



4MMCS006C: Web Design and Development

Tutorial 06 - Apply visual design principles to organise the web page layout

Section 01

- 1. Download the Tutorial 5.rar file, provided in this folder to your local directory, uncompress it and copy all the folder in your Tutorial_06 folder
- 2. Open the file Tutorial 6_content.html, the page contains the content of results of a search for StarWars heroes' stamps. The content is not organised and it is difficult to read.
- 3. Follow the Gestalt principles of visual perception to organise the content of this web page in a way that it is readable and visually balanced. Practise the basic HTML tags that you have been introduced to between weeks 1-3.
- 4. Make use of tables to structure the content. Work out on a piece of paper the structure of the table you need to organise the content in relevant units.
- 5. See example layout of the pages at the end of this document.
- 6. You can use a different structure to the recommended one. If you do not want to use the provided content feel free to:
 - create your own content experimenting using available image editing software (like GIMP or Adobe Photoshop), or
 - to download your own content using royalty free graphics (try the Adobe Stock https://stock.adobe.com/uk/ or iStock http://www.istockphoto.com/gb)
- 7. At the end of the document do not forget to put your name and the date you last updated the file.
- 8. You will carry on working on this document next week using colours to improve the visual design of the page.

Section 02

- 1. Plan a different way of organizing above content according to the Gestalt principals other than the example given below. Draw the sketch of your new design.
- 2. Write an **external CSS to** organize the page according to new design.
- 3. Link both web pages (created in Section01 and 02) into your Main tutorial web site (You created in Week 03) under Tutorial 06 link.

(You need to show the completed exercise by next week to your tutor)

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Example Page Layout







Darth Vader



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Yoda



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Obi-Wan Kenobi



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Stormtrooper



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Luke Skywalker



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Boba Fett



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Finn



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Kylo Ren



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