

COSC2671 | Social Media and Network Analytics  
Assignment 2 Team Management  
Analyzing global trends for climate change based on tweets  
13<sup>th</sup> Oct, 2019

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The objective of this assignment to **track awareness & activity level of Climate Change related activities across the world**. We have performed analysis on the tweets from Twitter platform. Following table contains our weekly work breakdown and task management details:

Task	Member	Time Allocation
Exploring tweeter data & formulated the problem	All	Week 1
<b>Data Acquisition: Climate change</b> <ul style="list-style-type: none"><li>- Tweets for #climatechange using Tweepy API</li><li>- For network analysis, data for 10 actively working influencer</li></ul>	Vishwa, Vikas	Week 2
<b>Basic Data cleaning &amp; Data filtering using NLP Techniques</b>	Vikas	Week 2
<b>Initial data exploration</b> <ul style="list-style-type: none"><li>- Frequency visualization of most occurring tokens, hashtags in tweet text and user location</li><li>- Tweet text statistic analysis</li><li>- Co-occurrence Heatmap hashtag frequency</li></ul>	Jigar	Week 3
<b>Designing initial approach to follow</b>	All	Week 3
<b>Climate change general analysis</b> <ul style="list-style-type: none"><li>- Geographical spread of climate awareness</li><li>- Overall sentiment across globe for climate changes happening</li></ul>	Vishwa, Jigar	Week 3
<b>Analysis: Climate prevention 'protest', 'Burrard bridge', 'Carbon footprint'</b> <ul style="list-style-type: none"><li>- Trend detection using time based frequency</li><li>- Geographical affinity of the protest data</li><li>- Sentiment among public about Protest events</li><li>- Modeling topic to learn most discussed issue</li></ul>	All	Week 4
<b>Action identification of active Group for climate change</b> <ul style="list-style-type: none"><li>- Geographical spread of Extinction Rebellion group's activity</li></ul>	Vikas, Jigar	Week 4
<b>Report Writing</b>	All	Week 5
<b>Code Cleaning and Standardizing</b>	Vishwa	Week 5

The division of work was roughly equal and everyone has equally put in effort during entire assignment.