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Managing Change: A Strategic Approach to Organisational Dynamics. Website providing teaching notes and presentation slides Bernard Burnes is Senior Lecturer in Management in the School of Management at UMIST, Manchester.

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A framework for change . 409 A framework for employee involvement 413 A framework for choice 416 Conclusions 417 Test your learning 420 Suggested further reading 420 Case Study 10 421 Part 3 Managing choice 425 Chapter 11 Organisational change and managerial choice 427 Learning objectives 427 Introduction 428 The Choice Management-Change ...

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Chapter 11 in the fifth edition, which covered the Choice Management - Change Management model, has been divided into two chapters, now Chapters 12 and 13. The new Chapter 13, which is solely devoted to an expanded discussion of the Change process, draws especial attention to the importance of behavioural change.

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Bernard Burnes is Professor of Organisational Change (Stirling Management School, UK) and is one of the leading international authorities on organisational change. Bernard is the author of over 50 journal articles, over 20 books and around 40 book

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In an age where effective leaders are at a premium and where continuous change appears to be the order of the day, this article argues that organisations need to align organisational change and management development strategically and operationally in order to maintain and increase their competitiveness. Illustrated by the experience of two organisations that sought to implement major

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Bernard Burnes is Professor of Organisational Change at the Stirling Management School. He is one of the leading international authorities on organisational change. He originally trained as an engineer, and holds a BA (Hons) in Economic and Social History and a PhD in Organisational Psychology.

Professor Bernard Burnes | University of Stirling

Change management studies show that the changes come in all forms and the ability to manage these changes is seen as an important component of the organization's ability to compete successfully (Burnes 2009).

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