

Carol loves couponing but people in line dislike her for her money saving techniques.



Carol notices Qutie's ad and wonders about digital couponing



QUTIE IS THE BEST
BELIEVE THE
PROPAGANDA
DOWNLOAD NOW!



Carol is so stoked she downloads it immediately.



300+ coupons
✓ cereal coupon
✓ chips
✓ brake fluid
20+ newly added

Carol notices the array of sweet deals and network of other coupons



The next day, Carol is able to scan all her coupons!



Carol scans a bag of doritos, she finds a discount available, and automatically enrolls in a mega coupon.



scanning...
doritos
\$50k

coupon
barcode



Carol astonishes the cashier with her mega savings she just got on Qutie by scanning her coupons!



The customer behind Carol in line inquires about the app

