

**UNIVERSITY OF TRANSPORT AND COMMUNICATIONS  
FACULTY OF INTERNATIONAL EDUCATION**



# **GRADUATION PROJECT**

**HIGH-QUALITY PROGRAM OF ENGLISH – VIETNAMESE  
INFORMATION TECHNOLOGY**

**Topic**

**LEARN UI/UX PRINCIPLES AND APPLY IN REDESIGNING  
AND BUILDING DEGREY WEBSITE**

by  
**PHAM NGOC HAI**

**COURSE 61  
CLASS 1**

**HANOI - JUNE 2024**

**UNIVERSITY OF TRANSPORT AND COMMUNICATIONS  
FACULTY OF INTERNATIONAL EDUCATION**



**GRADUATION PROJECT**

Submitted in partial fulfillment of the requirements for the degree of engineer

**HIGH-QUALITY PROGRAM OF ENGLISH – VIETNAMESE  
INFORMATION TECHNOLOGY**

by  
**PHAM NGOC HAI**

Under supervision of  
Examiner of

Dr. NGUYEN QUOC TUAN  
Dr. ....

**HA NOI - JUNE 2024**

## COMMENT OF SUPERVISOR

### 1. EVALUATION OF CONTENT AND QUALITY OF REPORT:

.....

.....

.....

.....

.....

### 2. EVALUATION OF CONTENT AND QUALITY OF CODE//PROGRAMS:

.....

.....

.....

.....

.....

### 3. EVALUATION OF WORKING ATTITUDE OF STUDENT:

.....

.....

.....

.....

.....

### 4. CONCLUSION:

.....

.....

.....

.....

.....

### 5. MARK:

...../10.

*Hanoi, June 2024*  
MAIN SUPERVISOR

## COMMENT OF REVIEWER

### 1. EVALUATION OF CONTENT AND QUALITY OF REPORT:

.....

.....

.....

.....

.....

### 2. EVALUATION OF CONTENT AND QUALITY OF CODE/PROGRAMS:

.....

.....

.....

.....

.....

### 3 CONCLUSION:

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

### 4 MARK:

...../10.

*Hanoi, June 2024*  
REVIEWER

## ACKNOWLEDGEMENT

In order this project to achieve the current good results, I have received a lot of support and guidance from teacher Nguyen Quoc Tuan. Out of sincerity, I would like to express my deepest gratitude to you.

In addition, throughout the process of studying and researching, I also received help and support from teachers in the department and classmates. I would like to thank my teachers and friends very much!

Besides, I would also like to thank the teachers and school for creating the best conditions for me to have the best learning environment.

I respectfully wish all teachers and schools always be healthy!

**Thank you sincerely!**

Ha Noi, June 6<sup>th</sup>, 2024

Student working

Pham Ngoc Hai

# TABLE OF CONTENTS

<b>ACKNOWLEDGEMENT.....</b>	<b>5</b>
<b>TABLE OF CONTENTS.....</b>	<b>6</b>
<b>LIST OF FIGURES.....</b>	<b>8</b>
<b>LIST OF TABLES.....</b>	<b>10</b>
<b>CHAPTER 1 : INTRODUCTION.....</b>	<b>11</b>
<b>1.1 Problem Statement.....</b>	<b>11</b>
1.1.1 Problem Introduction.....	11
1.1.2 Problem Review.....	11
1.1.3 Problem Solving.....	13
<b>1.2 Technology Used.....</b>	<b>14</b>
1.2.1 Figma design tool.....	14
1.2.2 SQL Server Database.....	16
1.2.3 Framework Bootstrap.....	17
1.2.4 C# programming language and ASP.Net Core framework.....	19
<b>CHAPTER 2 : SERVEY AND ANALYZE SYSTEM DESIGN.....</b>	<b>22</b>
<b>2.1 System survey.....</b>	<b>22</b>
2.1.1 Survey user needs using the User Centered Design method.....	22
2.1.2 Surveys are available.....	25
<b>2.2 The expected features compared to similar websites.....</b>	<b>26</b>
2.2.1 Similar websites.....	26
2.2.2 Compared features with similar websites.....	28
<b>2.3 System description.....</b>	<b>29</b>
2.3.1 Use Case Analysis.....	29
2.3.2 Sequence diagram.....	36
2.3.3 Database design.....	38
<b>CHAPTER 3 : BUILD THE PROGRAM.....</b>	<b>44</b>
<b>3.1 System interface design.....</b>	<b>44</b>
3.1.1 Homepage Interface.....	44
3.1.2 Shop Interface (Products).....	46
3.1.3 Product Detail Interface.....	47
3.1.4 Shopping Cart Interface.....	48
3.1.5 Checkout Interface.....	48

3.1.6	Store interface.....	49
3.1.7	About Us Interface.....	50
<b>3.2</b>	<b>Install application.....</b>	<b>51</b>
3.2.1	Install Project Nuget Packages.....	52
3.2.2	The order placing feature as user.....	53
3.2.3	Order payment via VNPay.....	56
<b>3.3</b>	<b>Results.....</b>	<b>59</b>
3.3.1	Admin pages (Admin).....	59
3.3.2	Client page (Customers, Guests).....	61
<b>CONCLUSION.....</b>		<b>66</b>
<b>REFERENCES.....</b>		<b>67</b>

## LIST OF FIGURES

<b>Figure 1.1</b> Degrey website / Source: degrey.vn.....	12
<b>Figure 1.2</b> Nowsaigon website / Source: nowsaigon.vn.....	12
<b>Figure 1.3</b> Figma design tool .....	14
<b>Figure 1.4</b> SQL Sever database .....	16
<b>Figure 1.5</b> Bootstrap Framework .....	17
<b>Figure 1.6</b> C# programming language .....	19
<b>Figure 1.7</b> Framework ASP.NET Core.....	20
<b>Figure 2.1</b> User Center Design Canvas / Source: thecanvasrevolution.com.....	22
<b>Figure 2.2</b> Surveying the shopping habits of Vietnamese people today .....	25
<b>Figure 2.3</b> Surveying on the experience of buying/selling fashion items online.....	26
<b>Figure 2.4</b> NOWSAIGON / Source: nowsaigon.com.....	26
<b>Figure 2.5</b> DEGREY Viet Nam / Source: degrey.vn.....	27
<b>Figure 2.6</b> KARANTS Viet Nam / Source: karants.vn .....	27
<b>Figure 2.7</b> General UC model.....	30
<b>Figure 2.8</b> UC login, logout, register.....	31
<b>Figure 2.9</b> UC product search .....	32
<b>Figure 2.10</b> UC to update shopping cart, wishlist, order history .....	33
<b>Figure 2.11</b> UC update account .....	34
<b>Figure 2.12</b> UC products update .....	34
<b>Figure 2.13</b> UC update product categories .....	35
<b>Figure 2.14</b> UC orders process, order history .....	35
<b>Figure 2.15</b> Order sequence diagram.....	36
<b>Figure 2.16</b> Add new Products/Categories Sequence Diagram.....	36
<b>Figure 2.17</b> Order's payment sequence diagram .....	37
<b>Figure 2.18</b> Relational model .....	43
<b>Figure 3.1</b> Main color used.....	44
<b>Figure 3.2</b> Homepage interface.....	45
<b>Figure 3.3</b> Shop (Products) interface .....	46
<b>Figure 3.4</b> Product detail interface .....	47
<b>Figure 3.5</b> Shopping cart interface .....	48
<b>Figure 3.6</b> Checkout interface .....	49
<b>Figure 3.7</b> Store interface .....	49
<b>Figure 3.8</b> About us interface .....	50
<b>Figure 3.9</b> appsettings.json .....	51
<b>Figure 3.10</b> Models folder .....	51
<b>Figure 3.11</b> MyDB class .....	52
<b>Figure 3.12</b> Nuget packages .....	52
<b>Figure 3.13</b> Code when click choose color, change image product .....	54
<b>Figure 3.14</b> Code add product to Cart .....	54
<b>Figure 3.15</b> Function addToCart in CartClass .....	55



<b>Figure 3.16</b> Code event Checkout .....	55
<b>Figure 3.17</b> Checkout Action.....	56
<b>Figure 3.18</b> VNPay Wallet .....	56
<b>Figure 3.19</b> VNPay Configuration in appsettings.json.....	57
<b>Figure 3.20</b> Check payment method and get url VNPay .....	58
<b>Figure 3.21</b> Payment confirm .....	58
<b>Figure 3.22</b> Admin interface.....	59
<b>Figure 3.23</b> Users management .....	59
<b>Figure 3.24</b> Orders management.....	60
<b>Figure 3.25</b> Products management .....	60
<b>Figure 3.26</b> Discount codes management.....	61
<b>Figure 3.27</b> Client Homepage.....	62
<b>Figure 3.28</b> Products Page .....	63
<b>Figure 3.29</b> Product detail page .....	64
<b>Figure 3.30</b> Shopping cart page .....	65
<b>Figure 3.31</b> Checkout page .....	65

## LIST OF TABLES

<b>Table 1.1</b>	Table compare Figma with other tools .....	15
<b>Table 1.2</b>	Compare SQL Sever with, MySQL, Firebase .....	17
<b>Table 1.3</b>	Compare Bootstrap, React nad Angular .....	18
<b>Table 1.4</b>	Compare ASP.NET Core with other frameworks .....	21
<b>Table 2.1</b>	Problem in UCD form.....	23
<b>Table 2.2</b>	Customer description in UCD form.....	23
<b>Table 2.3</b>	Product description in UCD form.....	24
<b>Table 2.4</b>	Table comparing the project's features with similar websites.....	28
<b>Table 2.5</b>	Project's features .....	29
<b>Table 2.6</b>	Detail description table of each use-case.....	31
<b>Table 2.7</b>	Detail description table of Login, logout, register use-case .....	32
<b>Table 2.8</b>	Detail description table of Product search use-case.....	32
<b>Table 2.9</b>	Detail description table of shopping cart, wishlist, order history .....	33
<b>Table 2.10</b>	Detail description table of update account.....	34
<b>Table 2.11</b>	Detail description table of UC products update.....	34
<b>Table 2.12</b>	Detail description table of UC update product categories .....	35
<b>Table 2.13</b>	Detail description table of UC orders process, order history.....	35
<b>Table 2.14</b>	Database table .....	38
<b>Table 2.15</b>	Users table .....	39
<b>Table 2.16</b>	Products table.....	39
<b>Table 2.17</b>	Categories table.....	39
<b>Table 2.18</b>	Color table .....	40
<b>Table 2.19</b>	Size table.....	40
<b>Table 2.20</b>	Orders table.....	40
<b>Table 2.21</b>	Order_Detail table.....	40
<b>Table 2.22</b>	Discount table .....	41
<b>Table 2.23</b>	Payment table.....	41
<b>Table 2.24</b>	Rating table.....	41
<b>Table 2.25</b>	City table.....	42
<b>Table 2.26</b>	Disctriect table.....	42
<b>Table 2.27</b>	Ward table.....	42
<b>Table 3.1</b>	Nugets installed .....	53

## CHAPTER 1 : INTRODUCTION

### 1.1 Problem Statement

#### 1.1.1 Problem Introduction

In the age of technological development, online shopping is becoming increasingly popular. Businesses and organizations also began to develop sales websites to reach and serve customers better.

To build an effective sales website, we need to ensure both content and form. Content needs to meet customer needs, provide complete information about products/services, prices, delivery policies, payments, etc. The form needs to be beautiful, user-friendly, Easy to use.

UI/UX (User Interface/User Experience) is one of the important factors contributing to creating an effective sales website. UI is the user interface, including visual elements such as images, colors, layout, etc. UX is the user experience, including how the user feels when using the website.

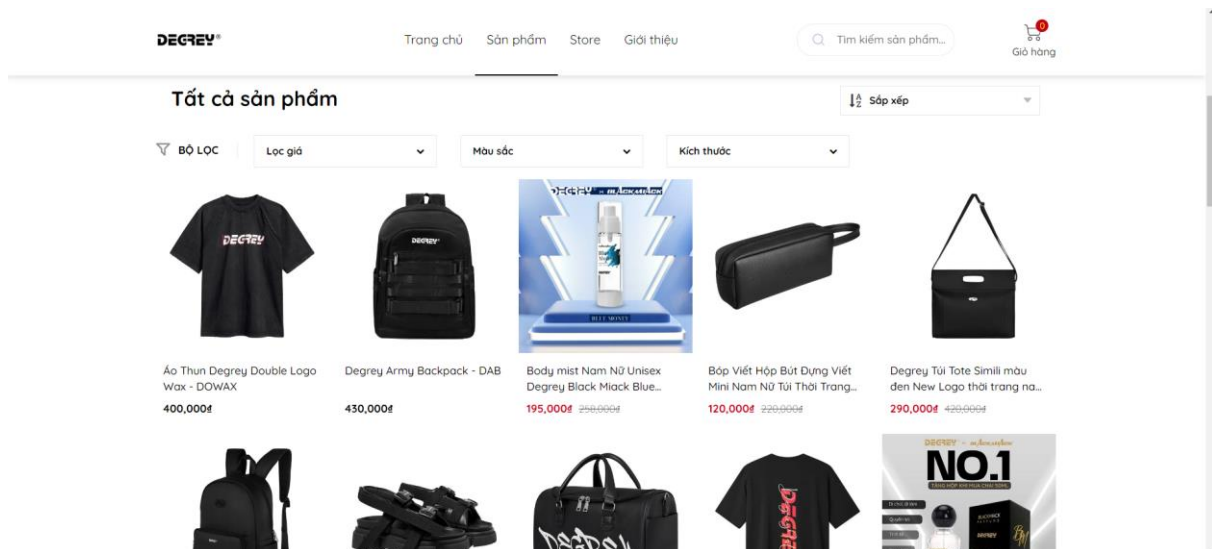
A sales website with good UI/UX will help customers easily find the products/services they need, clearly understand information about the products/services, and conveniently during the shopping process. This will contribute to improving conversion rates and increasing revenue for businesses.

With the continuous development of the information technology industry in general and websites in particular, design focusing on user experience and interface is an indispensable part of the website development process, bringing competitive advantage. outstanding for businesses, as well as helping businesses optimize the functions that the website brings to users.

For the reasons mentioned above, I decided to choose the topic "***Study UI/UX principles and apply in redesigning and building Degrey website***".

#### 1.1.2 Problem Review

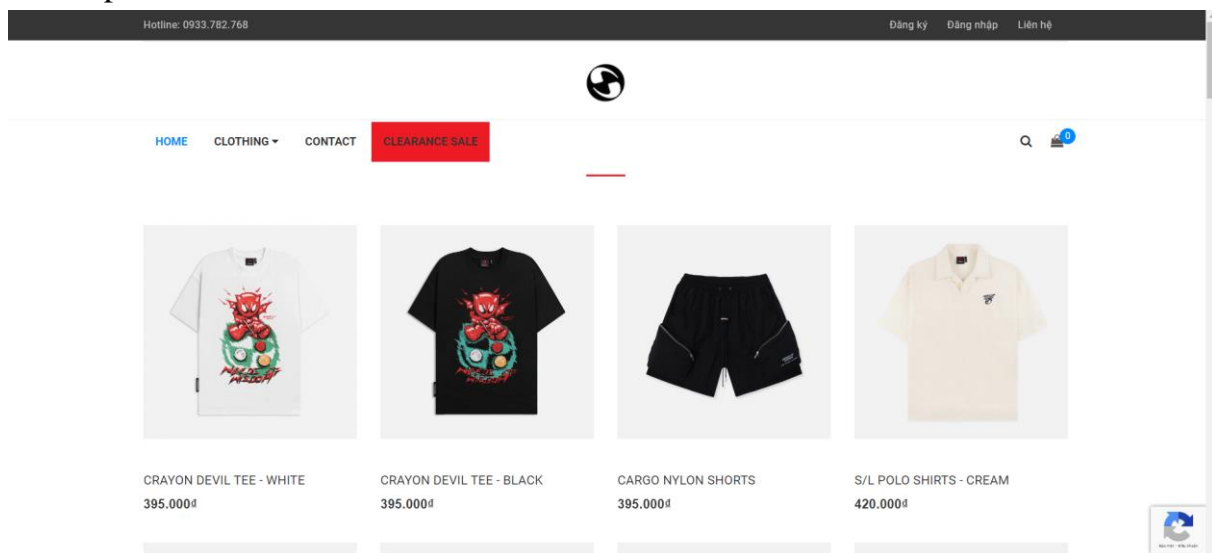
The problem of "***Study UI/UX principles and apply in redesigning and building Degrey website***" is a very complex problem with many issues to consider such as: Understanding user needs, building a Userflow diagram (user experience flow), Build Front-end interface, secure and authenticate users, store user information, personalize user data, build Back-end system to manage products, user information, etc.



**Figure 1.1** Degrey website / Source: degrey.vn

Degrey is a garment brand founded in 2016 and is known and welcomed by many young people through its traditional products and shirt designs. The website has a user-friendly interface, easy to use, ... However, the website has a few limitations such as:

- The homepage interface is still sketchy and does not stand out much.
- There is no login or account registration function for users.
- Users cannot view the history of purchased orders.
- The user does not have a wishlist to save products they like for their next purchase.



**Figure 1.2** Nowsaigon website / Source: nowsaigon.vn

Nowsaigon (NOW – Need of Wisdom) is a garment brand established in 2015, one of the first streetwear clothing brands in Vietnam.

Nowsaigon's website has a login and account registration function for users, but Nowsaigon's interface is not good with an unfriendly, unattractive interface, making the user experience unsatisfactory.

The two websites mentioned above are both owned by major brands in the streetwear apparel industry, and each website has its own advantages and disadvantages. After synthesizing the pros and cons, I want to try my best at design and move on to "Building Degrey website". In addition to overcoming disadvantages and adding advantages, the website must ensure all the functions of a sales website such as: ordering function, adding products to cart, searching for products, and processing orders, ...

