



# Online Car Dealership System

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# Objective

The objective of this project is to create a user-friendly online platform that simplifies the car buying and selling experience. This system aims to provide a seamless and efficient alternative to traditional dealerships, offering a wider selection, increased accessibility, and improved transparency.

## Customer Convenience

Provide an easy-to-use platform for customers to browse, research, and purchase cars.

## Dealer Efficiency

Streamline dealership operations by automating processes and providing real-time inventory updates.

## Enhanced Transparency

Offer detailed vehicle information, customer reviews, and pricing history to foster trust and informed decision-making.







# Problem Statement

Traditional car dealerships often present challenges for both customers and dealers. Customers face long wait times, limited inventory, and complex financing processes. Dealerships struggle with managing inventory, attracting customers, and providing personalized service.

1

## Limited Inventory

Physical limitations of dealership space restrict the variety of cars available.

2

## Lack of Transparency

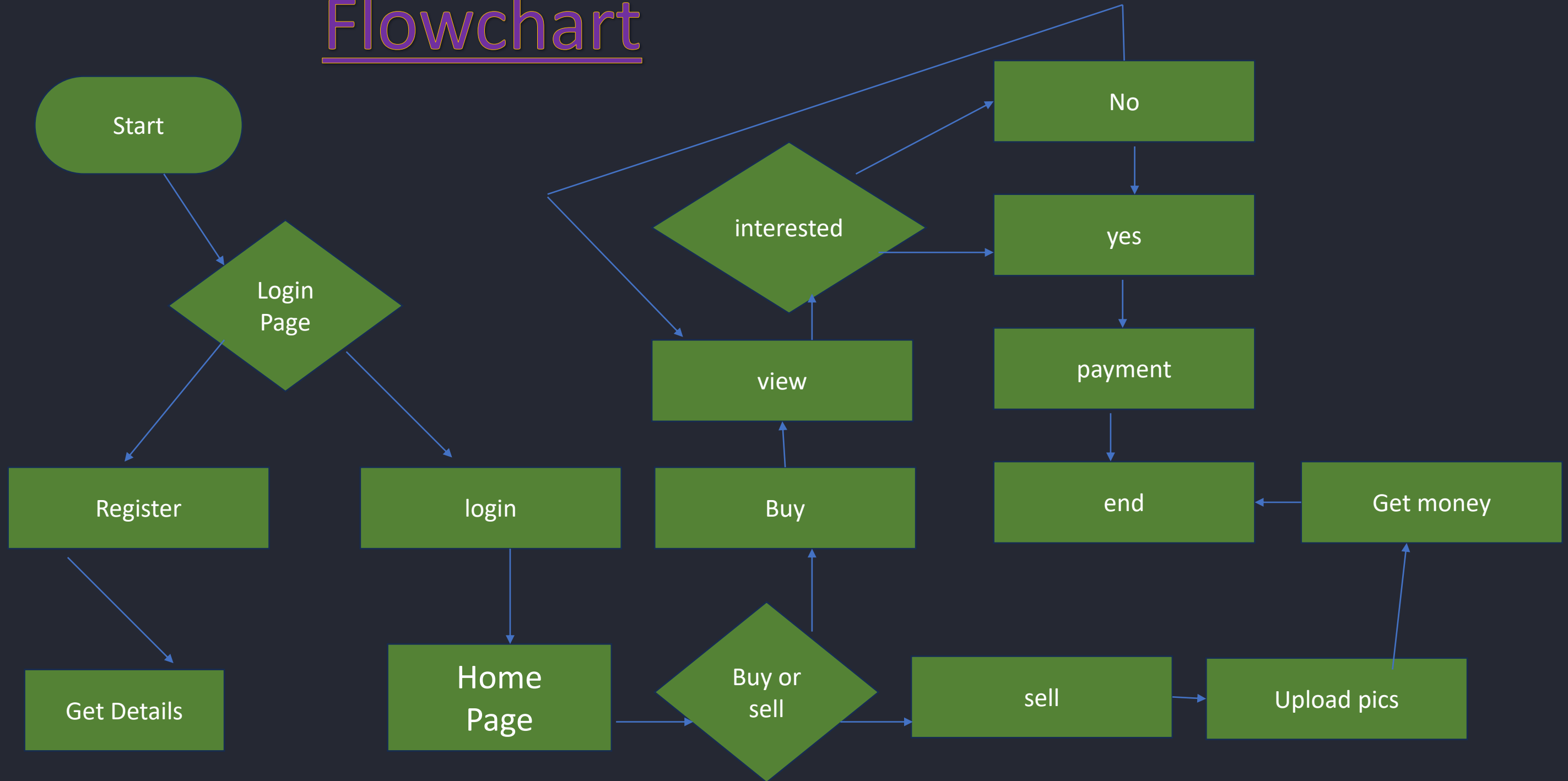
Customers may find it difficult to get accurate and complete information about vehicles.

