

# FUNDAMENTALS OF ANALYTICS AND DISCOVERY INFORMATICS - PROJECT PRESENTATION

Topic : Prediction of the expected sports entertainment level of an international T20 cricket match

- By Vikhyat Dhamija

## Introduction



Are you a cricket lover who is a great lover of a blitzkrieg form of a cricket i.e., a Twenty-20 match and have a desire to go to see the match in the stadium, but you are in a dilemma that whether you should spend your money and time going there?

Are you a company who wants to be associated with highly entertaining T20 matches, in turn increasing their own popularity and revenue?



In this project we are trying to build a machine learning model to forecast or predict the "Expected entertainment level of an International Twenty-20 cricket match".

## Motivation

"The television advertisement rates for the ICC Cricket World Cup 2019 have jumped to their highest, beating what Star India charged for Indian Premier League. The ad rates for India games range from INR 15-16 lakh (22K USD) for 10 seconds, two people in media buying agencies said. And for the much-awaited India-Pakistan match on June 16, a slot costs up to Rs 20 lakh (30K USD) for 10 seconds"[11]

# Bloomberg

# The Guardian

County	Price
Sussex	£304 (early bird £280)
Somerset	£279
Essex	£277
Northamptonshire	£265
Kent	£250
Warwickshire	£245 (early bird £220)
Middlesex	£245
Hampshire	£240
Yorkshire	£230
Worcestershire	£225

Source: The Guardian[12]

## Literature Review

1. Predicting Outcome of Indian Premier League (IPL) Matches Using Machine Learning

#### **Key Points:**

- Multivariate regression model to calculate the points of player based on ICC
  player points based on the factors like number of wickets taken, number of dot
  balls given, number of fours, number of sixes, number of catches, and number of
  stumpings
- Based on the individual's player points, the total weight of the team was calculated. Topmost 11 frequently played players of the team were used in the calculation of total teams' weight
- Based on RFE method, the 7 most useful features were detected.
- 10-fold cross validation with various algorithms like Naïve Bayes, Extreme Gradient Boosting, SVM and Logistic Regression, Random Forests and Multilayer Perceptron were used with MLP proved to be more accurate

This study made me understand how to approach the cricket predictions related problems, how the multivariate regression model can be used to calculate the features to be fed to the model, how the Recursive feature Elimination Techniques work to select the important features to be fed to the model.



# Literature Review



#### **Key Points:**

- For each instance corresponding to each match, the average of various parameters for players were averaged till the Date of the match like their Average Runs, Continuous Average Number of 4s, etc.
- In variation 1, 16 \* 22 = 352 features were used per instance (11 per team and as two team played a match hence 22) i.e., the match in order to predict the outcome of the match.
- In variation 2, each player's features were aggregated to two values i.e., the Batting Aggregate and Bowling Aggregate where Time Scaling was used to scale the performances of the players
- In Variation 3, each player's feature i.e., the batting aggregate and bowling aggregate were converted into one value per player.

This study made me understand various approached to feature extraction and transformation for building the good Machine learning models.



# Literature Review



# 3. Sport analytics for cricket game results using machine learning: An experimental study

#### **Key Points**

- Focused on different strategy to come out with the best model for predicting Cricket Game Results
- Two features set were used to predict the outcome of the match where first feature set was based on the features related to Home Team and another feature set was based on the Toss decision.
- Influential features had been identified using Correlation based feature selection, Information Gain etc. techniques.
- Evaluation of the models was performed using the 10-fold cross validation based on average predictive accuracy, recall and precision

This study made me understand that how we can apply various techniques for feature selection, how we can use different feature sets that are based on completely different approaches to prediction

# Approach

#### **Definition of a Concept**

- Entertainment level will be generated by the mathematical formula:
  - = (Total runs scored in 4's and 6's in both innings / Total runs scored in both innings) \* 100

```
def label_function(x):
    if x > 0.60:
        return "H"
    elif x < 0.55:
        return "L"
    else:
        return "A"

merged_df["Elevel"] = merged_df["Elevelval"].apply(label_function)</pre>
```

