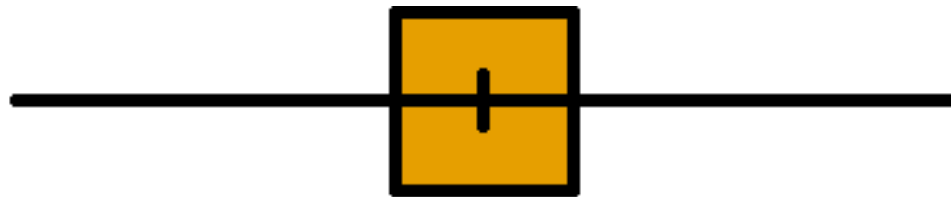


# Confidence Intervals





A Venn diagram consisting of two nested ellipses. The outer ellipse is gray and contains the word "POPULATION" in white, bold, sans-serif capital letters with a black outline. The inner ellipse is blue and contains the word "SAMPLE" in white, bold, sans-serif capital letters with a black outline. The blue ellipse is positioned on the right side of the gray ellipse, representing a subset of the population.

**POPULATION**

**SAMPLE**



Population of all humans who walked on the moon

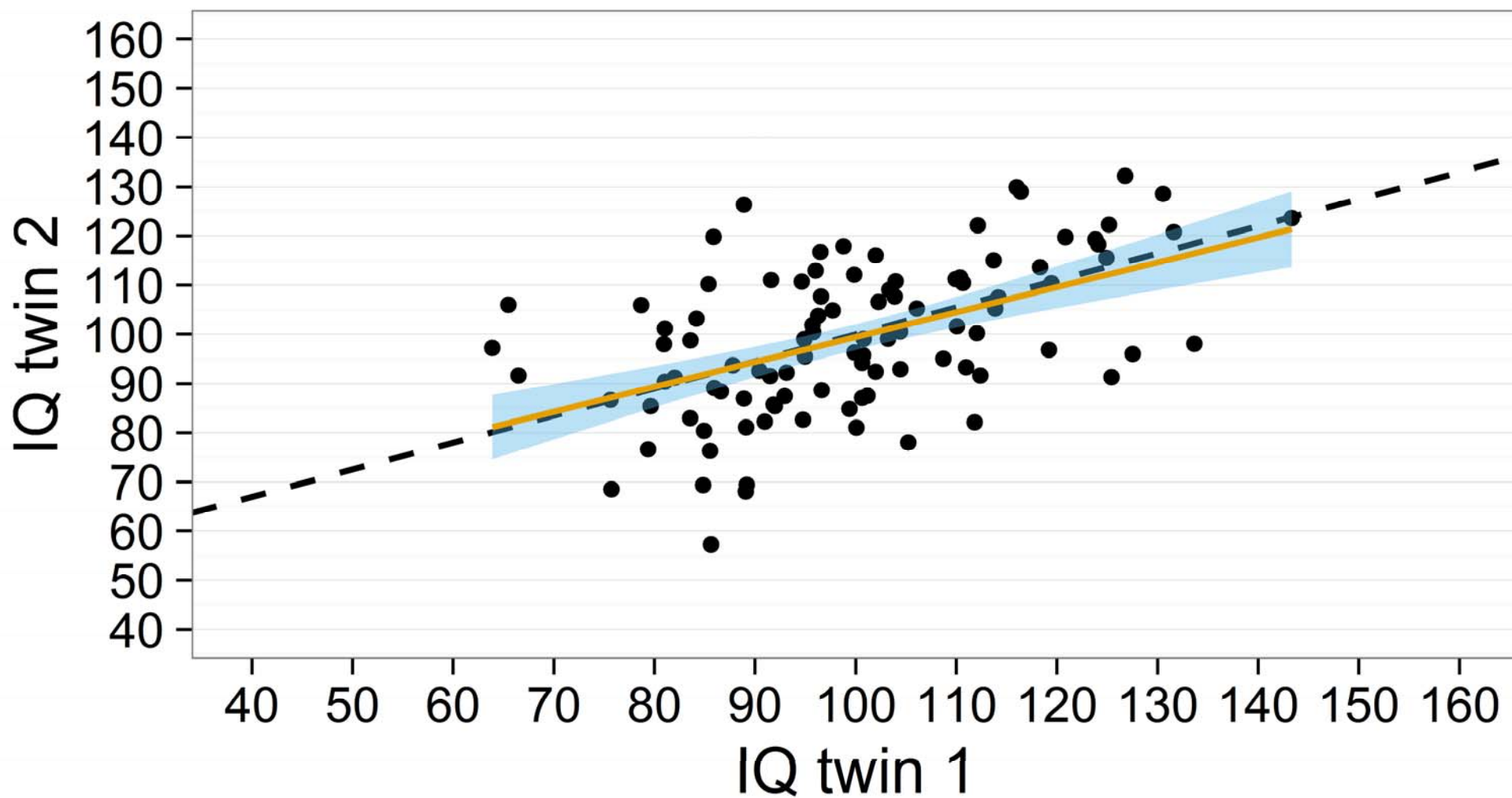


When you generalize  
from a **sample** to a  
**population**, there is  
uncertainty.

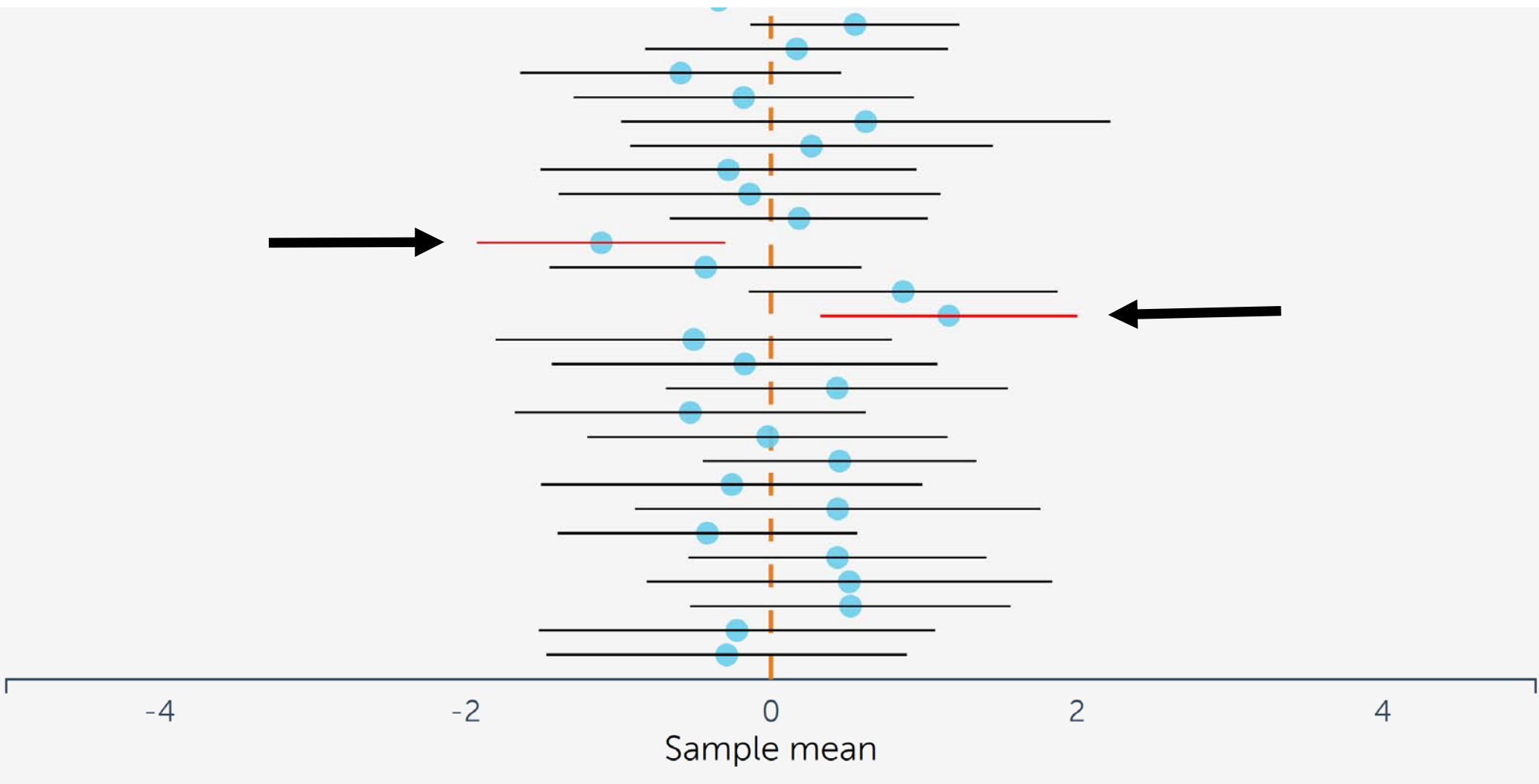
It is misleading to report point estimates without illustrating the uncertainty surrounding that estimate.

