



PRM7009

Developing People, Leadership and Capabilities

Assignment Part 1 - Group Work Product with Embedded Presentation

Date for Submission: Please refer to the timetable on ilearn

**(The submission portal on ilearn will close at 14:00 UK time
on the date of submission)**

Page 1 of 7
Part 1 - [2240]

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Template: V5



Assignment Brief

As part of the formal assessment for the programme you are required to submit a **Developing People, Leadership and Capabilities** assignment. Please refer to your Student Handbook for full details of the programme assessment scheme and general information on preparing and submitting assignments.

Learning Outcomes:

After completing the module, you should be able to:

1. Critically analyse the strategic importance of engaging stakeholders, leading teams, and working professionally.
2. Assess the nature of digital advancements and their impact on stakeholder engagement and team dynamics.
3. Examine regulatory environments, ethics, and standards.
4. Critically evaluate the concept of people and behaviour within traditional and iterative approaches.
5. (GA) Reflective Practitioner: Undertake critical analysis and reach reasoned and evidenced decisions, contribute problem-solving skills to find and innovate in solutions.

All learning outcomes must be met to pass the module.



Guidance

Your assignment should include: a title page containing your student number, the module name, the submission deadline and the exact word count of your submitted document; the appendices if relevant; and a reference list in AU Harvard system(s). You should address all the elements of the assignment task listed below. Please note that tutors will use the assessment criteria set out below in assessing your work.

You must not include your name in your submission because Arden University operates anonymous marking, which means that markers should not be aware of the identity of the student. However, please do not forget to include your STU number.

Maximum word count: 2500 words, equivalent of 12 minutes presentation

Please refer to the full word count policy which can be found in the Student Policies section here: [Arden University | Regulatory Framework](#)

Please note the following:

Students are required to indicate the exact word count on the title page of the assessment.

The word count includes everything in the main body of the assessment (including in text citations and references). The word count excludes **numerical data in tables, figures, diagrams, footnotes, reference list and appendices. ALL other printed words ARE included in the word count.**

Please note that exceeding the word count by over 10% will result in a 10-percentage point deduction.



Assignment Task

The group assessment will take form of a real-world case assessment, which evaluates and recommends theoretical and practical application to successfully deliver projects from the perspectives of people and behaviours. The students must deliver a group work product with an embedded presentation. Groups will be set up near the start of each study period.

Each group member will require to submit the proposal and presentation/notes separately to their own submission portal.

The “real world” project

You are to roleplay, as

- Project Manager
- Team Member or Stakeholder

Providing **two** leadership challenges, including a resolution the Project Manager might take.

Your resolutions should then be explained with further narrated slides, linking back to academic theory to provide;

- a contextual explanation for the challenge
- a justification of the leadership skills and behaviours deployed to overcome the challenge

Clarification Points

- The presentations will be made asynchronously rather than live, there will be no Q&A
- Each group will need to create and submit a powerpoint presentation with embedded video for the roleplay elements and slides with voiceover audio for the explanation elements.
- Each team member must take part in at least one slide or video. No team member can be silent for the whole presentation.
- The slide content and voiceover are all that is required for the explanations, additional slide notes are not required.
- A final slide of Arden Harvard format references is required. Narration of this slide is not necessary
- A transcript is not required

(2500 words)

(100 marks)

(LOs: 1, 2, 3, 4, 5)

End of questions

This module is marked using the Arden University Categorical Marking Criteria

Page 4 of 7
Part 1 - [2240]



Formative Feedback

You have the opportunity to submit a draft of the group PowerPoint presentation to receive formative feedback.

The feedback is designed to help you develop areas of your work and it helps you develop your skills as an independent learner.

If you are a distance learning student, you should submit your work, by email, to your tutor, no later than 2 weeks before the actual submission deadline. If you are a blended learning student, your tutor will give you a deadline for formative feedback and further details.

