

COMPARISON OF REGION BASED ON SALES

DESCRIPTION:

The director of a leading organization wants to compare the sales between two regions. He has asked each region operators to record the sales data to compare by region. The upper management wants to visualize the sales data using a dashboard to understand the performance between them and suggest the necessary improvements

Objective:

Create a dashboard to visualize the sales comparison between two selected regions

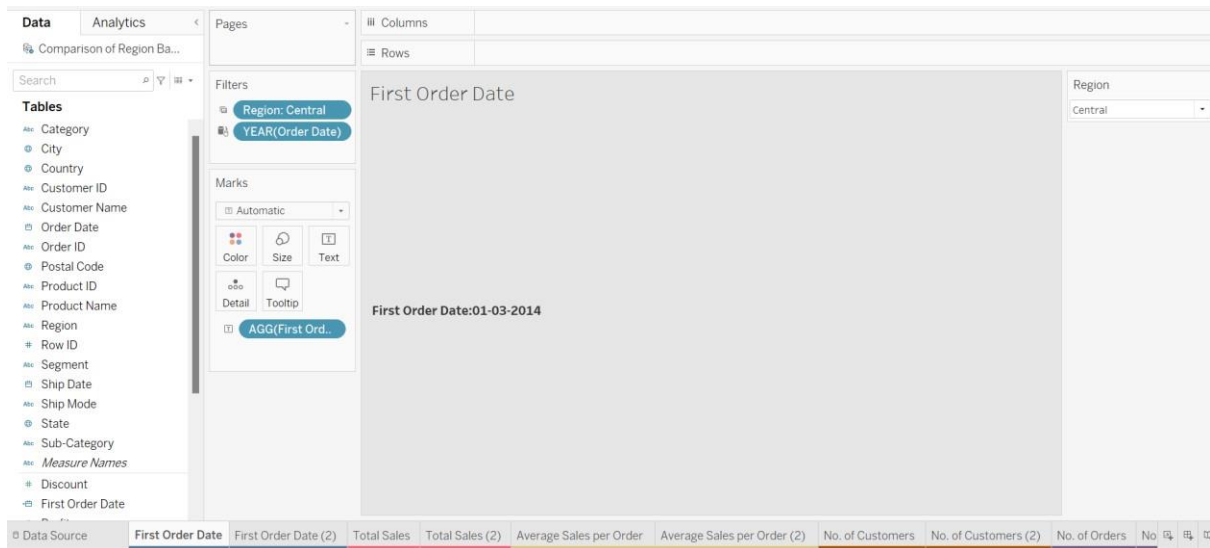
Datasets: Sample Superstore

Steps:

Create First Order Date worksheet.

Customer format the Date as: “First Order Date:”

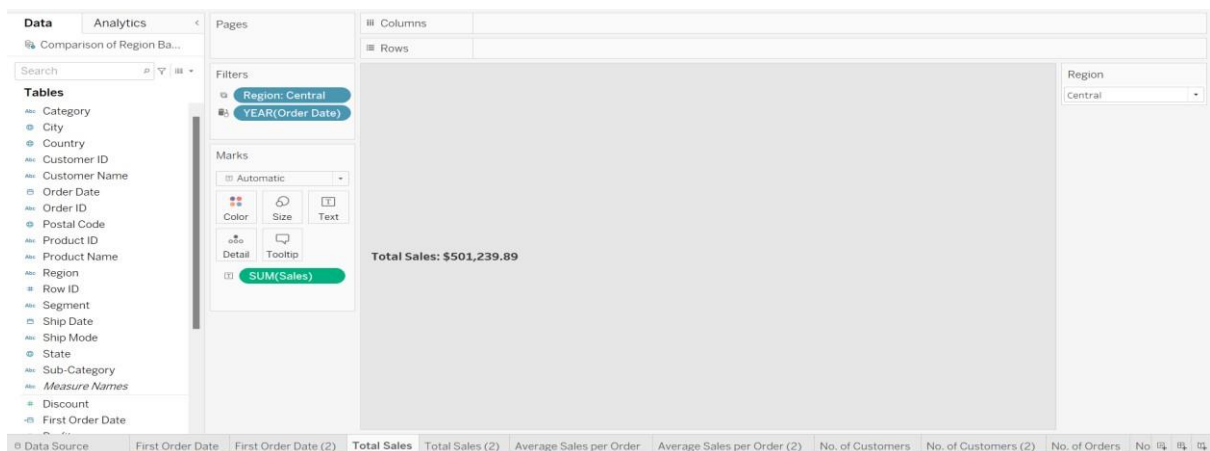
mm-dd-yyyy Create a duplicate worksheet.



