

Method of Moments:  $m'_k = \frac{1}{n} \sum_{i=1}^n x_i^k$   $\mu'_k = E(x_i^k)$

no  
guarantees  
on bias,  
variance,  
sufficiency, etc.

Solving System of eqns:

$$m'_1 = \mu'_1, \dots, m'_r = \mu'_r \quad \text{for } r \text{ parameters.}$$

Ex: let  $X_1, \dots, X_n \stackrel{iid}{\sim} N(\mu, \sigma^2)$ . find estimators for  $\mu, \sigma^2$ .

$$m'_1 = \mu'_1 \Rightarrow \bar{X}^* = \mu$$

$$m'_2 = \mu'_2 \Rightarrow \frac{\sum_{i=1}^n x_i^2}{n} = E(X_i^2) = \text{Var}(X_i) + E(X_i)^2 = \sigma^2 + \mu^2$$

$$\Rightarrow \sigma^2 = \left( \frac{\sum_{i=1}^n x_i^2}{n} \right) - \bar{X}^{2**}$$

So  $*$  and  $**$  are estimators for  $\mu$  and  $\sigma^2$ .

## 10.6 Robustness

An estimator is robust if it is not seriously affected by violations of assumptions. (eg. assume a wrong model).

e.g. let's say we want to estimate mean  $\mu$  of a pop. given a sample  $x_1, \dots, x_n$  from the population. If we assume  $X_i \stackrel{iid}{\sim} \text{Poisson}(\lambda)$ , then  $\bar{X}$  and  $S^2$  both estimate  $\lambda = E(X_i)$ . Which is more robust?

$\bar{X}$  will still estimate  $E(X)$  if  $X_i$  are not Poisson.

$S^2$  may not.

so  $\bar{X}$  is more robust.

## 10.8 Maximum Likelihood.

Ex: Suppose 4 boxes of cereal containing a toy are purchased.

The toy is Spiderman, Venom, or Sandman.

Let  $K$  = number of boxes containing Spiderman.

Now suppose 1 box is lost on the way home.

of the remaining 3 boxes, 2 had Spiderman.

How to estimate  $K$ ?

~~$P(K=1) = \frac{1}{3}, P(K=2) = \frac{2}{3}$  So best estimate  $K=2$ .~~

$$\text{If } K=2, \text{ the prob. of "observed data"} = \frac{\binom{2}{2} \binom{2}{1}}{\binom{4}{3}} = \frac{2}{4}$$

$$\text{" } 3 \text{ " " " " } = \frac{\binom{3}{2} \binom{1}{1}}{\binom{4}{3}} = \frac{3}{4}$$

So 3 is the best estimator for  $K$ .

Idea of ML estimation:

Pick values of parameters that give the highest probability of observing what was observed.

Def (Likelihood function)

If  $x_1, \dots, x_n$  are the values of a random sample  $X_1, \dots, X_n$  from a population with parameter  $\theta$ , then the likelihood function of the sample is given by:

$$L(\theta) = f(x_1, \dots, x_n; \theta) = \prod_{i=1}^n f(x_i; \theta)$$

where  $f$  is the joint pmf/pdf of  $X_i$ 's.

ML Estimation:

maximize  $L(\theta)$  w.r.t  $\theta$ . the resulting  $\theta$  is  $\hat{\theta}$ , the maximum likelihood estimator. (MLE)

$$\hat{\theta} = \underset{\theta}{\operatorname{argmax}} (L(\theta))$$

$$\hat{\theta} = \underset{\theta \in \Omega}{\operatorname{argmax}} (L(\theta))$$

↑ all possible values for  $\theta$ . e.g. if  $\theta = \sigma^2$ ,  $\Omega = [0, \infty)$

Ex:  $X_1, \dots, X_n \stackrel{iid}{\sim} \text{Poisson}(\lambda)$  find MLE of  $\lambda$ .

$$L(\lambda) = \prod_{i=1}^n \frac{\lambda^{x_i} e^{-\lambda}}{x_i!} = \lambda^{\sum x_i} \cdot e^{-n\lambda} \cdot \prod_{i=1}^n \frac{1}{x_i!}$$

$$\text{So maximize } \lambda^c \cdot e^{-n\lambda} \cdot d \Leftrightarrow \text{maximize } c \log(\lambda) - n\lambda + \log(d) \quad (*)$$

$$\frac{d}{d\lambda} (*) = \frac{c}{\lambda} - n = 0 \Leftrightarrow \frac{c}{n} = \lambda \Leftrightarrow \frac{\sum x_i}{n} = \bar{X} = \lambda.$$

$$\frac{d^2}{d\lambda^2} (*) = \frac{-c}{\lambda^2} < 0 \text{ so that } \lambda^* \text{ was a max. } \quad \nearrow \bar{X} \text{ is MLE.} \quad \text{if not } (x_1, \dots, x_n) = (0, \dots, 0).$$

if  $x_i = 0 \forall i$ , then  $L(\lambda) = e^{-n\lambda} < 1 \forall \lambda > 0$  so there's no maximizer.

MLE DNE.