

# Sr. UI/UX Designer

Mumbai, Maharashtra

An innovative and passionate full-stack designer with high proficiencies in UI/UX design, UX research, HCI, UCD principles and methodologies, product and front-end development. Good track record of designing and developing web apps and projects with extraordinary life spans. Over 6 years of experience in understanding and developing products from concept ideas into production with a high degree of success in a competitive landscape.

### WORK EXPERIENCE

# **5NANCE.COM**

Sr. UI/UX Designer | Mumbai, Maharashtra

5nance.com is a digital platform that provides knowledge and insights into the world of investments and helps its customers to invest according to their risk-taking capability, requirements, and goals.

- Leading UI/UX and designing projects from concept to production, working primarily on the web app (responsible for over 90% of the annual revenue).
- Implemented a systematic UI/UX Design process that ensures a high level of success for each project delivered.
- Working and communicating with Product owners daily, gathering clear business requirements and delivering designs on time.
- Assisting the CEO in producing branded material overseeing the launch of the successful projects over the last year.
- Working hands-on with the development team and ensuring the implementation of accurate design.

#### **5NANCE.COM**

Sr. Developer | Mumbai, Maharashtra

- Lead a team of 4 front-end developers and ensured the code is effective and efficient.
- Worked within an agile software development process, to achieve timely delivery of the project.
- Scheduled and conducted weekly meetings to maintain consistency in the code and deliver a high-quality product.
- Oversaw all the design components and creating a library that can be reused in the development life cycle.
- Developed innovative and intuitive statistical graphics, plots, information graphics using data visualization techniques.
- Worked closely with the UI/UX team to deliver a pixel perfect and accurate design.

#### **TECHNOCRAT SOLUTIONS**

Software Developer | Mumbai, Maharashtra

Technocrat Solutions is a provider of information technology solutions that offers Desktop and web-based application development services to various industries and verticals and horizontals.

- Successfully handled a desktop application for Mumbai Police Recruitment (responsible for Rs. 15 lakhs in annual revenue) with the highest customer satisfaction.
- Built reusable code and libraries for future use.
- Developed efficient server-side code to maintain the quality of the product.
- Collaborated with front-end engineers to see projects through, from conception to completion.
- Effort estimation for architecture, design, and development tasks.

# SKILLS



### EDUCATION

HFI Certified Usability Analyst 2018

B.E. Information Technology Mumbai University | 2009-13

Diploma in Information Technology Thakur Polytechnic | 2006-09

INTERESTS

- Cooking
  Bike Riding
  Reading
- Technology
  Guitars
  Perfumes

