

# P~R~O~F~I~L~E

OF

# SHASHWAT MASS MEDIA SERVICES PVT. LTD.

Accredited to   
THE INDIAN NEWSPAPER SOCIETY



*Complete Solution...*

## LUCKNOW OFFICE

4th Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow

Telefax: 0522-4080812, 3072805 (M) 9795045052, 9415515199

E-mail : shashwatmedia9@gmail.com

## DELHI OFFICE

KH.No.298/1, Siddharth Vaidyansh Appt, SF-6,  
Village Ghitorni (Opp Talaab), MG Road, New Delhi - 110030 Tel: 011-65284559

## BILASPUR OFFICE

H.No.73, First Floor, Near Yasoda Dairy, Tikrapara Road,  
Mannu Chowk, Bilaspur (C.G.) Telefax : 07752-404044, Bilaspur (C.G.)  
Mr. Manoj Tripathi (9584050463) Mr. Rahul Tripathi (8817777976)  
Email : shashwatmediabilaspur@gmail.com

## ALLAHABAD OFFICE

109/11 J.L.N. Road George Town  
Allahabad (Ph.) : 0532-2465326 (M) 9936193410  
shashwatmediaallahabad@gmail.com

## GORAKHPUR OFFICE

245-A, Kamla Sadan, Bilandpur,  
Gorakhpur Ph.: 0551-2201062 (M) 09918795565  
Email : shashwatmediagorakhpur@gmail.com

## DEHRADUN OFFICE

3-C/2 Lane, Basant Bihar, Enclave, Phase-II  
P.O. - New Forest, Dehradun-248001  
(M) 9452199716 shashwatmediadehradun@gmail.com



Accredited to



4<sup>th</sup> Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow Ph.0522-4080812,  
3072805 (M)9795045052, 9415515199 E-mail: shashwatmedia9@gmail.com

To,  
**The Controller of Administration**  
**N.B.R.I.**  
**Lucknow**

Dated : 16.02.2017

**Sub : Empanelment of Advertising Agency for Advertisement work of your Organization.**

Dear Sir,

We avail of this opportunity to introduce ourselves.

We are fully equipped with the entire infrastructure required for providing excellent services for advertising in print, electronic and outdoor media under one roof. Based at Lucknow, With a better insight of the psyche of the populace of Uttar Pradesh, we can communicate in a more subtle and effective manner. Loaded with latest software and gadgets, our creative team can translate all thoughts and reproduce ideas that actually work. Our experienced media personnel can formulate a cost-effective media plan to ensure maximum return on your investments. Our 24x7 client servicing team is always at your beck and call.

Presently we are handling so many clients which are based in Lucknow such as **Power Grid Corporation of India (NR III)**, **Ministry of Road Transport & Highway (Govt. of India)**, **National Highway Authority of India (PIU-Dehradun/ Lucknow/Raibareilly/ Varansi/Kanpur)**, **University of Allahabad**, (Central University), **IIIT, Allahabad**, **RAILWAY RECRUITMENT BOARD, ALLAHABAD, DFCIL (A Govt. of India Ministry of Railway Enterprises)**, **Dena Bank**, **Reliance General Insurance Company**, **U.P. Small Scale Industries**, **P.W.D., UPICA Handloom**, **HSL India**, **UP Ayurvedic and Unani Chikitsa Parishad Lucknow**, **U.P. Handloom Corporation**, **Military Engineer Services**, **Raj Developers**, **Ministry of Textile (Govt. of India)**, **U.P. Sangeet Natak Academy** and so many.