Kelley & Rausch (2006)

Correlation = 0.52



Confidence intervals are a statement about the percentage of **confidence intervals** that contain the true parameter value.



<http://rpsychologist.com/d3/CI/>



95% of future 95%  
**confidence intervals**  
will contain the true  
population parameter  
**(in the long run).**

**After** collecting the data a confidence interval either contains the population parameter or not.

You can calculate CI  
around any estimate.  
Common: CI around  
means or effect sizes.

For normal distribution:

$$M \pm Z_{\text{critical}} \times SE$$

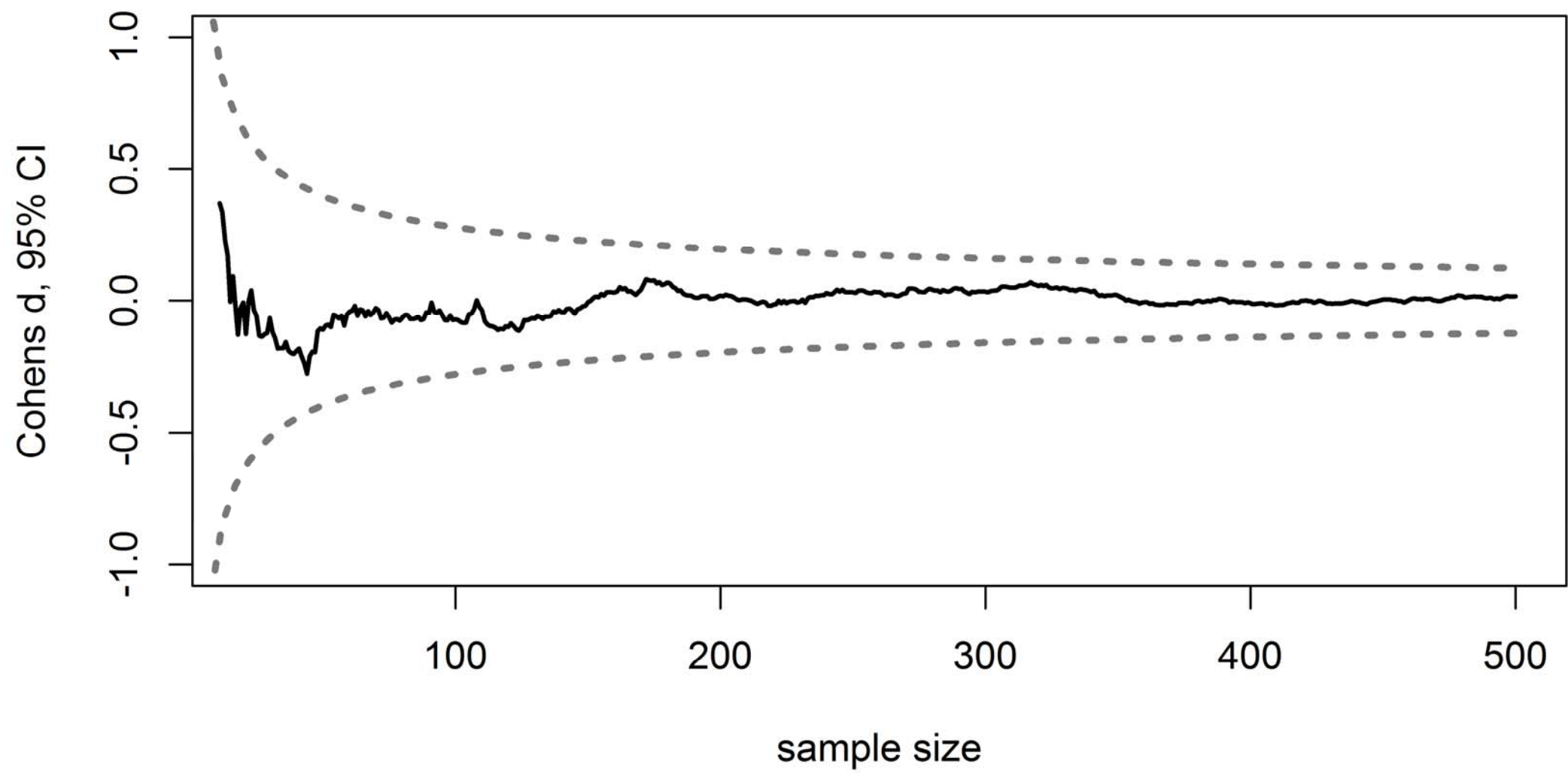
$$\text{Standard Error (SE)} = SD/\sqrt{N}$$

For normal distribution:

$$M \pm 1.96 \times SE$$

$$\text{Standard Error (SE)} = SD/\sqrt{N}$$

As the sample size increases confidence intervals become more narrow.



