# VIKRAM BENIPAL

beni9380@mylaurier.ca | 647-852-7818 | Portfolio: vikrambenipal.me

## **SUMMARY OF QUALIFICATIONS**

- Strong public speaking skills, demonstrated through participation as a **Toastmasters** member
- Passion for **expressing creativity** through mediums such as graphic design and photography

#### **TECHNICAL SKILLS**

- Completed PRISM Resources **Excel Crash Course** through Wilfrid Laurier University
- Adobe Creative Suite: Photoshop, Illustrator, Premiere Pro, After Effects
- User Interface / User Experience: Sketch App, InVision
- **Programming:** HTML, CSS, JavaScript, C

### **EDUCATION**

Honours, Bachelor of **Business Administration**, Wilfrid Laurier University - **Co-op** Honours, Bachelor of **Computer Science**, University of Waterloo

#### **WORK EXPERIENCE**

#### **RBC Insurance**

Organizational Change Enablement Summer Student - May 2018 - August 2018

- Mapped out the customer journey for client experience surveys using Qualtrics and distributed to over 5000 RBCI clients monthly
- Filmed and edited videos to make senior management more approachable to employees
- Consulted with employees to help improve the **user experience** of their web pages
- Designed logos, animations and webpages for multiple teams and initiatives at RBCI

## Wilfrid Laurier University

Graphic Designer - September 2017 - Present

- Designed **illustrations** for the Waterloo newspaper, the Cord, to accompany articles
- Created a design for **residence apparel**, allowing students to express their school spirit

## International Baccalaureate (IB) Mentorship Conference

Minster of Mentorship Development - January 2017 - October 2017

- Trained **40 students** to become more **effective leaders** for incoming freshman through various activities and emergency procedures
- Delivered interactive presentation outlining the many IB learner profile characteristics to over
  200 participants

#### COMMUNITY

- University of Waterloo, *Orientation Leader* January 2018 September 2018
- Hack the North (Hackathon), *Volunteer Lead* August 2018 September 2018
- William Osler Hospital, *Paediatrics Ward Volunteer* May 2015 May 2017
- Brampton Multicultural Youth Council, *Marketing Team* October 2015 May 2016