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### **Marketing Management Philip Kotler 9th**

About Phil Kotler. Known as the "father of modern marketing," Philip Kotler is the S.C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management at Northwestern University.

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Shri Ashwani Bhatia. Managing Director & Chief Executive Officer. Mr. Ashwani Bhatia is an Officer in the rank of Chief General Manager of State Bank of India (SBI) and is on deputation to SBI Funds Management Private Limited since July 09, 2018.

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