It's **not** true that  
95% of future  
estimates will fall in  
**a single 95% CI.**

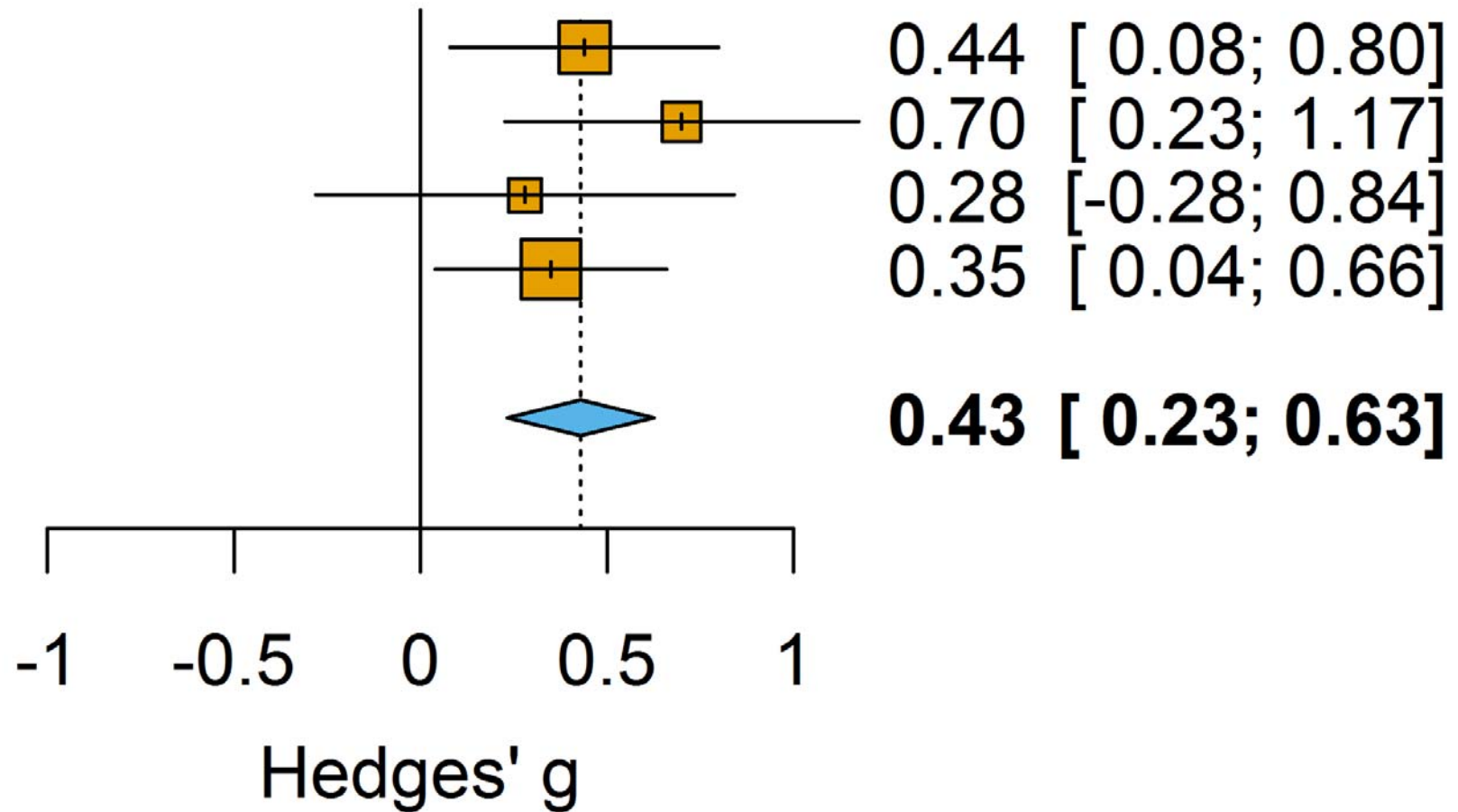


**Capture percentage:**  
A single 95% CI  
captures the true  
value 84.3% of time.

Cumming & Maillardet, 2006

Confidence intervals  
and  $p$ -values are  
directly related. If a  
95% CI  $\nless 0$ ,  $p < 0.05$