# Approach

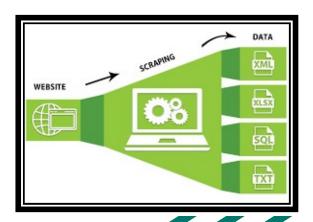
Attribute Set

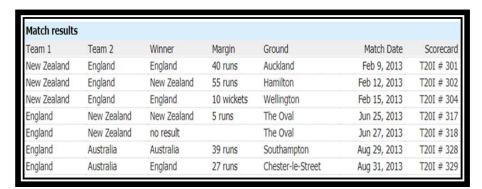


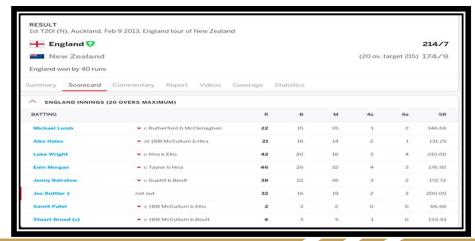
Team1			
Twenty 20 Cricket ratings are considered, whose matches arise profound interest and viewership. The are: England, India, Australia, Pakistan, New Zealand, South Africa, Bangladesh, Afghanistan, West Inc Sri Lanka  Team 2 are the countries who plays the international T20 cricket. Here the current Top 10 Teams in Twenty 20 Cricket ratings are considered, whose matches arise profound interest and viewership. The are: England, India, Australia, Pakistan, New Zealand, South Africa, Bangladesh, Afghanistan, West Inc Sri Lanka  MatchTime This will have three values: 1. day 2. Night 3. daynight  Ha1 This attribute will have value 1/0 depending on the fact that Team 1 has the home advantage or not.  This attribute will have value 1/0 depending on the fact that Team 1 has won the toss or not.  T1w This attribute will have value 1/0 depending on the fact that Team 1 has won the toss or not.  T2w This attribute will have value 1/0 depending on the fact that Team 1 bat first or not.  T1b This attribute will have value 1/0 depending on the fact that Team 1 bat first or not.  Groundcapacity This will have the values of the various cricket grounds seating capacities as it directly relates to viewership of the match which may be a variable on which the performance of the players can dependent as more viewers means more noise which may positively affect the results increasing motivation of the players or they can increase the noise so as to create disturbance. So, it also forms important feature to decide the performances of teams in the match.  This is the average batting strike rate of the top 5-6 players in the team line up. As the top 5-6 players team line up are the top batsmen of the team.  This will have the sum of the numbers assigned based on the ranks(ratings) of the Team1 and Team2 in year when match was played as higher the rank of the two teams more entertaining the match will be.	S.No.	Attributes	Description
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12 Elevel This is the class label for the Entertainment Level that has three values – High(H), Average(A) and Low	11	CRating	This will have the sum of the numbers assigned based on the ranks(ratings) of the Team1 and Team2 in the
	12	Elevel	This is the class label for the Entertainment Level that has three values – High(H), Average(A) and Low(L)

# **Data Collection**

Web Scraping Script was built using BeautifulSoup Libraries and used to crawl ESPN cricinfo and Wikipedia

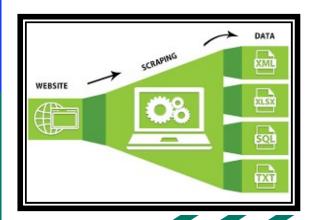






# Data Collection

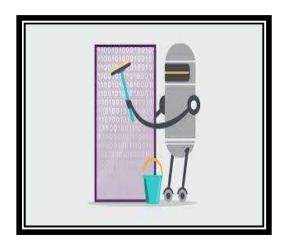
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# Data Cleaning &

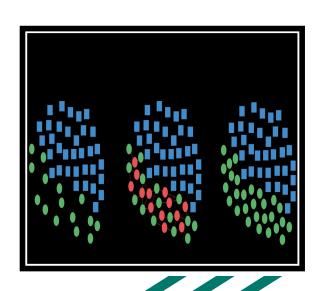




#### Following steps were taken data:

- Merging of the Data Frames
- Duplicates were removed
- Missing Values were replaced by the mean values
- One hot encoding was performed on the categorical variables like the Team1 and Team2
- SMOTE technique was used to create a more balanced dataset.
- Correlation was checked between the various features for feature selection.

