

15th - 16th December 2022



WeyWeyWeb

A Yay-Yay conf for UI lovers

www.veyveyweb.com

Wey Wey Whaaaaat?

Wey Wey Web is a **yay-yay tech** conference for UI lovers that is focused on best practices and the latest trends in **web and mobile technologies**, as well as everything related to the user interface.

Conference Overview



450

Attendees

from all over the world



20+

Speakers

International speakers from
leading companies sharing
their best practices



8+

Workshops

from the latest trends
in web development



2

Keynotes

world class creators
of technologies will open and
close each day of the event

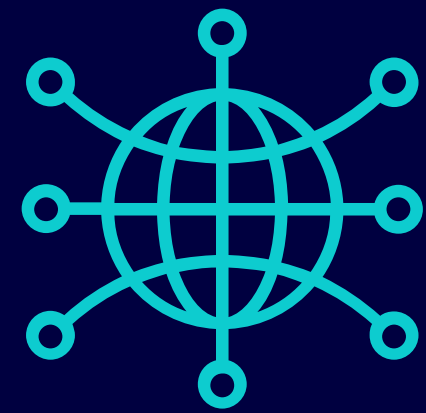


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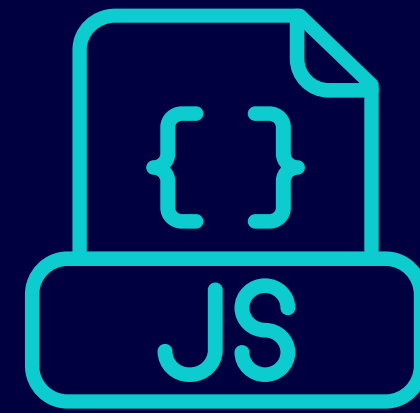
Days of Fun

