

# **ORGANIZATIONAL DESCRIPTION**

CT Electronics is an electronics retailer operating both physical retail locations and an online store. Early success was found in CT Electronics' low cost approach. CT Electronics aims to continue to grow by using the knowledge and skills of employees to help solve the problems and needs of customers.

CT Electronics was founded in Central Texas as a warehouse storefront in 1985. Early success allowed for the growth of new retail locations in new markets. Online sales began in 2004 and have grown faster than retail locations. The immense growth of online sales led to a restructuring in 2012. CT Electronics currently serves customers across all U.S. territories and foreign customers in Canada and Mexico.

CT Electronics has won numerous awards in recent years. In 2005, CT Electronics was recognized with the Community Builder Award from Horizon Bank of Austin. CT Electronics was awarded the Austin Chronicle's Award for Excellence in Employee Development in 2007. The City of Austin recognized CT Electronics for significant investment in the area through the creation of jobs and the partnerships with local businesses.