

BCX<>WEB FLOW

1. KOL Flow (Handled by now.gg & website Team)

- KOLs (Key opinion leaders) can create their own characters at **bcx.bluestacks.com/KOL_name** by submitting their details via a form. We will generate a character on their behalf based on the information provided
-> Profile page of KOL
- All KOL-created characters will be listed on **bcx.bluestacks.com**. (Later)
- Each KOL gets a unique URL for their character, which they can share with their audience.
- When users click the link, they will be redirected to **wsup.ai**, where they can interact with the character directly (without any onboarding or pre-requisite questions).
- We will assign different challenges to different people on different days.

2. BCX Redemption Flow (Handled by Payments Team)

- Users who participate in and win challenges will receive a **redeemable code** for BCX.
- To claim BCX:
 1. Click the redemption link (this will prompt them to log in to their [nowAccount](#)).
 2. **Connect their wallet** (if not already connected) -> Yet to figure out
 - Option 1: ask user's wallet to input manually
 - Option 2: connect wallet: TON | SOL
 3. Enter the code.
 4. BCX will be credited to their account.

Redemption Page: [Proto](#)

- Need to create a separate tab 'Wallet' in nowAccount page
- Similar to other tabs it will only accessible post now login
- This page will have

- an option to 'connect crypto wallet'
- an option to redeem codes which gives BCX as rewards
- a list of \$BCX rewards transaction

NOTE: Till the actual coin is announced we are going to reward \$BCXS (\$BCX Silver)