

Analysis Results for <https://www.jkcement.com/>

Overall Performance Score

75.0%

Suggestions

Consider implementing lazy loading and optimizing critical rendering path.

Website Metadata

Basic Metadata

Title

JK Cement: No.1 Cement Company in India, Wall Putty & Gypsum Plaster Manufacturer

Description

Looking for No.1 cement company in India? JK Cement is the trusted manufacturer of Grey Cement, White Cement, as well as Wall Care Putty , Gypsum Plaster & more. Visit now

Keywords

No Keywords Found

Author

No Author Found

Robots

index, follow, max-image-preview:large, max-snippet:-1, max-video-preview:-1

Open Graph Metadata

OG Title

JK Cement: No.1 Cement Company in India, Wall Putty & Gypsum Plaster Manufacturer

OG Description

Looking for No.1 cement company in India? JK Cement is the trusted manufacturer of Grey Cement, White Cement, as well as Wall Care Putty , Gypsum Plaster & more. Visit now

OG URL

<https://www.jkcement.com/>

OG Image

No OG Image Found

Performance Metrics

First Contentful Paint

0.8 s

First Contentful Paint is well optimized.

Speed Index

1.7 s

Consider implementing progressive rendering techniques.

Time to Interactive

1.4 s

Time to Interactive is well optimized.

Image Analysis: Formats/Responsive Images

Modern Image Formats

No issues found.

Suggestions:

- Convert images to WebP format
- Use AVIF for next-gen optimization
- Implement picture element for fallback support

Uses Responsive Images

URL	Wasted Bytes	Total Bytes	Potential Savings
<a href="https://www.jkcement.com/wp-content/uploads/2023/12/1-jpg.webp">https://www.jkcement.com/wp-content/uploads/2023/12/1-jpg.webp</a>	79.41 KB	88.76 KB	89.5%
<a href="https://www.jkcement.com/wp-content/uploads/2024/12/Website-">https://www.jkcement.com/wp-content/uploads/2024/12/Website-</a>	53.47 KB	107.28 KB	49.8%

-----  
Banner\_1885x730px\_TVC-  
1.webp

<a href="https://www.jkcement.com/wp-content/uploads/2024/12/1885x730Px_Web-Banner_JKC_41_TVC-1.webp">https://www.jkcement.com/wp-content/uploads/2024/12/1885x730Px_Web-Banner_JKC_41_TVC-1.webp</a>	23.77 KB	47.68 KB	49.8%
<a href="https://www.jkcement.com/wp-content/uploads/2024/12/PU-TTY-1.webp">https://www.jkcement.com/wp-content/uploads/2024/12/PU-TTY-1.webp</a>	17.59 KB	19.66 KB	89.5%
<a href="https://www.jkcement.com/wp-content/uploads/2024/12/whitecement.webp">https://www.jkcement.com/wp-content/uploads/2024/12/whitecement.webp</a>	16.54 KB	18.48 KB	89.5%
<a href="https://www.jkcement.com/wp-content/uploads/2024/12/bd-2.webp">https://www.jkcement.com/wp-content/uploads/2024/12/bd-2.webp</a>	15.36 KB	21.62 KB	71.0%
<a href="https://www.jkcement.com/wp-content/uploads/2024/12/bd-1.webp">https://www.jkcement.com/wp-content/uploads/2024/12/bd-1.webp</a>	13.25 KB	18.66 KB	71.0%
<a href="https://www.jkcement.com/wp-content/uploads/2024/12/paint-1.webp">https://www.jkcement.com/wp-content/uploads/2024/12/paint-1.webp</a>	9.44 KB	10.56 KB	89.5%
<a href="https://www.jkcement.com/wp-content/themes/jkcement/images/new-logo.webp">https://www.jkcement.com/wp-content/themes/jkcement/images/new-logo.webp</a>	9.35 KB	10.24 KB	91.2%
<a href="https://www.jkcement.com/wp-content/uploads/2024/12/bd-3.webp">https://www.jkcement.com/wp-content/uploads/2024/12/bd-3.webp</a>	8.43 KB	11.87 KB	71.0%

Suggestions:

- Implement srcset and sizes attributes
- Serve different image sizes for different devices
- Use responsive images for art direction

Images Without alt Attributes

✖ Found 91 images without alt attributes.

