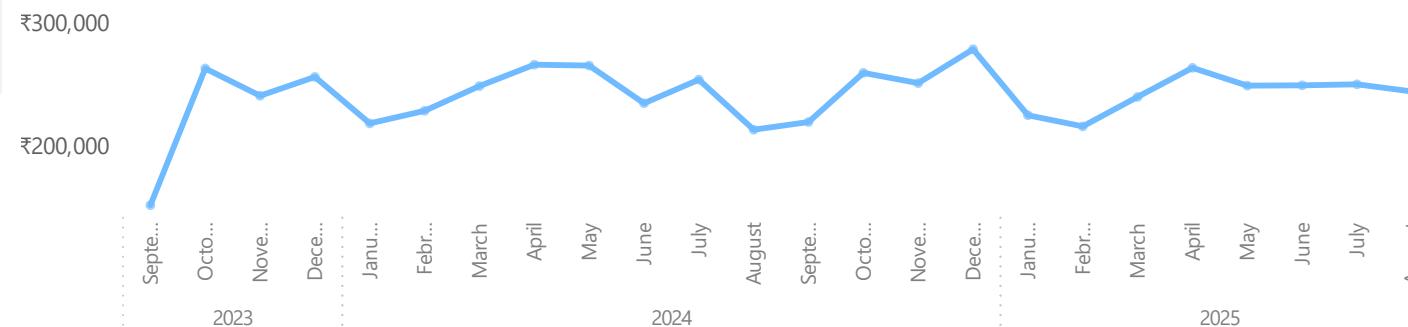


E-commerce Performance Dashboard

₹5,865,293.05
Total revenue

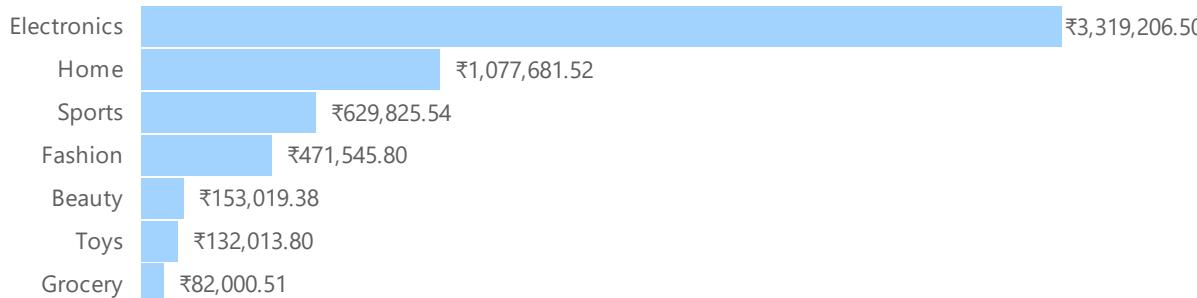
Monthly Revenue Trend



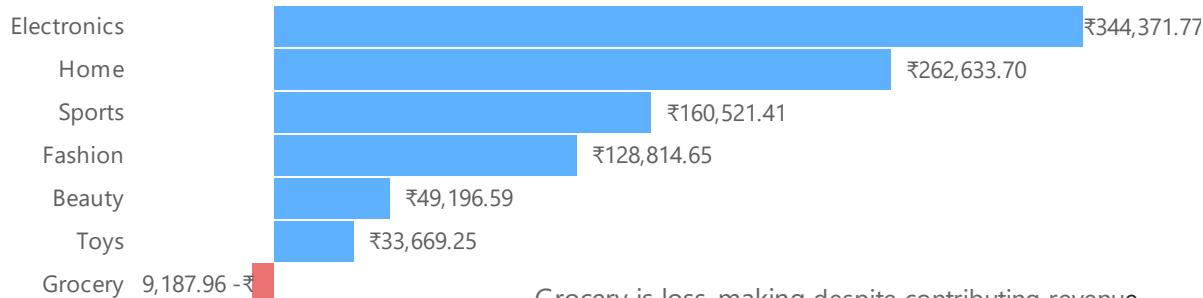
₹970,019....
Total Profit

34500
Total Orders

Category-wise Revenue



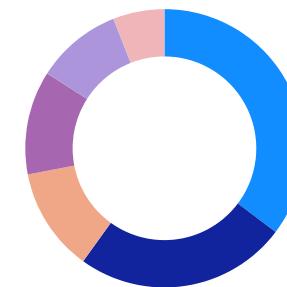
Category-wise Profit



Total revenue by region



Payment Method Distribution



Total Profit by region



Quick measure

Year: All