### **1.1.3 Problem Solving**

Based on the descriptions of the above problems, I have searched for more information and researched appropriate technologies to come up with solutions to the following problems:

1. Apply User Centered Design Canvas to get a user overview of the website's purpose, scale and future development direction of the website application. This is the basic step in user experience design (UX Design).
2. Develop interface standards for the application so that the application is standardized in terms of color codes, fonts, font sizes, images of the website, etc. to create a uniform, impressive frame. entire website, avoiding a messy, unprofessional website interface, creating a bad user experience.
3. Develop detailed user interface design (UI Design) with interfaces: Login, registration, homepage, products, product details, stores, brand introduction, shopping cart...
4. Build a database with main components:
  - List of user and administrator information.
  - List of products by category.
  - List of product categories.
  - List color, size by product.
  - List of orders, order details.
  - User's shopping cart, wishlist.
  - List of order history by user
5. Build the Front-end interface according to UI design with the above standards corresponding or similar.
6. Build a Back-end system with the output product being a website with functions that can be used directly, solving the problems raised in the problem description.

## 1.2 Technology Used

### 1.2.1 Figma design tool

#### 1.2.1.1 What is Figma?



**Figure 1.3** Figma design tool

**Figma** is a web-based user interface design tool that allows designers to create user interface designs and prototypes for websites or applications. Figma is a powerful and flexible tool used to create everything from simple drawings to complex interactive prototypes.

**Figma** has a number of features, which can also be called advantages, that make Figma a popular choice for designers:

- Cloud Computing: Figma is web-based, which means Figma can be accessed from any web browser.
- Strong and flexible: Figma has many powerful features that make it ideal for creating complex user interface designs.
- Easy to use: Figma is relatively easy to use, even for those new to user interface design.
- Free of charge: Figma has a free pack that includes many features.

#### 1.2.1.2 Compare Figma with other tools

Among the popular applications used to design user interfaces, besides Figma, there are also Sketch and Adobe XD, which are the most widely used leading applications, introduced by publishers as software components. Specialized software for user interface design, instead of using graphic design software such as Adobe Photoshop, Adobe Illustrator, ...

**Table 1.1** Table compare Figma with other tools

Criteria	Figma	Sketch	Adobe XD
Free for personal or small groups	✓		
Support platform: Window, LinuX, MacOS, Browser	✓	Just MacOS	Just Window and MacOS
Use when offline		✓	✓
Strong support community		✓	✓
Easy for beginners	✓		
Prototyping	✓	✓	✓
Programmer support	✓	✓	✓
Working group	✓		✓

With the above comparison criteria, I chose Figma as the user interface design tool for the website.

## 1.2.2 SQL Server Database

### 1.2.2.1 What is SQL Server database?



**Figure 1.4** SQL Sever database

**SQL Sever**, or **Microsoft SQL Sever**, is a database management system developed by Microsoft. It is a software used to store, retrieve, and analyze data. SQL Sever is widely used in many different industries, including:

- Enterprise: SQL Server is used to store customer data, orders, products, and other business data.
- Government: SQL Server is used to store data about citizens, taxes, public services, and other government data.
- Medical: SQL Server is used to store patient data, medical records, test results, and other medical data.
- Education: SQL Server is used to store student data, scores, class schedules, and other educational data.

**SQL Server** has several key features:

- High performance: SQL Server is designed to process data queries quickly and efficiently.
- Scalability: SQL Server can be scaled to support large amounts of data and high numbers of users.
- Security: SQL Server provides strong security features to protect data from unauthorized access.
- Compatibility: SQL Server is compatible with many different programming languages and operating systems.



### 1.2.2.2 Compare SQL Server, MySQL and Firebase

**Table 1.2** Compare SQL Sever with, MySQL, Firebase

Criteria	SQL Sever	MySQL	Firebase
Database type	RDBMS relational database	RDBMS relational database	NoSQL databases store data as documents
Data model	Relational data model	Relational data model	Non-relational data model
Ability of extension	Vertically expandable	Vertically expandable.	Automatic horizontal scaling.
High performance	✓	✓	✓
Strong security	✓	✓	✓
Compatibility	✓	✓	✓
Price	There are copyright fees.	There is a free and paid version.	Free version with basic functions and paid version.

With the above comparisons, we see that all three databases above are powerful tools, suitable for programmers. However, I will choose SQL Sever based on the time I have worked on this tool more than the other two tools.

## 1.2.3 Framework Bootstrap

### 1.2.3.1 What is the Bootstrap framework?



**Figure 1.5** Bootstrap Framework

**Bootstrap** is a free, open-source front-end framework that helps create responsive web interfaces quickly and easily. This framework includes HTML, CSS and JavaScript, providing customizable UI and layout elements to create beautiful and mobile-friendly websites.

Some advantages of Bootstrap:

- Easy to use: Bootstrap provides built-in UI and layout components, making it easy to create websites without writing a lot of code.
- Responsive: Bootstrap automatically adjusts website interface to fit all screen sizes, from desktop to mobile.
- Free and open source: Bootstrap is open source and free to use, helping you save costs and customize the framework according to your needs.
- Large support community: Bootstrap has a large and active community, providing extensive support and documentation.

Some disadvantages of Bootstrap:

- Difficult to customize: Bootstrap provides pre-built UI and layout components, customizing the interface can be difficult.
- Difficult to create complex interfaces: Bootstrap is not suitable for creating complex web interfaces with many functions.
- Increases page load capacity: Bootstrap uses JavaScript and CSS, using too much can increase page load capacity.

#### 1.2.3.2 Compare Bootstrap with other tools

**Table 1.3** Compare Bootstrap, React nad Angular

Criteria	Bootstrap	React	Angular
Type	Framework CSS	Javascript Library	Javascript Framework
Easy for beginner	✓		
Efficiency	Medium	High	Medium
Easy customization		✓	✓
Suitable subject	Simple project, needs responsive	Single page web application	Large, complex web project
For beginners front-end DEV	✓		

With the above comparison criteria, React and Angular outperform Bootstrap in terms of performance, customization, and audience scope. But React and Angular

require users to have experience using this tool, so I chose **Bootstrap** as the tool for Front-end programming for the project.

## 1.2.4 C# programming language and ASP.Net Core framework

### 1.2.4.1 What is C# programming language?



**Figure 1.6** C# programming language

**C#** is a powerful, modern, object-oriented programming language developed by Microsoft. C# is an early part of Microsoft's .NET plan. C# is built on the foundation of the two most powerful languages, C++ and Java, and inherits many of their strengths.

Main features of **C#**:

- OOP: C# helps programmers organize code into objects, making code easy to understand, maintain and reuse.
- Static data types: C# helps detect errors early in the compilation process, making code more stable and secure.
- High performance: C# is compiled into machine code, helping code run quickly and efficiently.
- Cross-platform support: C# can run on many different operating systems such as Windows, Linux and macOS.
- Large development community: C# has a large and active developer community, providing lots of resources and support.

C# is widely used in many fields, some applications of C#:

- Windows software development: C# is the primary language for developing Windows applications with the .NET Framework.
- Website development: C# can be used to develop web applications with ASP.NET.
- Game development: C# is one of the most popular languages for game development with Unity.
- Mobile application development: C# can be used to develop mobile applications with Xamarin.
- Systems programming: C# can be used to develop system applications such as Windows services.

C# is a modern, powerful and easy to learn programming language. C# has many applications in many fields and is in high demand in the labor market.

#### 1.2.4.2 What is the ASP.Net Core framework?



**Figure 1.7** Framework ASP.NET Core

**ASP.NET Core** is an open source, free, cross-platform framework developed by Microsoft to build modern web applications. It is the next version of ASP.NET, rewritten with many improvements and new features.

The main feature of ASP.Net Core is that it is open source and completely free to use, helping you save costs and customize the framework according to your needs. ASP.NET Core can run on many different operating systems such as Windows, Linux and macOS. It is also designed to be easily scalable, allowing you to develop large and complex web applications.

## 1.2.4.3 Compare ASP.Net Core with other frameworks

**Table 1.4** Compare ASP.NET Core with other frameworks

Criteria	ASP.Net Core	Node.js (Express)	Python (Django)	Java (Spring boot)
Type	Web framework, open source.	JavaScript framework for web building or API, open source.	Web framework, open source.	Web framework, open source.
Free price	✓	✓	✓	✓
Communication	.Net Core	JavaScript	Python	Java
Efficiency	High	High	Medium	High
For beginners	✓	✓	✓	✓
Application	Website, web application, web service.	Website, web application, API.	Websites, web applications.	Website, web application, API.
Strong support community	✓	✓	✓	✓

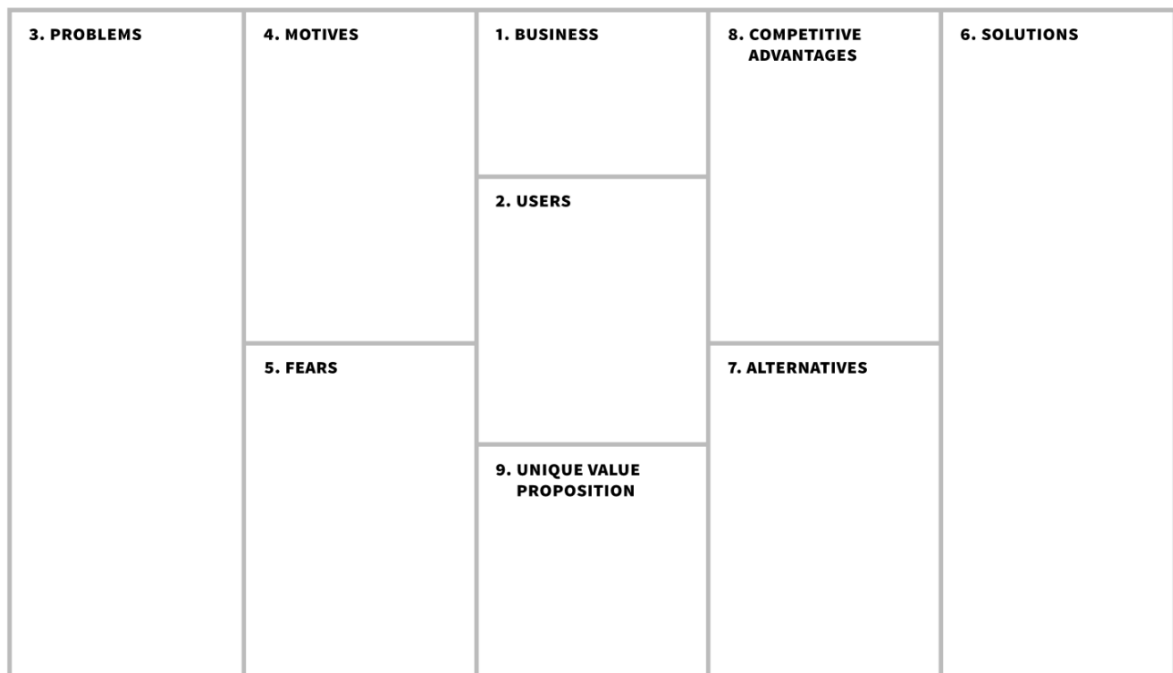
With the above comparison criteria, I find that ASP.Net Core and Node.js are the two frameworks that beginners and people with little experience can most approach. Compared to the project's goals as well as the Node.js programming language, JavaScript, which I am not sure I can do best, I will choose **ASP.Net Core** for the Back-end system.

## CHAPTER 2 : SERVEY AND ANALYZE SYSTEM DESIGN

### 2.1 System survey

#### 2.1.1 Survey user needs using the User Centered Design method

##### User Centered Design Canvas by The Rectangles



User Centered Design Canvas is licensed under the Creative Commons Attribution-ShareAlike 4.0 International License – you can use it in any way you like as long as you give credits to The Rectangles by mentioning the authors or linking the site [therectangles.com](http://therectangles.com).

**Figure 2.1** User Center Design Convas / Source: [thecanvasrevolution.com](http://thecanvasrevolution.com)

User Centered Design (UCD) is a term formed from a series of analysis, statistics, planning, and data evaluation methods to outline a design model focused on user's key issues.

Depending on each project or product, the UCD process can be optimized to suit the goals of the product design and development team. However, the core factor is always the user.

The term UCD was formed in 1969. With a slightly longer name, it is User-Centered System Design (UCSD), longer known as Human-Centered System Design (HCSD). Based on the basic core values in UCSD, people have begun to develop product design terms that are important and have a great influence on current perception. May be mentioned as:

- Human-Centered Design (HCD)
- User-Centerd Design (UCD)

- User Experience (UX)
- Inter-action Design (IxD) - The predecessor of today's term Interaction Design.
- Human-Computer Interaction (HCI)
- WIMP interfaces (Windows, Icons, Menus, Pointer)
- Graphical User Interfaces (GUIs) -The predecessor of today's term User Interface (UI).

Depending on each industry, the above terms are optimized and applied logically to address the user's key factors.

The first step in the design process is to envision the user's needs and create an overview of how to address those needs. To solve this problem, I had Vietnameseized a very popular form in user experience design and researched and perfected this form, the results were as follows:

**Describe the problem:**

**Table 2.1** Problem in UCD form

<b>1. What is the customer's problem?</b>	<ul style="list-style-type: none"> <li>- Have a need to shop for streetwear garments.</li> <li>- Need a website to be able to shop online at home.</li> <li>- Currently, very few websites have eye-catching interfaces and are difficult to use.</li> </ul>
<b>2. The solution</b>	The website has an interface based on UI/UX design criteria, inspired by similar websites.

**Customer description:**

**Table 2.2** Customer description in UCD form

<b>3. Who are the main customers?</b>	<ul style="list-style-type: none"> <li>- Young people who are interested in online shopping for domestic streetwear products (able to use computers and smart phones).</li> <li>- Customer age: from 15-30 years old.</li> </ul>
<b>4. Who are the potential customers?</b>	Potential customers are men/women aged 15-25 who want to buy streetwear products.

<b>5. What do customers worry about when using the product?</b>	<ul style="list-style-type: none"> <li>- Website is difficult to use, purchasing operations are complicated.</li> <li>- Finding the right product takes a lot of time.</li> </ul>
<b>6. What is the customer's purpose when using the product?</b>	<ul style="list-style-type: none"> <li>- The website has a variety of product types and prices</li> <li>- Easily track and look up shopping cart, wishlist, and order historys</li> </ul>

**Product Description:**

**Table 2.3** Product description in UCD form

<b>7. Main function solves the problem</b>	<ul style="list-style-type: none"> <li>- The website provides product search functionality by name, price, and product type.</li> <li>- Provide wishlist, allowing customers toeasily order desired products for their next order.</li> <li>- Provide order history lookup, helping customers make shopping plans and complain when encountering any problems related to the product.</li> <li>- Provide online chat function to answer all customer questions about purchases, products, etc.</li> </ul>
<b>8. Differences from similar products</b>	Adding additional functions compared to similar websites: wishlist, search engine, order history... to improve customers' shopping experience.
<b>9. Advertising and product support channels</b>	<ul style="list-style-type: none"> <li>- Facebook</li> <li>- Tiktok</li> <li>- Instagram</li> </ul>
<b>10. Where does product</b>	<ul style="list-style-type: none"> <li>- Sell products.</li> <li>- Develop additional customer</li> </ul>



revenue come from?	levels with incentives and discount codes to stimulate users' purchasing ability.
11. How to determine the level of success of the product?	<ul style="list-style-type: none"> <li>- Number of customers registering an account</li> <li>- Order number of an account</li> </ul>

### 2.1.2 Surveys are available

During the process of designing functions for the website, I examined useful surveys conducted from the **QandME** site, specifically as follows:

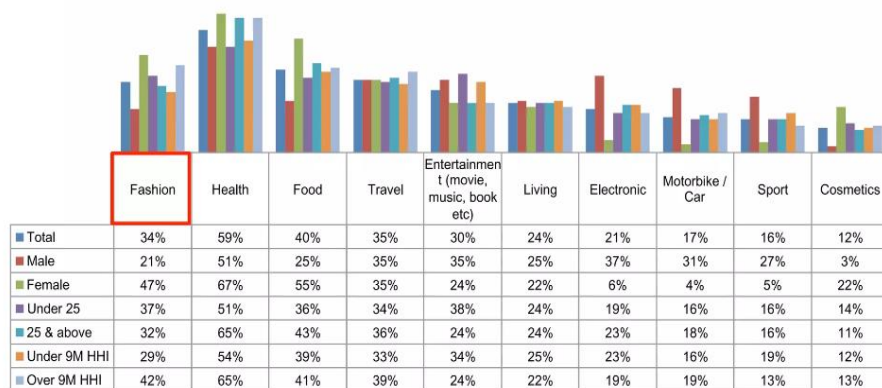
#### *Survey on fashion shopping habits of Vietnamese people*

*Participants:* Men/women aged 15-25 and over 25 years old - 512 participants.

This survey examines purchasing habits, as well as the differences between men and women.

#### *Survey summary:*

- Female groups and people with income of 9 million or more are more interested in fashion...
- 46% spend under 300k per month or less.
- Price is the most important factor in making a purchasing decision, followed by design and quality.
- 63% buy fashion online while the group selling fashion online is 14%.
- Product diversity is the main reason why the above group of people buy online.



