

How to Get a Gmail App Password

Bulk Email Sender Help Guide

What is a Gmail App Password?

An **App Password** is a 16-digit passcode that allows apps or devices to access your Google Account securely when **2-Step Verification** is enabled.

This password helps apps that do not support two-factor authentication directly to connect safely without exposing your main password.

Why Do I Need an App Password?

Google enforces stronger sign-in security via 2-Step Verification. Many third-party apps require App Passwords to authenticate, including this Bulk Email Sender app.

Using an App Password helps protect your account by keeping your main password private while allowing authorized app access.

How to Generate a Gmail App Password

Step 1: Open your Google Account Security page in your browser:

<https://myaccount.google.com/security>

Step 2: Under **Signing in to Google**, confirm that **2-Step Verification** is enabled. If not, set it up by following Google's prompts.

Step 3: Once 2-Step Verification is active, click on the **App Passwords** section.

Step 4: You may be asked to re-enter your Google Account password for security checks.

Step 5: In the **Select app** dropdown, choose **Other (Custom name)**.

Step 6: Enter a recognizable name, e.g., Bulk Email Sender App.

Step 7: Click **Generate**.

Step 8: A 16-character app password will display (e.g., abcd efgh ijkl mnop).

Step 9: Copy this password (without spaces) and paste it into the **Gmail App Password** field in the Bulk Email Sender app.

Step 10: Your app can now securely send emails on your behalf using this password.

What if I Can't Find the App Passwords Option?

If you do not see the **App Passwords** option in your Google Account security settings, it could be because:

- **2-Step Verification is not enabled.** You must enable it first to generate app passwords.
- You are using a **Google Workspace (G Suite)** account whose administrator has disabled app passwords.
- Your account is enrolled in Google's **Advanced Protection Program**, which disables app passwords for security.
- Google has made recent policy changes affecting app password availability.

What you can do:

- Ensure 2-Step Verification is turned on for your account.
- Contact your Google Workspace administrator if applicable.
- Check Google's official support for alternate authentication options.

More details here:

<https://support.google.com/accounts/answer/185833>

Important Security Notes

- Keep your App Passwords confidential — do not share or expose them.
- If you suspect your App Password has been compromised, revoke it immediately from your Google Account and generate a new one.
- App Passwords are only necessary for accounts with 2-Step Verification enabled.
- Some modern apps support OAuth based sign-in, which is more secure than app passwords.

<p>Thank you for using Dmailer</p> <p>For support or feedback, please contact the developer.</p>
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