# Synthetic Minority Oversampling Technique

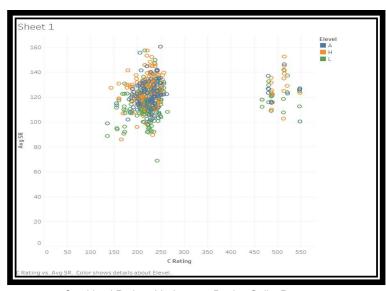


- This technique try to balance the minority classes.
- For one minority instance its K nearest neighbors in the feature space are selected where one neighbor is chosen at random.
- Synthetic instance is created by the convex combination of the chosen minority class instance and the selected neighbor.
- This technique leads to a balanced dataset as well as the increased number of instances.

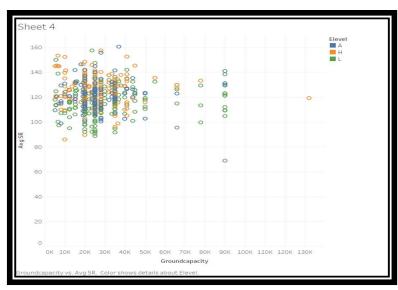
# Dataset

loc.	Team1	Team2	<b>Match Time</b>	Ha1	Ha2	T1w	T2w	T1b	Groundcapacity	AvgSR	CRating	Elevel
0	West Indies	England	daynight	1	0	0	1	1	12400	125.31	487.00	Н
1	West Indies	England	daynight	1	0	1	0	0	8000	115.31	487.00	А
2	West Indies	England	daynight	1	0	1	0	1	8000	109.92	487.00	Н
3	England	Pakistan	day	1	0	0	1	0	5500	124.65	547.00	L
4	New Zealand	England	day	1	0	0	1	1	18000	146.25	515.00	Α
	940	44.4	884)	1444		8648	994)	442	744	2774	144	\$84)
869	India	Pakistan	daynight	1	0	0	1	1	132000	119.18	210.00	Н
873	Sri Lanka	Pakistan	night	1	0	1	0	1	35000	94.63	224.00	L
874	Sri Lanka	Pakistan	night	1	0	0	1	0	35000	91.52	224.00	L
879	Bangladesh	Pakistan	night	0	0	1	0	1	35000	122.34	235.00	Н
883	Sri Lanka	Pakistan	night	0	0	1	0	1	35000	114.40	224.00	L

# Exploratory Analysis

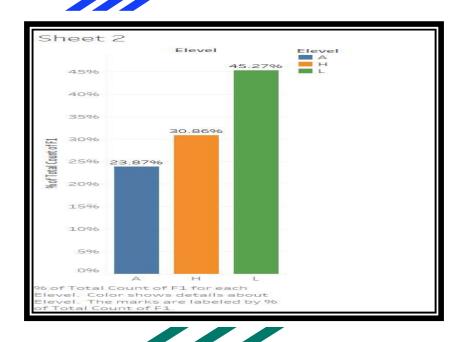


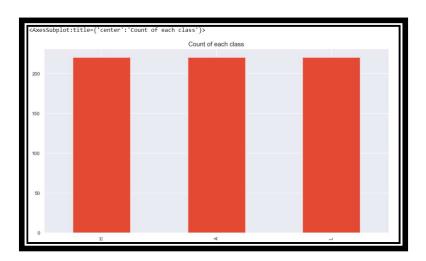
Combined Ratings Vs Average Batting Strike Rate



