

MOHAN LAKSHMANAN

Erode | divya.perumal65@example.com | 555-0174

PROFESSIONAL SUMMARY

Lucrative problem solver experienced in Cold Calling, seeking to apply Sales principles to challenging projects.

TECHNICAL SKILLS

Cold Calling, Closing, Account Management, Presentation, Negotiation, B2B Sales

PROFESSIONAL EXPERIENCE

Sales Director

Selvaraj Enterprises | 2021 - 2024

- Negotiated contracts with C-level executives for Presentation solutions.
- Exceeded quarterly sales targets by 78% consistently leveraging Negotiation.
- Expanded market territory by 781% through aggressive B2B Sales strategies.

Sales Representative

Ramasamy Corp | 2018 - 2020

- Expanded market territory by 239% through aggressive Presentation strategies.
- Managed a portfolio of 210 key accounts, ensuring high retention.
- Generated \$484k in new revenue through strategic prospecting and Account Management.
- Negotiated contracts with C-level executives for Closing solutions.

EDUCATION

B.S. in Sales

Annamalai University, Graduated 2015