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Philip Kotler is the S.C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management, Northwestern University, Evanston, Illinois. Kellogg was voted the "Best Business School" for six years in Business Week's survey of U.S. business schools. It is also rated as the "Best Business School for the Teaching of Marketing".

Philip Kotler, PhD | Eagles Talent Speakers Bureau

Philip Kotler (born May 27, 1931) is an American marketing author, consultant, and professor; currently the S. C. Johnson Distinguished Professor of International Marketing at the Kellogg School of Management at Northwestern University. He gave the definition of marketing mix. He is the author of over 60 marketing books, including Marketing Management, Principles of Marketing, Kotler on ...

Philip Kotler - Wikipedia

Kotler was honored in Sao Paulo with the Badge of Honor of Officer of the Order of Academic Palms established in France in the 19th Century. 2013: Kotler was inducted into the Management Hall of Fame, along with a 10 other major management gurus. 2013: Kotler was inducted into the Marketing Hall of Fame in New York City.

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