Create Total Sales worksheet.

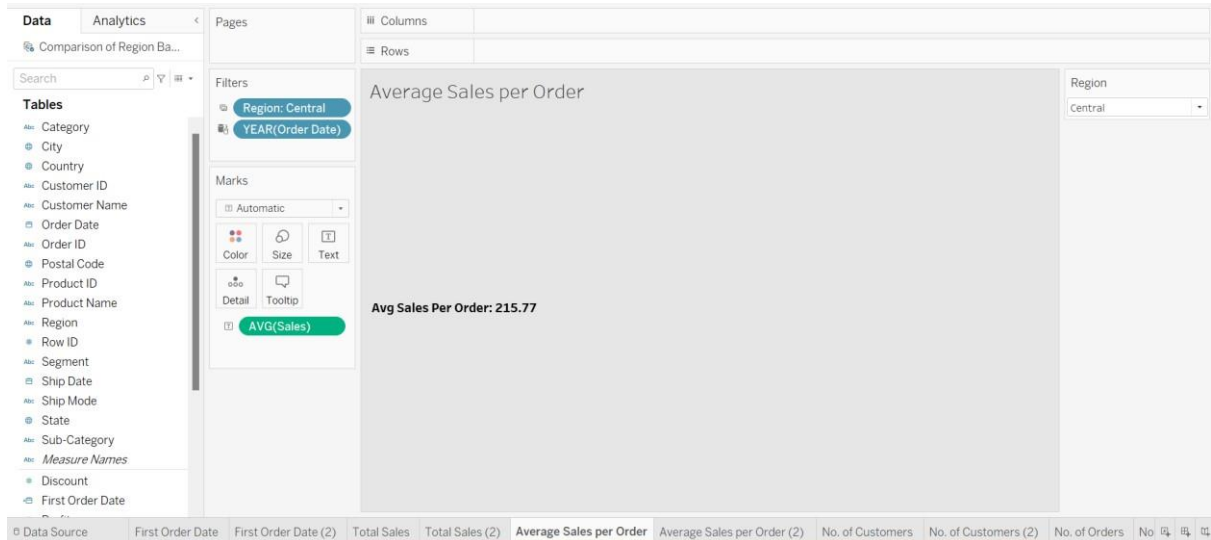
Customer format the Sales

Create a duplicate worksheet.