Main Topics

All about the web



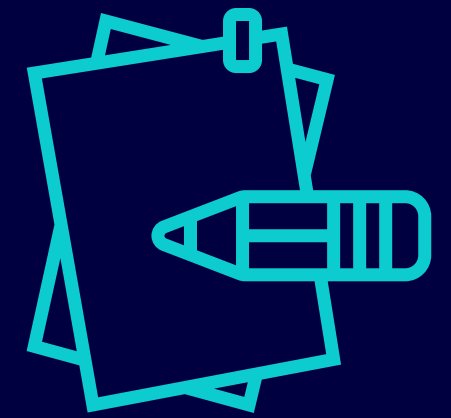
Web
Programming



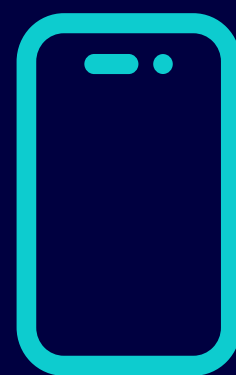
Javascript
Frameworks



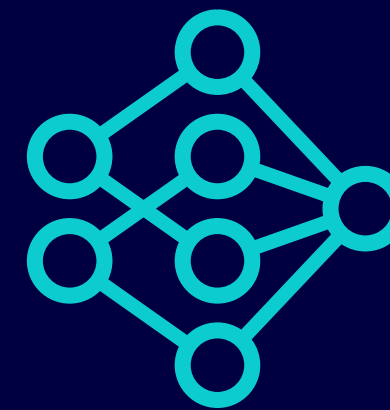
Web Design
UI / UX



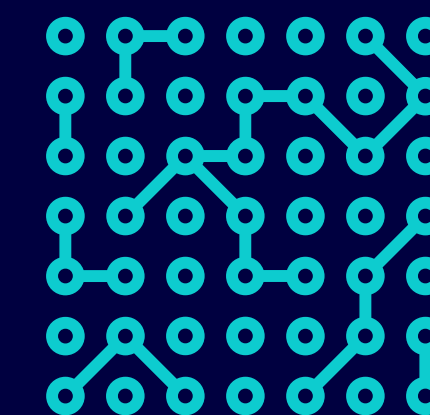
Product



Mobile



Software
architectures and
best practices



Engineering
methodologies

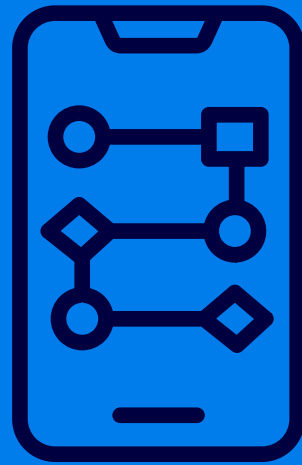
Attendees' Profile



Front-End
developers



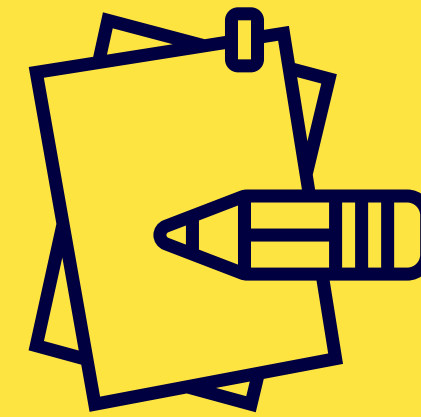
Full-Stack
developers



Mobile
developers



UI / UX
designers



Product
Designers



Others

About Us

Wey Wey Web is organised by the **J On The Beach** organising team with a specific board of specialists on Web Technologies

For more info about J On The Beach
www.jonthebeach.com

Sponsorship Packages 2022

		Diamond MAX 2 €8K	Platinum MAX 4 €6K	Gold LIMITED €4,5K	Silver LIMITED €3K	Bronze UNLIMITED €1,5K
Booth Area	Size	4x2	4x2	3x2	2x2	Roll Up
Tickets	Free conference tickets *	8	6	4	3	2
	Limited passes for booth staff **	4	3	2	1	-
	Discount on additional conference tickets **	25%	20%	15%	10%	5%
	Discount on booth staff tickets	40%	35%	20%	15%	10%
Brand Visibility	Logo on conference site	○	○	○	○	○
	Your own dedicated partner page	○	○	○	○	○
	Logo in afterconf video	○	○	○	○	-
	Logo on info screens	○	○	○	○	-
	Useful swag in welcome bag	○	○	○	○	-
	Logo on all in venue banners	○	○	○	-	-
	Logo on the photo-wall	○	○	○ (First 4)	-	-
	Logo on Badge	○	-	-	-	-
Social Media & Mail Benefits	Possibility to give a talk or a workshop	○	-	-	-	-
	Nº of tweets, LinkedIn and FB posts	3	3	2	1	1
	List of company names and roles of attendees 2 weeks prior to the event	○	○	-	-	-
	Visibility on 4 emails sent to our newsletter database	○	○	-	-	-
Recruiting	Message in pre-event mail	○	○	-	-	-
	Publish job offers on the website	8	6	4	2	1
	Announcement about special attraction at the event	○	-	-	-	-
	Job offer featured in our newsletter	2	2	1	-	-

* The benefits included in free passes may vary according to the time of purchase (Early Bokerón, Standard Tuna, Last Callamar).

** Booth passes don't have access to talks and workshops.

21% VAT NOT included

Other Packages

T-Shirt & Sticker Bag Sponsor

MAX. 1

€5K

Be remembered! Have your logo printed on the #WWWWeb22 T-shirts and sticker bag provided to all conference attendees, speakers, and sponsors attending this year.

