



VIKTOR GYEBROVSZKY

Data Scientist

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🌐 [LinkedIn](#)

🐙 [GitHub](#)

SKILLS

Python  Strong

MySQL  Good

alteryx  Advanced

Tableau  Advanced

HTML/CSS  Good

MACHINE LEARNING

Packages:

- Numpy, Pandas, Matplotlib, Seaborn, Scikit Learn, Scipy, Keras

Supervised Learning:

- Regression models, Decision Tree, SVM
- Bagging, Adaboost, XGBoost, LightGBM, Random Forest
- PCA, GridSearchCV, RandomSearchCV, Pipeline

Unsupervised Learning:

- K-means Clustering, Hierarchical Clustering

Deep Learning:

- ANN, CNN, NPL

LANGUAGES

🇭🇺 Hungarian (Native)

🇬🇧 English (Fluent)

ABOUT ME

Senior Data Analyst with a wide array of knowledge and several years of experience seeking to utilise advanced data processing, analytical, and interpersonal skills in Data Science.

WORK EXPERIENCE

Senior AdOps Reporting Analyst May, 2017 – Jan, 2021
IPG Mediabrands

Advanced Alteryx skills: connecting to API sources, building ETL processes and complex workflows, application of R. Applied data transformation of every level.

Tableau & Data Studio skills: creating complex and visually attractive as well as dynamic reports, live dashboards, simplifying results.

Managing the work of several colleagues, leading meetings, liaised with clients and headed large projects.

Application of SQL in AWS and Python for machine learning techniques.

Data Analyst Jul, 2015 – May, 2017
Time Inc. UK

Advanced MS Excel / Access skills: data cleaning and formatting, multiple formulae referencing, pivot tables, Power Pivot, VBA.

Google Sheets and Google Analytics: creating links between GS and GA to report on website traffic performances and visitor retention.

Customer segmentation: based on transactional data (recency, frequency, and monetary value).

Search Engine Marketing Analyst Mar, 2015 – Apr, 2015
Connexity Inc.

Application of SQL and Excel. Preparing, delivering and updating reports based on website activity

EDUCATION

University of Texas at Austin Aug, 2020 – Mar, 2021
Post Graduate Program: AI and Machine Learning

University of London Sep, 2013 – Nov, 2014
MSc Physics with Condensed Matter, Merit (2:1)

Queen Mary, University of London Sep, 2010 – June, 2013
BSc Physics, First Class Honours degree (1:1)

PROJECTS

🔗 **Computer Vision:** Plant seedlings image classification using CNN

🔗 **NLP:** Twitter US airline sentiment analysis

🔗 **Unsupervised Learning:** AllLife Credit Card Customer segmentation

🔗 **Supervised Learning:** Concrete Strength Prediction

🔗 **Deep Neural Network:** Bank Churn Prediction

COURSES

🔗 The Ultimate MySQL Bootcamp: from SQL Beginner to Expert

🔗 Tableau 2020 Certified Associate Exam Guide A-Z

🔗 The Complete 2021 Web development Bootcamp

🔗 Alteryx Designer Core/Alteryx Designer Advanced

🔗 Big Data for Spark

HOBBY