Thanks and regards

(K.M. Mishra)  
Director



Accreditated to



4<sup>th</sup> Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow Ph.0522-4080812,  
3072805 (M)9795045052, 9415515199 E-mail: shashwatmedia9@gmail.com

## Mass Media Services pvt. Ltd.

# The Agency

Name	:	<b>Shashwat Media Services</b>
Head Office	:	4 <sup>th</sup> Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow
Phone/Fax	:	Ph.: 0522-4080812 Fax : 0522-3072805
Mobile	:	9795045052/9452199716
	:	All departments fully equipped with computers, Laptop, Printers, Scanners, Photocopiers, Camera etc.
	:	Placement of advertising and publicity material in Newspapers, magazines, films, Cinema Halls, T.V., Radio, outdoor and other media including POP material
*		Exhibitions-Designing and fabrication of pavilion /stalls.
*		Development and preparation of Audio-visual presentation (including photography, slides and sound projection etc.).
Distinctive	:	Designing and releasing newspaper advertisements Competencies
—		Quality printing
—		PR

# PROFILE



Accreditated to



4<sup>th</sup> Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow Ph.0522-4080812,  
3072805 (M)9795045052, 9415515199 E-mail: shashwatmedia9@gmail.com

## Infrastructure

Area	450 Sq. Ft. approx.
Computers / Laptop	5 (Five)
B/W Laser Printer	2 (Two)
Colour Inkjet Printer	1 (One)
Fax and Photocopy	1 (One each)
Scanner	2 (Two)
Manpower	10 (Ten) Creative -3 (Three) Client Servicing -4 (Four) Copy/Visualizer 1 (One) Accounts -01 (One) Office Assistance -01 (One)
Tie-ups	The Agency has tie-ups with - Major processing and printing houses for quality printing jobs . - Good professional Photographers.

## PROFILE

## **Our Branch Offices**

---

### **DELHI OFFICE**

**KH.No.298/1, Siddharth Vaidyansh Appt, SF-6,  
Village Ghitorni (Opp. Talaab), MG Road, New Delhi - 110030 Tel: 011-65284559**

### **DEHRADUN OFFICE**

**3-C/2 Lane, Basant Bihar, Enclave, Phase-II P.O. - New Forest, Dehradun-248001  
(M) 9452199716 shashwatmediadehradun@gmail.com**

### **BILASPUR OFFICE**

**H.No.73, First Floor, Near Yasoda Dairy, Tikrapara Road,  
Mannu Chowk, Bilaspur (C.G.) Telefax : 07752-404044, Bilaspur (C.G.) (M) 09584050463**

### **GORAKHPUR OFFICE**

**245-A, Kamla Sadan, Bilandpur,  
Gorakhpur Telefax: 0551-2201062 (M) 8115558676, 9621781976  
Email : shashwatmediagorakhpur@gmail.com**

### **ALLAHABAD OFFICE**

**109/11 J.L.N. Road George Town Allahabad (Ph.) : 0532-2465326 (M) 9838502156  
shashwatmediaallahabad@gmail.com**

## Brief

Working on the maxim of '**value for money**', we strive endlessly towards the sole objective of rendering quality, cost effective services so as to "optimise the reach of a client and establish its product".

## PROFILE

## Mass Media Services pvt. Ltd.

# Personnel

SL.	NAME	QUALIFICATION	DEPARTMENT	Exp.
<b>Lucknow Head Office</b>				
1.	Mr Hari Shankar	Graduate	Designer/Creative	22
2.	Mr.Santosh Singh	BFA	Creative	03
3.	Mr. Shailesh Pandey	PGDBN	Media Manager	07
4.	Mr. Manish Tiwari	BA	Media	05
5.	Ms Rituja Singh	M.B.A.	Accounts Manager	03
6.	Mr. Ajay Pandey	Msc.(IT)	Media Services	03
7.	Mr. Ram Saran	Intermediate	Office Assistant	02
<b>Allahabad Branch</b>				
1.	Mr Anil Kumar Maurya	MA	Br. Head	07
2.	Mr Amresh Tripathi	B.Com	Media Mktg.	10
3.	Mr Ranjan Chaturvedi	MA Comm. C+	Designer	12
4.	Mr Deepak Kumar	MCA	Copywriter	03
5.	Mr Nitin Sharma	Intermediate	Office Asstt.	03
<b>Gorakhpur Branch</b>				
1.	Mr. Kamlesh Singh	BA	Br. Head	18
2.	Mr. Dheeraj Pandey	B.Com	Media Mktg.	10
3.	Mr Hridaya Narayan Tiwari	PGDCA	Designer	07
<b>Dehradun Branch</b>				
1.	Mr. Manmohan Mishra	MBA	Br. Head	05
2.	Mr. Ajay Yadav	BCA	Designer	06
3.	Mr. Prabhat	BA	Office Assistant	03
<b>Bilaspur Branch</b>				
1.	Mr. S.K. Trivedi	MA	Br. Head	08
2.	Mr Rahul Tiwari	BA	Designer & Operator	05
3.	Mr. Manoj Tiwari	MA Comm. C+	Marketing Executive	05

**PROFILE**

# MEDIA RELATIONS



## Mix Services

### CLIENT SERVICING

A team of highly motivated, energetic professionals, always at your back and call for constant interaction.