BRAND VISIBILITY BENEFITS

- Logo placement on the #WWWWeb22 site
- 2 free conference tickets
- Chance to include stickers in our “sticker pack”
- Visibility on 1 email sent to our newsletter database

Opportunity Grant Sponsor

MAX. 1

Due to the logistics involved this sponsor level will only be available until October 12th, 2022

€6K

BRAND VISIBILITY BENEFITS

- Provide 5 full passes and travel (hotel and airfare) to (5) non-local (to Malaga) Europe based people with functional diversity or from underrepresented and marginalized groups* in tech
- Your branding highlighted on all signs as “Opportunity Grant Sponsor”
- Premier logo placement on our website with your preferred hyperlink or own site
- Chance to include stickers in our “sticker pack”
- 2 Social media promotion
- 20% Branded company discount codes for #WWWWeb22 for you to use or share with your network/customers/partners

* Attendees are selected by organizers through an opportunity grant process

Captioning Big Sponsor

MAX. 1

€5K

Sponsor live captioning for our main hall, help our event to become more accessible, and be remembered for that!

BRAND VISIBILITY BENEFITS

- Your logo below the captioning shown in every talk
- 2 free conference tickets
- Chance to include stickers in our “sticker pack”
- Visibility on 1 email sent to our newsletter database

Party Sponsor

MAX. 1

€5K

Exclusive naming after the party held on the closing of the event.

BRAND VISIBILITY BENEFITS

- Super Banner with the company name behind the main stage
- 2 free conference tickets
- Logo on the #WWWWeb22 site with links back to company site
- Visibility on 4 newsletters sent to our database
- 2 Tweets, Posts on LinkedIn and FB

Lunch Sponsor

MAX. 1

€3K

Exclusive lunch Sponsor for one of the two conference days with High Visibility branding on all the tables in the lunch room that will seat 450 people.

BRAND VISIBILITY BENEFITS

- The choice to include stickers in the "sticker pack" given to all attendees
- 2 free conference tickets
- Logo on the #WWWeb22 site with links back to company site

Training Sponsor

UNLIMITED

Only available until October 31th

€2,5K

Support the community and bring your whole team to experience #WWWeb22.

BRAND VISIBILITY BENEFITS

- 10 conference tickets
- 20% discount on additional conference tickets and workshops
- Your logo on the #WWWeb22 Sponsor web pages
- One tweet and one facebook post on our social media

Start-Up Sponsor

LIMITED

€2K

If you are a tech start-up and want to be known in the tech community do not miss the chance to take part on #WWWeb22!

BRAND VISIBILITY BENEFITS

- Roll-up, standing chair and table
- 2 free conference tickets
- Logo on the #WWWeb22 site
- Your own dedicated partner page on the #WWWeb22 website
- Publish 1 job offer on our website

Workshop Sponsorship

MAX. 1

€3K

Do you want to share your knowledge / best practices with the community?

Do you want to show how cool is your technology?

Do you want to evangelize about your company and solutions?

Then, this is your sponsorship!

Conditions:

- Free registration for attendees
- Topics: Web Programming, Javascript Frameworks, Web Design UI / UX, Web/HTML/CSS, Mobile, Software architectures and best practices, Engineering methodologies.

Benefits:

- Logo placement on the #WWWeb22 site
- 3 free conference tickets
- The choice to include stickers in the “sticker pack”
- Visibility on all emails sent to promote workshops to our newsletter and registered attendees database (minimum of 4)

Hackathon

MAX. 1

€3K

Do you want to get yours tools known and used by developers?

Do you want to show how great is your team and the way your company works?

Do you want to support the developers community?

Do you want to recruit developers during a hackathon?

Then, this is your sponsorship!

Conditions:

- Free Admission
- Collaborative Hackathon*
- Topics: Web Programming, Javascript Frameworks, Web Design UI / UX, Web/HTML/CSS, Mobile, Software architectures and best practices, Engineering methodologies.

Benefits:

- The winners alongside the organisers will have a slot on the main hall to present their project
- Logo placement on the #WWWeb22 site
- 6 free conference tickets
- The choice to include stickers in the “sticker pack”
- Visibility on all email sent to promote the Hackathon until is sold out

*All IP generated at the hackathon belongs to the developer. However, to generate the greatest benefit from this event, we encourage developers to provide Open Source Licenses for they create at the event. Sponsors must provide the resources needed as well as meals for the participants.

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