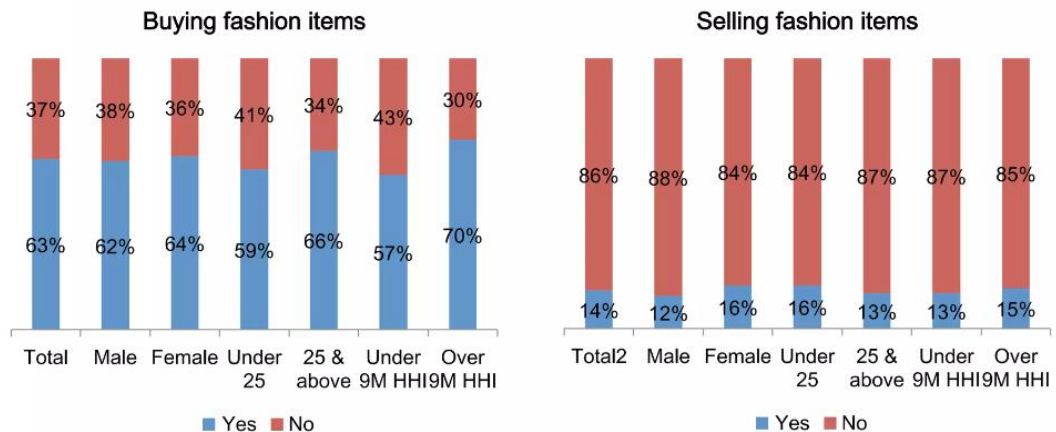
Interests in fashions are high among female and those who has 9M HHI (household income) and above

Q. Please choose 3 items that you are interested in? (N-512)



**Figure 2.2** Surveying the shopping habits of Vietnamese people today

## Experiences in buying / selling fashion items online



63% have bought the fashion items online, while selling items are limited to 14%

Q. Have you bought fashion items online / Have you sold clothes online before? (N-512)



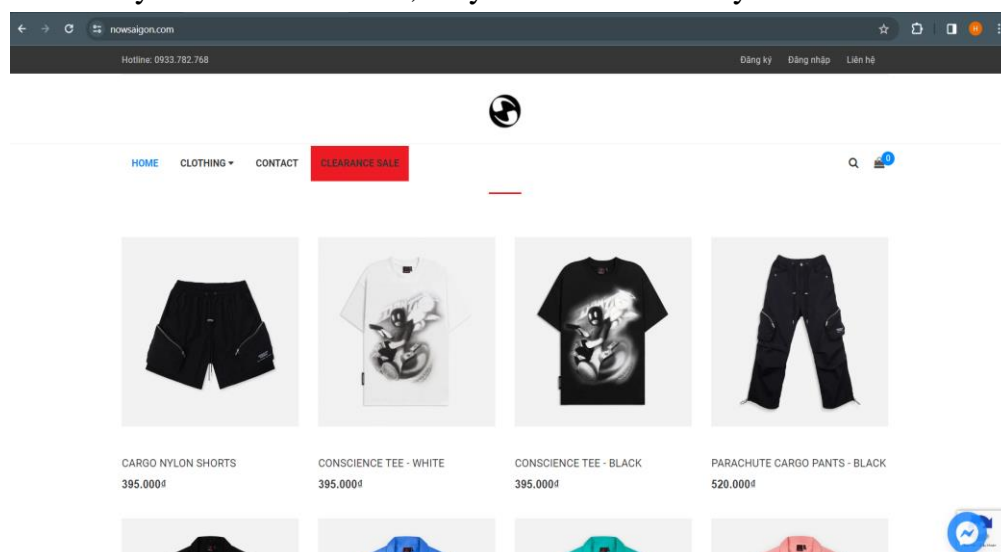
**Figure 2.3** Surveying on the experience of buying/selling fashion items online

## 2.2 The expected features compared to similar websites

### 2.2.1 Similar websites

Fashion brand NOWSAIGON (NOW - Needs of Wisdom) has been present in Ho Chi Minh City since 2015. Right from the first day of establishment, NOW has determined its own path by focusing on streetwear product lines.) with unique drawings, incorporating messages that spread positive energy to young people.

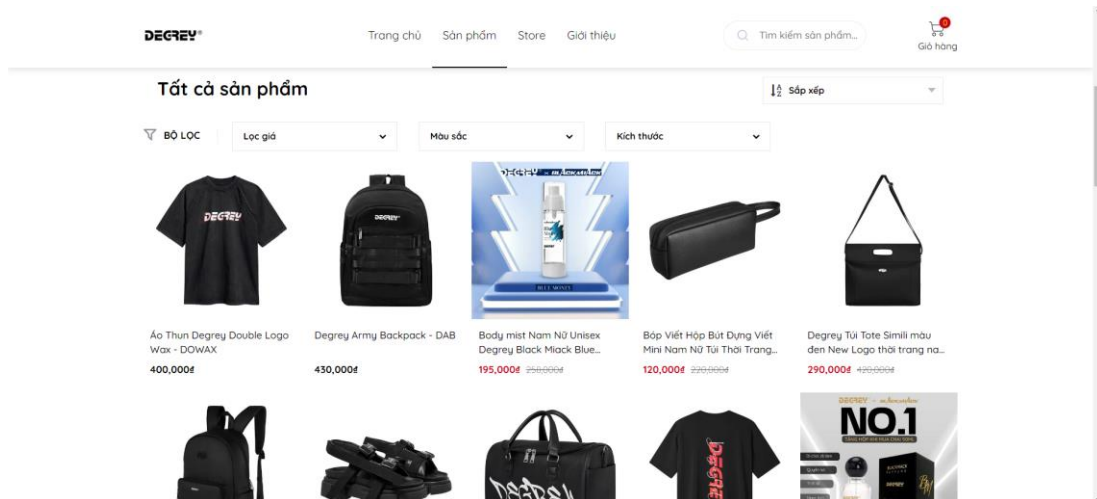
As one of the first streetwear brands in Vietnam, the NOW team designs, produces, and applies printing techniques to make products suitable for the style of Vietnamese youth. Like many other local brands, they encountered many difficulties and failures.



**Figure 2.4** NOWSAIGON / Source: nowsaigon.com

Established in 2016 and known to many young people through its media shirts, Degrey is currently gradually asserting its position on the Vietnamese streetwear map.

As a local brand with Asian trends, combining traditional and modern elements, Degrey always tries to bring meaningful cultural messages through each design line. Next, luxury and elegance are also the factors that create an attractive Degrey, the perfect choice for young people who love nostalgic style but still want to escape in newer outfits...



**Figure 2.5** DEGREY Viet Nam / Source: degrey.vn

With the slogan "Be the best of you", Karants wishes to bring beauty to everyone and contribute to creating a new - strange - beautiful image for Vietnamese fashion. Karants has focused on investing in quality. Product quality and design match the price so that the KARANTS brand is always your best choice.

KARANTS wants to bring customers the best products so that they not only express their personality but also spread positive, strong energy to everyone around them.



**Figure 2.6** KARANTS Viet Nam / Source: karants.vn

### 2.2.2 Compared features with similar websites

**Table 2.4** Table comparing the project's features with similar websites

Criteria	My project	Degrey	Karants	Nowsaigon
User-friendly layout	✓	✓	✓	
Balanced layout	✓		✓	
Pagination	✓		✓	
Login, register	✓		✓	✓
Product searching	✓	✓	✓	✓
Shopping and payment	✓	✓	✓	✓
Order history	✓			
Wishlist products	✓			
Check the shipping process			✓	
Product types and products management	✓	✓	✓	✓
Order management	✓	✓	✓	✓
Ad sliders and banners management	✓	✓	✓	✓
Account management	✓	✓	✓	✓

#### Details on product search differences:

*Karants* and *Degrey* has search by product name and price filter... while *Nowsaigon* only have search by product name, the project is expected to have search by product name and price filter, product type.

### 2.2.1 Expected features of the project

**Table 2.5** Project's features

No	Expected features	Request
1	Layout	User-friendly layout, balanced layout, pagination.
2	Login, register	There is a login and registration form, users need to enter email information, password, full name, etc.
3	Product searching	There is a product search bar, product filtering by price and product type.
4	Shopping and payment	User adds products to cart, updates product quantity, then checks out.
5	Order history	Users can view a list of orders they have previously purchased.
6	Wishlist product	Users can add products to wishlist for convenience in their next purchase.
7	Product types and products management	Displayed in a list, administrators can add, edit, and delete information about product types or products.
8	Order management	Displayed in a list of orders, administrators can view details of orders that customers have placed, change order status, etc.
9	Account management	Displays a list of accounts, administrators can add, edit, delete account information, etc.

## 2.3 System description

### 2.3.1 Use Case Analysis

Identify actors for the general Use-case diagram:

- Guest
- Customer
- Manager

Identify the functions of each actor:

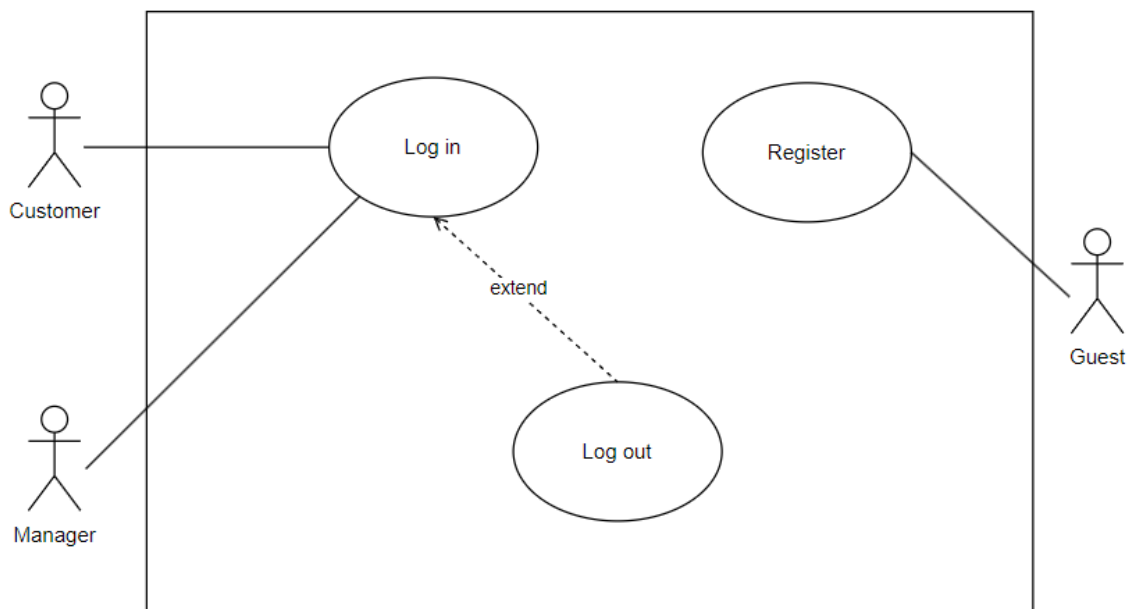
- Guest:
  - Register
  - Search product
- Customer:
  - View order history
  - Update shopping cart
  - Payment orders
  - Update wishlist



**Table 2.6** Detail description table of each use-case

No	Use-case name	Description
1	Product updates	Add, edit, delete, view product information, color, size
2	Update product type	Add, edit, delete, view product type information
3	Update order status	Change order status
4	View order details	View order details
5	Update account	Add, edit, delete, view account information
6	Update shopping cart	Add, delete, edit quantity, view products in cart
7	Buy	Purchase
8	Payment orders	Select a payment method
9	View order history	View history of purchased orders
10	Update wishlist	Add, delete, view products in wishlist
11	Log in	Allows customers and administrators to log in to the system
12	Log out	Allow customers and administrators to log out of the system
13	Register	Allow customers who do not have an account to register for a new account

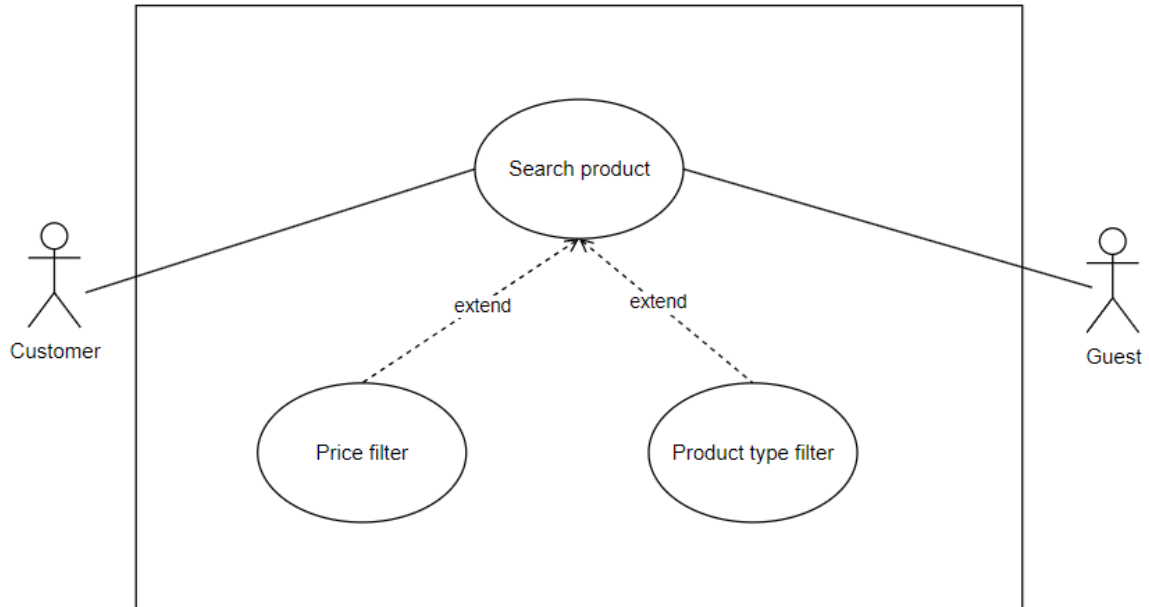
### 2.3.1.1 Login/register/log out

**Figure 2.8** UC login, logout, register

**Table 2.7** Detail description table of Login, logout, register use-case

No	Use-case name	Description
1	Log in	The administrator/customer logs into the system
2	Log out	The administrator/customer logs out and exits the system
3	Register	Customers who do not have an account can register for a new account

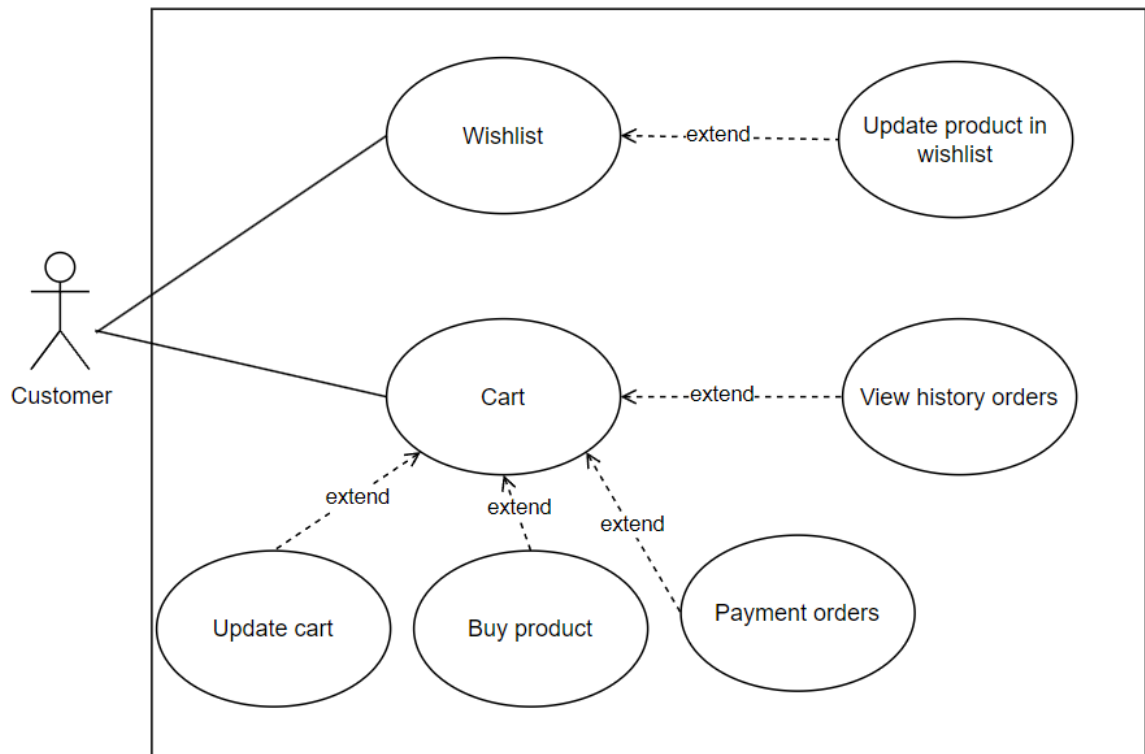
### 2.3.1.2 Search product

**Figure 2.9** UC product search**Table 2.8** Detail description table of Product search use-case

No	Use-case name	Description
1	Search product	Customers/Unregistered customers can search for products on the menu bar
2	Price filter	Customers/Unregistered customers can search for products through price filters from low to high or vice versa
3	Product type filter	Customers/Unregistered customers can search for products through product categories



### 2.3.1.3 Update shopping cart, wishlist, look up order history

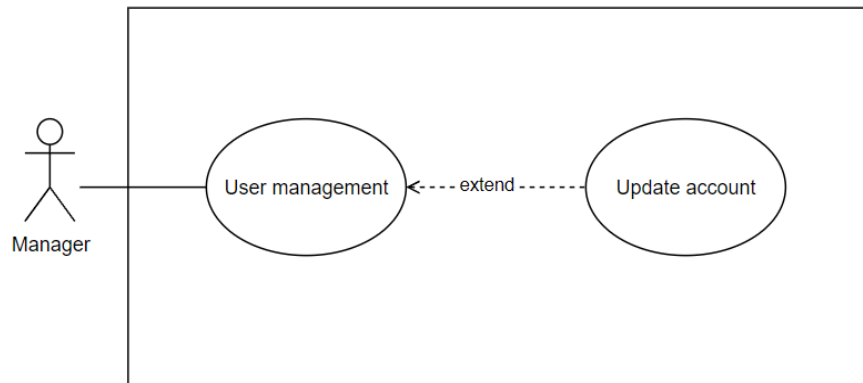


**Figure 2.10** UC to update shopping cart, wishlist, order history

**Table 2.9** Detail description table of shopping cart, wishlist, order history

No	Use-case name	Description
1	Cart	Customers can click on the cart to view information about added products
2	Update cart	Customers can change the quantity and delete products in the shopping cart
3	Buy product	The customer proceeds to purchase all products in the shopping cart
4	Payment orders	Customers can choose payment methods for orders
5	View history orders	Customers can view previously placed orders
6	Wishlist	Customers can click on the wishlist to view information about added products and save products for the next purchases
7	Update product in wishlist	Customers can delete products in wishlist