### CREATIVE DESIGNING

A full fledged studio with all modern equipment and comprising of Copywriter, Art Director, Visualiser, Graphics Designer and Finishing Artist for quality designing.

### MEDIA PLANING

A team of dedicated Media Planners for cost-effective, target specific and strategic media planning.

### PRINT-PRODUCTION

This comprises of a Production Executive along with a panel of top-of-the-line printers with hi-tech imported machines for pre-press and printing jobs in offset, screen, digital and other allied jobs.

### OUTDOOR ADVERTISING

A panel of reputed Outdoor Advertisers for expediting outdoor advertising jobs like Banners, Glow-signs, Hoardings, Tree-guards etc.

### EXHIBITION & DISPLAY

An experienced panel of experts in designing and fabrication for installation of Exhibition Pavillions, Stalls etc., including designing of display material.

## PROFILE



## Service Mix

### PUBLIC RELATIONS

Good relations with the media, coupled with expert guidance by experts ensures quality PR services.

### **Soon To Offer Services In The Following Fields**

#### ELECTRONIC MEDIA

Creation of documentaries, advt. films, radio jingles, slide presentations, etc. along with release of advts. in the electronic media.

#### MARKETING

For marketing Research, Strategy Planning and Implementation.

#### EVENT MANAGEMENT

For conceiving and managing Stage Shows, Product based events, etc.

## PROFILE

## Mass Media Services pvt. Ltd.



# Accounts

S.N.

Name of Clients serviced till date

### Central Govt. Clients

1. Ministry of Road Transport & Highways, Uttarakhand/U.P.
2. National Highway Authority of India, Uttarakhand/U.P.
3. Power Grid Corporation of India, Lucknow
4. Ministry of Textile Govt. of India
5. Allahabad University, Allahabad
6. IIIT, Allahabad
7. Railway Recruitment Board, Allahabad
8. DFCIL, Govt. of India (Enterprises Railway Ministry)
9. Allahabad Museum, Allahabad
10. Military Engineer Services, Lucknow

### State Govt.

1. U.P. Ayurvedic & Unani Chikitsa, Lucknow
2. U.P. Small Scale Industries, Ltd.
3. U.P. State Industrial Development Corporation
4. U.P. Development System Ltd.
5. U.P. Sangeet Natak Acadmey
6. U.P. State Handloom Corporation Ltd.
7. U.P. Seed Certification
8. U.P. Education Development
9. Centre for e-Governnce

### Public Sector Unit

1. Bharat Aluminium Company, Bilaspur (BALCO)
2. Reliance General Insurance Co.
3. State Bank of India, Allahabad
4. Bank of Baroda, Allahabad
5. State Bank of Patiyala, Allahabad

### Retail Sector

1. Viraj Syntex Pvt. Ltd.
2. Raj Hi-Tech Green City Pvt. Ltd.
3. HSL, Lucknow

**PROFILE**

**INS**  
**THE INDIAN NEWSPAPER SOCIETY**

E-mail : brightadvertiser9@gmail.com

FS/ 3163

March 08, 2014

Ravindra Kumar  
President  
Kiran B. Vadodaria  
Deputy President  
P.V. Chandran  
Vice President  
Sanjay Gupta  
Honorary Treasurer  
V. Shankaran  
Secretary General

**Shashwat Media Services**  
[Formerly : Bright Advertisers]  
Surajdeep Complex,  
E-Block, Basement, 1, Jopling Road,  
Lucknow - 226001

Dear Sirs,

**Re: Grant of Accreditation { Code No.11166 }**

We are in receipt of your letter dated 06.03.2014, in response to our letter No.FS/2460 dated 17.01.2014, enclosing therewith bank guarantee of Rs.50.00 lakhs, personal guarantee of proprietor and accreditation agreement, in respect of your agency's accreditation.