3

## Inconsistent Customer Experience

Salesperson availability and expertise can vary, leading to inconsistent customer interactions.

# Flowchart





# Technical Stack

## Frontend

- HTML
- CSS
- JavaScript

## Backend

- Java
- RESTful APIs

## Database

- MySQL
- SQL
- Database Management System





# Database Design

Table Name

Columns

Vehicles

Make, Model, Year, Mileage, Price, Description, Images, VIN

Users

Username, Email, Password, Phone Number, Address, Role

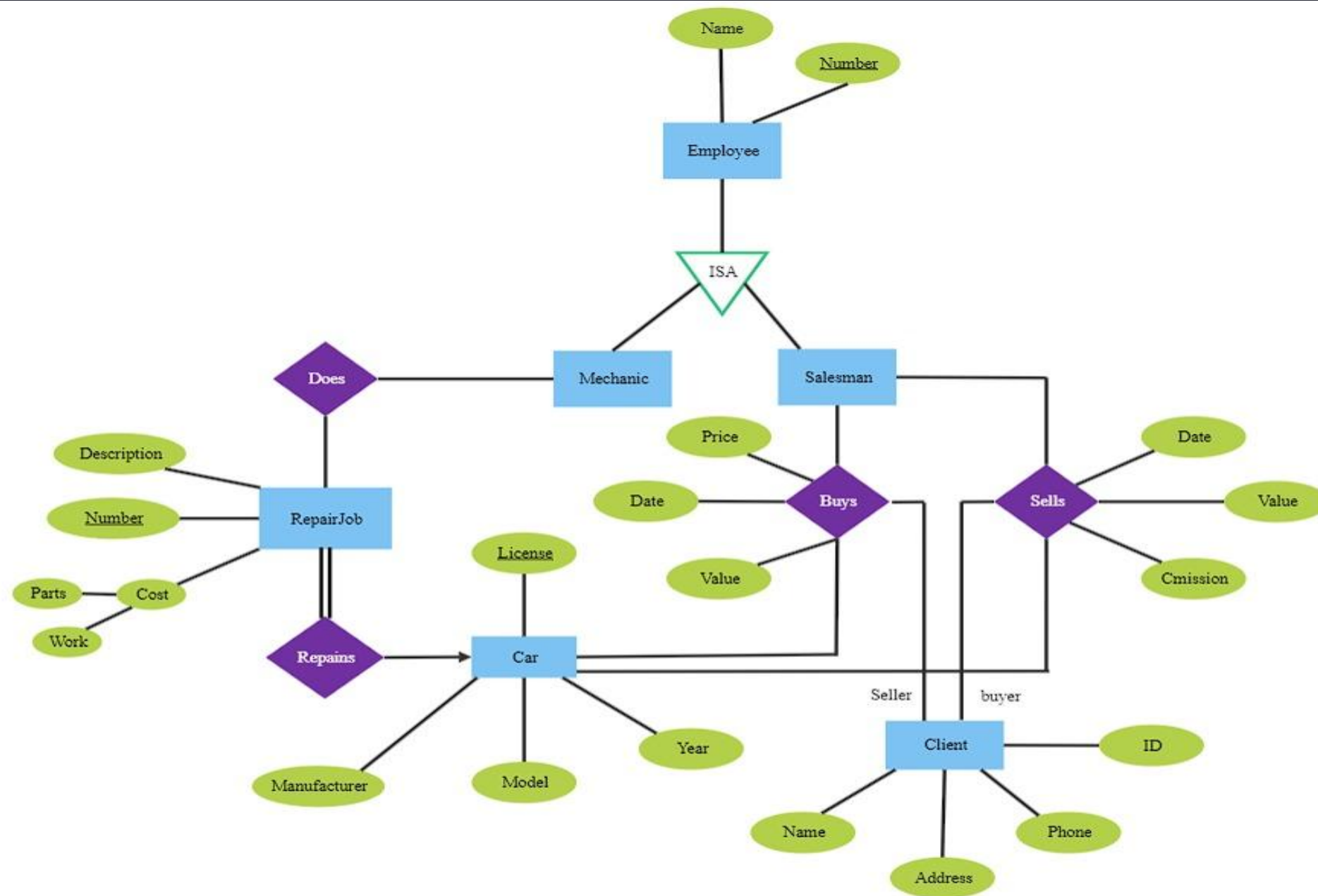
Dealerships

Name, Address, Phone Number, Email, Website, Contact Person

Transactions

User ID, Vehicle ID, Purchase Date, Payment Method, Total Price

# ER DIAGRAM



# Key Features



## Advanced Search

Allow users to filter and sort car listings by various criteria.