Ground Capacity Vs Average Batting Strike Rate

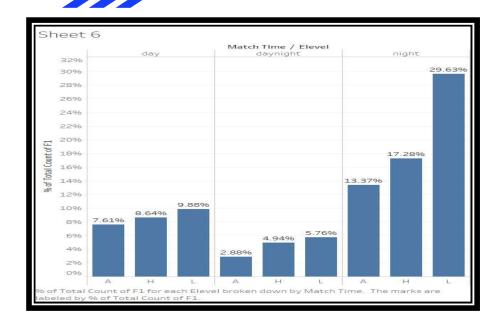
# Exploratory Analysis //





**Balanced Dataset after SMOTE** 

# Exploratory Analysis //



		E	level	
Ha1	Team1	A	H	L
0	Afghanistan	3	3	3
	Australia	4	10	18
	Bangladesh	7	6	8
	England	5	9	14
	India	フ	4	12
	New Zealand	3	2	17
	Pakistan	5	1	16
	South Africa	1	1	4
	Sri Lanka	3	3	7
	West Indies	2	1	1
1	Afghanistan			3
	Australia	16	8	23
	Bangladesh	2	7	7
	England	7	11	16
	India	9	14	17
	New Zealand	12	28	10
	Pakistan		4	4
	South Africa	16	21	11
	Sri Lanka	4	7	19
	West Indies	10	10	10

			E	level	
Ha2	=+ -	Team2	A	Н	L
0		Afghanistan	2	1	
		Australia	9	15	10
		Bangladesh	7	6	10
		England	14	22	9
		India	13	17	20
		New Zealand	8	9	20
		Pakistan	22	17	49
		South Africa	7	10	28
		Sri Lanka	8	15	35
		West Indies	14	27	21
1		Bangladesh			1
		New Zealand		1	1
		Pakistan	4	1	3
		South Africa	3		2
		Sri Lanka	1	2	8
		West Indies	4	7	3

# ML Algorithms

Dataset

Logistic Regression

**Decision Trees** 

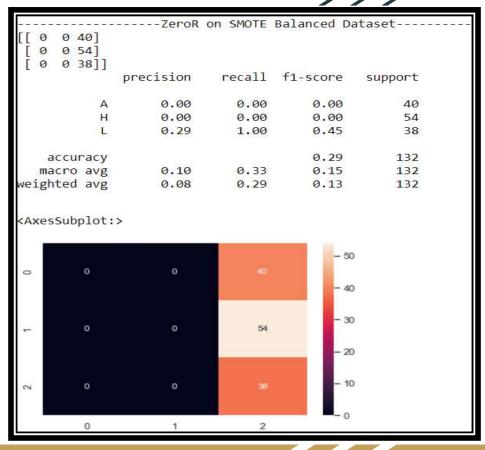
Naïve Bayes

Support Vector Machines

Random Forest

Prediction Results

**ZeroR Base Line Model** 



#### **Random Forest**

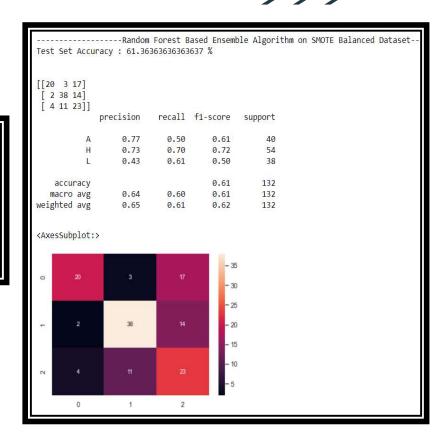
For the Random Forest based Ensemble classifier :

The average of the Macro averaged F1 score using the cross validation is: 0.6266006042556326

The average of the Macro averaged Precision score using the cross validation is: 0.6478044333386317

The average of the Macro averaged Recall score using the cross validation is: 0.6274001536098311

The average of the Accuracy using the cross validation is: 0.6367941129419293



#### **Support Vector Machines**

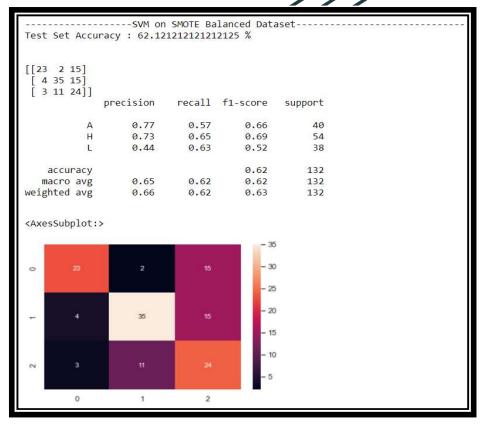
For the SVM based classifier :

The average of the Macro averaged F1 score using the cross validation is: 0.5836740468011709