Formative feedback will not be given to work submitted after the above date or the date specified by your tutor - if a blended learning student

Referencing Guidance

You **MUST** underpin your analysis and evaluation of the key issues with appropriate and wide ranging academic research and ensure this is referenced using the AU Harvard system(s).

Follow this link to find the referencing guides for your subject: [Arden Library](#)

Submission Guidance

Assignments submitted late will not be accepted and will be marked as a 0% fail.

Your assessment can be submitted as a single Word (MS Word) or PDF file, or, as multiple files.

If you chose to submit multiple files, you must name each document as the question/part you are answering along with your student number ie Q1 Section A STUXXXX. **If you wish to overwrite your submission or one of your submissions, you must ensure that your new submission is named exactly the same as the previous in order for the system to overwrite it.**

You must ensure that the submitted assignment is all your own work and that all sources used are correctly attributed. Penalties apply to assignments which show evidence of academic unfair practice. (See the Student Handbook which is available on the A-Z key information on iLearn.)



Assessment Criteria (Learning objectives covered – all).

Level 7 is characterised by an expectation of students' expertise in their specialism. Students are semi-autonomous, demonstrating independence in the negotiation of assessment tasks (including the major project) and the ability to evaluate, challenge, modify and develop theory and practice. Students are expected to demonstrate an ability to isolate and focus on the significant features of problems and to offer synthetic and coherent solutions, with some students producing original or innovative work in their specialism that is potentially worthy of publication by Arden University. A clear appreciation of ethical considerations (as appropriate) is also a prerequisite.

Grade	Mark Bands	Generic Assessment Criteria
Distinction	80%+	Outstanding analysis of key issues and concepts/. Outstanding development of conceptual structures and argument, making consistent use of scholarly conventions. Outstanding <i>research skills, independence of thought, an extremely high level of intellectual rigour and consistency, exceptional expressive / professional skills, and outstanding creativity and originality.</i> Outstanding <i>academic/intellectual skills. Work pushes the boundaries of the discipline and demonstrates an awareness of relevant ethical considerations. Work may be considered for publication by Arden university.</i>
	70-79%	Excellent analysis of key issues and concepts/. Excellent development of conceptual structures and argument, making consistent use of scholarly conventions. <i>Excellent research skills, independence of thought, an extremely high level of intellectual rigour and consistency, exceptional expressive / professional skills, and substantial creativity and originality.</i> <i>Excellent academic/intellectual skills. Work pushes the boundaries of the discipline and demonstrates an awareness of relevant ethical considerations. Work may be considered for publication by Arden university..</i>
Merit	60-69%	Very good level of competence demonstrated. High level of theory application. Very good analysis of key issues and concepts. Development of conceptual structures and argument making consistent use of scholarly conventions. Some evidence of original thought and a general awareness of relevant ethical considerations.
Pass	55-59%	A good performance. A good knowledge of key issues and concepts. Fairly descriptive, with some analysis of existing scholarly material, and some argument development. Limited evidence of original thought. Some awareness of relevant ethical considerations. Good professional skills (where appropriate).
Pass	50-54%	A satisfactory performance. Basic knowledge of key issues and concepts. Generally descriptive, with restricted analysis of existing scholarly material and little argument development. Use of scholarly conventions inconsistent. The work lacks original thought. Limited awareness of relevant ethical considerations. Satisfactory professional skills (where appropriate).
Marginal Fail	40-49%	<i>Limited research skills impede use of learning resources and problem solving. Significant problems with structure/accuracy in expression.</i> <i>Very weak academic professional skills. Limited use of scholarly conventions.</i> Errors in expression and the work may lack structure overall



Clear Fail	39% and below	A poor performance in which there are substantial gaps in knowledge and understanding, underpinning theory and ethical considerations. <i>Little evidence of research skills, use of learning resources and problem solving. Major problems with structure/ accuracy in expression. Professional skills not present. Very weak academic professional skills. No evidence of use of scholarly conventions.</i>
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