

Baja California, México. • 4bulletsdesign@gmail.com

## Education

### Universidad Autónoma de Baja California

Bachelor's Degree in Graphic Design.

Mexicali, Baja California.

May 2025

### Coursera

Google Digital Marketing & E-commerce Certificate

Remote.

Jan 2025

## Experience

### UABC Design Bureau

February - November 2024

- Conducted research for the design of commemorative posters.
- Evaluated design and managed social media publishing of posters.
- Developed a logomark for the Veterinary Sciences Research Institute and a celebratory logotype for its 50th anniversary.

### Flow Marketing Group

February - May 2025

- Analyzed business needs to create effective social media publications.
- Designed social media posts for various clients.
- Presented and evaluated proposed publications.
- Executed design corrections and adjustments.

## Skills & Interests

**Technical:** Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Lightroom and Blender.

**Language:** Spanish (Fluent), English (B2 CEFR).

**Interests:** Graphic Design, Motion Graphics, Photography and 3D Design.