The average of the Macro averaged Precision score using the cross validation is: 0.5897392862236653

The average of the Macro averaged Recall score using the cross validation is: 0.5900537634408601

The average of the Accuracy using the cross validation is: 0.5898736202207647



#### **Decision Trees**

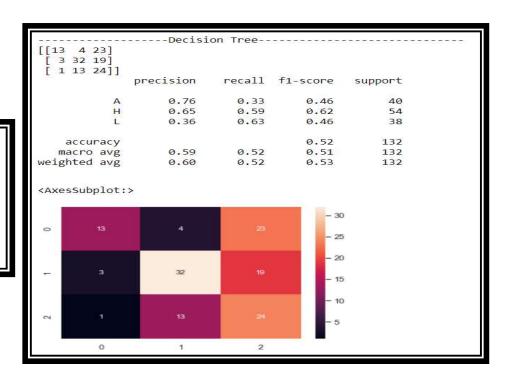
For the Decision Tree classifier :

The average of the Macro averaged F1 score using the cross validation is: 0.5144991328841474

The average of the Macro averaged Precision score using the cross validation is: 0.563819424269317

The average of the Macro averaged Recall score using the cross validation is: 0.5275537634408602

The average of the Accuracy using the cross validation is: 0.5291313389857623



#### **Logistic Regression**

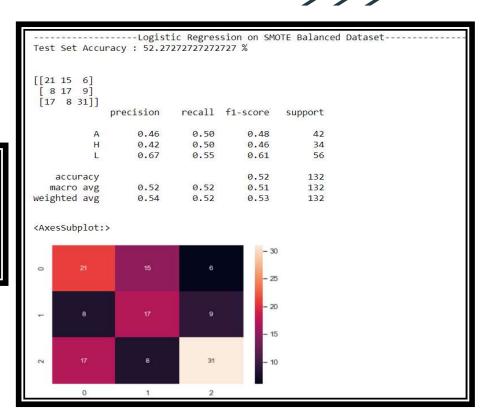
For the Logistic Rgeression based classifier :

The average of the Macro averaged F1 score using the cross validation is: 0.47100740691750004

The average of the Macro averaged Precision score using the cross validation is: 0.48078801883530253

The average of the Macro averaged Recall score using the cross validation is: 0.4780145929339477

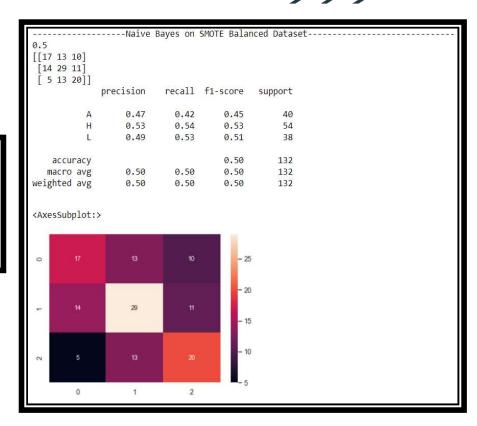
The average of the Accuracy using the cross validation is: 0.47774756039033756



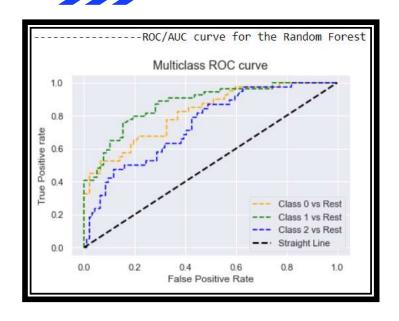
#### **Naïve Bayes**

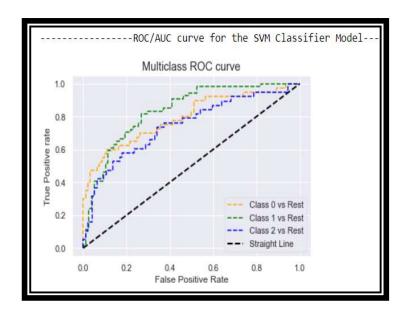
For the Naive Bayes classifier :