Attributes

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{
  "src": "data:image/svg+xml,%3Csvg%20xmlns='http://www.w3.org/2000/svg'%20viewBox='0%200%200%200'%3E%3C/svg%3E",
  "class": "closebtn",
  "data-lazy-src": "https://www.jkcement.com/wp-content/themes/jkcement/images/category/close.svg"
}
```

```
{
  "src": "data:image/svg+xml,%3Csvg%20xmlns='http://www.w3.org/2000/svg'%20viewBox='0%200%200%200'%3E%3C/svg%3E",
  "class": "closebtn",
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  "data-lazy-src": "https://www.jkcement.com/wp-content/themes/jkcement/images/category/close.svg"
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  "class": "closebtn",
  "data-lazy-src": "https://www.jkcement.com/wp-content/themes/jkcement/images/category/close.svg"
}
```



}

## Text and Event Analysis



Text "JKC AYA" has href attribute.  
Text "JKC DNA" has href attribute.  
Text "JK Uphaar" has href attribute.  
Text "JKC Shoorveer" has href attribute.  
Text "JKC Samridhi" has href attribute.  
Text "JKC Kuber" has href attribute.  
Text "JKC Tech Xpert" has href attribute.  
Text "Find a Retailer" has href attribute.  
Text "Institutional Buyer" has href attribute.  
Text "Apply for dealership" has href attribute.  
Text "Office locator" has href attribute.  
Text "About" has href attribute.  
Text "Overview" has href attribute.  
Text "Board of Directors" has href attribute.  
Text "Subsidiaries" has href attribute.  
Text "CSR" has href attribute.  
Text "Prestigious Projects" has href attribute.  
Text "Contact Us" has href attribute.  
Text "Learning and Development" has href attribute.  
Text "Key Managerial Personnel and Senior Management Personnel" has href attribute.  
Text "Investor Relations" has href attribute.  
Text "Plants" has href attribute.  
Text "Awards and Recognitions" has href attribute.  
Text "Office locator" has href attribute.  
Text "Working with Us" has href attribute.  
Text "Products" has href attribute.  
Text "Grey Cement" has href attribute.  
Text "JK Super Protect Cement" has href attribute.  
Text "JK Super Strong Concrete Special" has href attribute.  
Text "JK Super Cement PPC" has href attribute.  
Text "JK Super OPC 43" has href attribute.  
Text "JK Super OPC 53" has href attribute.  
Text "JK Super PSC" has href attribute.  
Text "JKMaxx Paints" has href attribute.  
Text "Interior Emulsions" has href attribute.  
Text "Exterior Emulsions" has href attribute.  
Text "Distemper" has href attribute.  
Text "Enamel" has href attribute.  
Text "Primers" has href attribute.  
Text "Wall Putty" has href attribute.  
Text "JKC WallMaxX" has href attribute.  
Text "JKC WallMaxX Advanced" has href attribute.  
Text "JKC ShieldMaxX" has href attribute.  
Text "JKC LevelMaxX" has href attribute.  
Text "JKC LevelMaxX Plus" has href attribute.  
Text "White Cement" has href attribute.  
Text "JKC WhiteMaxX" has href attribute.  
Text "JKC GypsoMaxX" has href attribute.  
Text "Tile Adhesives & Grouts" has href attribute.  
Text "JKTYLO Adhesive" has href attribute.  
Text "JKTYLO Epoxy Grouts" has href attribute.  
Text "JKTYLO Cementitious Grouts" has href attribute.  
Text "JKTYLO Allied Products" has href attribute.  
Text "Wood Finishes" has href attribute.  
Text "Italian Range of Wood Finishes" has href attribute.  
Text "Indian Range of Wood Finishes" has href attribute.  
Text "Melamine Wood Finishes" has href attribute.  
Text "Construction Chemicals" has href attribute.  
Text "JKPROFIX WaterProofing" has href attribute.  
Text "JKPROFIX Repair" has href attribute.  