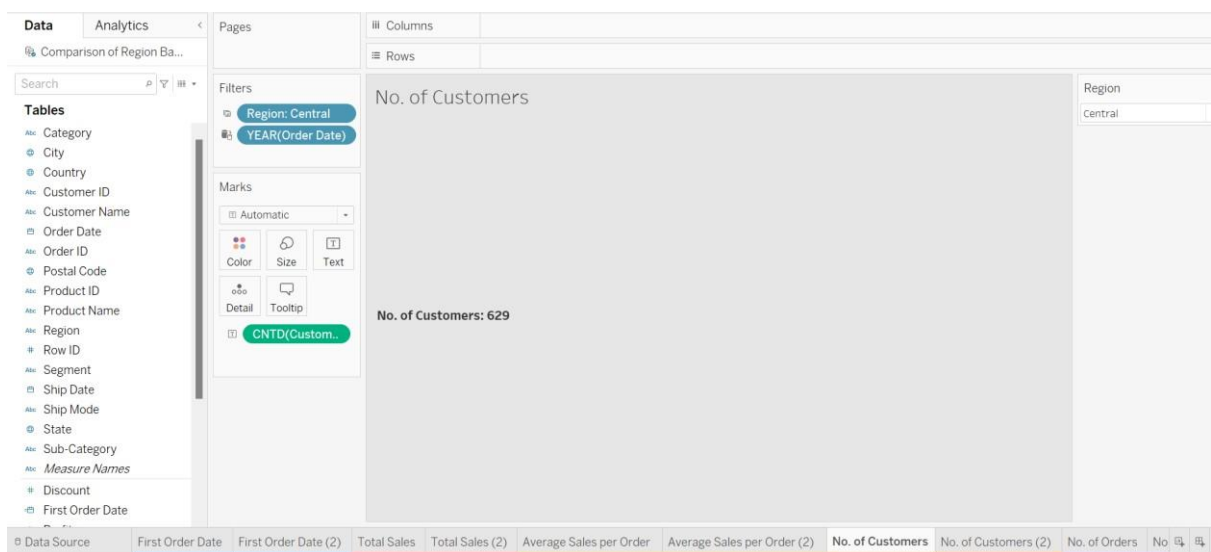


Create Average Sales per Order worksheet.

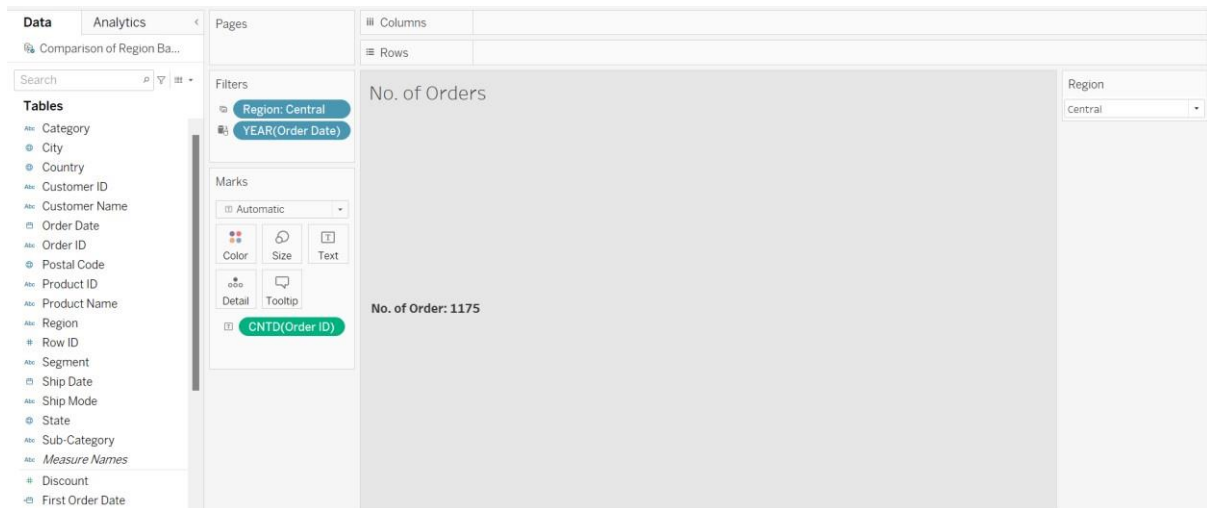
Custom format the sale, create a duplicate worksheet.



