baltana, Zirakpur(140604) || Phone no:- 7986476597|| Gmail:-anupriyasheetal@gmail.com***

**Objective**

To thrive on professional credentials and seek a challenging job in a reputed organization and to integrate SEO, Internet marketing skills in It industry especially to excel in the field of SEO(Internet Marketing/Search Engine Optimization). To create niche in the organization through my knowleadge, skills and my positive attitude.

**Professional Profile**

Self Motivate and fast learner with ability to quick adjust the new responsibility in diverse environment.

An effective communicate of with demonstrated organizational abilities diagnosing and resolving complex issues.

**Highlights**

1. **Keyword Analysis Research**
2. **On/Off Page Optimization**

* Business Listing
* Profile Creation
* Bookmarking
* Web2.0
* Classified

1. **Onpage Activities**
2. **Knowledge: - Google Analytics, Google Search console, Google tag manager.**
3. **Guest posting**
4. **Create Weekly and Monthly Performance report using SEMrush tool, Serpbook, Google Analytics and Ahref tool.**

**Experience**

**SEO Executive**

**Imark Infotech Pvt .Ltd**

**Dec 2017- Present (4 year) IT Park, Chandigarh**

I am responsible for all Links building process on campaigns by Imark Infotech. Some of the major responsibilities are SEO Monthly Performance report, Weekly Reports, Local Business listing, Guest posting. I am also involving in the on page process.

**Academic Qualification**

Mca from PTU 2017

BSC from PU 2015

12th Passed from CBSE 2012

10th Passed from CBSE 2009

**Strengths**

I am enthusiastic, hard working and eager to learn new concepts. Leadership Quality.

**Hobbies**

Listening to Music, Internet surfing and Cooking food.

**Personal Details**

**Name** : Anupriya

**Father’s Name** : Karam Raj

**Permanent Address** : #28 Harmilap Nagar phase II Baltana,Zirakpur

**Date of Birth** : 16, September 1992

**Language Proficiency** : English, Hindi & Punjabi

**Marital Status**  : Single

**Nationality**  : Indian

**Contact Number** : 7986476597

**Declaration**

I hereby solemnly declare that the above information is true to the best of my knowledge.

**Signature**

**Anupriya**