#### 2.3.1.4 Update account

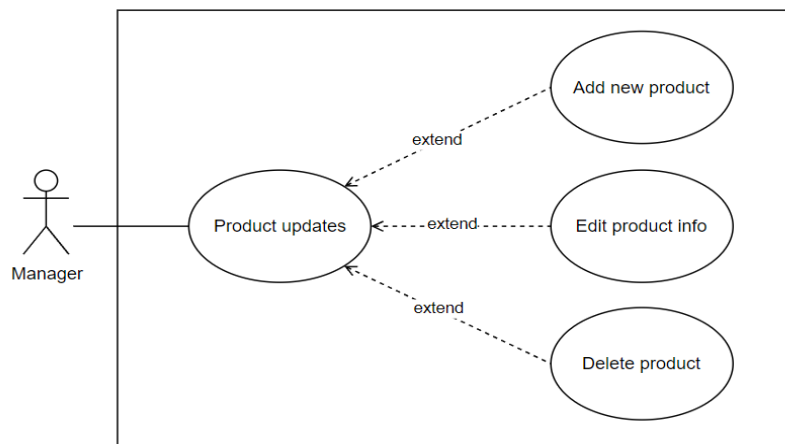


**Figure 2.11** UC update account

**Table 2.10** Detail description table of update account

No	Use-case name	Description
1	User management	Administrators can make account changes
2	Update account	Administrators can add, edit information or delete accounts

#### 2.3.1.5 Product updates

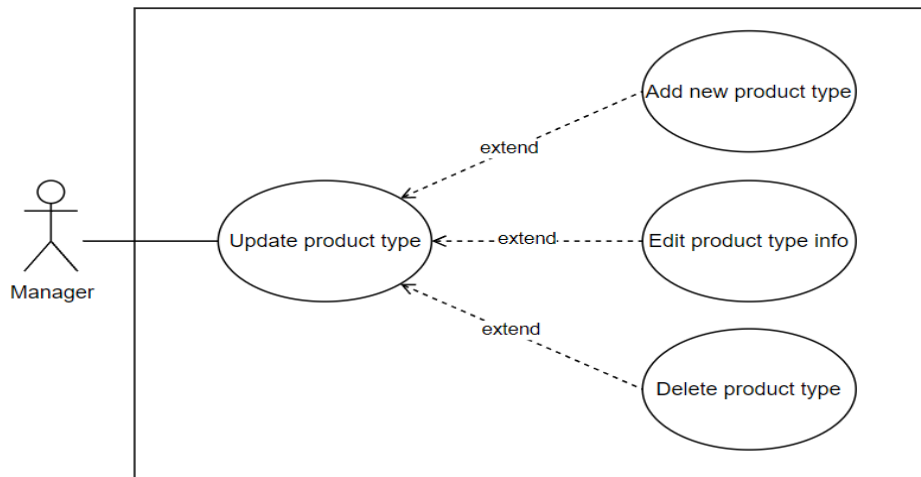


**Figure 2.12** UC products update

**Table 2.11** Detail description table of UC products update

No	Use-case name	Description
1	Product updates	Người quản trị có thể tạo các thay đổi về sản phẩm
2	Add new product	Người quản trị có thể tạo sản phẩm mới
3	Edit product info	Người quản trị có thể thay đổi thông tin sản phẩm
4	Delete product	Người quản trị có thể xóa sản phẩm

### 2.3.1.6 Update product category

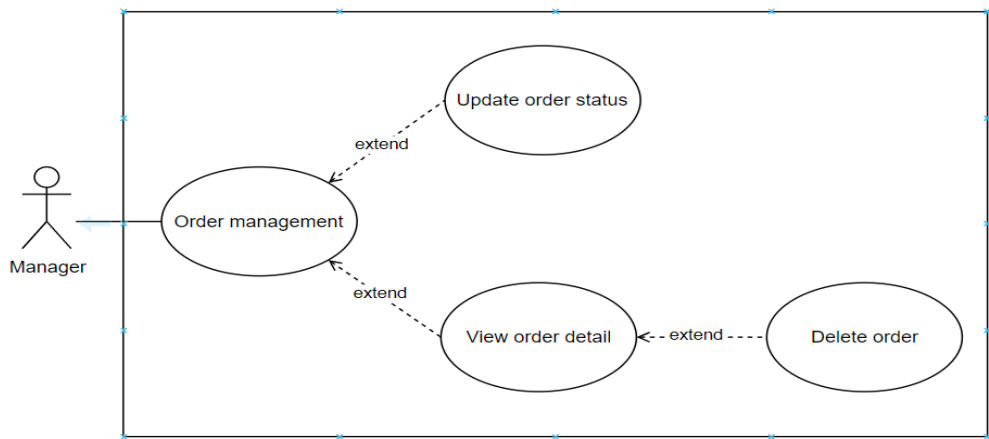


**Figure 2.13** UC update product categories

**Table 2.12** Detail description table of UC update product categories

No	Use-case name	Description
1	Update product type	Admins can make changes to product types
2	Add new product type	Admins can create new product types
3	Edit product type info	Administrators can change product type information
4	Delete product type	Admins can delete product types

### 2.3.1.7 Process orders, look up order details



**Figure 2.14** UC orders process, order history

**Table 2.13** Detail description table of UC orders process, order history

No	Use-case name	Description
1	Order management	Admins can make changes to orders
2	Update order status	Admin can change order status
3	View order detail	Admin can view order details
4	Delete order	Admin can delete orders

## 2.3.2 Sequence diagram

### 2.3.2.1 Order

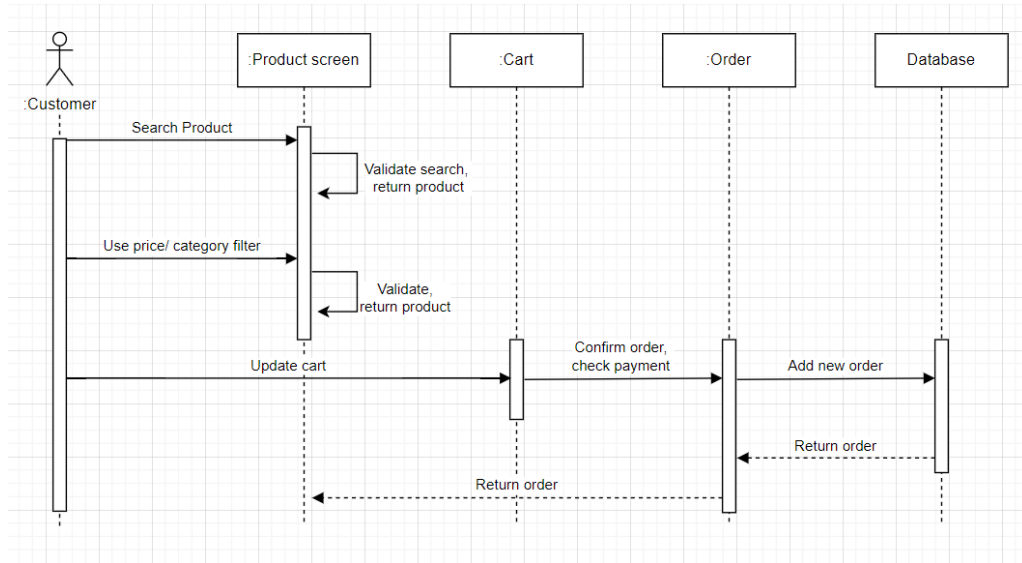


Figure 2.15 Order sequence diagram

### 2.3.2.2 Add new products/product categories

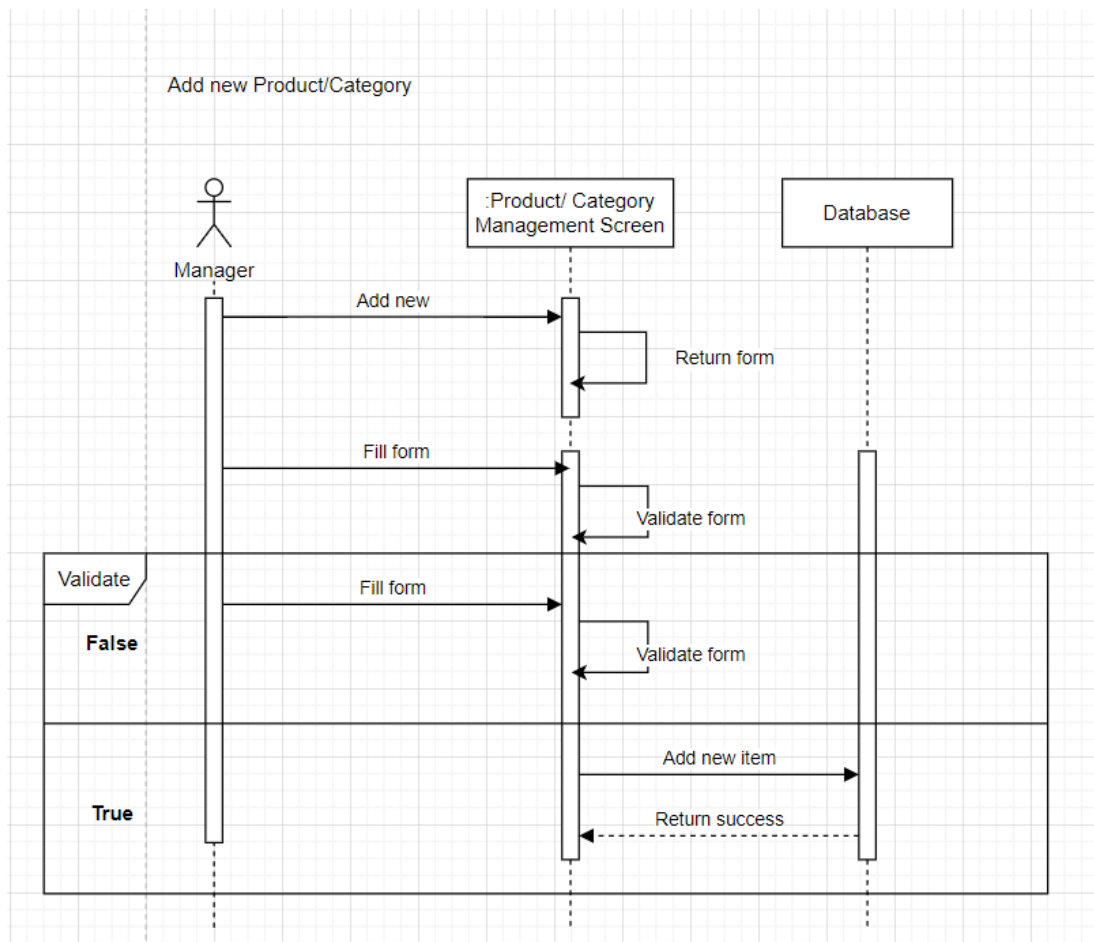
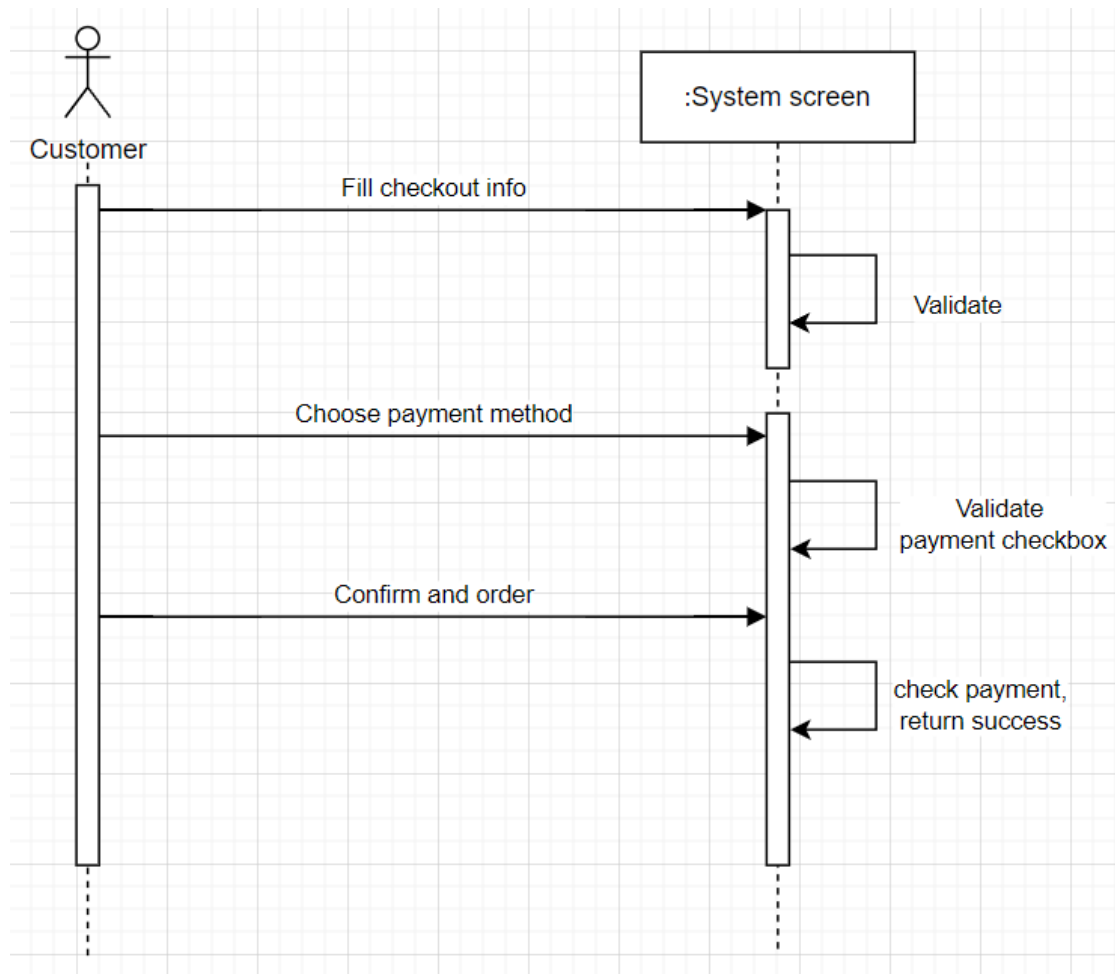


Figure 2.16 Add new Products/Categories Sequence Diagram

### 2.3.2.3 Order payment



**Figure 2.17** Order's payment sequence diagram

### 2.3.3 Database design

#### 2.3.3.1 Database table

**Table 2.14** Database table

No	Table name	Description
1	Users	Stores user information such as name, email, address, phone number, and password.
2	Categories	Stores information about product categories. Helps classify products into different categories.
3	Color	Stores information about product colors including color names, color codes and images. Link to the Products table to define colors for each product.
4	Size	Stores information about product sizes. Link to the Products table to determine the size for each product.
5	Products	Stores information about products such as name, description, discounts, photos, prices, and notes. Link to the Categories table to determine the product's category.
6	Orders	Stores information about orders such as status, total value, discounts, creation date, shipping address, and notes. Link to the Users and Discount tables to determine the orderer and the applicable discount program.
7	Order_Detail	Store detailed information about the products in each order such as status, total value, discount, creation date, delivery address, color and size. Link to the Orders and Discount tables to determine orders and discounts applied to each product in the order.
8	Payment	Stores information about payments such as name, status, payment date.
9	Discount	Stores information about sales such as name, discount percentage, description, end date, status, and photo. Use to apply discounts to orders.
10	Rating	Stores user review information about products such as number of review stars, comments, and review date. Link to the Products and Users tables to identify products and users performing reviews.
11	City	Stores information about cities such as city codes and city names. Used to manage user address information and shipping addresses.

12	District	Stores information about districts such as name, district code and links to the City table to determine the city of that district.
13	Ward	Store information about wards/communes such as name, ward/commune code, and link with the City and District table to identify the city and district of that ward/commune.