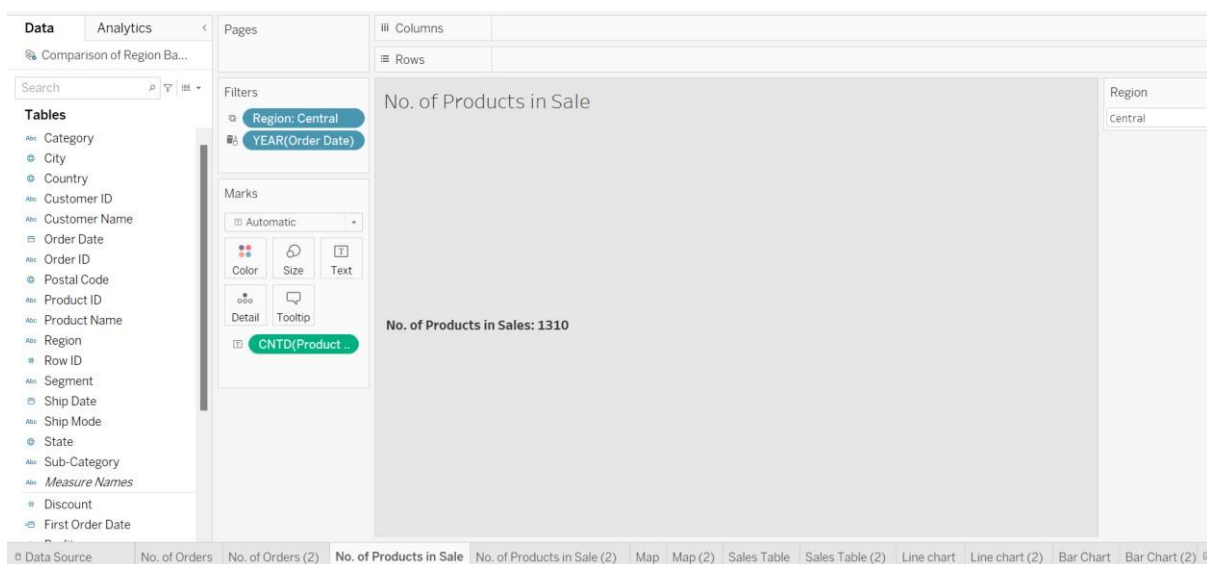
Create a new worksheet No. of customer,
custom format Create a duplicate
worksheet.



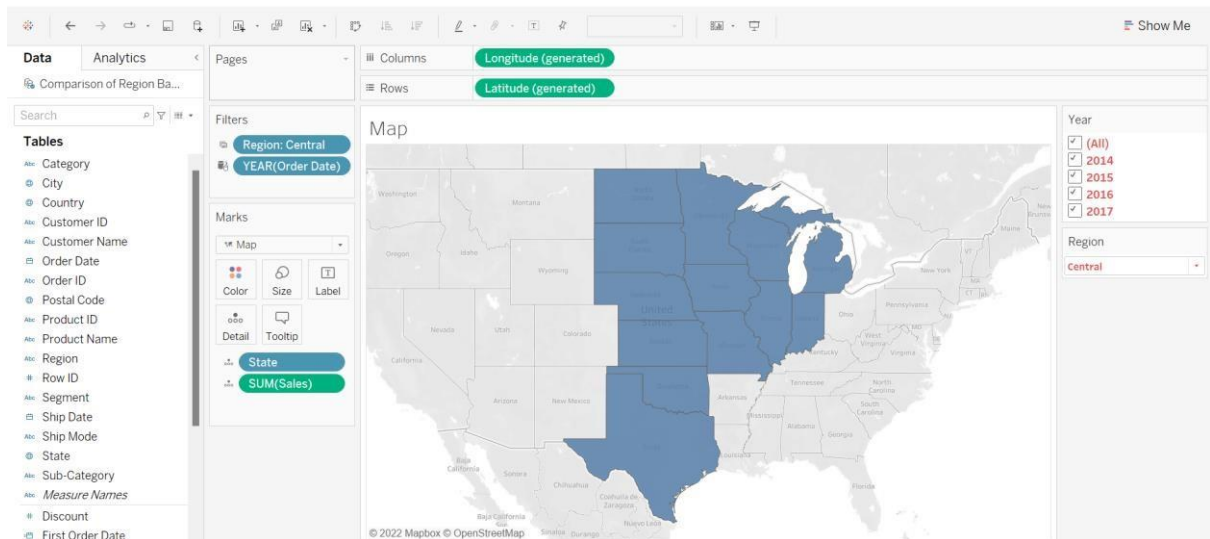
Create New worksheet “No. of Order”, custom format & create a duplicate worksheet.



Create New worksheet “No. of Products in Sales”, custom format & create a duplicate worksheet.



Create a Map chart. Make a duplicate worksheet



Make a sales table. Format the table with lines.