In view of your compliance with the other requirements of the Society, Accreditation is hereby granted to your agency w.e.f. **March 01, 2014**. This implies that your agency would be entitled to all privileges of Accreditation on and from that date. All members are being informed of the above position.

Please note that your Accreditation would be governed by regulations of accreditation as adopted by the Society from time to time and we shall have the power to amend/alter the terms of regulations of accreditation as is deemed desirable and all such changes would be binding on your agency.

In the meantime, please acknowledge receipt of this letter and convey your acceptance to the above terms. A copy of the agreement for accreditation is returned herewith duly executed by us for your record.

Thanking you,

Yours faithfully,

*V. Shankaran*  
V. Shankaran  
Secretary General

Encls : as above.

CC: Chairman – Ad.Comm.  
Chairman – UPRC

\*rk



**CENTRAL BOARD OF EXCISE AND CUSTOMS**

Ministry of Finance - Department of Revenue



**FORM ST-2**

Shri/Ms. SHASHWAT MEDIA SERVICES, BASEMENT, E BLOCK, SURAJDEEP COMPLEX, 1 JOPPLING ROAD, LUCKNOW having undertaken to comply with the conditions prescribed in Chapter V of the Finance Act, 1994 read with the Service Tax Rules, 1994, and any orders issued thereunder is hereby certified to have been registered with the Central Excise Department. The Service Tax Code and other details are mentioned hereunder.

Name :	SHASHWAT MEDIA SERVICES
Address :	BASEMENT, E BLOCK, SURAJDEEP COMPLEX, 1 JOPPLING ROAD, LUCKNOW
PAN No :	AIUPM6313Q
Name as in PAN :	KRISHNA MOHAN MISHRA
Nature of registration :	Registration of a single premise
Service Tax Code(Registration Number) :	AIUPM6313QSD001
Taxable services :	Advertising agency services

**ADDRESS OF BUSINESS PREMISES**

Name Of Premises/Building :	SURAJDEEP COMPLEX	Flat / Door / Block No :	E BLOCK BASEMENT
Road / Street / Lane :	1 JOPPLING ROAD	Village / Area / Lane :	1 JOPPLING ROAD
Block / Taluk / Sub-Division / Town :	1 JOPPLING ROAD	Post Office :	GPO
City / District :	LUCKNOW	State / Union Territory :	UTTAR PRADESH
PIN :	226022	Phone Number-1 :	9452199716
Phone Number-2 :		Fax Number-1 :	
Fax Number 2 :		Email Address :	akawasthi-adv@gmail.com
Premises Code :	560413A001		

This Certificate is issued incorporating the changes intimated by the applicant and the previous certificate of registration bearing Registration Number AIUPM6313QSD001 issued on 17/03/2011 stand cancelled.

SI No	Types of Services	Accounting Codes		
		Tax Collection	Other Receipts (Interest)	Penalties
1	Advertising agency services	00440013	00440016	00441299

**CESSES**

1	EDUCATION CESS	00440298	00440299	00441486
2	SECONDARY AND HIGHER EDUCATION CESS	00440426	00440427	00441487

**Note :**

1. In case the registrant starts providing any other taxable service (other than those mentioned above), he shall intimate the department.
2. In case the registrant starts billing from other premises (other than those mentioned above), he shall intimate the department.
3. These intimations and any other information which registrant wishes to bring to the notice of the department can be submitted on-line by the registrant after logging on to web-site.
4. This registration certificate is not transferable.
5. List of Accounting Codes is Enclosed. These may invariably be furnished in the challan at the time of making payment of service tax.

31/01/2014  
**Suprintendent**

Page 1 of 2 G.R. III

Central Excise & Service Tax

केन्द्रीय उत्पाद एवं सेवाकर

Lucknow

लखनऊ

M/S Shashwat Media Services.