### 2.3.3.2 Table description

**Table 2.15** Users table

No	Data field name	Datatypes	Description	Note
1	Id_User	Int	User id	Auto increase Primary Key
2	Name	Nvarchar(500)	Username	
3	Email	Nvarchar(500)	User email	
4	Address	Nvarchar(MAX)	User address	
5	Phone	Int	User phone number	
6	Password	Nvarchar(500)	User password	

**Table 2.16** Products table

No	Data field name	Datatypes	Description	Note
1	Id_Product	Int	Product id	Auto increase Primary Key
2	Name	Nvarchar(4000)	Product name	
3	Description	Nvarchar(4000)	Product description	
4	Note	Nvarchar(max)	Product note	
5	Photo	Nvarchar(4000)	Product photo	
6	Price	Float	Product price	
7	Discount	Nvarchar(4000)	Product discount	
8	fk_Id_Category	int	Category id	Foreign Key

**Table 2.17** Categories table

No	Data field name	Datatypes	Description	Note
1	Id_Category	Int	Category id	Auto increase Primary Key
2	Name	Nvarchar(500)	Category name	

**Table 2.18** Color table

No	Data field name	Datatypes	Description	Note
1	Id_Color	Int	Color id	Auto increase Primary Key
2	Name	Nvarchar(500)	Color name	
3	Color_Code	Nvarchar(500)	Color code	
4	Photo	Nvarchar(500)	Product color photo	
5	fk_Id_Product	int	Product id	Foreign Key

**Table 2.19** Size table

No	Data field name	Datatypes	Description	Note
1	Id_Size	Int	Category id	Auto increase Primary Key
2	Name	Nvarchar(500)	Category name	
3	fk_Id_Product	int	Product id	Foreign Key

**Table 2.20** Orders table

No	Data field name	Datatypes	Description	Note
1	Id_Order	Int	Order id	Auto increase Primary Key
2	fk_Id_User	Int	User id	Foreign Key
3	fk_Id_Discount	int	Discount id	Foreign Key
4	CreateDate	Date	Order create date	
5	Total_Price	Float	Total price	
6	Status	Int	Order status	
7	Payment	int	Payment	
8	Address	Nvarchar(500)	Delivery address	
9	Note	Nvarchar(500)	Note	

**Table 2.21** Order\_Detail table

No	Data field name	Datatypes	Description	Note
1	Id_OrderDetail	Int	Order detail id	Auto increase Primary Key
2	fk_Id_Order	Int	Order id	Foreign Key
3	fk_Id_Product	Int	Product id	Foreign Key
4	Quantity	Int	Quantity	



5	Price	Float	Total price	
6	Color	Nvarchar(50)	Color by product	
7	Size	Nvarchar(50)	Size by product	

**Table 2.22** Discount table

No	Data field name	Datatypes	Description	Note
1	Id_Discount	Int	Discount id	Auto increase Primary Key
2	Name	Nvarchar(500)	Discount code	
3	Percent	Float	Discount percent	
4	Description	Nvarchar(500)	Discount description	
5	End_Date	Date	Discount end date	
6	Status	Int	Discount status	
7	Photo	Nvarchar(MAX)	Photo	

**Table 2.23** Payment table

No	Data field name	Datatypes	Description	Note
1	Id_Payment	Int	Payment id	Auto increase Primary Key
2	Name	Nvarchar(500)	Payment name	
3	Status	Int	Payment status	
4	Paid_date	Date	Payment paid date	
5	fk_Id_Order	int	Order id	Foreign Key

**Table 2.24** Rating table

No	Data field name	Datatypes	Description	Note
1	Id_Rate	Int	Rate id	Auto increase Primary Key
2	fk_Id_User	Int	User id	Foreign Key
3	fk_Id_Product	Int	Product id	Foreign Key
4	Rating	Int	Rating score	
5	Comment	Nvarchar(50)	User comment	
6	Rate_Date	date	Rate date	

**Table 2.25** City table

No	Data field name	Datatypes	Description	Note
1	Id_City	Int	City id	Auto increase Primary Key
2	Name	Nvarchar(500)	City name	
3	City_Code	Nvarchar(500)	Abbreviate the city name	

**Table 2.26** Disctrict table

No	Data field name	Datatypes	Description	Note
1	Id_District	Int	District id	Auto increase Primary Key
2	Name	Nvarchar(500)	District name	
3	District_Code	Nvarchar(500)	Abbreviate the district name	
4	fk_City_Id	int	City id	Foreign Key

**Table 2.27** Ward table

No	Data field name	Datatypes	Description	Note
1	Id	Int	Ward id	Auto increase Primary Key
2	Name	Nvarchar(500)	Ward name	
3	Ward_Code	Nvarchar(500)	Abbreviate the ward name	
4	fk_City_Id	int	City id	Foreign Key
5	fk_District_Id	int	District id	Foreign Key

### 2.3.3.3 Relational model

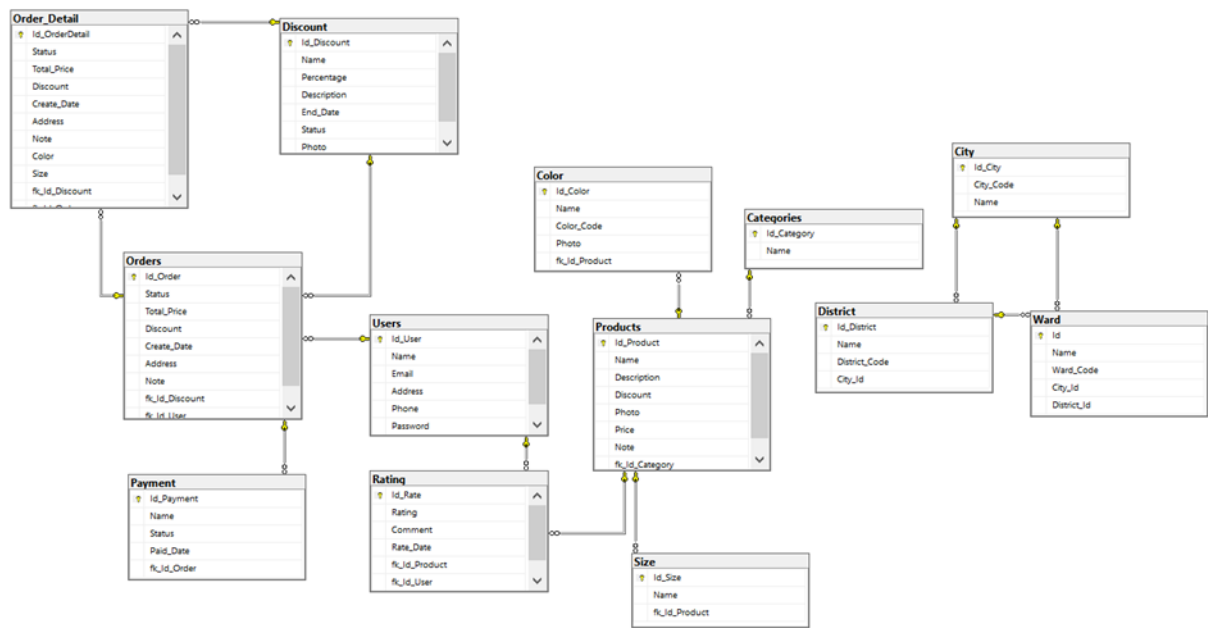














Figure 2.18 Relational model

## CHAPTER 3 : BUILD THE PROGRAM

### 3.1 System interface design

The interface uses the main colors: #FFFFFF, #000000, #B9B9B9

Selection colors		
	FFFFFF	100%
	000000	100%
	B9B9B9	100%
	FF0000	100%
	898989	100%
	404040	100%
	939393	100%
	A1A1A1	100%
	D9D9D9	100%
	111111	100%
	767676	100%
	ABABAB	100%

**Figure 3.1** Main color used

#### 3.1.1 Homepage Interface

Homepages interface include:

- Header bar includes email shop, login, registration
- Logo, Menu bar, Search, Wishlist, Shopping Cart
- Auto slider
- Advertise your collection
- Recommended products
- Discounted products
- Footer

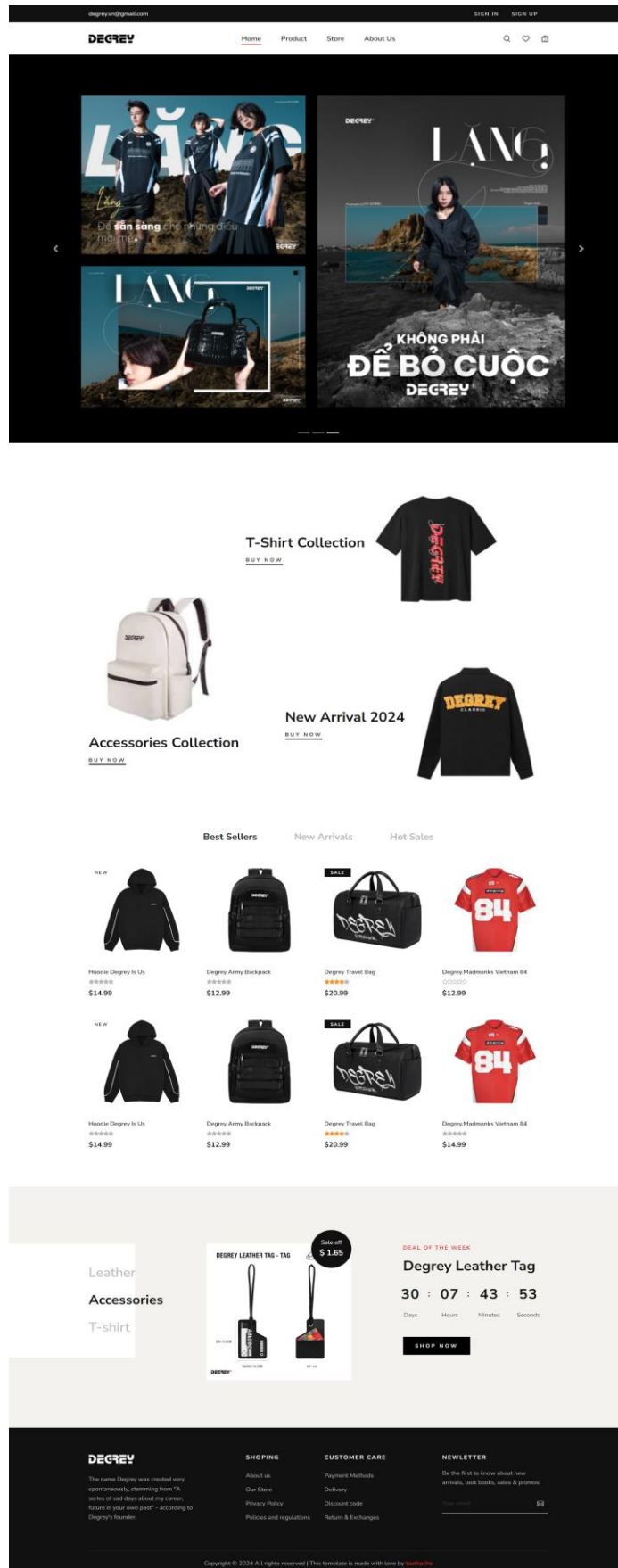
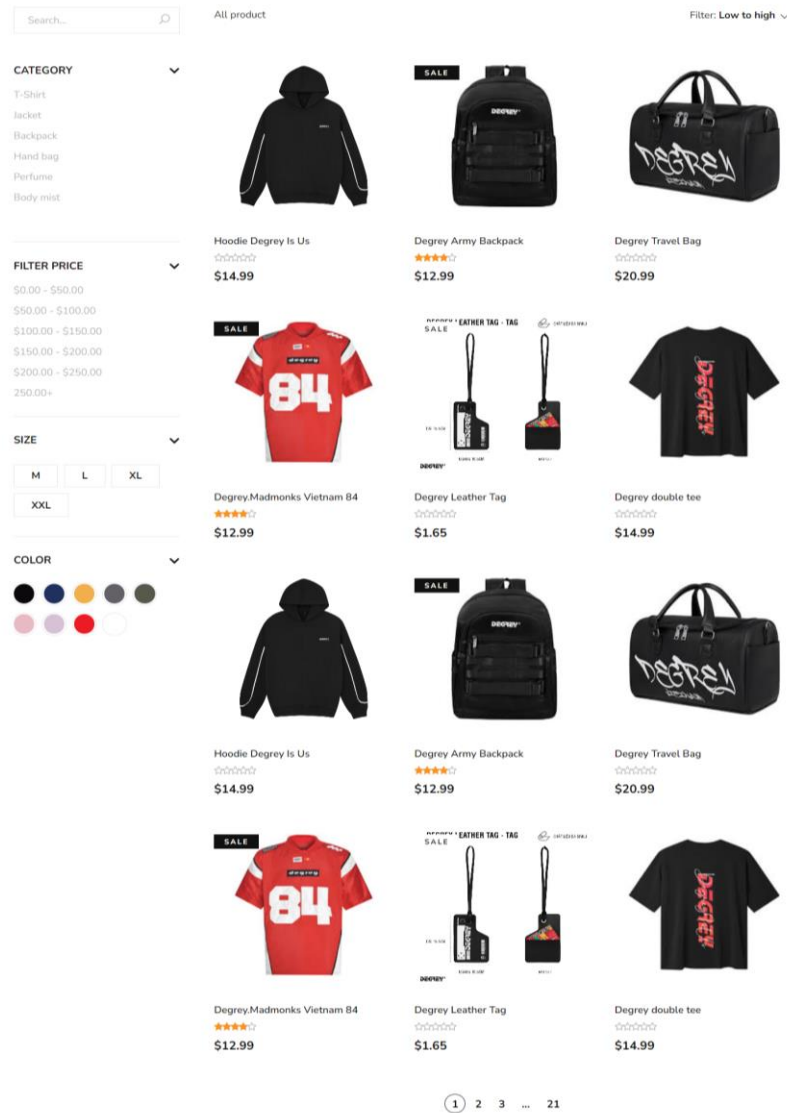


Figure 3.2 Homepage interface

### 3.1.2 Shop Interface (Products)

Shop interface include:

- Headerbar, Menu bar, Footer is like the Homepage Module
- Breadcrumb
- Sidebar includes Search, filter by Category, filter by product price range, product color, product size
- The product section is paged and filtered by price from low to high and vice versa



**Figure 3.3** Shop (Products) interface

### 3.1.3 Product Detail Interface

Product detail include:

- Headerbar, Menu bar, Footer is like the Homepage Module
- Breadcrumb, product photo
- Product information section (name, price, choose size, color), quantity, add to cart
- Section selects to view product description and product reviews
- Similar product sections

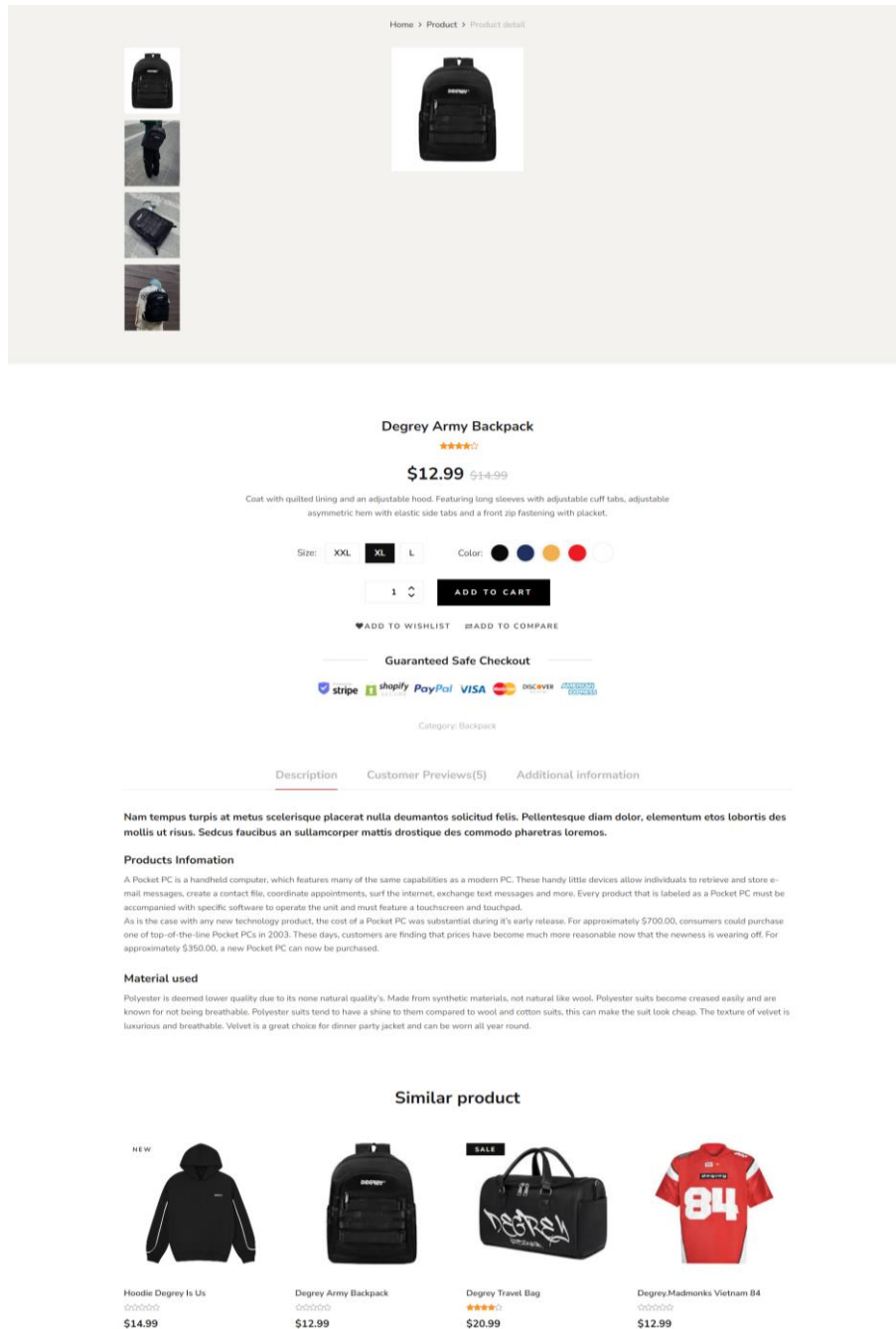
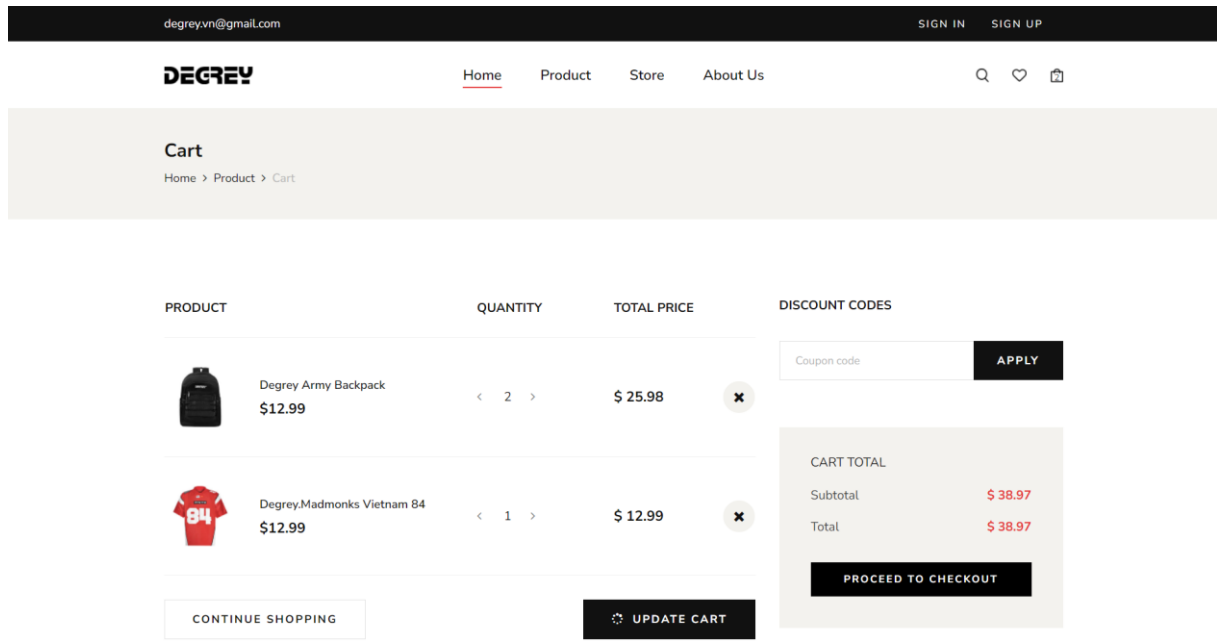


Figure 3.4 Product detail interface

### 3.1.4 Shopping Cart Interface

Shopping carts include:

- Headerbar, Menu bar, Footer are like the Homepage Module
- Breadcrumb
- Product information display board
- Sidebar displays discount code, payment information, payment button



**Figure 3.5** Shopping cart interface

### 3.1.5 Checkout Interface

Checkouts include:

- Headerbar, Menu bar, Footer are like the Homepage Module
- Breadcrumb
- Table for entering customer information, delivery address, notes
- Product information panel, total amount, choose payment method, order button



### Check out

Home > Product > Check out

Have a coupon? Click here to enter your code

#### BILLING DETAILS

First Name\*

Last Name\*

Phone\*

Email\*

Choose city

Choose district

Choose ward

Order notes\*

Notes about your order, e.g. special notes for delivery.