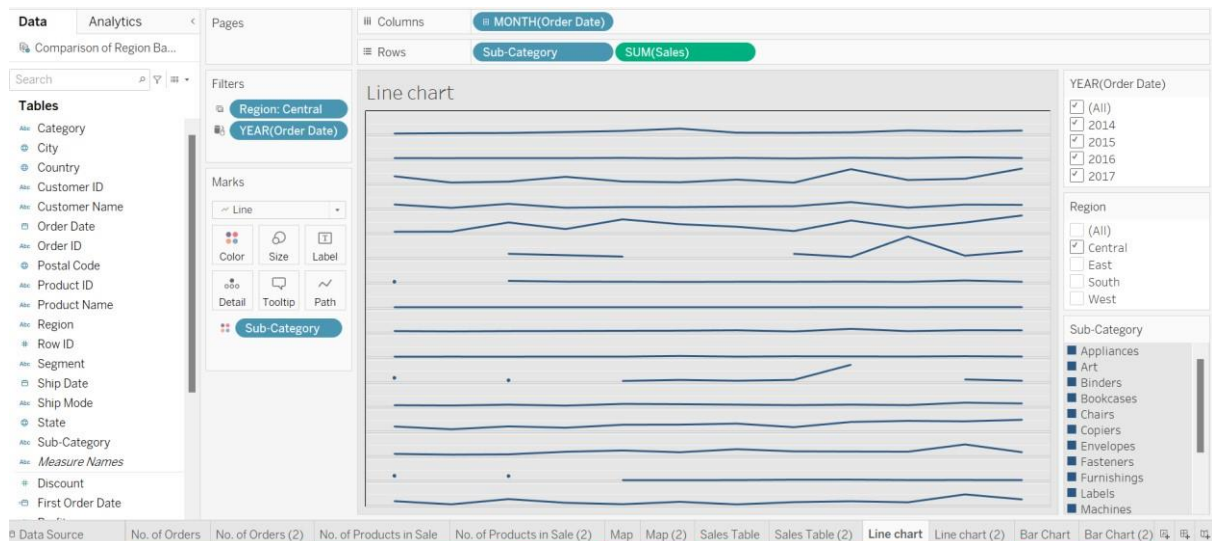
Create a duplicate worksheet.

The screenshot shows a Tableau workspace with a sales table visualization. The table has columns for Sub-Category, Sales, Min. Sal., and Max. Sa.. The interface includes a sidebar with a list of tables and fields, a filter section for 'Region: Central' and 'Measure Names', and a marks section for 'SUM(Sales)', 'MIN(Sales min)', and 'MAX(Sales max)'. The columns are 'Measure Names' and 'Sub-Category'.

Sub-Catego..	Sales	Min. Sal..	Max. Sa..
Accessories	33,956	2	1,929
Appliances	23,582	0	2,405
Art	5,765	1	210
Binders	56,923	1	9,893
Bookcases	24,157	68	2,396
Chairs	85,231	27	3,505
Copiers	37,260	320	17,500
Envelopes	4,637	2	605
Fasteners	778	2	58
Furnishings	15,254	2	1,336
Labels	2,451	2	492
Machines	26,797	84	8,160
Paper	17,492	4	629
Phones	72,403	6	2,736
Storage	45,930	9	1,555
Supplies	9,467	2	4,164
Tables	39,155	67	2,679

