

## FILTERS

|          |     |
|----------|-----|
| region   | All |
| market   | All |
| division | All |

## Customer Net Sales Performance

| Customer                 | 2019   | 2020   | 2021   | 21 vs 20 |
|--------------------------|--------|--------|--------|----------|
| Acclaimed Stores         | 1.42M  | 2.89M  | 10.92M | 378.1%   |
| All-Out                  |        | 0.16M  | 0.81M  | 495.7%   |
| Amazon                   | 12.17M | 37.51M | 82.09M | 218.9%   |
| Argos (Sainsbury's)      | 0.35M  | 0.74M  | 2.27M  | 306.0%   |
| Atlas Stores             | 0.18M  | 0.67M  | 3.17M  | 470.3%   |
| AtliQ e Store            | 7.18M  | 23.67M | 52.98M | 223.8%   |
| AtliQ Exclusive          | 9.58M  | 17.68M | 61.12M | 345.8%   |
| BestBuy                  | 0.85M  | 1.77M  | 6.31M  | 356.1%   |
| Boulanger                | 0.24M  | 0.83M  | 4.07M  | 492.9%   |
| Chip 7                   | 0.60M  | 1.32M  | 5.51M  | 416.1%   |
| Chiptec                  |        | 0.42M  | 3.02M  | 722.0%   |
| Control                  | 0.91M  | 2.20M  | 7.67M  | 349.2%   |
| Coolblue                 | 0.46M  | 1.18M  | 4.25M  | 360.0%   |
| Costco                   | 1.14M  | 2.75M  | 9.29M  | 337.4%   |
| Croma                    | 1.67M  | 2.47M  | 7.55M  | 305.1%   |
| Currys (Dixons Carphone) | 0.29M  | 0.76M  | 1.87M  | 246.9%   |
| Digimarket               | 0.80M  | 1.72M  | 4.14M  | 241.1%   |
| Ebay                     | 2.61M  | 6.27M  | 15.17M | 242.2%   |
| Electricalsara Stores    | 0.12M  | 0.65M  | 1.85M  | 286.0%   |
| Electricalsbea Stores    |        | 0.14M  | 0.72M  | 504.6%   |
| Electricalslance Stores  | 0.10M  | 0.75M  | 2.35M  | 313.3%   |
| Electricalslytical       | 1.80M  | 2.61M  | 11.94M | 457.5%   |
| Electricalsocity         | 2.34M  | 3.46M  | 12.42M | 358.8%   |
| Electricalsquipo Stores  | 0.18M  | 0.68M  | 3.64M  | 535.3%   |
| Elite                    | 0.42M  | 0.83M  | 4.13M  | 495.5%   |
| Elkjøp                   | 0.46M  | 1.32M  | 5.16M  | 391.9%   |
| Epic Stores              | 0.41M  | 0.94M  | 4.19M  | 446.1%   |
| Euronics                 | 0.36M  | 0.88M  | 3.90M  | 444.7%   |
| Expert                   | 0.79M  | 1.77M  | 6.43M  | 364.0%   |
| Expression               | 1.65M  | 2.99M  | 9.82M  | 328.2%   |
| Ezone                    | 1.53M  | 2.02M  | 7.92M  | 391.6%   |
| Flawless Stores          | 0.07M  | 0.46M  | 1.81M  | 396.3%   |
| Flipkart                 | 2.94M  | 8.35M  | 19.29M | 231.0%   |
| Fnac-Darty               | 0.54M  | 0.82M  | 2.87M  | 349.8%   |
| Forward Stores           | 0.56M  | 1.50M  | 4.07M  | 272.0%   |
| Girias                   | 1.55M  | 2.07M  | 8.67M  | 419.3%   |
| Info Stores              | 0.07M  | 0.48M  | 1.84M  | 384.1%   |
| Insight                  | 0.42M  | 1.01M  | 2.76M  | 271.8%   |
| Integration Stores       |        | 0.16M  | 1.44M  | 887.2%   |
| Leader                   | 4.68M  | 5.97M  | 18.80M | 314.8%   |
| Logic Stores             | 0.17M  | 0.93M  | 4.81M  | 515.2%   |
| Lotus                    | 1.48M  | 2.11M  | 8.09M  | 382.6%   |
| Neptune                  | 0.99M  | 3.42M  | 16.11M | 471.5%   |

# AtliQ Hardwares



|                    |               |                |                |               |
|--------------------|---------------|----------------|----------------|---------------|
| Nomad Stores       | 0.53M         | 1.63M          | 4.02M          | 246.9%        |
| Notebillig         | 0.25M         | 0.39M          | 1.12M          | 287.4%        |
| Nova               |               | 0.01M          | 0.35M          | 2664.9%       |
| Novus              | 1.87M         | 3.73M          | 9.85M          | 264.2%        |
| Otto               | 0.26M         | 0.40M          | 1.20M          | 298.6%        |
| Premium Stores     | 0.46M         | 1.10M          | 3.88M          | 353.1%        |
| Propel             | 1.59M         | 2.46M          | 10.83M         | 440.6%        |
| Radio Popular      | 0.51M         | 1.45M          | 5.27M          | 362.6%        |
| Radio Shack        | 0.81M         | 1.75M          | 5.44M          | 311.5%        |
| Reliance Digital   | 1.62M         | 2.57M          | 9.73M          | 377.9%        |
| Relief             | 0.39M         | 1.01M          | 4.06M          | 403.6%        |
| Sage               | 4.83M         | 6.44M          | 20.70M         | 321.5%        |
| Saturn             | 0.23M         | 0.38M          | 1.19M          | 310.5%        |
| Sorefoz            | 0.55M         | 1.07M          | 4.66M          | 433.6%        |
| Sound              | 0.56M         | 1.67M          | 4.36M          | 260.3%        |
| Staples            | 1.24M         | 2.85M          | 8.75M          | 307.0%        |
| Surface Stores     | 0.09M         | 0.53M          | 2.12M          | 398.8%        |
| Synthetic          | 1.89M         | 4.42M          | 12.19M         | 276.0%        |
| Taobao             | 0.22M         | 1.33M          | 3.30M          | 248.7%        |
| UniEuro            | 0.60M         | 1.61M          | 7.35M          | 457.0%        |
| Vijay Sales        | 1.73M         | 2.15M          | 8.53M          | 397.8%        |
| Viveks             | 1.55M         | 2.24M          | 7.78M          | 348.1%        |
| walmart            | 1.26M         | 2.63M          | 9.73M          | 370.4%        |
| Zone               | 0.34M         | 1.56M          | 5.26M          | 336.2%        |
| <b>Grand Total</b> | <b>87.48M</b> | <b>196.69M</b> | <b>598.88M</b> | <b>304.5%</b> |