## Detailed Vehicle Information

Provide comprehensive descriptions, photos, and specifications for each car.



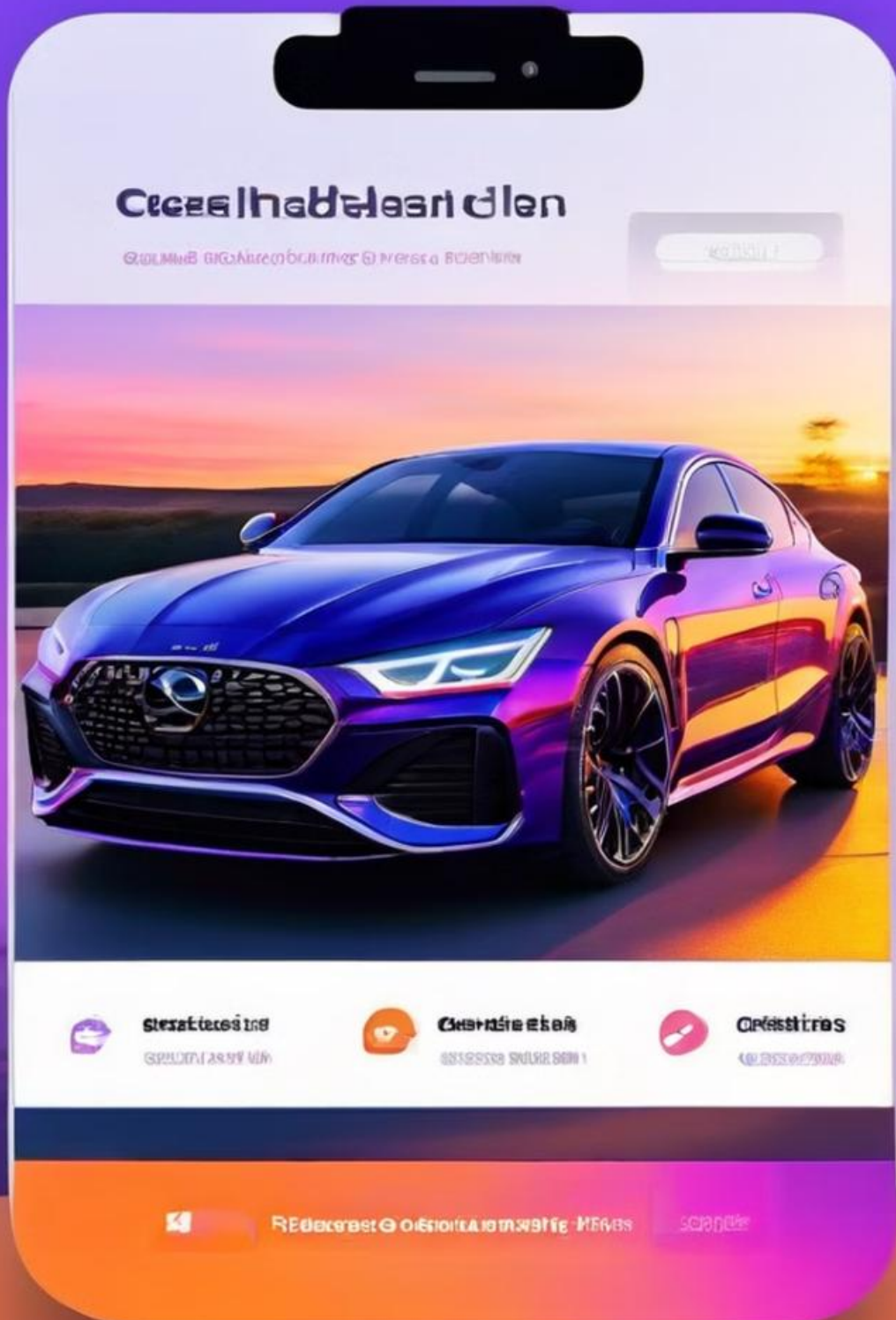
## Financing Calculator

Help users estimate monthly payments and compare loan options.



## Live Chat Support

Offer real-time assistance to users during the buying process.







# Conclusion and Next Steps

This online car dealership system offers a comprehensive and efficient solution for both customers and dealers. The platform streamlines the buying and selling process, provides transparency, and enhances customer satisfaction.

## 1 Testing and Deployment

Thorough testing and quality assurance will ensure a smooth and reliable user experience.

## 2 Marketing and Promotion

Effective marketing strategies are essential to attract customers and build brand awareness.

## 3 Continuous Improvement

Regular updates and feature enhancements will ensure the platform remains competitive and meets evolving user needs.