WENQI LI

USER EXPERIENCE DESIGNER | INTERACTION DESIGNER

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EDUCATION

University of Washington | Seattle, WA | 09/2014 - Present
M.S. in Human Centered Design & Engineering
User Centered Design l Information Visualization l Web Design l Usability Study

Peking University | Beijing, China | 09/2010 - 07/2014
B.S. in Information Management & System
Information Architecture l Information System Design l Data Analysis

EXPERIENCE

Vertafore | Seattle, WA | 06/2015 - Present
Experience Design Intern
> Produce wireframe and high-fidelity prototype of insurance agency products.
> Leverage Adobe Analytics in product and UX teams.

Innovation Works | Beijing, China | 01/2014 - 06/2014
Investment Research Assistant
> Conducted industry research; sought potential customer mobile products.
> Communicated with entrepreneurs about product design; generated competitive analysis.

Tsinghua University | Beijing, China | 07/2013 - 11/2013
Front-end Web Developer Intern
> Designed and implemented user interfaces of School Academic Search System.

SELECTED PROJECTS

HTC RE Camera | Seattle, WA | 01/2015 - 03/2015
Usability Study | Researcher and Moderator
> Designed usability study and conducted 7 usability tests; presented work to HTC.

Kitchen Collab | Seattle, WA | 09/2014 - 12/2014
Mobile App Design | UX Designer and Research Lead
> A user-centered design project helping busy people cook at home more often.
> Conducted survey and interview; produced hi-fi prototype for iOS app.

CrunchBase Vis | Seattle, WA | 04/2015 - 06/2015
Data Visualization Project | Designer and Developer
> Designed and implemented data visualization for CrunchBase data using D3. js.

PUBLICATION

Li, W., Xu, Y., & Wang, J. (2015). Evaluating the Interaction Design of General Tasks in Children's Mobile Apps. In Poster presented at the iConference 2015.

SKILLS

Design
Brainstorming
Sketching
Storyboarding
Wireframing
Paper Prototyping
Hi-fi prototyping

Research
Survey
Interview
Contextual Inquiry
Focus Group
Adobe Analytics
Competitive Analysis
Affinity Diagramming
Persona
Usability Testing
Heuristic Evaluation

TOOLS

Sketch
Axure
OmniGraffle
Balsamiq
InDesign
Illustrator
Photoshop
Marvel
Framer.js
Invision
Tableau

PROGRAMMING

HTML5 / CSS 3
Javascript / D3
C
Java