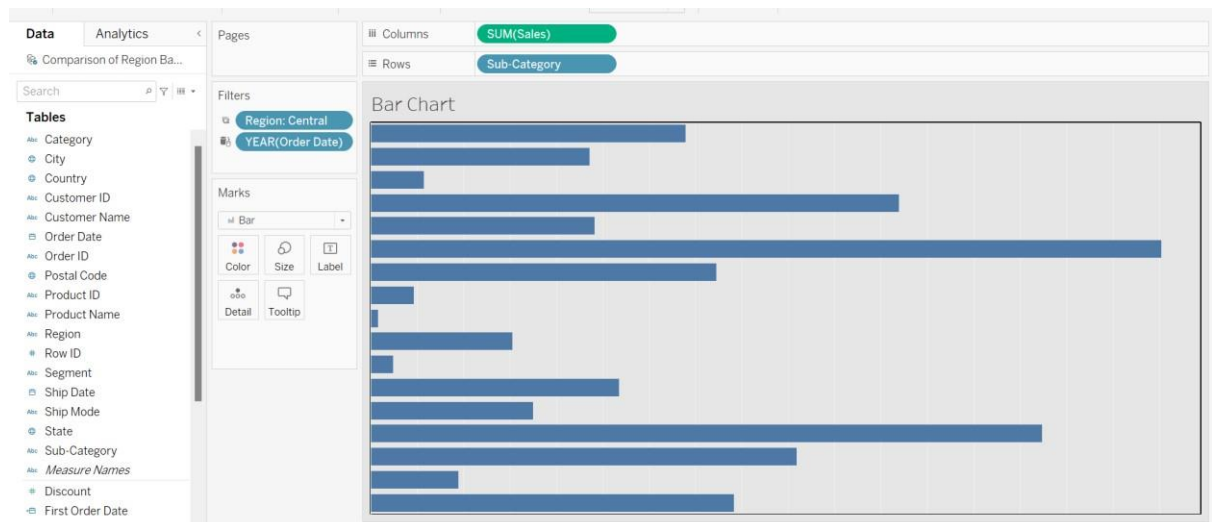
Create line chart.

To Remove X & Y axis, Create a duplicate worksheet.



Create a Horizontal bar chart for sales. Remove the X & Y axis.

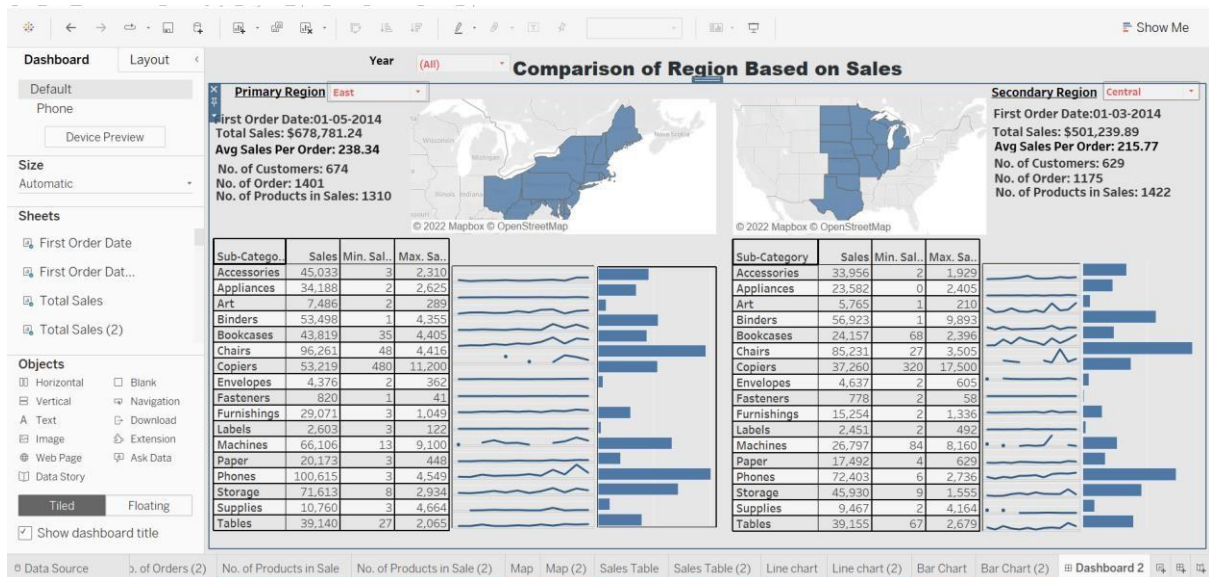
Create a duplicate worksheet.



Create the dash board

Dash board has two section Primary Region and secondary region.

The dashboard has all the worksheets created above.



THANK YOU