#### YOUR ORDER

Product	Total
Degrey Army Backpack	\$ 25.98
Degrey.Madmonks Vietnam 84	\$ 12.99
<b>Subtotal</b>	<b>\$ 25.98</b>
<b>Total</b>	<b>\$ 25.98</b>

Diverse payment methods through many payment gateways !

☐ Payment on delivery  
☒ Thẻ quốc tế  
☐ VN Pay  
☐ Momo

**PLACE ORDER**

Figure 3.6 Checkout interface

### 3.1.6 Store interface

Store interface include:

- Headerbar, Menu bar, Footer is similar to the Homepage Module
- Google map address of the store
- Information and store address
- Send questions via email
- Footer are similar to the Module Homepage

#### INFORMATION

### Contact Us

As you might expect of a company that began as a high-end interiors contractor, we pay strict attention.

**Ho Chi Minh City**  
 43 Huỳnh Văn Bánh St, D.17 Phú Nhuận  
 +84 974 147 287

**SEND MESSAGE**

Figure 3.7 Store interface

### 3.1.7 About Us Interface

About us module include:

- Headerbar, Menu bar, Footer are similar to the Homepage Module
- Breadcrumb
- Photos, brand introduction information, founder's message
- Products in cooperation with other brands

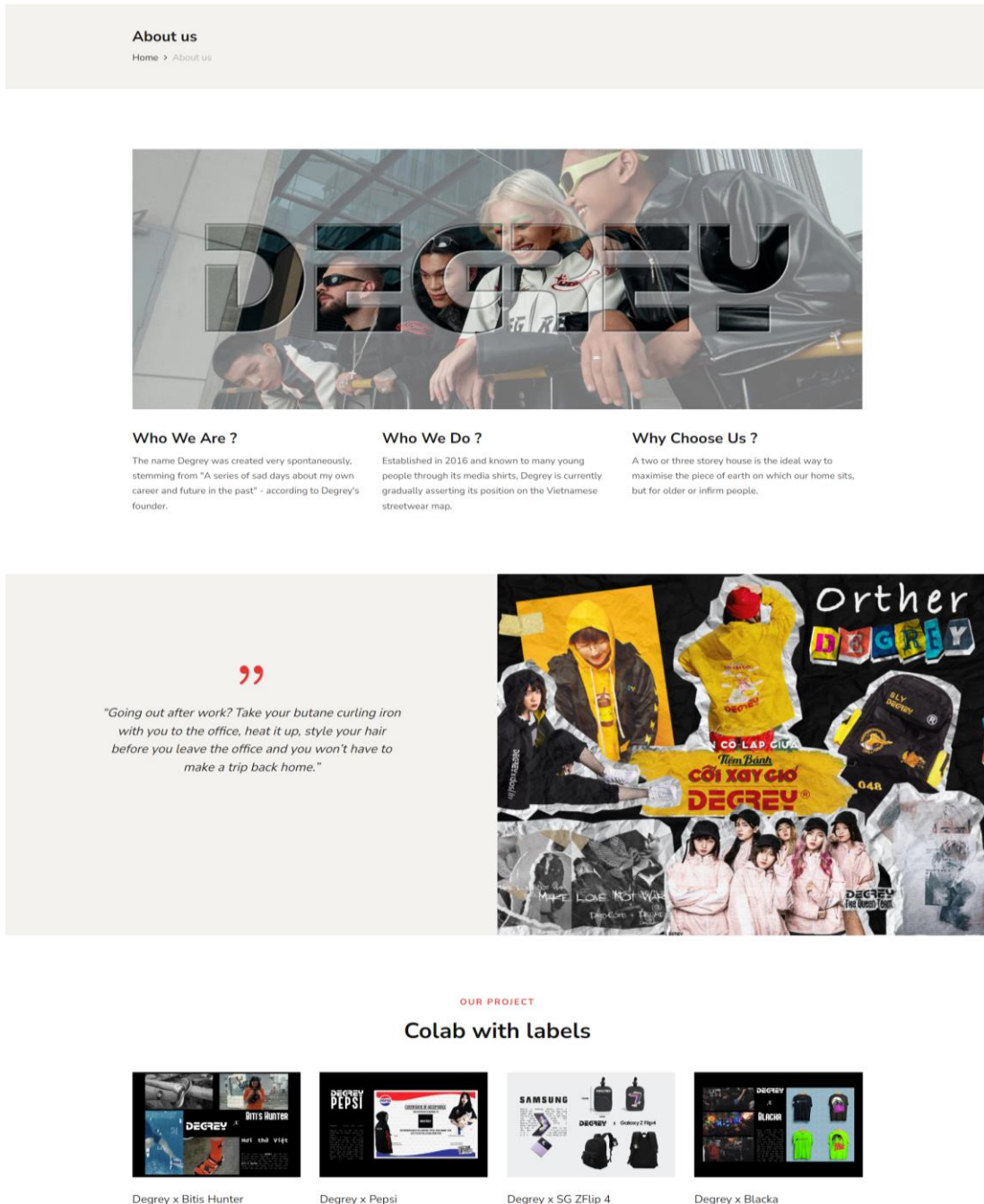


Figure 3.8 About us interface

Figma project link:

<https://www.figma.com/design/UYQojYKo39eVvyWUvSVQIJ/Degrey-shop?node-id=0-1&t=YcDRBa5NkDyqzLmQ-1>

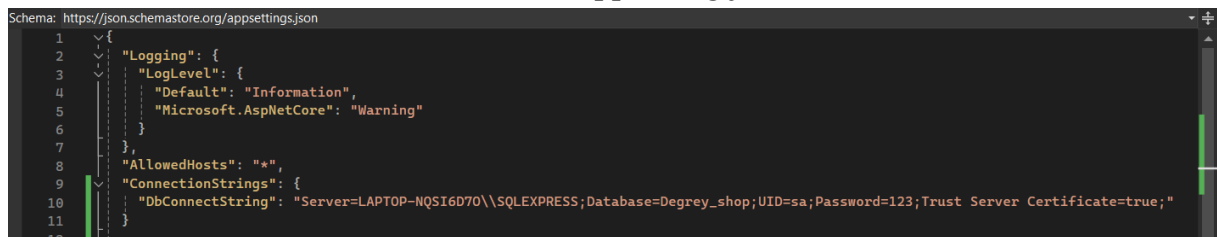
## 3.2 Install application

Initialize the project using the following technologies:

- Template ASP.NET Core Empty with framework .NET 7.0.
- Microsoft SQL Sever Management Studio 18: Create a database to store the website's data.

To create my project, do the following steps:

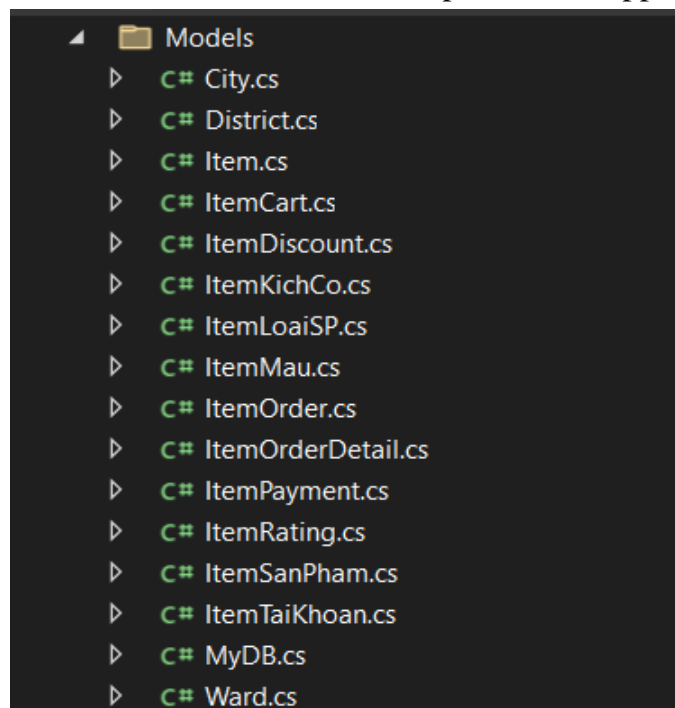
- Connect to the database via “appsetting.json”.



```
Schema: https://json.schemastore.org/appsettings.json
1  {
2    "Logging": {
3      "LogLevel": {
4        "Default": "Information",
5        "Microsoft.AspNetCore": "Warning"
6      }
7    },
8    "AllowedHosts": "*",
9    "ConnectionStrings": {
10     "DbConnectionString": "Server=LAPTOP-NQSI6D70\\SQLEXPRESS;Database=Degrey_shop;UID=sa;Password=123;Trust Server Certificate=true;"
11   }
12 }
```

**Figure 3.9** appsettings.json

- Create “Models” folder, it is used to contain model classes, represent the application's data, defining how the data is organized, processed, and interacted with the database and other parts of the application.



```

└─ Models
   ├── C# City.cs
   ├── C# District.cs
   ├── C# Item.cs
   ├── C# ItemCart.cs
   ├── C# ItemDiscount.cs
   ├── C# ItemKichCo.cs
   ├── C# ItemLoaiSP.cs
   ├── C# ItemMau.cs
   ├── C# ItemOrder.cs
   ├── C# ItemOrderDetail.cs
   ├── C# ItemPayment.cs
   ├── C# ItemRating.cs
   ├── C# ItemSanPham.cs
   ├── C# ItemTaiKhoan.cs
   ├── C# MyDB.cs
   └── C# Ward.cs

```

**Figure 3.10** Models folder

- Create “MyDB” class, it is responsible for managing connections to the database and representing data in an ASP.NET Core application using Entity Framework Core.

```

14 references
public DbSet<ItemTaiKhoan> Users { get; set; }
23 references
public DbSet<ItemSanPham> Products { get; set; }
7 references
public DbSet<ItemKichCo> Sizes { get; set; }
8 references
public DbSet<ItemMau> Colors { get; set; }
12 references
public DbSet<ItemLoaiSP> Categories { get; set; }
12 references
public DbSet<ItemOrder> Orders { get; set; }
5 references
public DbSet<ItemOrderDetail> OrdersDetail { get; set; }
3 references
public DbSet<ItemRating> Rating { get; set; }
9 references
public DbSet<ItemDiscount> Discount { get; set; }
0 references
public DbSet<ItemPayment> Payment { get; set; }
3 references
public DbSet<City> City { get; set; }
3 references
public DbSet<District> District { get; set; }
3 references
public DbSet<Ward> Ward { get; set; }

```

Figure 3.11 MyDB class

### 3.2.1 Install Project Nuget Packages

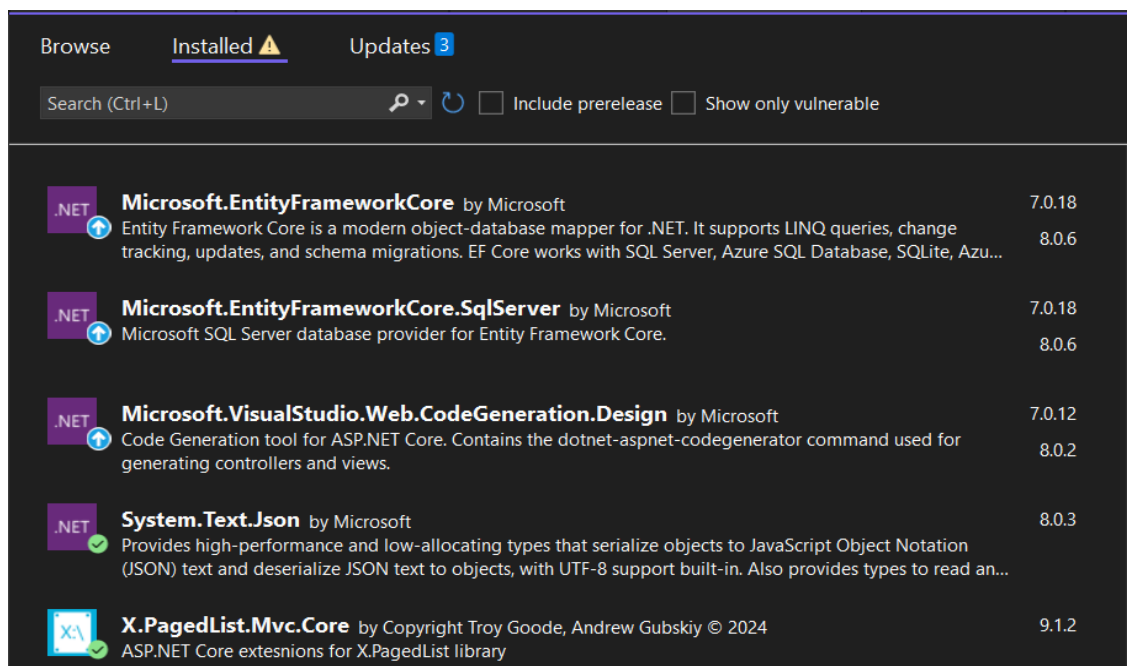


Figure 3.12 Nuget packages

**Table 3.1** Nugets installed

No	Name	Uses of Nuget
1	Microsoft.EntityFrameworkCore	Used for integrating Entity Framework Core into .NET applications. EF Core is an Object-Relational Mapper that enables .NET developers to work with a database using .NET objects.
2	Microsoft.EntityFrameworkCore.SqlServer	Designed to enable Entity Framework Core to work with Microsoft SQL Server databases.
3	Microsoft.VisualStudio.Web.CodeGeneration.Design	Used to facilitate code generation in ASP.NET Core projects.
4	System.Text.Json	Used for handling JSON (JavaScript Object Notation) data in .NET applications.
5	X.PagedList.Mvc.Core	Used to implement pagination in ASP.NET Core MVC applications.

### 3.2.2 The order placing feature as user

The order placement functionality allows customers to add products to their shopping cart and proceed with their purchase.

Adding Items to the Cart:

- When a customer browses through the available products, they have the option to add items to their shopping cart.
- The system uses a method called “CartClass”, which is triggered when the customer clicks the "Add to Cart" button.
- This method will add the product to the local browser and check if the product already exists; if it does, the quantity is  $\text{existingQuantity} + \text{quantityToAdd}$ .

```

$('.btn#btn-mausac').click(function () {
    var colorCode = $(this).data('color');
    var idMau = $(this).data('idmau');
    console.log(idMau);
    console.log(colorCode);
    $('#mau').val(colorCode);

    $.ajax({
        url: '/Product/GetColor',
        type: 'GET',
        data: { idMau: idMau },
        success: function (response) {
            if (response.success) {
                console.log(response);
                $('#productImage').attr('src', '/Upload/Colors/' + response.color.photo);
            } else {
                console.log('Error fetching image:', response.message);
            }
        },
        error: function (xhr, status, error) {
            console.error('AJAX error:', error);
        }
    });
});

$('.btn#btn-size').click(function () {
    var sizeCode = $(this).data('size');

    $('#size').val(sizeCode);
});

```

**Figure 3.13** Code when click choose color, change image product

```

$('#btn-add-to-cart').click(function () {
    var productId = $(this).data('product-id');
    var colorValue = $('#mau').val();
    var sizeValue = $('#size').val();
    var quantityValue = $('#quantity').val();
    var priceText = $('#Price').text();

    var priceValue = parseFloat(priceText.replace('$', '').replace(/,/g, ''));

    if (colorValue == "" || sizeValue == "") {
        $('#errorMessage').text('Chọn màu và kích thước');
        $('#errorAlert').fadeIn('slow').delay(2000).fadeOut('slow');
    } else {
        CartClass.addToCart(productId, colorValue, sizeValue, quantityValue, priceValue);
    }
});

```

**Figure 3.14** Code add product to Cart

Add and remove products:

- Add products: If the item is new or being added again, a new entry is created in the cart with details: product Id, name, quantity, color, size, image, and price.

