247 **COMMERCE**
Powering Digital Commerce

247 CLOUDHUB

Multichannel Ecommerce SaaS Platform

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THE SMART MULTICHANNEL ECOMMERCE SOLUTION

247 CloudHub is a flexible multichannel ecommerce platform with a customisable framework which enables us to tailor ecommerce solutions to meet individual, often complex requirements. Designed for multichannel retailers and wholesalers, clients can scale up to expand into new geographies and marketplaces like Amazon and eBay as and when the time's right.

Our SaaS software solution integrates easily and seamlessly with ecommerce platforms like Magento, Shopify and BigCommerce to bring your entire online sales process together, and helps simplify and automate core tasks from inventory management and product listing through to payment processing and shipping.

SIX INDEPENDENT MODULES

Client's benefit from a fully scalable solution while only paying for the modules they use.

SYSTEM CONFIGURATION	INVENTORY MANAGEMENT	LISTING MANAGEMENT	ORDER FULFILLMENT	AMAZON REPRICER	MIS REPORTING

SUMMARY OF BENEFITS

- Scalable cloud-based ecommerce platform
- Expand sales channels and connect to more customers
- Generate higher revenues and lower costs
- Intuitive, easy-to-use interface
- Rapid set up and easy onboarding process
- Complete control over inventory, order management and fulfilment operations
- Flexible integrations with all the top couriers, payment processors and marketplaces

- Sync, edit, update and fulfil all of your orders across dozens of online marketplaces
- Easy multi-channel listings
- Total control over pricing across multiple channels
- Update inventory continuously in real-time
- Automate key order management processes
- Simplify international selling and fulfilment
- Powerful reporting features with bespoke filtering tools to facilitate fast, accurate decision-making

247 CLOUDHUB CLIENTS

V&A   The British Museum   musbury   National Theatre   Diana Cowpe est 1949

WOW CAMPING   KAY'S WATCH SHOP

THE 247 CLOUDHUB ECOMMERCE PLTAFORM
SIX CORE MODULES

Multichannel System Configuration

Set up all of your ecommerce channels to work in perfect harmony on one master platform. Integrate with ERP, courier and payment gateway systems and marketplace accounts, and customise automation workflows to the needs of your business.

- Manage user permissions and settings
- Integrate with branded website(s)
- Set up shipping and payment gateways
- Establish courier assignment rules
- Add marketplace accounts
- Optimise marketplace profiles
- Set up order workflows

Inventory Management

Monitor your inventory all the way from purchase to warehouse to sale, and save time with automatic inventory updates across all sales channels. Ideal for retailers with multiple warehouses and complex stock management workflows.

- Set up and manage suppliers
- Create purchase orders
- Access stock movement log
- Create warehouse and stock locations
- Manage goods received
- Manage accounts payable
- Stock adjustments for pending orders

Listing Management

Easily manage product inventory, data and imagery in one place, and optimise across branded ecommerce channels and marketplaces.

- Import/export products to inventory
- Check for matching errors when uploading
- Quick and efficient listing on marketplaces
- Match products to Amazon's catalogue
- View common inventory
- Listing status monitor
- Assign category SKU's

Order Fulfilment

Smooth and efficient order workflows with real-time order creation, advanced workflow automation rules and integrated shipping from a single interface.

- Organise order stages
- Assign shipping providers
- Print customer invoices/shipping labels
- Print picking lists
- Print end-of-day courier manifests
- Send tracking ID's to customers
- Order screen for creating manual orders

Amazon Repricer

Set re-pricing rules for Amazon ASIN's, and automate them to stay one step ahead of your competition.

- Set up Amazon re-pricing rules at an individual SKU level
- Win Buy Box and Best Offer positions without constant attention

Reporting & Analytics

Powerful reporting and analytics providing multi-channel business intelligence for efficient ecommerce operations.

- View sales by item/customer/marketplace
- Analyse shipping costs
- Review product performance
- Identify best sellers and most profitable product lines
- Export data for analysis

If you're serious about taking your business to new levels and want to sell more efficiently and effectively across more marketplaces, contact us on **0208 940 7011** to arrange a consultation.

247 CLOUDHUB FEATURES
Powerful tools enabling merchants to focus on growth

Easy Inventory Management

247 CloudHub software enables you to easily and accurately track stock in real-time across multiple locations and channels, consolidating all inventory systems into a single, integrated warehouse solution.

All warehouse tasks can be performed faster and more accurately with clear visibility on all inventory management processes and transactions.

- Raise supplier purchase orders, re-ordering stock automatically and allocating stock to a BIN location for ease of picking.
- Manage stock, prices, images and product data on ecommerce websites and up to 12 marketplaces in 22 countries
- Bulk import product data
- Dynamic inventory updates for all channels and marketplaces
- Easily manage individual products across all marketplaces

Simplified Order Fulfilment

Simplify selling by managing all order fulfilment processes through a single centralised platform designed especially for multichannel operators.