Text "Services" has href attribute.  
Text "Buy Cement Online" has href attribute.  
Text "House Construction Cost Calculator" has href attribute.  
Text "Product selector" has href attribute.  
Text "Find a construction professional" has href attribute.  
Text "Store LocatorPost Type Description" has href attribute.  
Text "Find a color" has href attribute.  
Text "JKPROFIX ROOF PROTEC Warranty" has href attribute.  
Text "JKTYLO Grout consumption calculator" has href attribute.  
Text "Prarambh" has href attribute.  
Text "Blog" has href attribute.  
Text "Login" has href attribute.  
Text "JKC AYA" has href attribute.  
Text "JKC DNA" has href attribute.  
Text "JK Uphaar" has href attribute.  
Text "JKC Shoorveer" has href attribute.  
Text "JKC Samridhi" has href attribute.  
Text "Cost Calculator" has href attribute.  
Text "Build Xpert" has href attribute.

Text "Store Locator" has href attribute.  
 Text "Grey Cement" has href attribute.  
 Text "White Cement" has href attribute.  
 Text "Paint" has href attribute.  
 Text "Cost Calculator" has href attribute.  
 Text "Build Xpert" has href attribute.  
 Text "Store Locator" has href attribute.  
 Text "Grey Cement" has href attribute.  
 Text "White Cement" has href attribute.  
 Text "Paint" has href attribute.  
 Text "Calculate Now" has href attribute.  
 Text "Find Dealer" has href attribute.  
 Text "Search Now" has href attribute.  
 Text "Request Now" has href attribute.  
 Text "Explore" has href attribute.  
 Text "Read the Blog" has href attribute.  
 Text "Read the Blog" has href attribute.  
 Text "Bharat Mandapam" has href attribute.  
 Text "Atal Tunnel, Himachal Pradesh" has href attribute.  
 Text "Statue of Unity, Gujarat" has href attribute.  
 Text "Supreme Court of India, New Delhi" has href attribute.  
 Text "Bullet Train" has href attribute.  
 Text "Delhi-Mumbai Expressway" has href attribute.  
 Text "Jewar Airport, UP" has href attribute.  
 Text "Delhi Airport" has href attribute.  
 Text "Dwarka Expressway" has href attribute.  
 Text "Navnera Dam" has href attribute.  
 Text "Greentech Environment Award

Another big win for team Mangrol as they bag the 22nd Annual Greentech Environment Award 2022 for fostering good e  
 Text "GreenCo Gold Rating Award

Another feather in the cap for JK Cement Works, Mangrol, the cement plant received CII's GreenCo Gold rating." has  
 Text "GreenCo Platinum Rating Award

JK Cement Works, Muddapur creates history by receiving the "GreenCo Platinum rating" from the CII" has href attrib  
 Text "Greentech Environment Award

Another big win for team Mangrol as they bag the 22nd Annual Greentech Environment Award 2022 for fostering good environ  
 Text "GreenCo Gold Rating Award

Another feather in the cap for JK Cement Works, Mangrol, the cement plant received CII's GreenCo Gold rating." has href  
 Text "GreenCo Platinum Rating Award

JK Cement Works, Muddapur creates history by receiving the "GreenCo Platinum rating" from the CII" has href attribute.  
 Text "Vasu Trehan" has href attribute.  
 Text "Champalal Chowdary" has href attribute.  
 Text "Amit Navander" has href attribute.  
 Text "Rajesh Yadav" has href attribute.  
 Text "Amul khatana" has href attribute.  
 Text "Dhruv Rana" has href attribute.  
 Text "Vasu Trehan" has href attribute.  
 Text "Champalal Chowdary" has href attribute.  
 Text "Amit Navander" has href attribute.  
 Text "Rajesh Yadav" has href attribute.  
 Text "Amul khatana" has href attribute.  
 Text "Dhruv Rana" has href attribute.  