- Remove products: When click delete a product from the shopping cart, a notification will appear. When the user agrees to delete, the product will be removed from the cart.

```

1 reference
addToCart: function (productId, colorValue, sizeValue, quantityValue, priceValue) {
  console.log('Thêm giỏ');
  console.log(productId, colorValue, sizeValue, quantityValue, priceValue);

  var cart = this.Get();

  4 references
  var existingItem = cart.find(function (item) {
    return item.productId === productId && item.color === colorValue && item.size === sizeValue;
  });

  if (existingItem) {
    // Chuyển đổi existingItem.quantity thành số nếu có thể, nếu không thì gán giá trị 0
    var existingQuantity = isNaN(parseInt(existingItem.quantity, 10)) ? 0 : parseInt(existingItem.quantity, 10);
    // Chuyển đổi quantityValue thành số nếu có thể, nếu không thì gán giá trị 0
    var quantityToAdd = isNaN(parseInt(quantityValue, 10)) ? 0 : parseInt(quantityValue, 10);
    // Thực hiện phép cộng
    existingItem.quantity = existingQuantity + quantityToAdd;
    $('#errorMessage').text('Products already in the cart!');
    $('#errorAlert').fadeIn('slow').delay(2000).fadeOut('slow');
  }
  else {
    var cartItem = {
      productId: productId,
      color: colorValue,
      size: sizeValue,
      quantity: quantityValue,
      price: priceValue
    };
    cart.push(cartItem);
    $('#successMessage').text('The product has been added to cart');
    $('#successAlert').fadeIn('slow').delay(2000).fadeOut('slow');
  }

  // Cập nhật giỏ hàng mới vào localStorage
  this.Set(cart);
};

```

**Figure 3.15** Function addToCart in CartClass

Checkout is the final step in online shopping where customers complete their orders and proceed to make payment for the selected products. In this step, customers provide information about the shipping address, select the payment method, and review their order before finalizing the transaction.

```

$(document).ready(function () {
  $('#checkout-btn').on('click', function (event) {
    event.preventDefault();

    var totalPriceText = $('#total-price').text().trim();
    var totalPrice = totalPriceText.replace('$', '').trim();

    var checkoutUrl = 'Cart/Checkout?totalPrice=' + encodeURIComponent(totalPrice);

    window.location.href = checkoutUrl;
  });
});

```

**Figure 3.16** Code event Checkout



```

public IActionResult Checkout(string totalPrice)
{
    var cities = db.City.ToList();
    var customerName = HttpContext.Session.GetString("customer_Name");
    var customerID = HttpContext.Session.GetString("customer_id");
    var customerPhone = HttpContext.Session.GetString("customer_Phone");
    var customerEmail = HttpContext.Session.GetString("customer_email");
    int id_user = Convert.ToInt32(customerID);
    var User = db.Users.FirstOrDefault(p => p.Id_User == id_user);

    if (customerID == null)
    {
        ViewBag.totalPrice = totalPrice;
        return Redirect("/Account/Login");
    }
    else {
        ViewBag.name = customerName;
        ViewBag.Id = customerID;
        ViewBag.Phone = customerPhone;
        ViewBag.Email = customerEmail;
        ViewBag.totalPrice = totalPrice;
        ViewBag.id_xa = User.id_xa;
        ViewBag.id_huyen = User.id_huyen;
        ViewBag.id_tinh = User.id_tinh;
        return View(cities);
    }
}

```

**Figure 3.17** Checkout Action

In this code, we first check if the customer is logged in. Then, we retrieve the product information from LocalStorage and update the necessary details such as the total amount and payment method. If the user is logged in, we fetch the information from the session to display the customer's details and proceed with the payment process. If the user is not logged in, we redirect them to the login page. Finally, we handle the payment process based on the selected payment method, which can be either VNPay or cash.

### 3.2.3 Order payment via VNPay

VNPAY Wallet is a family e-wallet that allows users to create additional member wallets for their relatives. VNPAY Wallet features a diverse ecosystem of utilities that fully meet users' payment needs anytime, anywhere.



**Figure 3.18** VNPay Wallet



You can fully trust using the **VNPAY Wallet** because:

- The security technology of VNPAY Wallet meets the strictest international standards in the banking and financial industry, achieving global security certification PCI DSS and international standard Blockchain technology.
- Payment transactions require authentication using Password/Fingerprint/Face ID/Soft OTP.
- Each of your transactions is encrypted and protected by VNPAY Wallet's system as soon as it is performed.

### **VNPay Configuration on the Project**

To incorporate VNPay payment functionality into my website, you can utilize VNPay's APIs and SDKs, which provide developers with tools to integrate PayPal payments seamlessly.

- Integration Setup: Configure my website to integrate with PayPal by setting up API credentials and payment settings. In the Api project, configure the VNPay the "appsettings.json" file.

```
"VNPAY": {
  "Url": "https://sandbox.vnpayment.vn/paymentv2/vpcpay.html",
  "ReturnUrl": "https://localhost:44331/Order/paymentconfirm",
  "TmnCode": "AK5UJHG1",
  "HashSecret": "MTHALGUCJPRNMVFCRBPPRGGUHKSATNHE",
  "Api": "https://sandbox.vnpayment.vn/merchant_webapi/api/transaction"
},
```

**Figure 3.19** VNPay Configuration in appsettings.json

- Checkout Process: Implement a checkout process on your website where users can review their order and choose VNPay as their payment method.
- Payment Process: Implement the payment process on your website, where users can review their orders and select VNPay as the payment method.
- Redirect to VNPay: When users select VNPay as the payment option and click place order, redirect them to the VNPay website or initiate the contextual payment experience, where users can use QR codes or bank cards to complete their payment.

```

[HttpPost]
0 references
public IActionResult CreateOrder(float Total, string Tinh, string Huyen, string Xa, string note, string paymentMethod)
{
    string customerIDString = HttpContext.Session.GetString("customer_id");
    int TinhInt = int.Parse(Tinh);
    var tenTinh = db.City.FirstOrDefault(m => m.Id == TinhInt);
    int HuyenInt = int.Parse(Huyen);
    var tenHuyen = db.District.FirstOrDefault(m => m.Id == HuyenInt);
    int XaInt = int.Parse(Xa);
    var tenXa = db.Ward.FirstOrDefault(m => m.Id == XaInt);

    if (string.IsNullOrEmpty(customerIDString))
    {
        return Json(new { success = false, message = "Invalid customer ID" });
    }
    int customerID = Convert.ToInt32(customerIDString);
    try
    {
        var NewItemOrder = new ItemOrder
        {
            fk_Id_User = customerID,
            Total_Price = Total,
            Create_Date = DateTime.Now,
            fk_Id_Discount = 3,
            Discount = 1,
            Status = 1,
            Payment = (paymentMethod == "CheckPayment") ? 2 : 1,
            Address = $"{tenTinh.Name}, {tenHuyen.Name}, {tenXa.Name}",
            Note = note
        };

        db.Orders.Add(NewItemOrder);
        db.SaveChanges();
    }
}

```

**Figure 3.20** Check payment method and get url VNPay

- Payment Confirmation: After users confirm the payment on the VNPay website, the system will send a notification email to your Gmail confirming the payment, and the system will return to the website with a successful payment notification.

```

public IActionResult PaymentConfirm()
{
    if (Request.Query.Count > 0)
    {
        string hashSecret = _configuration["VNPAY:HashSecret"];
        var vnpayData = Request.Query;
        PayLib pay = new PayLib(_httpContextAccessor);
        foreach (var key in vnpayData.Keys)
        {
            string value = vnpayData[key];
            if (!string.IsNullOrEmpty(value) && key.StartsWith("vnp_"))
            {
                pay.AddResponseData(key, value);
            }
        }
        long orderId = Convert.ToInt64(pay.GetResponseData("vnp_TxnRef"));
        long vnpayIranId = Convert.ToInt64(pay.GetResponseData("vnp_TransactionNo"));
        string vnp_ResponseCode = pay.GetResponseData("vnp_ResponseCode");
        string vnp_SecureHash = Request.Query["vnp_SecureHash"];
        bool checkSignature = pay.ValidateSignature(vnp_SecureHash, hashSecret);
        if (checkSignature == false)
        {
            if (vnp_ResponseCode == "00")
            {
                var order = db.Orders.FirstOrDefault(o => o.Id_Order == orderId);
                var user = db.Users.FirstOrDefault(u => u.Id_User == order.fk_Id_User);
                var toAddress = user.Email;
                var subject = "Notification from Degrey Shop ";
                var body = "You have successfully paid the order: " + orderId + " | Paid code: " + vnpayIranId + " | View detail:" + toAddress;
                ViewBag.Message = "You have successfully paid the order: " + orderId + " | Paid code: " + vnpayIranId + " | View detail:" + toAddress;
                _emailService.SendEmail(toAddress, subject, body);
            }
            else
            {
                ViewBag.Message = "An error occurred while processing the order " + orderId + " | Paid code: " + vnpayIranId + " | Error code: " + vnp_ResponseCode;
            }
        }
        else
        {
            ViewBag.Message = "An error occurred during processing";
        }
    }
    return View();
}

```

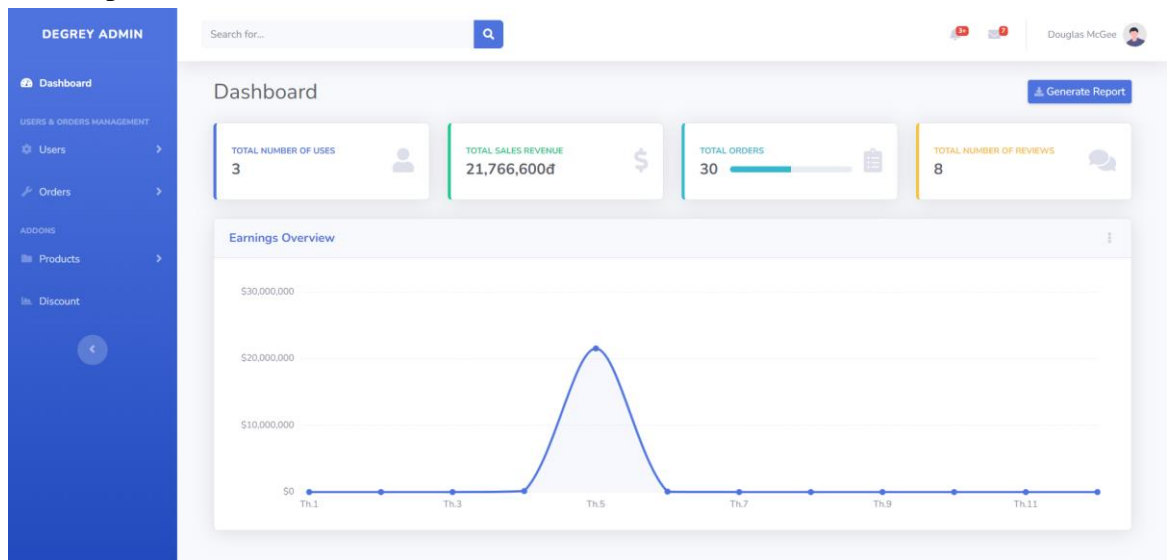
**Figure 3.21** Payment confirm

### 3.3 Results

After the process of designing and building the website, I have built the admin page and client page

#### 3.3.1 Admin pages (Admin)

The admin interface, after the administrator logs into the system, will display a dashboard with statistics on the store's total revenue, the current number of users, the number of orders placed, and customer reviews.



**Figure 3.22** Admin interface

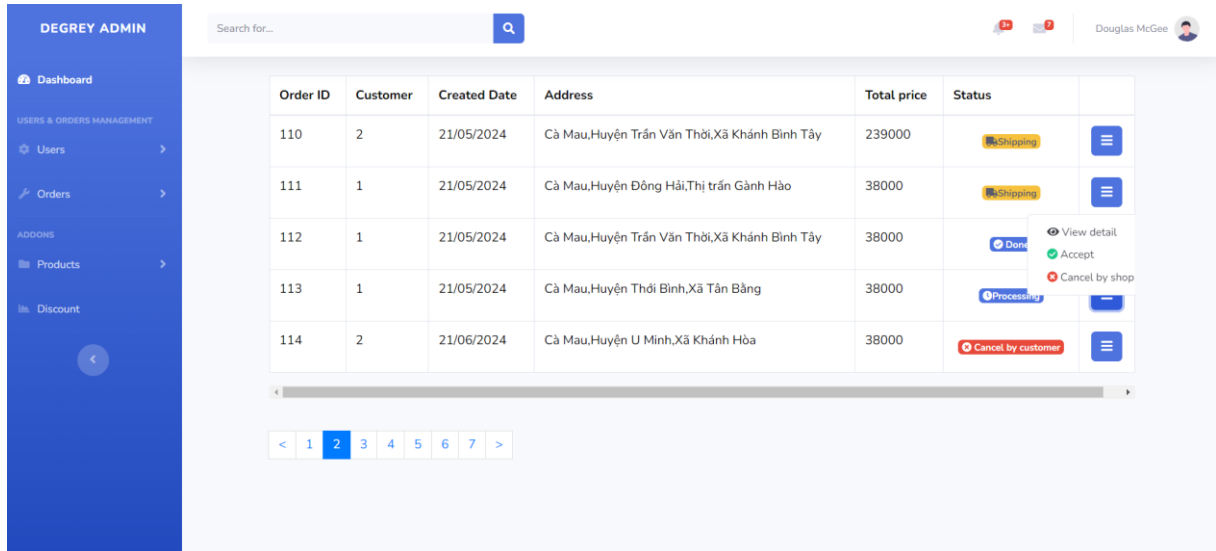
The User Management interface allows the admin to modify user information, add a new user (normally an admin account), and delete accounts.

The screenshot shows the DEGREY ADMIN Users Table interface. It includes the same sidebar as Figure 3.22. The main content area has a search bar and a user profile. Below these is a 'Users Table' section with an 'Add new user' button. The table lists three users with columns for ID, Name, Email, Phone, Address, and actions (Edit, Delete). A pagination bar at the bottom shows '1'.

ID	Name	Email	Phone	Address	
5	Test	phamngochai101335@gmail.com	113	838	Edit Delete
2	Hai Pham	phamngochai1015@gmail.com	0123456789	838	Edit Delete
1	Pham Hai	admin@gmail.com	0974147287	838	Edit Delete

**Figure 3.23** Users management

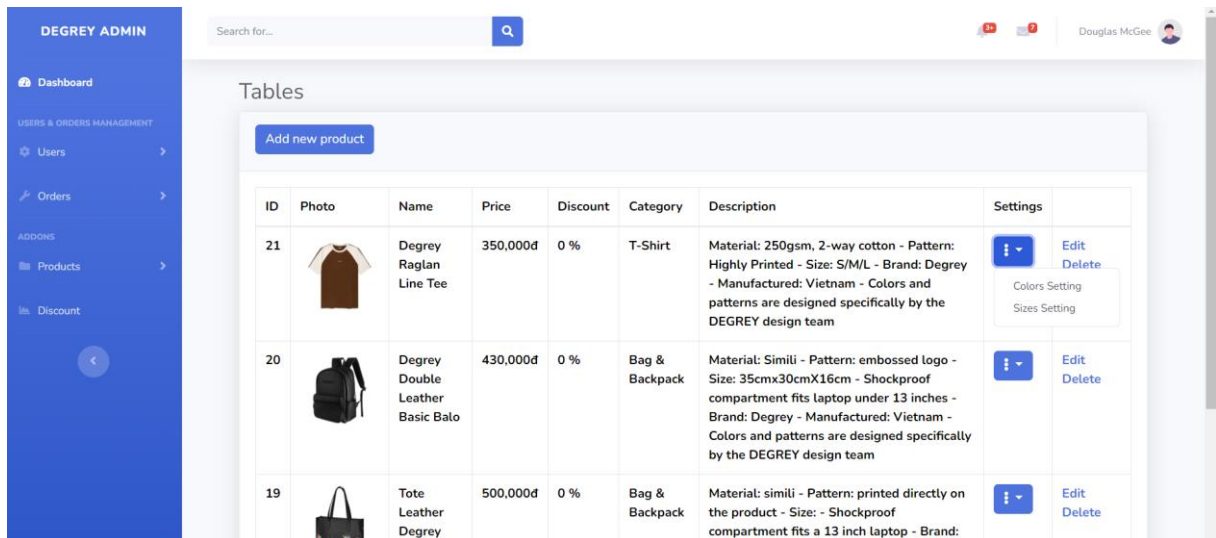
With this interface, the administrator can view all orders placed by customers, change the order status (Accept, cancel by shop), or view order details.






Order ID	Customer	Created Date	Address	Total price	Status	Actions
110	2	21/05/2024	Cà Mau,Huyện Trần Văn Thời,Xã Khánh Bình Tây	239000	Shipping	View detail, Accept, Cancel by shop, Cancel by customer
111	1	21/05/2024	Cà Mau,Huyện Đông Hải,Thị trấn Gành Hào	38000	Shipping	View detail, Accept, Cancel by shop, Cancel by customer
112	1	21/05/2024	Cà Mau,Huyện Trần Văn Thời,Xã Khánh Bình Tây	38000	Processing	View detail, Accept, Cancel by shop, Cancel by customer
113	1	21/05/2024	Cà Mau,Huyện Thới Bình,Xã Tân Bằng	38000	Processing	View detail, Accept, Cancel by shop, Cancel by customer
114	2	21/06/2024	Cà Mau,Huyện U Minh,Xã Khánh Hòa	38000	Cancel by customer	View detail, Accept, Cancel by shop, Cancel by customer

**Figure 3.24** Orders management

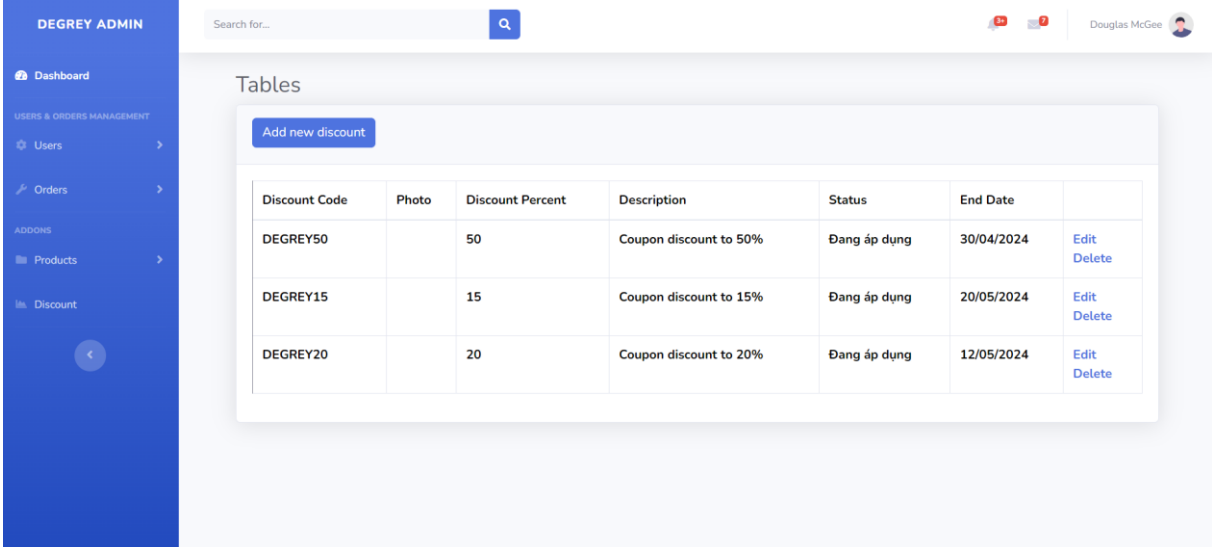
This interface allows the administrator to add new products, edit existing product information, add and edit color and size information for products. Additionally, the administrator can delete products, colors, and sizes.



