

1)

```
data <- read.csv("demographic data.csv")
```

```
bp <- c(-inf, 10000, 25000, inf)
```

```
name <- c("low", "Medium", "High")
```

```
data$Income-label <- cut(student$Income,  
                           breaks = bp, labels = name)
```

data

output:-

Age	State	Gender	Income	Income-label
23	TN	F	5000	low
13	AP	M	1000	low
36	UP	M	3000	low
31	TN	F	4000	low
58	PY	M	10000	low
29	PY	M	50000	High
39	TH	F F	2000	Low
23	UP	F	20,000	Medium

2

Rules

- 1 $\{B\} \rightarrow \{C\}$
- 2 $\{A\} \rightarrow \{D\}$
- 3 $\{B\} \rightarrow \{D\}$
- 4 $\{E\} \rightarrow \{C\}$
- 5 $\{C\} \rightarrow \{A\}$

1

 $\{A, B, D, E\}$

2

 $\{B, C, D\}$

3

 $\{A, B, D, E\}$

4

 $\{A, C, D, E\}$

5

 $\{B, C, D, E\}$

6

 $\{B, D, E\}$

7

 $\{C, D\}$

8

 $\{A, D, E\}$

9

 $\{A, B, C\}$

10

 $\{B, D\}$

a)

 $\{B\} \rightarrow \{C\}$

	C	C'
B	3	4
B'	2	1
	5	5

7 101

3 100

101 100

contingency table

	x	\bar{x}	
x	b_{11}	b_{10}	101
\bar{x}	b_{01}	b_{00}	100
	101	100	

(3)

2. $\{A\} \rightarrow \{D\}$

	D	D'	
A	4	1	5
A'	5	0	5
	9	1	

3. $\{B\} \rightarrow \{D\}$

	D	D'	
B	6	1	7
B'	3	0	3
	9	1	

4. $\{E\} \rightarrow \{C\}$

	C	C'	
E	2	4	6
E'	3	1	4
	5	5	

5. $\{C\} \rightarrow \{A\}$

	A	A'	
C	2	3	5
C'	3	2	5
	5	5	

b) Support
Rule

B)

Support

	Support	Rank
$\{A\} \rightarrow \{C\}$	$3/10 = 0.3$	3
$\{A\} \rightarrow \{D\}$	0.4	2
$\{B\} \rightarrow \{D\}$	0.6	1
$\{E\} \rightarrow \{C\}$	0.2	4
$\{C\} \rightarrow \{A\}$	0.2	4

Confidence

	confidence	Rank
$\{B\} \rightarrow \{C\}$	0.6	3
$\{A\} \rightarrow \{D\}$	0.8	2
$\{B\} \rightarrow \{D\}$	0.857	1
$\{E\} \rightarrow \{C\}$	0.33	5
$\{C\} \rightarrow \{A\}$	0.4	4

$$\text{Odds Ratio } (x \rightarrow y) = \frac{p(x, y) \cdot p(\bar{x}, \bar{y})}{p(x, \bar{y}) \cdot p(\bar{x}, y)}$$

	odds Ratio	Rank
$\{b\} \rightarrow \{c\}$	0.375	2
$\{A\} \rightarrow \{D\}$	0	4
$\{B\} \rightarrow \{D\}$	0	4
$\{E\} \rightarrow \{C\}$	0.167	3
$\{C\} \rightarrow \{A\}$	0.444	1

(c)

$$\text{Correlation (confident, Support)} = 0.97$$

$$\text{Correlation (confident, Odds Ratio)} = -0.606$$

Support is highly correlated
Odds is least correlated

3)

In Bow the created sets of words only contain the frequency of the word.

In TF-IDF will show the importance of term in document.

TF shows frequency of word and IDF shows the importance of word in the docs

From figure, The Kalam has the most importance and is the word with the highest frequency followed India, Technology and nuclear