

TASK 4: Communicating Insights and Analysis

TATA Group's Virtual Experience Programme
Presentation by Victoria Teterkina

Data set preparation

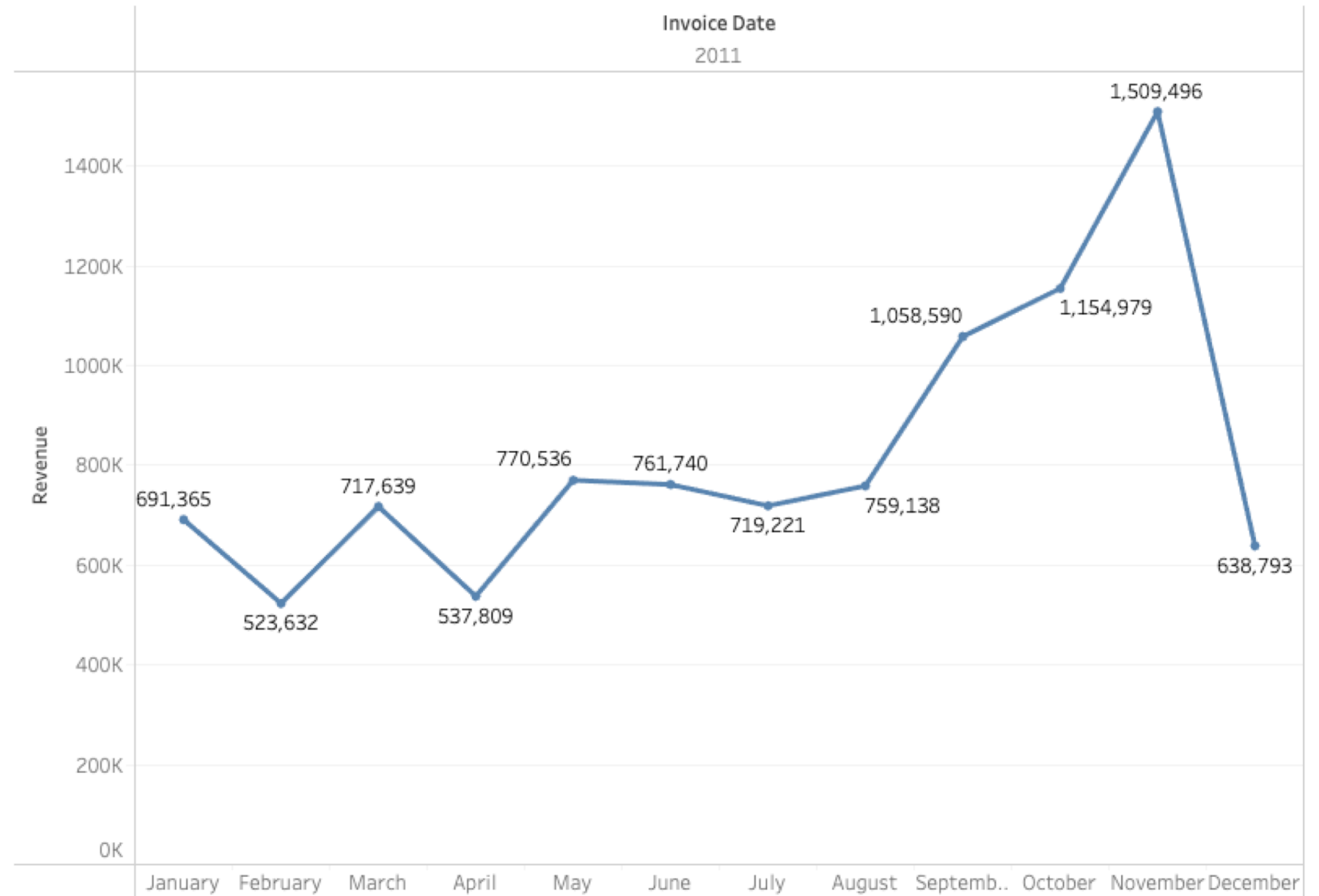
Additional variable:

- $\text{Revenue} = \text{Unit Price} * \text{Quantity}$

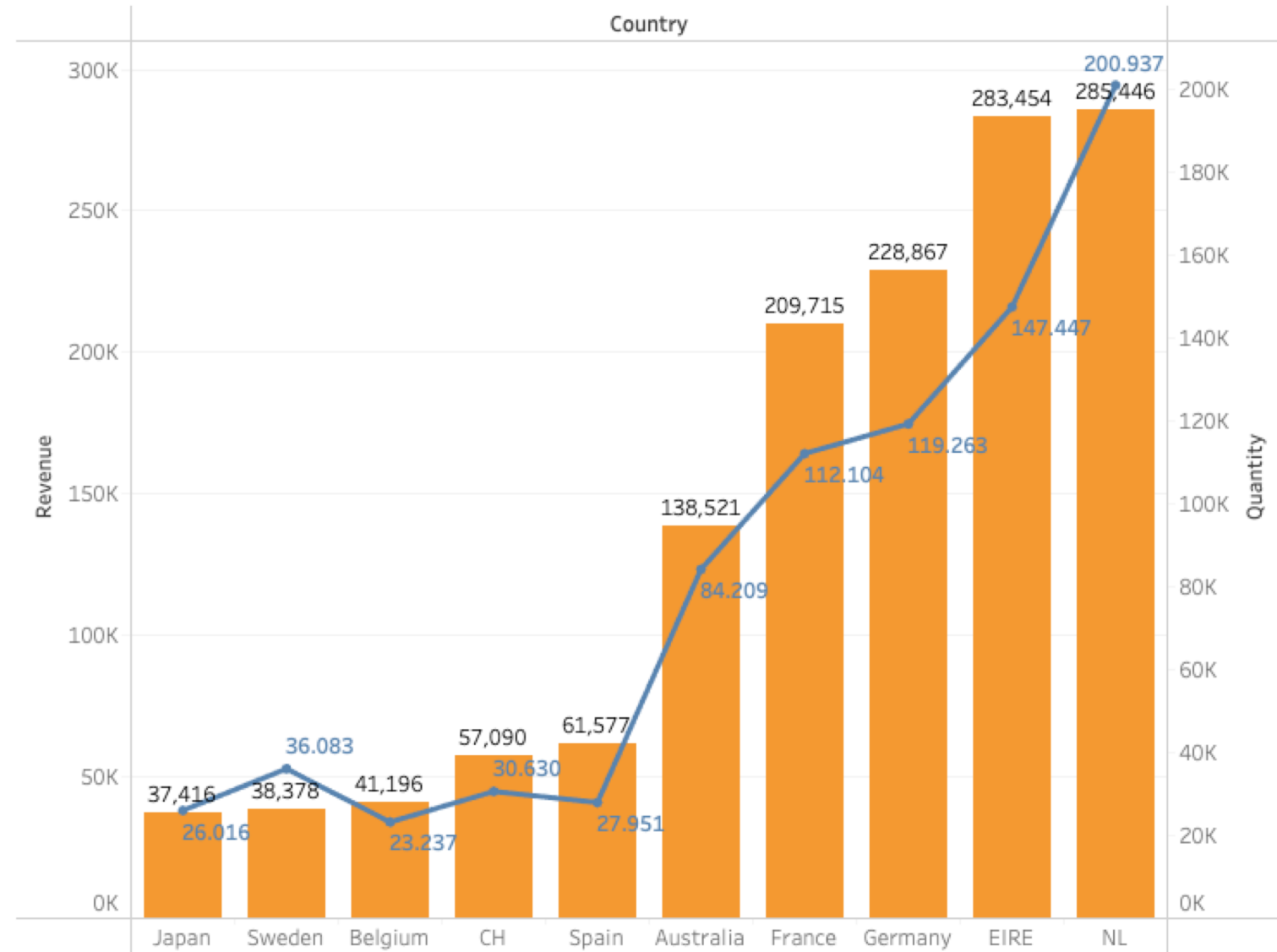
New data set with R Studio:

- $\text{Quantity} \geq 1$
- $\text{Unit Price} \geq 0$

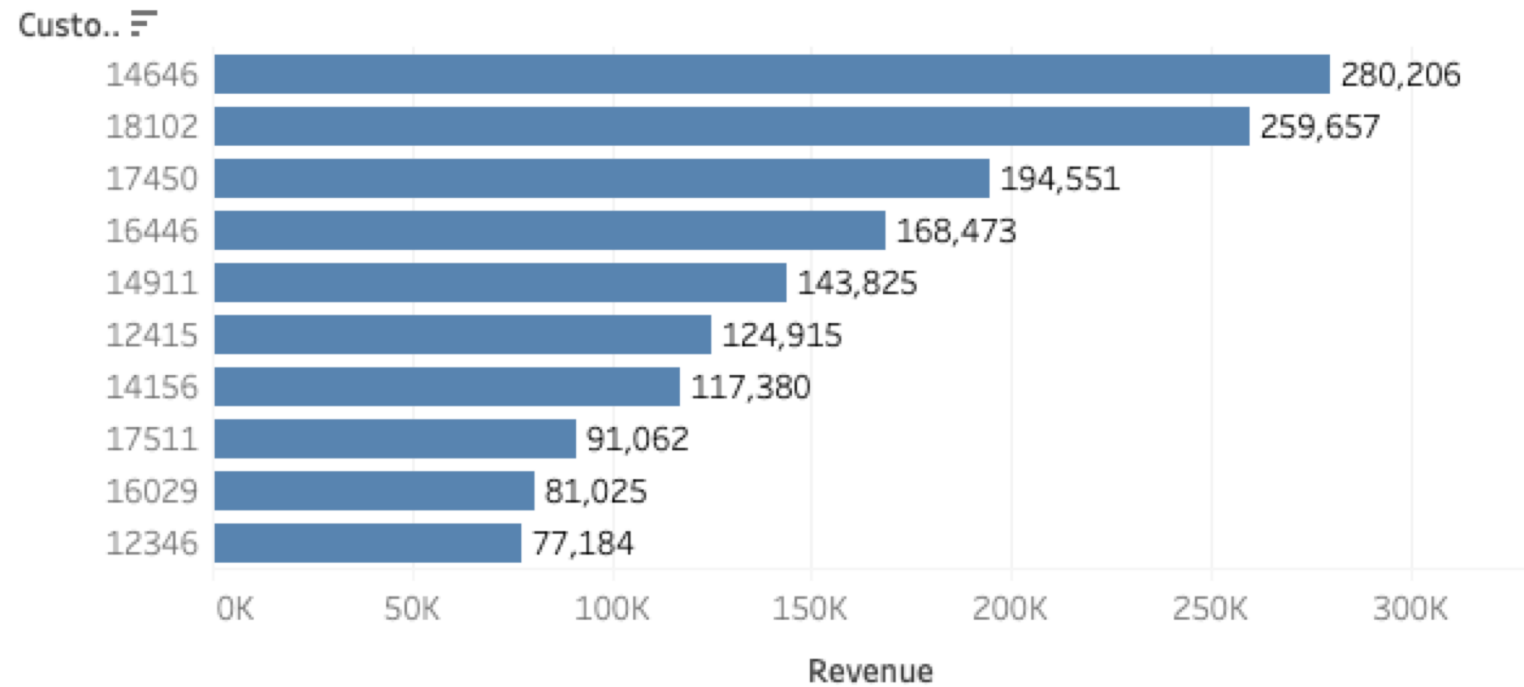
Question 1: Monthly revenue for 2011



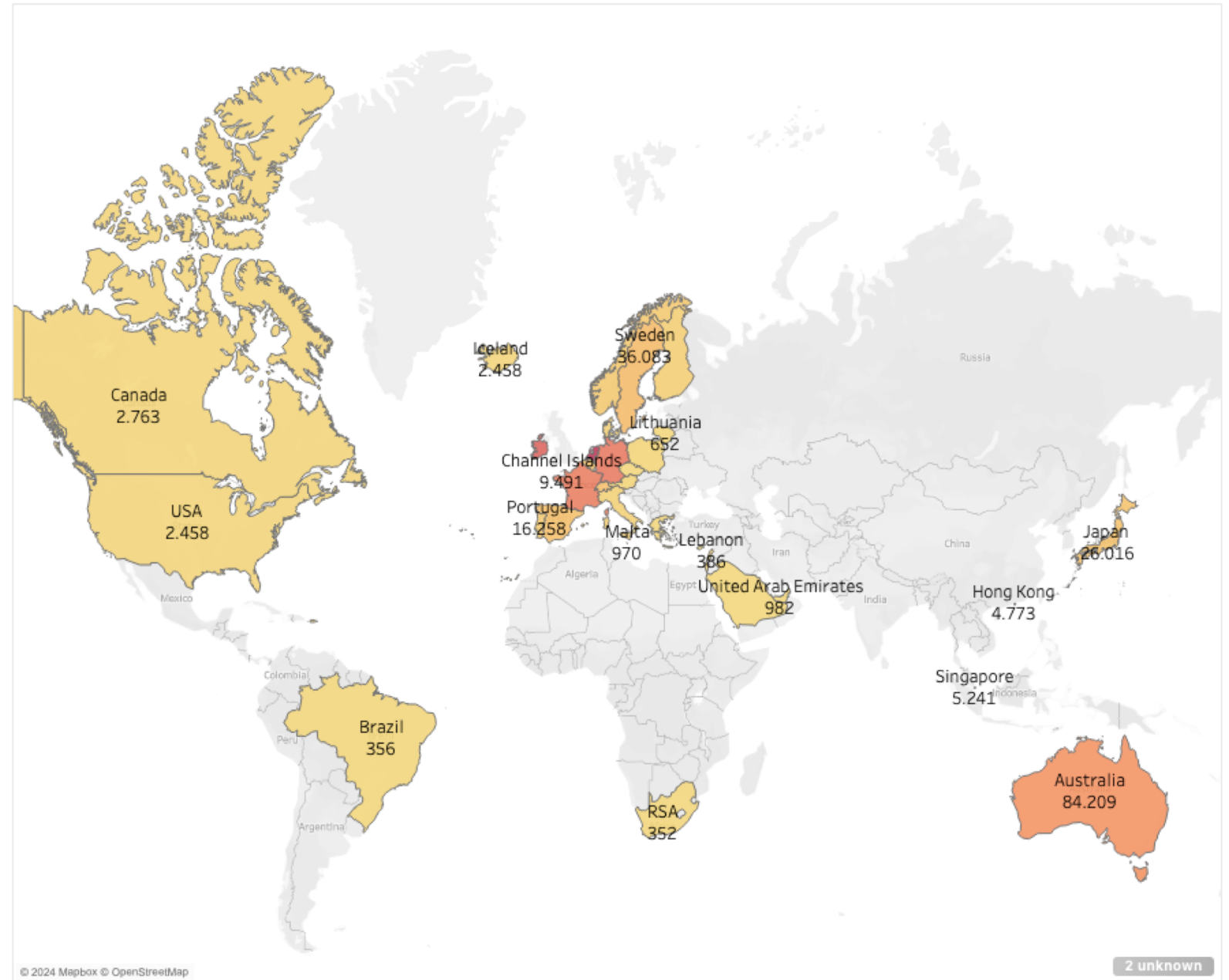
Question 2: Top 10 countries by revenue and their demand



Question 3: Top 10 customers by revenue



Question 4: Product demand across the world



Thank you for your
attention!