Page 2

Date of Issue of Original ST-2 : 17/03/2011  
Date of Last Amendment of ST-2 : 31/01/2014

CC ( by e-mail ) To -

(1) The Pay And Accounts Officer (LUCKNOW)  
(2) The Superintendent of Central Excise (GROUP-III (Assessee Name starting from G, H & I))



**Suprintendent**

अधीक्षक G.R. III

Name and Signature of Central Excise Officer

With Official Seal

केन्द्रीय उत्पाद एवं सेवाकर

Lucknow

लखनऊ

31/01/2014

## **ADDRESS OF HEAD OFFICE & BRANCH OFFICES**

### **HEAD OFFICE (LUCKNOW)**

**4th Floor (Times of India Bulding),Rana Pratap Marg, Lucknow  
Tele Fex: 0522-3072805 (M) 9795045052, 9451553038**

### **BRANCH OFFICE (DELHI)**

**F-122, Katwariya Sarai, New Delhi -17  
Mob. 08743884775**

### **BRANCH OFFICE (ALLAHABAD)**

**109/11 J.L.N. Road George Town Allahabad Mob. 9305265343**

**Krishna Mohan Mishra**

To,

**The Public Relation Officer**  
South Eastern Coalfields Limited  
Bilaspur (C.G.)

Dt. : 19.08.2015

**Reg. : Point No. 11(G) of format for Expression of Interest for the Empanelment of Advertising Agency.**

Dear Sir,

As per above agency want to state here Advertising Agency's nature is service provider. If agency is proprietorship firm so it is necessary to registered with service tax department. If agency having partnership firm agency required registration with society and have got memorandum and article of association as well as registered with service tax department.

So here we are enclosed Service Tax Registration Certificate and Banker's Certificate for fulfilling the above criteria alongwith letter.

Please considered with us.

Thanks with regards

Enclosed. :

- (1) Service Tax Registration Certificate (for place of registration and principle place of business.,
- (2) Banker's Certificate.

**(Krishna Mohan Mishra)**

**Proprietor**

## Mass Media Services pvt. Ltd.

### S.N. Name of Clients serviced till date from Lucknow Office

#### **Central Govt. Clients**

1. Railway Recruitment Board, Allahabad
2. DFCIL, Govt. of India (Enterprises Railway Ministry)
3. Ministry of Road Transport & Highways
4. National Highway Authority of India
5. Ministry of Textile Govt. of India
6. Allahabad Museum, Allahabad
7. IIIT, Allahabad
8. Allahabad University, Allahabad
9. Military Engineer Services, Lucknow

#### **State Govt.**

1. U.P. Ayurvedic & Unani Chikitsa, Lucknow
2. U.P. Small Scale Industries, Ltd.
3. U.P. State Industrial Development Corporation
4. U.P. Development System Ltd.
5. U.P. Sangeet Natak Acadmey
6. U.P. State Handloom Corporation Ltd.
7. U.P. Seed Certification
8. U.P. Education Development
9. Centre for e-Governnence

#### **Public Sector Unit**

1. Bharat Aluminium Company, Bilaspur (BALCO)
2. Reliance General Insurance Co.
3. Bank of Baroda

#### **Retail Sector**

1. Viraj Syntex Pvt. Ltd.
2. Raj Hi-Tech Green City Pvt. Ltd.
3. HSL, Lucknow

### S.N. Name of Clients serviced till date from Delhi Office

1. NHPWD, Ghaziabad
2. NHPWD, Saharanpur
3. NHPWD, Moradabad
4. Bank of Baroda
5. GS World, Delhi
6. Dena Bank, Noida
7. Regional Office U.P. Small Scale Industry, Ghaziabad
8. Regional Office UPSIDC, Ghaziabad

## Personnel

### Full Time Staff Allahabad Branch

SL.	NAME	QUALIFICATION	DEPARTMENT	Exp.
1.	Mr Anil Kumar Maurya	MA	Br. Head	07
2.	Mr Amresh Tripathi	B.Com	Media Mktg.	10
3.	Mr Ranjan Chaturvedi	MA Comm. C+	Designer	12
4.	Mr Deepak Kumar	MCA	Copywriter	03
5.	Mr Nitin Sharma	Intermediate	Office Asstt.	03

