

# LAKSHMI RAMASAMY

Coimbatore | anitha.srinivasan63@example.com | 555-0123

## PROFESSIONAL SUMMARY

Persuasive problem solver experienced in Account Management, seeking to apply Sales principles to challenging projects.

## TECHNICAL SKILLS

Account Management, Presentation, Negotiation, CRM, Lead Generation, Cold Calling

## PROFESSIONAL EXPERIENCE

### Sales Representative

*Manickam Systems | 2022 - 2023*

- Generated \$685k in new revenue through strategic prospecting and Account Management.
- Exceeded quarterly sales targets by 847% consistently leveraging Presentation.
- Managed a portfolio of 348 key accounts, ensuring high retention.
- Expanded market territory by 364% through aggressive Lead Generation strategies.

### Sales Director

*Muthusamy Global | 2018 - 2019*

- Expanded market territory by 291% through aggressive Negotiation strategies.
- Managed a portfolio of 868 key accounts, ensuring high retention.
- Generated \$469k in new revenue through strategic prospecting and CRM.

## EDUCATION

### B.S. in Sales

Alagappa University, Graduated 2017