

VIKRAM BENIPAL

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🌐 <http://vikrambenipal.github.io/>
📄 vikrambenipal

Designer with a strong drive to continuously grow and develop empathy towards others. Expressive through different mediums such as digital art, photography and game design.

Skills

Sketch
Invision
User Research
User Flow
Wireframes
Prototyping
HTML
CSS
Javascript
Photoshop
Illustrator
Premiere Pro
After Effects
Photography
Videography
Bash Scripting
C
C#
Unity

Education

University of Waterloo •
Sept. 2017 to Apr. 2022
Honours Bachelor of Computer
Science

Wilfrid Laurier University •
Sept. 2017 to Apr. 2022
Honours Bachelor of Business
Administration

Employment

Symcor

Solutions Design Intern

Jan. 2019 to Apr. 2019

- Structured the **information architecture** of project roadmapping cue cards used to help the Solutions Design team organize and map out large scale initiatives.
- Created **user journey mappings** for an internal mentorship program within Symcor resulting in the launch of a successful **pilot program** amongst 15+ co-op students.
- Collaborated with developers by creating **test cases** to improve the overall user experience for the rebranded Symcor website.

RBC Insurance

Organizational Change Enablement Intern

May 2018 to Aug. 2018

- Mapped out the **customer journey** for client experience surveys using Qualtrics and distributed to over **5000** RBCI clients monthly
- Consulted with employees to improve the **user experience** of their web pages
- Designed **wireframes** for intranet sites that were implemented using HTML/CSS
- **Filmed and edited** an RBC video series to make senior management more approachable to employees

Projects

FridgeMate

Oct. 2018 to Apr. 2019

- Conducted **interviews** to construct **user personas** and **user flows** for university students, utilized to design an app in order to help aid roommates in reducing food wastage

Super Smash RPG Fighter

Feb. 2019 to Apr. 2019

- Programmed an RPG-style fighting game using HTML, CSS and **Javascript** complete with **custom animations** using HTML Canvas

Community Service

Hack the North • Volunteer Lead

Current

- Organized training sessions for a group of **300+** volunteers to help host technical workshops for over **1500 hackers**

The Cord • Graphic Designer

- Designed **residence apparel** for incoming first years, allowing students to express their school spirit