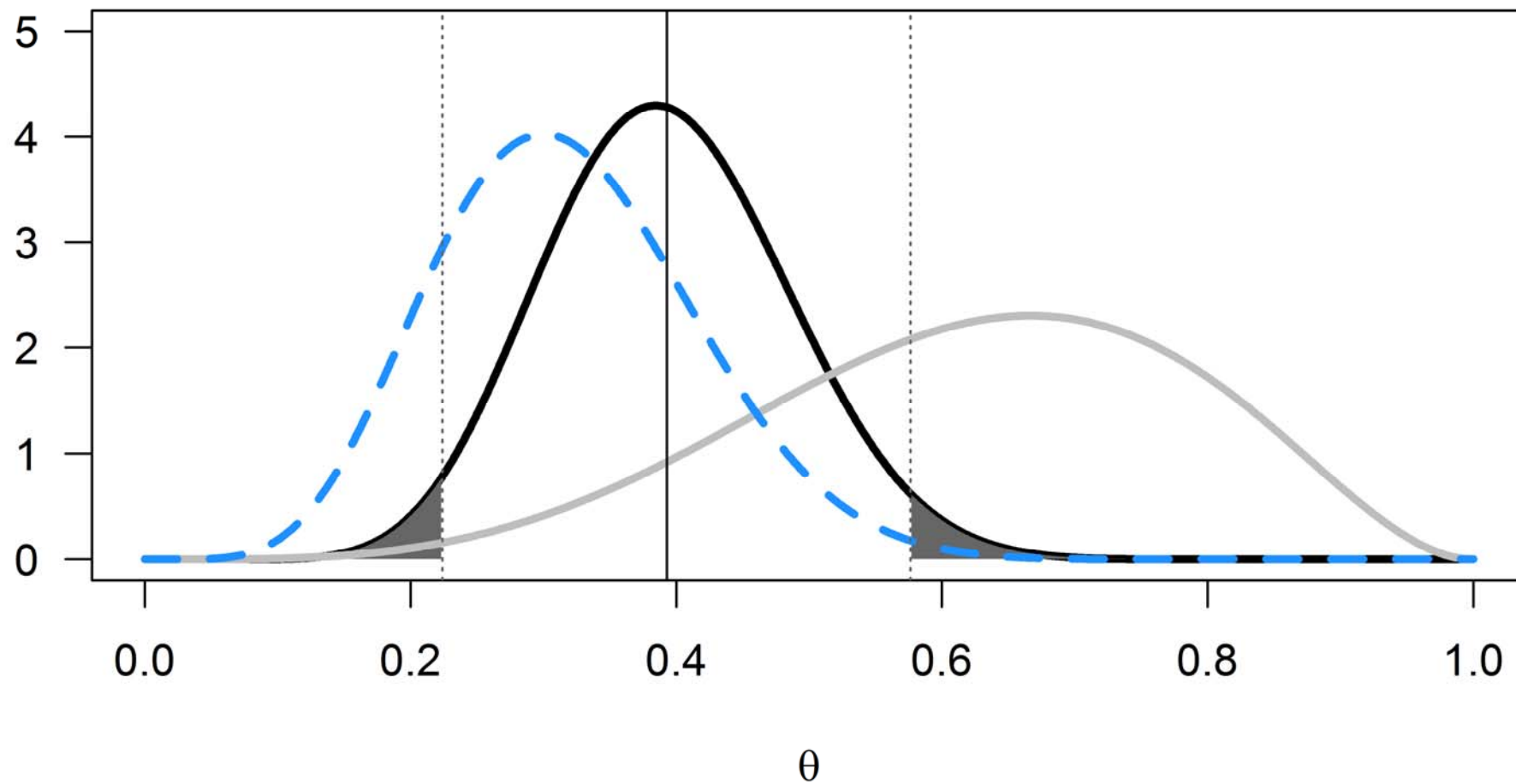
**95%-CI**



In Bayesian statistics  
**credible intervals**  
or **highest density**  
**intervals** are used.

A 95% credible  
interval contains  
the values you find  
most **plausible**.

**Mean posterior: 0.39 , 95% Credible Interval: 0.22 ; 0.58**



Confidence intervals  
communicate  
uncertainty, and some  
idea about what will  
happen in the future.