The average of the Macro averaged F1 score using the cross validation is: 0.4005765731906107
The average of the Macro averaged Precision score using the cross validation is: 0.4033713216846847
The average of the Macro averaged Recall score using the cross validation is: 0.4096582181259601
The average of the Accuracy using the cross validation is: 0.40947048472244446

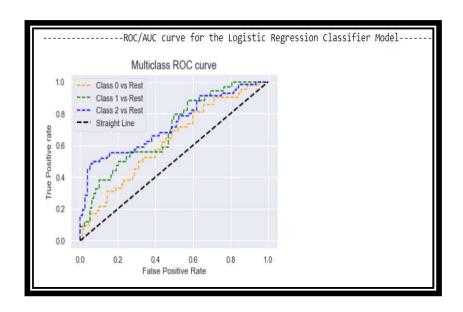


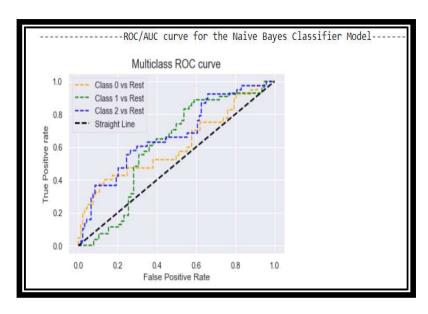
# ROC-AUC Curves





# ROC-AUC Curves





# Discussion

- Apart from SVM and Random Forest, which are showing the accuracy, F1 Score, and other evaluation metrics above 60 %, others' metrics are hovering in the range of 50 to 60 % while Naïve Bayes performed badly.
- Reasons that SVM performed better can be the fact that :
- ✓ In SVM the best marginal distance is calculated between the line and the support vectors which highly reduce the errors.
- ✓ SVM use the geometrical properties or the spatial representation of data as the criteria for classification
- Reasons that Random Forest performed better than others especially Decision Trees :
- ✓ Decision tree algorithm at each node we make the best choice of splitting towards the purity of class but the problem with this approach is that we may not achieve the global optimum.
- ✓ Random Forest Classifier creates the various decision trees and choose the results through majority voting.

# Discussion

- Naïve Bayes performance has been quite abysmal. The probable reason may be that the Naïve Bayes consider the features as independent. Naïve Bayes is also a probabilistic method and the SVM use the spatial representation.
- Higher the AUC, the better the performance of the model at distinguishing between the positive and negative classes which shows that our SVM Model and Ensemble based Random Classifiers are performing much better than the other models developed through other algorithms, but the Naïve Bayes showed the poor performance.
- As the major target for our machine learning problem are the advertisers and agencies and people investing in the matches who want to know that how the match will be. So, precision of the Class "H" is very important so that they can put their best bet on the match and can retrieve the better return. And that seems to better be provided by the Random Forest Classifier based on the current Test dataset.
- Machine learning or Data Science problem all depends on the data as a food for producing better results, it seems that in order to bring better results more features and instances are required and hence our current dataset needs to be augmented.

#### Conclusion

- Evaluation metrics for the model generated through various algorithms used are higher than the baseline Zero R.
- Apart from SVM and Random Forest, which are showing the accuracy, F1 Score, and other evaluation metrics above 60 %, others' metrics are hovering in the range of 50 to 60 % while Naïve Bayes performed badly.
- The probable reasons for ensemble method like Random Forest performing well are :
- > It generates various decision trees and then take majority voting, so the decision made tends to be more accurate.
- > Random Forests produce unpruned and diverse trees which increase the resolution of the feature space.
- > Random Forests get off the overfitting problem based on its randomness and voting mechanisms.
- SVM also has performed better than the others and the reason that seems to be causing this is the use of the geometrical representation by SVM to slice the data points into various classes

### **Future Work**

#### 1. Increase the feature space.

Currently relying on the features that directly affects the batting like the ratings, average batting strike rate, ground size and so on.

Capabilities of the bowlers also affect the performance of batsmen so the bowlers' data will be further scraped and that also will be used in the future enhancements for the project.

#### 2. More algorithms will be used.

Other algorithms like gradient boosted decision trees, Multilayer Perceptron etc can also be used on this problem apart from the ones currently being used.

