

# **Vimal Roy**

Frontend/WordPress/Web Developer

**4+ years** of experience in front-end and web development with a passion for technology. Building quality websites and skilled in HTML, CSS, Sass, Bootstrap, JavaScript, jQuery, React JS, PHP, and WordPress. An engineering professional with a degree of bachelor of technology (B-Tech) in computer science and engineering.

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Calicut, Kerala, India

in linkedin.com/in/vimalroy08

## **SKILLS**

HTML 5

CSS 3

Sass

JavaScript

jQuery

Bootstrap

WordPress

WooCommerce

PHP

AJAX

Calicut, Kerala, India

React JS

MySQL

PhpMyAdmin

el XAMPP

Front End Development

Web Development

Content Management System

QA testing

Google Analytics

Google Webmaster Tools

#### **WORK EXPERIENCE**

# Web Developer

### Sweans Technologies Pvt Ltd

11/2020 - Present Independent Digital Marketing agency headquartered in London.

Achievements/Tasks

- Converted design assets into component-based HTML, CSS and JavaScript.

- Conceived and built optimized landing pages in HTML and CSS for integration and cross-browser compatibility.
- Delivered quality commercial websites that met coding standards and cross-browser compatibilities.
- Developed and implemented SEO strategies to improve the effectiveness of marketing efforts.
- Analysed and suggested solutions for new requirements or any defects fixes in the project.
- Communicate with Project Managers and Team Leaders to gather requirements for development and develop estimates for completion.

Contact: Muhammed Shafi - +919895295930

#### Web Developer

## Infinite Open Source Solutions LLP

08/2019 - 10/2020

Infinite Open Source Solutions (IOSS) is an accomplished and certified software development firm.

Achievements/Tasks

- Development expertise with custom post types, custom fields, plugins and themes for high-traffic WordPress sites.
- Collaborated with project managers, testers, end-users, and distributors.
- Studied user requirements and implemented requirements into solutions.
- Designed, developed, and deployed e-commerce websites.
- Maintain and improve existing themes, plugins and custom code.

Contact: Ragesh VP - +919633315184

# Pixelflames Technologies Pvt Ltd

# Front-end and WordPress Developer

Web Design & Development Company based in Dubai and production in Calicut.

Achievements/Tasks

08/2017 - 07/2019

- Provided front-end website development using WordPress.
- Planned website development, converting mock-ups into usable web presence with HTML, CSS, JavaScript, AJAX and JSON coding.
- Improved coding of CSS and JavaScript to enhance functionality and user experience.
- Coded websites using HTML, CSS, SCSS, Bootstrap, JavaScript, jQuery and PHP languages.

Contact: Vijith Pangath - +919947651981

Calicut, Kerala, India

Calicut, Kerala, India

#### **EDUCATION**

# **Bachelor of Technology in Computer Science and Engineering**

#### University of Calicut

08/2013 - 04/2017

More info.

- CGPA - 6.37 (64%).

Calicut, Kerala, India

#### 12th Standard

KMO HSS Koduvally (Kerala State Board)

06/2011 - 03/2013

More info.

- Aggregate percentage: 73%

Calicut, Kerala, India

#### **ACHIEVEMENTS**

Achieved prizes in various competitions. (07/2012 - 07/2012)

Participated and achieved prizes in various competitions at the district

Volunteer Experience as an NCC Cadet (06/2008 - 05/2010)

#### **PERSONAL PROJECTS**

#### **MBRU**

- Created a website for Mohammed Bin Rashid University of Medicine and Health Sciences. -www.mbru.ac.ae

#### Ellix

Created a WordPress-based website for an HR consulting agency. - ellixhr.com

#### MetaRail - MetaQuote

Created a landing page for an auto insurance company. - metaraillp.sweans.org

#### Aetrio Energy

A website for an exciting new Canadian energy company. - www.aetrioenergy.com

#### Roadwarez Delivery

Created a new website for smart delivery bags and gear for delivery riders. - roadwarezdelivery.com

#### Rafz

- A Website for an online furniture shop. - rafz.se

#### Absolut Vodka

- A Website for an online furniture shop. - absolutclub.co.uk

#### WP MLM SOFTWARE PLUGIN

- Contributed to the WP MLM Software plugin (WordPress) that enables it to function as a WP MLM network.- WP MLM SOFTWARE PLUGIN

## **SOFT SKILLS**



## **INTERESTS**

Traveling Photography Hiking Music Movies Volunteer Work Gaming Sports Cooking

#### **LANGUAGES**

Malayalam Native or Bilingual Proficiency English Full Professional Proficiency

Hindi Limited Working Proficiency Tamil

Elementary Proficiency