

# vimal raj.k

## CONTACT

- 9791018962
- vimalreshpa@gmail.com
- 123 Anywhere St., Any City
- www.reallygreatsite.com

## EDUCATION

- 2023 - 2026  
MADRAS UNIVERSITY
- Bachelor of computer application

MADRAS UNIVERSITY

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English (Fluent)

## PROFILE

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## WORK EXPERIENCE

- Borcelle Studio** 2030 - PRESENT  
Marketing Manager & Specialist
  - Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
  - Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
  - Monitor brand consistency across marketing channels and materials.
- Fauget Studio** 2025 - 2029  
Marketing Manager & Specialist
  - Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
  - Oversee market research to identify emerging trends, customer needs, and competitor strategies.
  - Monitor brand consistency across marketing channels and materials.
- Studio Shodwe** 2024 - 2025  
Marketing Manager & Specialist
  - Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives.
  - Monitor and maintain brand consistency across all marketing channels and materials.

## REFERENCE

**Estelle Darcy**  
Wardiere Inc. / CTO  
Phone: 9791018962  
Email: vimalreshpa@gmail.com

**Harper Richard**  
Wardiere Inc. / CEO  
Phone: 123-456-7890  
Email: hello@reallygreatsite.com