ID	Photo	Name	Price	Discount	Category	Description	Settings
21		Degrey Raglan Line Tee	350,000đ	0 %	T-Shirt	Material: 250gsm, 2-way cotton - Pattern: Highly Printed - Size: S/M/L - Brand: Degrey - Manufactured: Vietnam - Colors and patterns are designed specifically by the DEGREY design team	Edit, Delete, Colors Setting, Sizes Setting
20		Degrey Double Leather Basic Balo	430,000đ	0 %	Bag & Backpack	Material: Simili - Pattern: embossed logo - Size: 35cmx30cmX16cm - Shockproof compartment fits laptop under 13 inches - Brand: Degrey - Manufactured: Vietnam - Colors and patterns are designed specifically by the DEGREY design team	Edit, Delete
19		Tote Leather Degrey	500,000đ	0 %	Bag & Backpack	Material: simili - Pattern: printed directly on the product - Size: - Shockproof compartment fits a 13 inch laptop - Brand:	Edit, Delete

**Figure 3.25** Products management

With this interface, the administrator can add a new discount code, edit the information of any existing discount code, and delete it.



The screenshot shows the DEGREY ADMIN interface. On the left is a blue sidebar with navigation links: Dashboard, Users & Orders Management (Users, Orders), Add-ons (Products, Discount), and a back button. The main content area has a search bar and a user profile (Douglas McGee). Below is a 'Tables' section with an 'Add new discount' button and a table of existing discount codes.

Discount Code	Photo	Discount Percent	Description	Status	End Date	
DEGREY50		50	Coupon discount to 50%	Đang áp dụng	30/04/2024	<a href="#">Edit</a> <a href="#">Delete</a>
DEGREY15		15	Coupon discount to 15%	Đang áp dụng	20/05/2024	<a href="#">Edit</a> <a href="#">Delete</a>
DEGREY20		20	Coupon discount to 20%	Đang áp dụng	12/05/2024	<a href="#">Edit</a> <a href="#">Delete</a>

**Figure 3.26** Discount codes management

### 3.3.2 Client page (Customers, Guests)

The user homepage interface enables users to view top-selling products, discounted items, and store promotions on sliders. Additionally, users can utilize the menu bar across all pages to access various sections: Products, Store location, About us, search for products by name, view their order history, and manage their shopping cart. Users can also log in and register for an account.

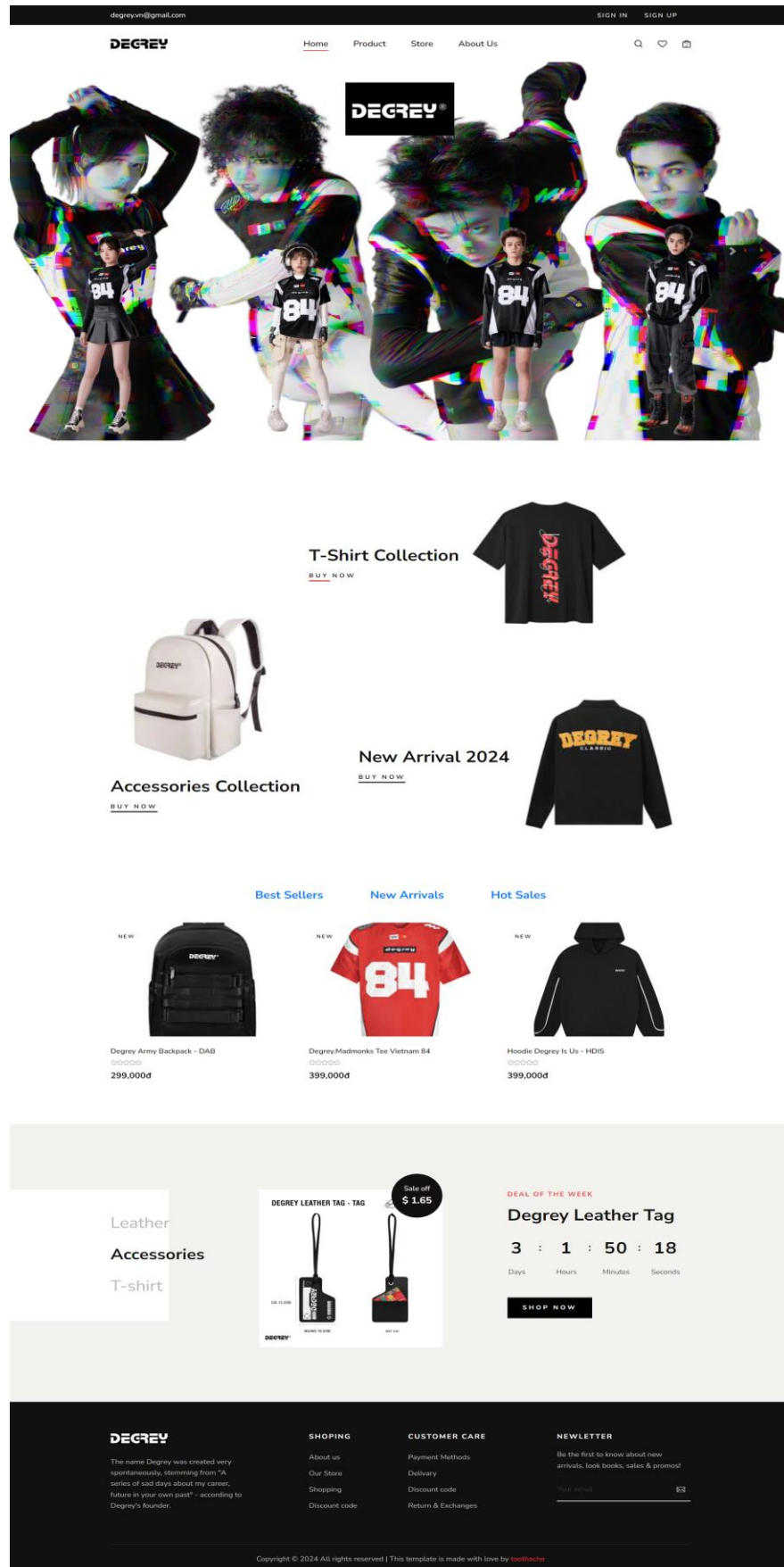
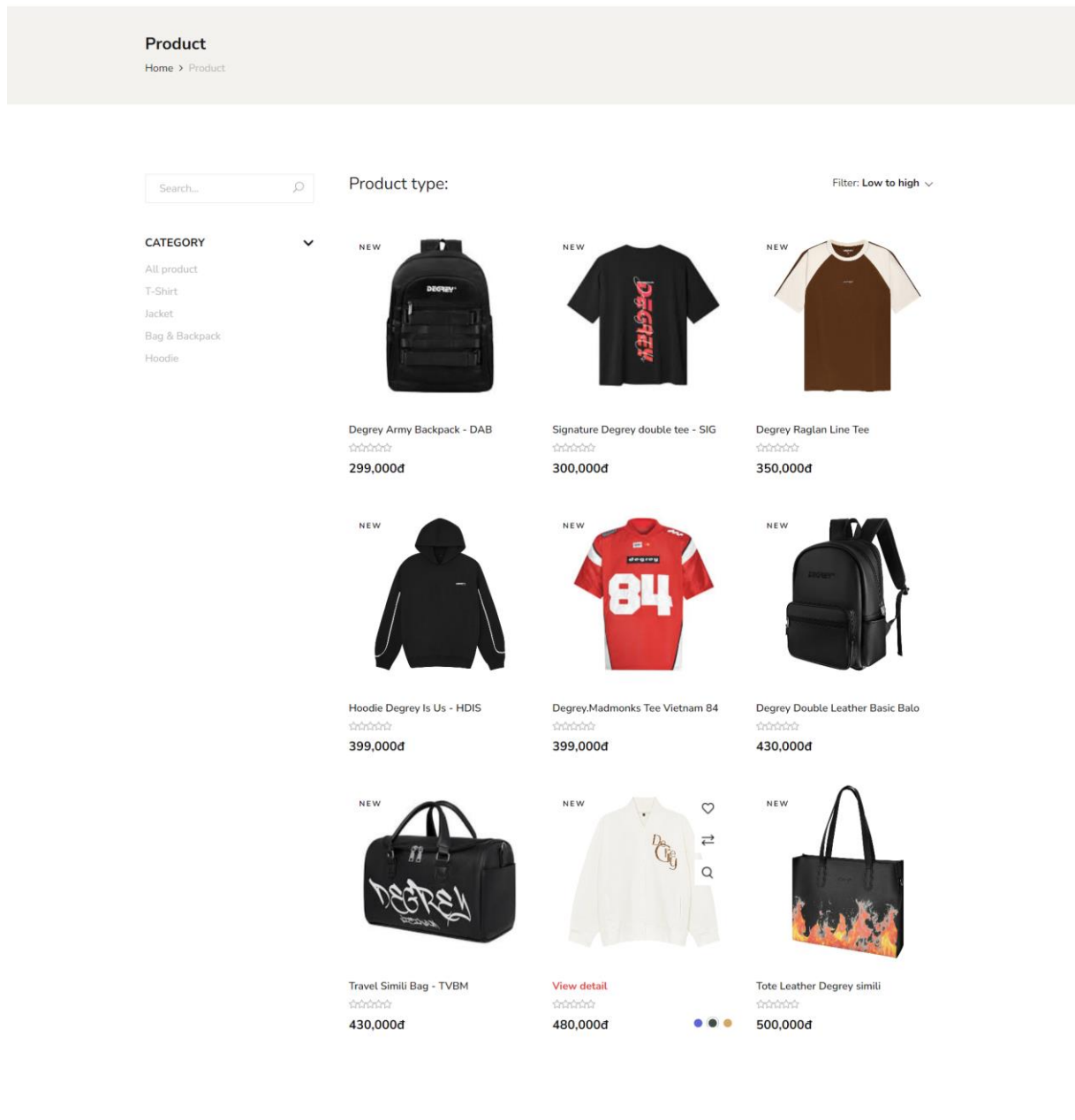
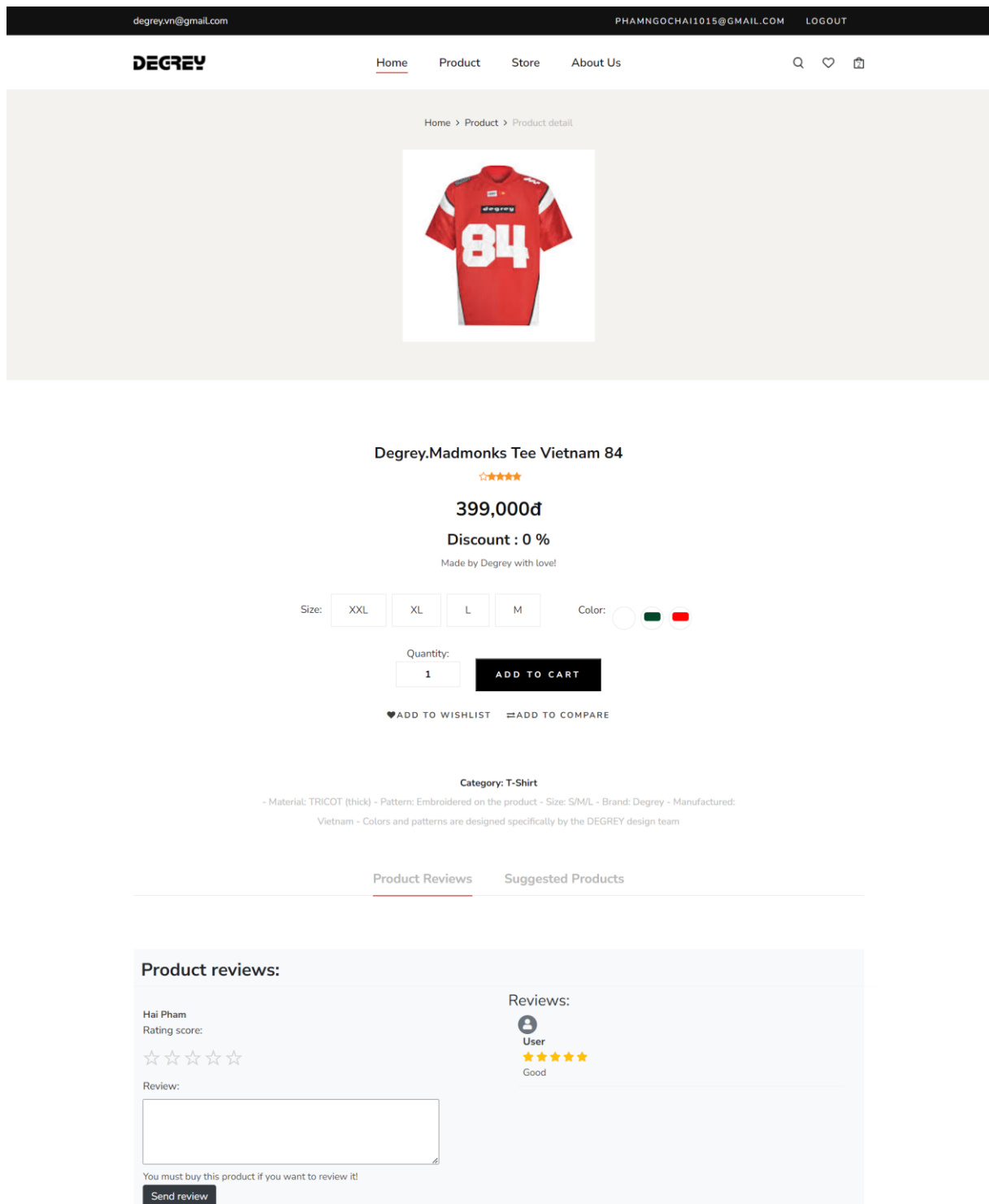


Figure 3.27 Client Homepage



**Figure 3.28** Products Page

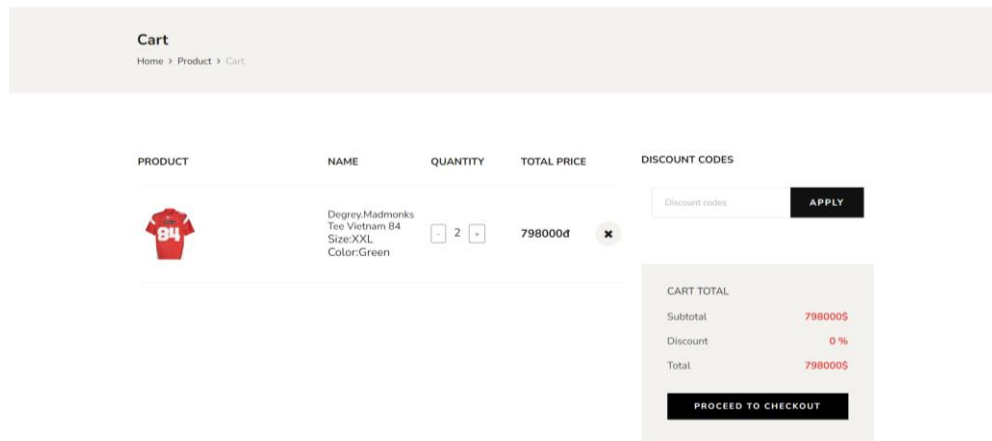
In this interface, users can view all products available in the store, access the detailed page for each product, filter products by category, and sort them by price from high to low or vice versa.



**Figure 3.29** Product detail page

In this interface, users can select the size, color of the product, specify the quantity, and add it to their shopping cart. Users can also view the product description, reviews, and explore similar products based on categories. If users want to review a product, they are required to log in and have purchased the product.





**Figure 3.30** Shopping cart page

In this interface, users can adjust the quantity of products, remove items they don't want to purchase, input store discount codes, and press "Proceed to checkout" to proceed to the checkout page.

**Figure 3.31** Checkout page

After clicking "Proceed to checkout," this interface will appear. User information such as name, phone number, and address will be displayed based on their logged-in account. Users only need to select the delivery address and add any notes (if applicable). In the next step, users will see the total amount to be paid and will have two payment options: cash payment and VNPay. If cash payment is chosen and the payment button is pressed, the screen will display a successful order placement. However, if the user selects VNPay, upon clicking the payment button, they will be directed to the VNPay payment page. Upon completing the payment, a screen will show the successful payment along with the payment code, order code, and an email confirming the successful payment sent to the user's Gmail.

## CONCLUSION

### 1. Results achieved:

After the project implementation period, I have accumulated and significantly reinforced my knowledge about the website development process as well as design, development, and construction skills. The project successfully applied the UI/UX design process to website design. The system operates efficiently in all functions, allowing users to access and use it easily. The user interface is friendly and easy to use. Finally, this is a website that can run in real-world environments and is ready for future deployment.

### 2. The limitations of the project:

The website still lacks many of the functions mentioned above that have not been completed, such as Wishlist, price range filtering, etc. These functions can be further divided and developed to optimize the user experience.

The new project is still in the testing phase, so the security level as well as the speed are still slow for practical use.

### 3. Future development directions of the project:

The project can be further developed to include a function allowing users to edit their personal information. It can also be developed in the direction of deeper research into the customer market, the fashion preferences of young people, and customer needs to add functions that closely meet user requirements.

The website can be enhanced with more login platforms through Facebook, Google, etc. Additionally, it can develop customer tiers with various benefits and discounts for higher-tier customers to stimulate consumer demand.

Moreover, the website can be improved to include calculations of products by color and size available in stock, making it easier for the store's order processing and enhancing the shopping experience for users.

## REFERENCES

1. <https://capidemy.com/news/kham-pha/ui-va-ux-giong-nhau-biet-mot-lam-duoc-hai>
2. <https://www.youtube.com/watch?v=f1VYYjEhX2Q&list=PLZ52njWO5oxKNf7ZxH1YjH4IU80QefcZH>
3. <https://telos.vn/mau-figma-template-cho-landing-page-chat-luong/>
4. <https://chatgpt.com>
5. <https://gemini.google.com/>
6. <https://stackoverflow.com/questions/67297354/http-error-500-0-asp-net-core-iis-hosting-failure-in-process-in-dot-net-core>
7. <https://stackoverflow.com/>