

DEEPA LAKSHMANAN

Erode | janani.natarajan28@example.com | 555-0146

PROFESSIONAL SUMMARY

Highly motivated Sales expert with a strong background in CRM and Account Management.

TECHNICAL SKILLS

Account Management, CRM, Closing, B2B Sales, Cold Calling, Presentation

PROFESSIONAL EXPERIENCE

Business Development Manager

Arumugam Enterprises | 2022 - 2023

- Generated \$690k in new revenue through strategic prospecting and Account Management.
- Exceeded quarterly sales targets by 848% consistently leveraging CRM.
- Expanded market territory by 754% through aggressive Cold Calling strategies.

Sales Representative

Thangavel Corp | 2018 - 2019

- Exceeded quarterly sales targets by 350% consistently leveraging Cold Calling.
- Managed a portfolio of 300 key accounts, ensuring high retention.
- Expanded market territory by 667% through aggressive CRM strategies.

EDUCATION

B.S. in Sales

Anna University, Graduated 2015