



We are the #1 villa distribution network in Asia. We are also an incubator of projects and have built a team of 20 from 8 different countries with offices in Singapore and Bali.

We are now looking for a...

### **Marketing Communication Specialist (part-time)**

based in Singapore, reporting to the Head of Marketing

#### **A. Mission**

##### **1. Outreach**

- Build our brand relationships with bloggers and influencers
- Develop media and corporate partnerships
- Write press releases
- Develop and pitch content to journalists

##### **2. Community**

- Come up with great article topics for our audiences
- Smart share our content on social networks
- Monitor community activities

#### **B. Details**

- Part-time (20 hours per week) - preference is Monday to Friday 9am-1pm
- Compensation: based on profile, to be discussed
- Location: Chinatown office

#### **C. Candidate profile**

- Hold a dependants pass
- Excellent written and verbal English skills
- Prior experience working in a marketing / communication role
- Our main audience are Australian families so any relevant experience in being Australian or part of a family would be a plus
- Strong interest in online communication (not only social media) and inbound marketing
- Not afraid of being independent, talking to strangers on the phone and writing articles
- Capacity to smile and use the Reply all function of Gmail are requirements

To apply, please write to [join@villa-finder.com](mailto:join@villa-finder.com).