#### 3. Scaling methodology

As learnt in the second reviewed paper, the parameters were time scaled to bring them on par with respect to time . Similarly, it is felt that the features like strike rates are increasing as the more player are tending to be more inclined to faster batting, so the older average strike rates of the team are not at par with the current average strike rates, hence they need to be scaled accordingly.

Date	Time	Duration	Work
04/10/2021	18:00 – 00:00 EST	5	Studied the methodology and Libraries like Beautiful Soup Libraries of Python to be used for Web Scraping.
04/12/2021	11:00 - 16:00 EST	5	Worked on building script for scraping through the ESPN Cricinfo Website for getting the relevant attributes and storing them in the CSV file.
04/13/2021	08:00 - 13:30 EST	5.5	Worked on building script for scraping through the ESPN Cricinfo Website for getting the relevant attributes and storing them in the CSV file.
04/14/2021	09:00 - 14:00 EST	5	Worked on building script for scraping through the ESPN Cricinfo Website for getting the relevant attributes and storing them in the CSV file.
04/15/2021	19:30 - 00:00 EST	4.5	Worked on building script for scarping the Wikipedia Website for getting the relevant attributes and storing them in the CSV file.
04/16/2021	20:00 - 01:00 EST	5	Studied the methodology to perform various Data Cleaning tasks like Duplicate Removals, Filling the Null Values, Performing the joins using the Merge operations and various other necessary Data cleaning and Feature Engineering operations to be performed using the Python Pandas.

04/17/2021	19:30 – 23:30 EST	4	Performed the Data Cleaning Tasks on the Dataset so as to come out with the combined and cleaned Data set to be used. Note that the calculations were performed to generate the Class Labels
04/18/2021	10:00 – 14:30 EST	4.5	Applied various Machine Learning Algorithms on the Dataset to check their performances
04/19/2021	09:00-13:00 EST	7	Based on the suggestions from Dr. Bill, studied about the SMOTE and applied SMOTE
	20:30- 23:30 EST		to generate more Balanced Dataset and increase the number of instances. Applied various Machine Learning Algorithms again on the Dataset to check their performances. Tried to drop some features and performed some hit and trial to check the performances.
04/20/2021	21:30 - 23:00 EST	2.5	Build the function for ZeroR algorithm and then check the performance of ZeroR model for our dataset in order to check that whether we are gaining from the machine Learning Algorithms.

04/20/2021	08:00 - 12:00 EST	6	Research ways to enhance the metrics and understood that one of the best ways is to
	20:00 - 22:00 EST		introduce the best attributes or independent variables that can lead to improved prediction. Put the thought process to have such feature that can be extracted also through Web Scraping and came out with the Average Batting Strike rates of the Teams Playing. Modified the python script in order to extract the above-mentioned field from the website.
04/21/2021	11:00 - 14:00 EST	3	Reworked the Data Cleaning, merging tasks in order to produce the final Dataset again.
04/22/2021	10:00 - 14:00 EST	4	Based on the suggestion from the professor and for checking the relevancy of the attributes and to gain further insights about our data points, the exploratory analysis was performed using Data Visualization using Tableau. Feature correlation check was also performed through Pandas.
04/23/2021	21:00 - 00:00 EST	3	Applied various Machine Learning Algorithms again on the Dataset to check their performances. Here I got my performance improved for various models like SVM and Random Forest based classifier with parameters reaching 60-65 %.
04/23/2021	09:00 - 12:00 EST 13:00 - 17:00 EST	7	Studied the methodology to generate the ROC-AUC curves using Python Pandas. Created ROC-AUC curves for various Machine Learning Algorithms for comparing various Models.

04/24/2021	12:00 – 16:00 EST	6	Report Writing
	21:30 - 23:30 EST		
04/25/2021	12:00 – 16:00 EST	6	Report Writing
5	21:30 - 23:30 EST		
04/27/2021	19:00 - 00:00 EST	5	Presentation Preparation
05/02/2021	20:00 - 21:00 EST	1	Report Writing
05/03/2021	22:00 - 23:00 EST	1	Report Writing
05/04/2021	16:00 - 17:30 EST	1.5	Report Writing



#### References

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# Thank You