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About Phil Kotler. Known as the "father of modern marketing," Philip Kotler is the S.C. Johnson & Son Distinguished Professor of International Marketing at the Kellogg School of Management at Northwestern University.

Books - Philip Kotler

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Societal marketing - Wikipedia

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Chapter 28: The Child with Cerebral Dysfunction MULTIPLE CHOICE 1. The nurse has documented that a childs level of consciousness is obtunded. Which describes this level of consciousness? a. Slow response to vigorous and repeated stimulation b. Impaired decision making c. Arousable with stimulation d. Confusion regarding time and place ANS: C Obtunded describes a level of consciousness in which ...

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