**PROFILE**

## Mass Media Services pvt. Ltd.

# Personnel

### Full Time Staff of Agency

SL.	NAME	QUALIFICATION	DEPARTMENT	Exp.
<b>Lucknow Head Office</b>				
1.	Mr Hari Shankar	Graduate	Designer/Creative	22
2.	Mr.Santosh Singh	BFA	Creative	03
3.	Mr. Shailesh Pandey	PGDBN	Media Manager	07
4.	Mr. Manish Tiwari	BA	Media	05
5.	Ms Rituja Singh	M.B.A.	Accounts Manager	03
6.	Mr. Shivam Shukla	B.A.	Client servicing	03
7.	Mr. Kapil Shrma	Intermediate	Office Assistant	02
<b>Allahabad Branch</b>				
1.	Mr Anil Kumar Maurya	MA	Br. Head	07
2.	Mr Amresh Tripathi	B.Com	Media Mktg.	10
3.	Mr Ranjan Chaturvedi	MA Comm. C+	Designer	12
4.	Mr Deepak Kumar	MCA	Copywriter	03
5.	Mr Nitin Sharma	Intermediate	Office Asstt.	03
<b>Delhi Branch</b>				
1.	Mr. Sumit Raj	MBA	Br. Head	05
2.	Mr. Ajay Yadav	BCA	Designer	06
<b>Bilaspur Branch</b>				
1.	Mr. S.K. Trivedi	MA	Br. Head	08
2.	Mr Rahul Tiwari	BA	Designer & Operator	05
3.	Mr. Manoj Tiwari	MA Comm. C+	Marketing Executive	05

**PROFILE**

**INS**  
**THE INDIAN NEWSPAPER SOCIETY**

E-mail : brightadvertiser9@gmail.com

FS/ 3163

March 08, 2014

Ravindra Kumar  
President  
Kiran B. Vadodaria  
Deputy President  
P.V. Chandran  
Vice President  
Sanjay Gupta  
Honorary Treasurer  
V. Shankaran  
Secretary General

**Shashwat Media Services**  
[Formerly : Bright Advertisers]  
Surajdeep Complex,  
E-Block, Basement, 1, Jopling Road,  
Lucknow - 226001

Dear Sirs,

**Re: Grant of Accreditation { Code No.11166 }**

We are in receipt of your letter dated 06.03.2014, in response to our letter No.FS/2460 dated 17.01.2014, enclosing therewith bank guarantee of Rs.50.00 lakhs, personal guarantee of proprietor and accreditation agreement, in respect of your agency's accreditation.

In view of your compliance with the other requirements of the Society, Accreditation is hereby granted to your agency w.e.f. **March 01, 2014**. This implies that your agency would be entitled to all privileges of Accreditation on and from that date. All members are being informed of the above position.

Please note that your Accreditation would be governed by regulations of accreditation as adopted by the Society from time to time and we shall have the power to amend/alter the terms of regulations of accreditation as is deemed desirable and all such changes would be binding on your agency.

In the meantime, please acknowledge receipt of this letter and convey your acceptance to the above terms. A copy of the agreement for accreditation is returned herewith duly executed by us for your record.

Thanking you,

Yours faithfully,

*V. Shankaran*  
V. Shankaran  
Secretary General

Encls : as above.

CC: Chairman – Ad.Comm.  
Chairman – UPRC

\*rk

To,  
**The Secretary**  
**U.P. Public Service Commission**  
**Allahabad**

Dated : 19.04.2016

**Sub : Empanelment of Advertisement Agency for your Organization.**

Dear Sir,

We avail of this opportunity to introduce ourselves.

We are fully equipped with the entire infrastructure required for providing excellent services for advertising in print, electronic and outdoor media under one roof. Based at Lucknow, With a better insight of the psyche of the populace of Uttar Pradesh, we can communicate in a more subtle and effective manner. Loaded with latest software and gadgets, our creative team can translate all thoughts and reproduce ideas that actually work. Our experienced media personnel can formulate a cost-effective media plan to ensure maximum return on your investments. Our 24x7 client servicing team is always at your beck and call.

