Executive Summary | It highlights the key trend in Super Store and also showcase metrics like Sales, Profit, Volume to understand the overall performance

| $X Sales (CY) +/-X% (Change wrt 2022) | $X Profit (2023) +/-X% (Change wrt 2022) | X Orders (2023) +/-X% (Change wrt 2022) | X Returned Orders (2023) +/-X% (Change wrt 2022) | X Quantities ordered (2023) +/-X% (Change wrt 2022) |

Sales/ Profit/ Orders/ Return orders/ Qty trend over Months/years - Trend Line / Bar/ Area

Interactions - Metrics, Time Period

Add limited Filters

Colour Legends

Metrics by Regions (CY) (Change %) - Tree Map/ Donut/ Bar

Metrics by Category (CY) (Change %) - Tree Map/ Donut/ Bar / HT

Metrics by Segment (CY) (Change %) - Tree Map/ Donut/ Bar / HT

User Input on Top N

Metrics by Sub category - CY vs PY - Hbar, Vbar, Heat Map, Bullet Chart

Top N customers or repeat customers - Metrics and contribution to total - Hbar, Vbar