

PRIYA RAMASAMY

Madurai | lakshmi.perumal77@example.com | 555-0116

PROFESSIONAL SUMMARY

Strategic Sales professional with deep expertise in B2B Sales and Negotiation.

TECHNICAL SKILLS

B2B Sales, Negotiation, Cold Calling, Account Management, Lead Generation, Closing

PROFESSIONAL EXPERIENCE

Business Development Manager

Lakshmanan Global | 2020 - 2022

- Negotiated contracts with C-level executives for Closing solutions.
- Generated \$295k in new revenue through strategic prospecting and Cold Calling.
- Exceeded quarterly sales targets by 897% consistently leveraging B2B Sales.
- Managed a portfolio of 209 key accounts, ensuring high retention.
- Expanded market territory by 602% through aggressive Lead Generation strategies.

Sales Representative

Balasubramanian Systems | 2017 - 2020

- Exceeded quarterly sales targets by 38% consistently leveraging B2B Sales.
- Generated \$178k in new revenue through strategic prospecting and Closing.
- Negotiated contracts with C-level executives for Account Management solutions.
- Expanded market territory by 866% through aggressive Negotiation strategies.

EDUCATION

B.S. in Sales

Bharathiyar University, Graduated 2015