 Text "consumer.care@jkcement.com" has href attribute.  
 Text "customercare.white@jkcement.com" has href attribute.  
 Text "customercare@jkmaxxpaints.com" has href attribute.  
 Text "1800 266 4606" has href attribute.  
 Text "1800 102 8868" has href attribute.  
 Text "1800 203 4555" has href attribute.  
 Text "Brands" has href attribute.  
 Text "JK Super Protect" has href attribute.  
 Text "JK Super Cement - PPC" has href attribute.  
 Text "JK Super Strong" has href attribute.  
 Text "JKMaxx Paints" has href attribute.  
 Text "JKC WallMaxX" has href attribute.  
 Text "JKC WhiteMaxX" has href attribute.  
 Text "JKC ShieldMaxX" has href attribute.  
 Text "JKC LevelMaxX" has href attribute.  
 Text "JKC LevelMaxX Plus" has href attribute.  
 Text "JKC GypsoMaxX" has href attribute.  
 Text "JKTYLO" has href attribute.  
 Text "JKC Wood Amore" has href attribute.  
 Text "JKPROFIX" has href attribute.  
 Text "About Us" has href attribute.  
 Text "Board of Directors" has href attribute.  
 Text "Key Management Personnel" has href attribute.  
 Text "Subsidiaries" has href attribute.  
 Text "Investor Relations" has href attribute.  
 Text "CSR" has href attribute.  
 Text "Plants" has href attribute.  
 Text "Prestigious Projects" has href attribute.  
 Text "Awards and Recognitions" has href attribute.  
 Text "Policies" has href attribute.  
 Text "Privacy Policy" has href attribute.  
 Text "Company Policies" has href attribute.  
 Text "Social Media Policy" has href attribute.

Text "Investor Relations" has href attribute.  
 Text "Announcements" has href attribute.  
 Text "Notice Reports" has href attribute.  
 Text "Sustainability Reports" has href attribute.  
 Text "Environmental Compliance" has href attribute.  
 Text "Corporate Presentation" has href attribute.  
 Text "Transcript Reports" has href attribute.  
 Text "Investor Calendar" has href attribute.  
 Text "Financial Reports" has href attribute.  
 Text "Stock Information" has href attribute.  
 Text "Corporate Governance" has href attribute.  
 Text "Managing Director's Message" has href attribute.  
 Text "Dy. Managing Director & CEO's Message" has href attribute.  
 Text "Grievance Redressal" has href attribute.  
 Text "ODR PORTAL" has href attribute.  
 Text "Information about IEPF" has href attribute.  
 Text "Postal Ballot" has href attribute.  
 Text "Contact" has href attribute.  
 Text "Recent Developments" has href attribute.  
 Text "Customer Feedbacks" has href attribute.  
 Text "Apply for Dealership" has href attribute.  
 Text "Media Archives" has href attribute.  
 Text "Contact Us" has href attribute.  
 Text "Quick Links" has href attribute.  
 Text "Ariba Login" has href attribute.  
 Text "Spotlight" has href attribute.  
 Text "Uphaar" has href attribute.  
 Text "Shoorveer" has href attribute.  
 Text "Samridhi" has href attribute.  
 Text "Architect of the Year Awards" has href attribute.  
 Text "Annual Dealer conference" has href attribute.  
 Text "DNA" has href attribute.  
 Text "Saksham" has href attribute.

 Giving onclick/href is not advisable for text

## Competitor Analysis



<https://www.ambujacement.com/>

Check Score

<https://www.acccement.com/>

Check Score

<https://www.ultratechcement.com/>

Check Score

<https://www.shreecement.com/>

Check Score

<https://www.dalmiabharat.com/>

Check Score

<https://www.orientcement.com/>

Check Score

<https://www.mangalamcement.com/>

Score: 90

Check Score

<https://www.centurytext.com/cement>

Check Score

<https://www.star>

Check Score

<https://starcement.com/>

Check Score