Presently we are handling so many clients which are based in Lucknow such as **Ministry of Road Transport & Highway (Govt. of India)**, **National Highway Authority of India (PIU Lucknow/Raibareilly/Varansi/Kanpur)**, **National Highway UPPWD (Ghaziabad/Bareilly)**, **Dena Bank**, **Reliance General Insurance Company**, **U.P. Small Scale Industries, P.W.D., UPICA Handloom, HSL India, UP Ayurvedic and Unani Chikitsa Parishad Lucknow**, **U.P. Handloom Corporation Military Engineer Services, Raj Developers, Ministry of Textile (Govt. of India), U.P. Sangeet Natak Academy** and so many.

We would like to say we are agree to publish your advertisement according to your official terms & conditions.

Thanks and regards

(Krishna Mohan Mishra)



# Accounts

**S.N.**

**Name of Clients serviced till date**

### **Central Govt. Clients**

1. Railway Recruitment Board, Allahabad
2. DFCIL, Govt. of India (Enterprises Railway Ministry)
3. Ministry of Road Transport & Highways
4. National Highway Authority of India
5. Ministry of Textile Govt. of India
6. Allahabad Museum, Allahabad
7. IIIT, Allahabad
8. Allahabad University, Allahabad
9. Military Engineer Services, Lucknow

### **State Govt.**

1. U.P. Ayurvedic & Unani Chikitsa, Lucknow
2. U.P. Small Scale Industries, Ltd.
3. U.P. State Industrial Development Corporation
4. U.P. Development System Ltd.
5. U.P. Sangeet Natak Acadmey
6. U.P. State Handloom Corporation Ltd.
7. U.P. Seed Certification
8. U.P. Education Development
9. Centre for e-Governance

### **Public Sector Unit**

1. Bharat Aluminium Company, Bilaspur (BALCO)
2. Reliance General Insurance Co.
3. Bank of Baroda

### **Retail Sector**

1. Viraj Syntex Pvt. Ltd.
2. Raj Hi-Tech Green City Pvt. Ltd.
3. HSL, Lucknow

**PROFILE**



Accreditated to



BR OFF.: 109/11, J.L.N. ROAD GEORGE TOWN, ALLAHABAD Ph.: 2465326 (M) +91 9936193410  
H.O.: 4<sup>th</sup>Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow  
Ph.0522-4080812, 3072805 (M) 9795045052, 9415515199 E-mail: shashwatmedia9@gmail.com

# SHASHWAT MASS MEDIA SERVICES PVT. LTD.

BR OFF.: 109/11, J.L.N. ROAD GEORGE TOWN, ALLAHABAD  
Telefax: 0532-2465326 (M) +91 9936193410  
Email : shashwatalld@gmail.com



Accreditated to



4<sup>th</sup> Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow Ph.0522-4080812,  
3072805 (M)9795045052, 9415515199 E-mail: shashwatmedia9@gmail.com

To,  
**The Director**  
**M.N.I.T.**  
Allahabad

Dated : 02.01.2017

**Sub : Advertisement work of your Organization.**

Dear Sir,

We avail of this opportunity to introduce ourselves.

We are fully equipped with the entire infrastructure required for providing excellent services for advertising in print, electronic and outdoor media under one roof. Based at Lucknow, With a better insight of the psyche of the populace of Uttar Pradesh, we can communicate in a more subtle and effective manner. Loaded with latest software and gadgets, our creative team can translate all thoughts and reproduce ideas that actually work. Our experienced media personnel can formulate a cost-effective media plan to ensure maximum return on your investments. Our 24x7 client servicing team is always at your beck and call.

Presently we are handling so many clients which are based in Lucknow such as **University of Allahabad, (Central University), IIIT, Allahabad, RAILWAY RECRUITMENT BOARD, ALLAHABAD, DFCIL (A Govt. of India Ministry of Railway Enterprises), Ministry of Road Transport & Highway (Govt. of India), National Highway Authority of India (PIU-Dehradun/ Lucknow/Raibareilly/Varansi/Kanpur), Dena Bank, Reliance General Insurance Company, U.P. Small Scale Industries, P.W.D., UPICA Handloom, HSL India, UP Ayurvedic and Unani Chikitsa Parishad Lucknow, U.P. Handloom Corporation Military Engineer Services, Raj Developers, Ministry of Textile (Govt. of India), U.P. Sangeet Natak Academy** and so many.

