

VIKTORIYA MIKHAYLOVA

CREATIVE UI/UX DESIGNER

CONTACT

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- in /in/viktoriya-mikhaylova
- www.grapsi.net/
- wmi394276.contaboserver.net/ uxportfolio/
- https://github.com/viktoriyamik
- Bachelor's thesis on Theseus.fi
- Järvenpää, Finland

SKILLS

- Microsoft Office 365: Excel, Word, PowerPoint, Outlook, Teams
- Design Software: Adobe CC 2023
 (Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, XD), Canva, Figma, Power Apps
- Collaboration: Miro, Trello, Slack
- Tracking & Wiki: Jira, Confluence
- Programming: HTML5, CSS3, JavaScript, PHP, C, Angular, React, Node
- CSS Framework: Bootstrap
- Databases: MS SQL, My SQL
- Data Visualization: Power BI, SAS Viya
- Operating Systems: Windows, Mac OS
- Cloud computing platforms: Azure, AWS
- RPA: UiPath
- User Interface (UI) Design: Proficient in high-level information architecture, user flow, detailed UI, and best practices for mobile applications
- Additional Skills: Agile and DevOps methodology, User Research, Wireframing, Prototyping, Usability Testing, Photo and Video Editing, Animation, Postman, ChatGPT

LANGUAGES

Russian
Finnish
English

PROFESSIONAL SUMMARY

Proficient and inventive UI/UX designer with an experience crafting intuitive and visually captivating digital products. Proficient in merging user-centric design principles with inventive problem-solving to produce impactful solutions. Demonstrated capability in engaging throughout the design lifecycle, from ideation to execution, through effective collaboration with diverse teams. Possesses substantial expertise in conducting user research, creating wireframes, prototyping, and conducting usability tests within agile frameworks.

PROFESSIONAL EXPERIENCE

UI/UX DESIGN STUDENT

Oct 2022 - Dec 2022 May 2023 - Aug 2023

Lapinjärvi Municipality, Laurea University

Lyckanhub - Future Hub and Inspiration Centre

- Engaged in all phases of the Lyckanhub project, leveraging a keen interest in understanding the practical aspects of UX design methodologies. Utilized various UX techniques such as Personas, Empathy Maps, Affinity Maps, Journey Maps, and Crazy 8's.
- Facilitated requirement gathering, ideation, and co-creation workshops to foster collaborative design processes.
- Authored a Bachelor's Thesis titled "User-centered design and the implementation of a digital interactive platform" (https://urn.fi/URN:NBN:fi:amk-2023121838093), drawing insights from project experiences.
- Constructed, managed and tested the forum for the website https://www.lyckanhub.fi/

GRAPHIC AND WEB -DESIGNER

Jan 2021 - Apr 2022

Pekka Halonen Academy, Tuusula

- Created the digital artwork "Owl," selected as the emblem for the "SAKUstars 2022" competition: https://sakustars.fi/2022/
- Designed visuals and served as the creative lead for the "Reusing the old is better" competition, encompassing logo creation, website graphics (https://sakustars.fi/2022/), and a diverse array of deliverables such as banners, roll- ups, posters, animations, postcards, and print designs for apparel, utilizing Adobe Creative Cloud tools. <u>Click here</u> to see SAKUstars 2022 portfolio.
- Developed, managed, and tested the WordPress website https://sakustars.fi/2022/.

GRAPHIC AND WEB -DESIGNER

Apr 2018 - May 2020

Lupita, Järvenpää

- Produced visual assets using Adobe CC 2020 for the Keuda "Graniitti" project.
- Developed, managed, tested the WordPress website https://phaopiskelijat.keuda.fi/

ECONOMIST

Jan 2011 - Jan 2012

Novgorodoblelektro AO, Novgorod, Russia

- I worked with 1C ERP system: calculated production costs, handled purchase orders, checked invoices.
- I did ERP data analyses using MS Excel.

ECONOMIST

Jun 2008 - Jan 2011

Acron, Novgorod, Russia

(summer internship) 2006 - 2008

 I did analyses, plan and calculations of the production costs, prices, as part of a team, developed a business plan of a company, analysed data for errors and inaccuracies.

EDUCATION

BBA IN BUSINESS INFORMATION TECHNOLOGY

2021 - (2024)

Laurea University of Applied Sciences, Espoo

- Major: Digital Services Development including Design of Applications, Applications Development and Testing & Quality Assurance
- Grade: 4.86 (210 points)

DEGREE IN MEDIA AND VISUAL EXPRESSION, GRAPHIC DESIGN

2019 – 2021

Pekka Halonen Academy, Tuusula

MSC IN ECONOMICS AND MANAGEMENT

2003 - 2008

2022

2024

Novgorod State University (NovSU), Novgorod, Russia

COURSES

START THE UX DESIGN PROCESS: EMPATHIZE, DEFINE, AND IDEATE, Google, Coursera

https://www.coursera.org/account/accomplishments/verify/EKSHALJWY6V5

MASTERCLASS SOFTWARE TESTING WITH JIRA & AGILE - 2024
BE A QA LEAD, Udemy

https://www.udemy.com/certificate/UC-76325c9c-a0bc-4007-8bf5-a85aff1037fe/
ACCESSIBILITY AND THE REQUIREMENTS OF THE DIGITAL

SERVICES LAW, eOppiva Certificate of Completion

REFERENCES

Katja Henttonen

Senior lecturer at Laurea University of Applied Sciences

puh: 09 8868 7180

s-posti: katja.henttonen@laurea.fi

Relationship: The "User-centered Design of Digital Services", "Defining and Designing a Software Product" courses

lecturer, and the Bachelor's thesis supervisor

Janne Jousiaho

SAKUstars2022 project manager, Keuda

puh: 050 088 7377

s-posti: janne.jousiaho@keuda.fi

Relationship: Manager at SAKUstars2022 project



Reference from Janne Jousiaho

Elina Savukoski

Teacher at Keuda Vocational College; SAKUstars2022 project Pekka Halonen Academy, Kansanopistontie 60, 04380 Tuusula

puh: 050 415 0799

s-posti: elina.savukoski@keuda.fi

Relationship: Teacher at Pekka Halonen Academy of media and

visual expression, and graphic design



Reference from Elina Savukoski