# VIKRAM RAJENDRAPRASAD KANAUJIYA | 22MF3IM21

# B.Tech. (Hons.) in MANUFACTURING SCIENCE AND ENGINEERING and M.Tech. in INDUSTRIAL ENGG. AND MANAGEMENT

EDUCATION			
Year	Degree/Exam	Institute	CGPA/Marks
2027	M.TECH Dual Degree 5Y	IIT Kharagpur	6.67 / 10
2021	HSC	NKTT seth college of Science and Arts	85.5%
2019	SSC	R.J. Thakur English Medium High School	87%

# **INTERNSHIPS**

Inditech Health Solutions | Product Operation and Management intern | Mumbai (hybrid)

Feb 2025 - Present

- Utilized SQL, Power BI, and Google Analytics to analyze and optimize collateral campaign performance, reaching of 30,000+ doctors.
- Designed and iterated high-impact, user-centric interfaces in Figma—leveraging A/B testing, user feedback, usability research, analytics tools, and cross-functional collaboration—to enhance digital healthcare products serving 20,000+ doctors and 100,000+ patients.
- Authored detailed product documentation and delivered creative assets, collaborating with crossfunctional teams via Jira and Google **Workspace** (Sheets, Docs, Excel) to support seamless campaign execution.

Munshot | Product & UI/UX Designer Intern | Singapore (Remote)

Oct 2024 - Feb 2025

- Led end-to-end **UI/UX design** for munshot's Alpowered web platform using **Figma**, **React**, and **TailwindCSS**, adopted by **5,000+users** boosting user satisfaction by 25% and reducing reported UI issues by 40%.
- Conducted **competitive research** on 10+ industry products and interviewed developers across Singapore, Australia, and the USA; partnered with 3 engineering teams to implement 5+ innovative features, accelerating time-to-market by 30%.
- Crafted wireframes and built reusable React/TailwindCSS component library; Streamlined 15+ user flows via A/B testing and 5 user testing sessions, reducing navigation time by 25% and increasing task completion rates by 30%.

Natura Ayur Science Pvt Ltd | Product Management Intern | Bangalore (Remote)

Jul 2024 - Oct 2024

- Deployed a new CRM system, achieving 90% integration success and 40% faster customer inquiry responses.
- Executed CRM-driven campaigns engaging 5,000+ customers, delivered training to 20+ team members for system adoption.
- Developed and managed social media content, growing followers by 20% and Strengthening engagement by 50%.

### **PROJECTS**

ImageAi | Al-Powered Photo Generation SaaS Platform

A full-stack application that allows users to generate personalized photos by training custom AI models with their own images.

- Developed the platform using Next.js 15, Supabase, and Replicate API, enabling user authentication, database/storage management.
- Integrated Stripe for payment processing, Resend for email notifications, webhooks to handle long-running Al generated tasks.
  Developed a responsive UI with Tailwind CSS and Shadon UI, and managed client-side state with Zustand.

EmailAi | Al-Powered Email Client

A fully featured AI-enhanced email client integrating language models for smart email composition and search.

- Built using Next.js 14 App Router, Shaden UI, and Tailwind CSS, featuring a responsive multi-pane layout and dark mode support.
- Integrated OpenAl API for Al-powered email composition and retrieval-augmented generation (RAG) chat.
- Set up Stripe for subscription payments, Aurinko API for email syncing, and deployed the application seamlessly on Vercel.

PescriptoAi | Al powered Hospital Management system

Built a full-stack hospital system for appointment booking, video consultations, and Al-based medical chatbot support.

- Built a full-featured hospital management system using the MERN stack, integrating real-time video consultations via WebRTC.
- Implemented **3-level authentication** (Admin, Doctor, Patient) with appointment booking, payment gateway, profile management.
- Developed an Al-powered medical chatbot using HuggingFace, Faiss, and Mistral for patient assistance and FAQs.

## **SKILLS AND EXPERTISE**

**Technical Languages:** C/C++, JavaScript, Python, HTML/CSS, TypeScript, SwiftUI, SQL (PostgreSQL) **Frameworks &Libraries:** React.js, Next.js, Express.js, Tailwind CSS, Shadcn, Prisma, DizzleORM, WebRTC **Tools &Platforms:** Figma, Adobe Creative Suite, Power BI, Jira, Miro, Google Analytics, Git & GitHub, Notion, Microsoft Excel, Solid Works. **Core Skills:** Web Development, App Development, UI/UX Design, Product Management, User Flows, Research, Wireframing.

## **COURSEWORK INFORMATION**

Institute Coursework: Programming and Data Structures (Theory &Lab), Probability &Statistics, Linear Algebra

MOOCs: Introduction to Computer Science - HarvardX, IBM AI Product Manager, Google UX Design, iOS &Swift (by Angela Yu)

## POSITIONS OF RESPONSIBILITY

Design and Media Sub-Head | Spring Fest

Aug 2023 - Apr 2024

- Oversaw digital and print media campaigns promoting Asia's largest student-run fest across 800+ colleges, 550+ companies, and a subscriber base of 270,000+, driving brand engagement across social platforms.
- Created 20+ event posters and supervised the production of 70+ design assets, and Co-managed a 27-member creative team.

Nov 2022 - Apr 2024 **NSS Volunteer** 

 Actively engaged in National Service Scheme initiatives, including cleanliness drives, plantation activities, a campus-wide tree census, and outreach programs involving teaching, mentoring, and supporting schoolchildren in rural and underserved areas.

## Design Team Member

Nov 2022 - Apr 2023

- Designed event props and promotional posters for arena decoration during Spring Fest, IIT Kharagpur.
- Managed publicity campaigns and boosted event registrations through strategic outreach and visual communication.