**We offer 47% special discount only for Indian Express all editions and 35% discount only for Indian Express, Lucknow + Delhi edition.**

Thanks and regards

(Anil Maurya)



Accredited to



4<sup>th</sup> Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow Ph.0522-4080812,  
3072805 (M)9795045052, 9415515199 E-mail: shashwatmedia9@gmail.com

To,

**Mr Alok Ranjan**  
Chief Advisor  
Hon'ble Chief Minister  
Uttar Pradesh

Dated : 11.01.2017

**Sub : Agency Empanelment for Advertisement Work of U.P. Information & Public Relation Department, Lucknow.**

Dear Sir,

We avail of this opportunity to introduce ourselves.

We are fully equipped with the entire infrastructure required for providing excellent services for advertising in print, electronic and outdoor media under one roof. Based at Lucknow, With a better insight of the psyche of the populace of Uttar Pradesh, we can communicate in a more subtle and effective manner. Loaded with latest software and gadgets, our creative team can translate all thoughts and reproduce ideas that actually work. Our experienced media personnel can formulate a cost-effective media plan to ensure maximum return on your investments. Our 24x7 client servicing team is always at your beck and call.

Presently we are handling so many clients which are based in Lucknow such as **CDRI, Lucknow, Ministry of Road Transport & Highway (Govt. of India), National Highway Authority of India (PIU- Dehradun/ Lucknow/Raibareilly/Varansi/Kanpur)**, Dena Bank, Reliance General Insurance Company, U.P. Small Scale Industries, P.W.D., UPICA Handloom, HSL India, UP Ayurvedic and Unani Chikitsa Parishad Lucknow, U.P. Handloom Corporation Military Engineer Services, University of Allahabad, (Central University), IIIT, Allahabad, RAILWAY RECRUITMENT BOARD, ALLAHABAD, DFCIL (A Govt. of India Ministry of Railway Enterprises), Raj Developers, Ministry of Textile (Govt. of India), U.P. Sangeet Natak Academy and so many.

Thanks and regards

**(Krishna Mohan Mishra)**  
Director



Accredited to



4<sup>th</sup> Floor (Times of India Building), 16 Rana Pratap Marg, Lucknow Ph.0522-4080812,  
3072805 (M)9795045052, 9415515199 E-mail: shashwatmedia9@gmail.com

To,  
**Mr Alok Ranjan**  
**Chief Advisor**  
**Hon'ble Chief Minister**  
**Uttar Pradesh**

Dated : 11.01.2017

**Sub : Advertisement work of your Organization.**

Dear Sir,

We avail of this opportunity to introduce ourselves.

We are fully equipped with the entire infrastructure required for providing excellent services for advertising in print, electronic and outdoor media under one roof. Based at Lucknow, With a better insight of the psyche of the populace of Uttar Pradesh, we can communicate in a more subtle and effective manner. Loaded with latest software and gadgets, our creative team can translate all thoughts and reproduce ideas that actually work. Our experienced media personnel can formulate a cost-effective media plan to ensure maximum return on your investments. Our 24x7 client servicing team is always at your beck and call.

Presently we are handling so many clients which are based in Lucknow such as **University of Allahabad, (Central University)**, **IIIT, Allahabad**, **RAILWAY RECRUITMENT BOARD**, **ALLAHABAD, DFCIL (A Govt. of India Ministry of Railway Enterprises)**, **Ministry of Road Transport & Highway (Govt. of India)**, **National Highway Authority of India (PIU-Dehradun/ Lucknow/Raibareilly/Varansi/Kanpur)**, **Dena Bank**, **Reliance General Insurance Company**, **U.P. Small Scale Industries**, **P.W.D., UPICA Handloom, HSL India**, **UP Ayurvedic and Unani Chikitsa Parishad Lucknow**, **U.P. Handloom Corporation**, **Military Engineer Services**, **Raj Developers**, **Ministry of Textile (Govt. of India)**, **U.P. Sangeet Natak Academy** and so many.

Thanks and regards

(Ajay Pandey)