Superstore Executive Dashboard

2015 – 2018 • Sales Performance Analysis
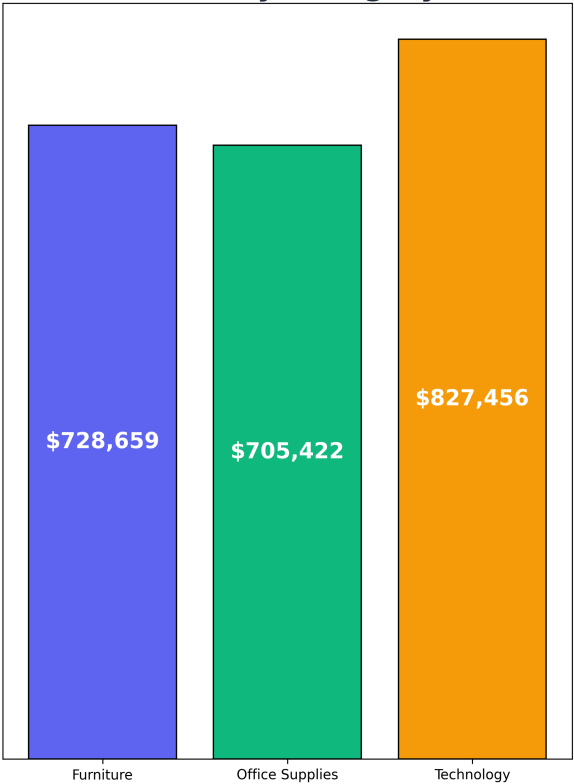
Category & Sub-Category Performance

Sales by Category

Category	Sales
Furniture	$728,659
Office Supplies	$705,422
Technology	$827,456

Top 10 Sub-Categories by Sales

Sub-Category	Sales
Phones	$327,782
Chairs	$322,823
Storage	$219,343
Tables	$202,811
Binders	$200,029
Machines	$189,239
Accessories	$164,187
Copiers	$146,248
Bookcases	$113,813
Appliances	$104,618