region: All

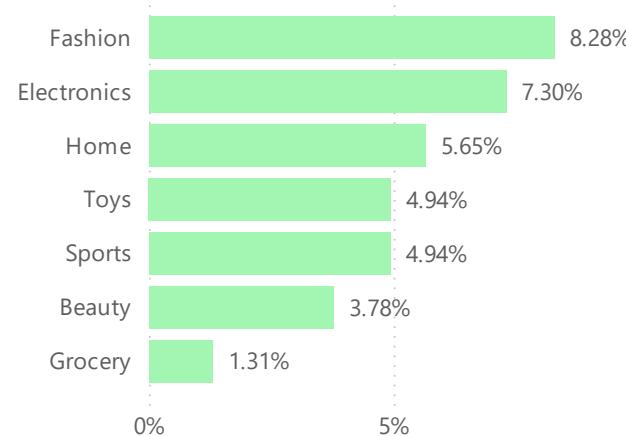
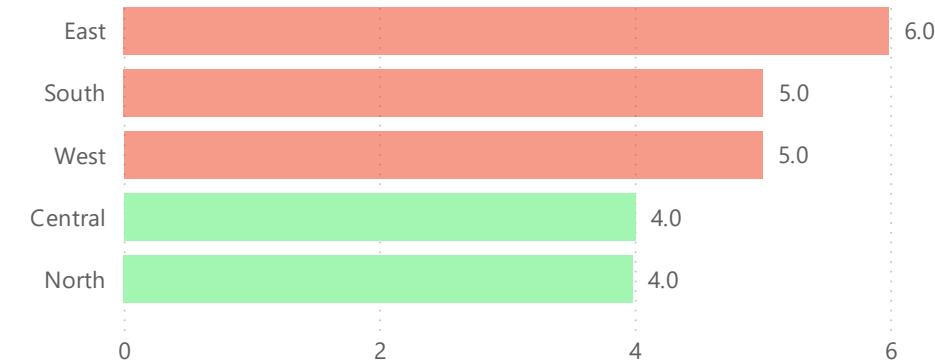
category: All

5.52%

Return Rate %

93.99%

Repeat Customer Rate %

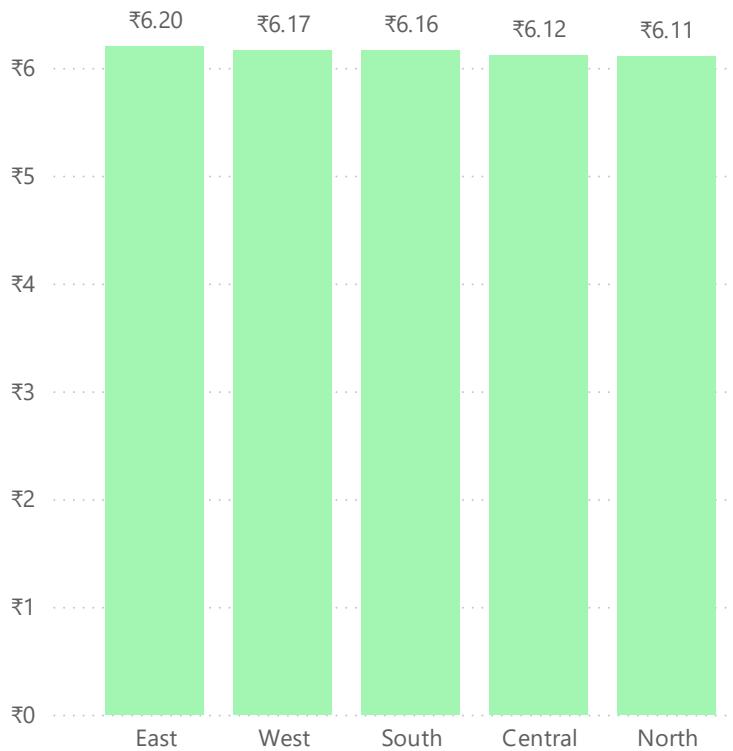
Return Rate % by category**Avg Delivery Time by region****4.81**

Avg Delivery Time

₹6.15

Avg Shipping Cost

Shipping cost is relatively uniform across regions.

Avg Shipping Cost by region**Top 10 Customers by Revenue****Repeat vs One-Time Customer**