

WENQI LI

USER EXPERIENCE DESIGNER | PRODUCT DESIGNER

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EDUCATION

University of Washington | Seattle, WA | 09/2014 - Present

M.S. IN HUMAN CENTERED DESIGN & ENGINEERING

User Centered Design | Information Visualization | Web Design | Usability Study

Peking University | Beijing, China | 09/2010 - 07/2014

B.S. IN INFORMATION MANAGEMENT & SYSTEM

Information Architecture | Information System Design | Database

EXPERIENCE

Vertafore | Seattle, WA | 06/2015 - Present

EXPERIENCE DESIGN INTERN

- > Produce wireframe and high-fidelity prototype of insurance software.
- > Collaborate with and present to design and development team.

Innovation Works | Beijing, China | 01/2014 - 06/2014

INVESTMENT RESEARCH ASSISTANT

- > Conducted industry research; sought potential customer mobile products.
- > Communicated with entrepreneurs about product design; generated competitive analysis.

Tsinghua University | Beijing, China | 07/2013 - 11/2013

FRONT-END WEB DEVELOPER INTERN

- > Designed and implemented user interfaces of School Academic Search System.

SELECTED PROJECTS

HTC RE Camera | Seattle, WA | 01/2015 - 03/2015

USABILITY STUDY | RESEARCHER AND MODERATOR

- > Designed usability study and conducted 7 usability tests; presented work to HTC.

Kitchen Collab | Seattle, WA | 09/2014 - 12/2014

MOBILE APP DESIGN | UX DESIGNER AND RESEARCH LEAD

- > A user-centered design project helping busy people cook at home more often.
- > Conducted survey and interview; produced hi-fi prototype for iOS app.

CrunchBase Explorer | Seattle, WA | 04/2015 - 06/2015

DATA VISUALIZATION PROJECT | DESIGNER AND DEVELOPER

- > Designed and implemented data visualization for CrunchBase data using D3.js.

PUBLICATION

Li, W., Xu, Y., & Wang, J. (2015). Evaluating the Interaction Design of General Tasks in Children's Mobile Apps. In Poster presented at the iConference 2015.

SKILLS

Design

Brainstorming
Sketching
Storyboarding
Wireframing
Paper Prototyping
Hi-fi prototyping

Research

Survey
Interview
Contextual Inquiry
Focus Group
Competitive Analysis
Affinity Diagramming
Persona
Usability Testing
Heuristic Evaluation

TOOLS

Sketch
Axure
OmniGraffle
Balsamiq
InDesign
Illustrator
Photoshop
Marvel
Framer.js
Tableau

PROGRAMMING

HTML/CSS
Javascript
C
Java