



ABHIJIT GADAKH

FRONTEND DEVELOPER (FRESHER)

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| Address: Pune, Maharashtra.

Objective

To be an asset to an organization by utilizing the recent improving trends and making optimum use of the available resources for a company's success.

Education

Jan 2022 - Present

Certification for Full-stack dev.

Certification pending

FSG, Pune.

JUL 2013 – JUN 2018

Bachelor in Engineering

First class with Distinction

Savitribai Phule Pune University

AUG 2011 - FEB 2013

HSC Second class

Maharashtra State Board

JUN 2010 - MAR 2011

SSC First class with Distinction

Maharashtra State Board

Languages

Core & Advanced JAVA



HTML / CSS



JavaScript



Oracle SQL



C Language



Professional Skills

- Microsoft Office
- Problem Solving skills
- Logical thinking

Hobbies

- Explore music
- Creating meme
- Movies

Work experience

APR 2021 – DEC 21

Digital Marketing Executive | Bangalore

Radiant IT Services, Pune.

- Affiliate marketing - SMS marketing - Email marketing - WhatsApp notifications.
- Optimize social media accounts to increase organic reach.
- Paid campaigns for banking, real estate, retail and automobile sectors.
- Achieve 15% more lead generation with a 5-10% reduction in spending.
- Experience on Trackier and various SMS and e-mail marketing platforms like Pinnacle, Whistle, SMS-Indori. Manage SMS scripts and MTNL DLT platforms.

MAY 2020 – MAR 21

Digital Marketing Executive | Pune

Radiant IT Services, Pune.

- Experience with design tools such as Canva, Photoshop, Filmora
- Paid ads on Facebook, Instagram and Google
- Optimize social media accounts to increase organic reach
- Storytelling & community building & influencer marketing

JUL 2018 – MAR 2020

Junior Design Engineer | Pune

Perfect Robotic, Pune.

- Helped to achieve completion of design phase within 14 days.
- Coordinated with clients for issues regarding installation and maintenance.
- Reduced production error rate to 3% through precise attention to detail.

Projects

- **TIN DOG- Website for cute Dogs** With AppBrewery (Online Udemy course)
- **The Code Magazine** With Jonas Schmedtmann (Online Udemy course)
- **Basic Resume** With AppBrewery (Online Udemy course)

Declaration

I hereby declare that the above information is accurate to the best of my Knowledge and belief.