VIKRAM BENIPAL

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⌨ vikrambenipal

Designer with a strong drive to continuously grow and develop empathy towards others. Expressive through different mediums such as digital art, photography and game design.

Skills

Sketch
Invision
Photoshop
Illustrator
Premiere Pro
After Effects
HTML
CSS
Javascript
C

Education

University of Waterloo ·
Sept. 2017 to Apr. 2022
Honours Bachelor of Computer Science

Wilfrid Laurier University ·
Sept. 2017 to Apr. 2022
Honours Bachelor of Business Administration

Employment

Symcor
Solutions Design Intern   Jan. 2019 to Apr. 2019
• Structured the **information architecture** of project roadmapping cue cards used to help the Solutions Design team organize and map out large scale initiatives.
• Created **user journey mappings** for an internal mentorship program within Symcor resulting in the launch of a successful **pilot program** amongst 10+ co-op students.
• Collaborated with developers by creating **test cases** to improve the overall user experience for the rebranded Symcor website.

RBC Insurance
Organizational Change Enablement Intern   May 2018 to Aug. 2018
• Mapped out the **customer journey** for client experience surveys using Qualtrics and distributed to over **5000** RBCI clients monthly
• Consulted with employees to improve the **user experience** of their web pages
• Designed **wireframes** for intranet sites that were implemented using HTML/CSS
• Filmed and edited an **RBC video series** to make senior management more approachable to employees

Projects

FridgeMate   Oct. 2018 to Apr. 2019
• Conducted **interviews** to construct **user personas** and **user flows** for university students, utilized to design an app in order to help aid roommates in reducing food wastage

Super Smash RPG Fighter   Feb. 2019 to Apr. 2019
• Programmed an **RPG-style fighting game** using HTML, CSS and Javascript complete with **custom animations** using HTML Canvas

Community Service

Hack the North · Volunteer Lead   Aug. 2018 to Current
• Organized training sessions for a group of **200+** volunteers to host technical workshops for over **1000 hackers**

The Cord · Graphic Designer   Sept. 2017 to Sept. 2018
• Designed **residence apparel** for incoming first years, allowing students to express their school spirit