Free up time while reducing administrative errors by automating all your order workflows and eliminating repetitive order management tasks.

- Sort orders easily and automatically distribute tracking confirmations to customers.
- Generate picking lists, invoices, shipping labels and end of day manifests automatically for couriers to fulfil orders from all sales channels at the touch of a button

Automated Delivery Systems

Integrate your ecommerce systems with as few or as many delivery services as your business requires. 247 CloudHub gives you all the tools you'll need to ensure your deliveries are fast, efficient and cost-effective.

247 CloudHub provides cutting-edge shipping solutions, with an intelligent, multi-carrier platform enabling retailers to streamline the shipping process.

- Multi-carrier integration from CloudHub admin
- Dynamic shipping rates calculations using shipping rules
- Functionality helps lower shipping and operational costs
- Ship from multiple locations or warehouses
- Quote, book and generate shipping labels with chosen carrier service
- Automation features to help streamline fulfilment from multiple locations and create new, customer-focused omnichannel experiences

247 CLOUDHUB FEATURES

Even more incredible features for ambitious sellers with plans to grow quickly and efficiently

Expansion into New Marketplaces

Expand your reach by integrating your systems and channels with the most popular marketplaces. Our software helps you seamlessly list, manage and optimise your product catalogue, with dramatically simplified bulk listings and opportunities to replicate listings across multiple marketplaces in one click.

- Quick and efficient listing on multiple marketplaces
- Check for matching errors when uploading
- Match products to Amazon's catalogue
- View common inventory
- Inventory, products and pricing in perfect sync
- Listing status monitor
- Orders properly organised for despatch

Secure Payment Processing

Payment gateway integrations are a core part of our development offering. Process all your payments safely and securely with a state-of-the-art solution that easily integrates with the world's top payment processors, like WorldPay, PayPal and Ayden.

- Automated payment and refund processes
- Support for multiple payment gateways
- Accept most major credit and debit cards worldwide
- Multi-currency conversion management
- Single interface for all payment and reporting data

Amazon Repricing

Win big with our intelligent repricing tool based on a proprietary algorithm which enables you to capture more Amazon Buy Box, Best Offer and high visibility positions at the highest possible prices by applying pricing rules at a product level.

- Increase Amazon sales and profits
- Win Buy Box and Best Offer positions without constant attention
- Analyse competitor prices and reprice at an individual SKU-level dynamically

Management Reports & Analytics

Robust reporting features enable you to track dozens of performance metrics. Bespoke dashboards aggregate important data for you, and a suite of automated reports give you all the insights you'll need to operate your ecommerce business profitably.

- View sales by item/customer/marketplace
- Analyse shipping costs
- Review product performance
- Identify best sellers and most profitable product lines
- Export performance data for analysis

WHY CHOOSE 247 COMMERCE?

Bespoke Ecommerce Solutions

If you're looking for a highly customised, scalable and feature-rich ecommerce solution with powerful multi-channel capabilities and hassle-free integration tools, you've found the right team. All the work we do for clients is bespoke.

Comprehensive Services

We offer a full ecommerce agency service from consultancy to design, development and implementation, all the way through to hosting and post-deployment maintenance and support services.

Specialist Skills

We're experts in ecommerce, creating seamless shopping experiences whenever and wherever sales are made. We also have a wealth of expertise in a wide variety of sectors including automotive, education, heritage, media and entertainment and travel.

Deep Integration Experience

We've connected thousands of software tools to client sites, so we can make your project one of the easiest and smoothest implementations you've ever be on. We enjoy nothing more than sharing our experience with like-minded professionals, so give us a call to discuss your project.

Proven Track Record

Ecommerce is complex, and we have a proven track record of delivering results in a wide range of environments. But don't take our word for it, we have case studies from previous projects and client testimonials we can share so you know you're project is in safe hands.

Flexible and Collaborative

Our team adopt a distinctively collaborative approach to projects, using Agile methodologies to deliver solutions which evolve through the combined effort of cross-functional client and agency teams.

Value for Money

Our clients appreciate our work for the value we create for their organisation, as well as the price they pay to create and deliver outstanding online shopping experiences.

The Company We Keep

We work with well-known brands, like Marks & Spencer, The V&A Museum, the National Theatre and The Royal Navy, as well as hundreds of sellers operating across multiple geographies and marketplaces.

Call us

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Email us

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Visit us online

www.247commerce.co.uk

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Powering Digital Commerce

We specialise in ecommerce, integration and custom software development; powering digital commerce through the design, development and integration of fully-responsive, online stores.

Our home page is www.247commerce.co.uk