Vikram Solanki

Bē /vikramsolanki25   /vikramsolanki25   in /in/vikram-solanki

www.vikramsolanki.in
vikramsolanki25@gmail.com
+91-981-978-1956

Sr. Product Designer at Kotak Mahindra Bank crafting design-systems and intuitive products.

Mission

As a product designer, I integrate empathy, technology, creativity and culture to deliver quality at scale. My mission is to build and improvise design frameworks which create positive shifts in the organisation.

Education

HFI Certified Usability Analyst
2018

B.E. Information Technology
Mumbai University | 2009-13

Diploma in Information Technology
Thakur Polytechnic | 2006-09

Skills

User interviews
Affinity mapping
Journey mapping
Usability testing
Heuristic evaluation
Visual design
Interaction design
Observation
HTML/CSS

Experience

Kotak Mahindra Bank · Sr. Manager (UI/UX) · Apr 2020 - Present

Co-created a platform-agnostic design-system for Kotak, which can cater to all 50+ projects of the organisation and establish rules for how engineers and designers across platforms use brand elements.

Conducted design-thinking workshops with all the stakeholders, to uncover problem statements based on data and research. Ensured that all the designers are solution-driven and shared the same vision for success.

Established and led design team for Kotak Cherry App, defining the vision, design strategy and process. Implemented a framework where designers can collectively contribute and co-author a design system.

Led a small team of designers for Kotak KayMall App, a platform where all e-commerce categories come under one umbrella, including flights and hotels. Created a scalable design architecture which can adapt to multiple e-commerce categories while delivering a class user experience.

5nance · Sr. UI/UX Designer · Jan 2016 - Mar 2020

Redesigned 5nance mobile app while setting up a new design language for the brand. Document and conduct user research and usability tests for the old and new mobile app. Created a centralised and distributed design system accessible to everyone in the organisation.

Implemented a design process in the organisation that ensured a high level of success, with each project delivered on time. Assisted the CEO in producing branded material for the initial level of funding for the startup and oversaw the launch of all major projects.

Responsible for overlooking and creating interactions and micro-animations for the app. Worked closely with the engineers and ensured the designs were implemented accurately and functioned as per the requirements.

Technocrat solutions · Software Developer · Sep 2013 - Dec 2014

Worked on all the major projects as a full-stack developer and lead the front-end team to deliver pixel-perfect development.