



blinkit

Dyanamic Dashboard

Sales Overview

Marketing
Insights

Customer
Feedback

Customer
Dashboard

Product
Performance

←

Total Revenue

11.01M

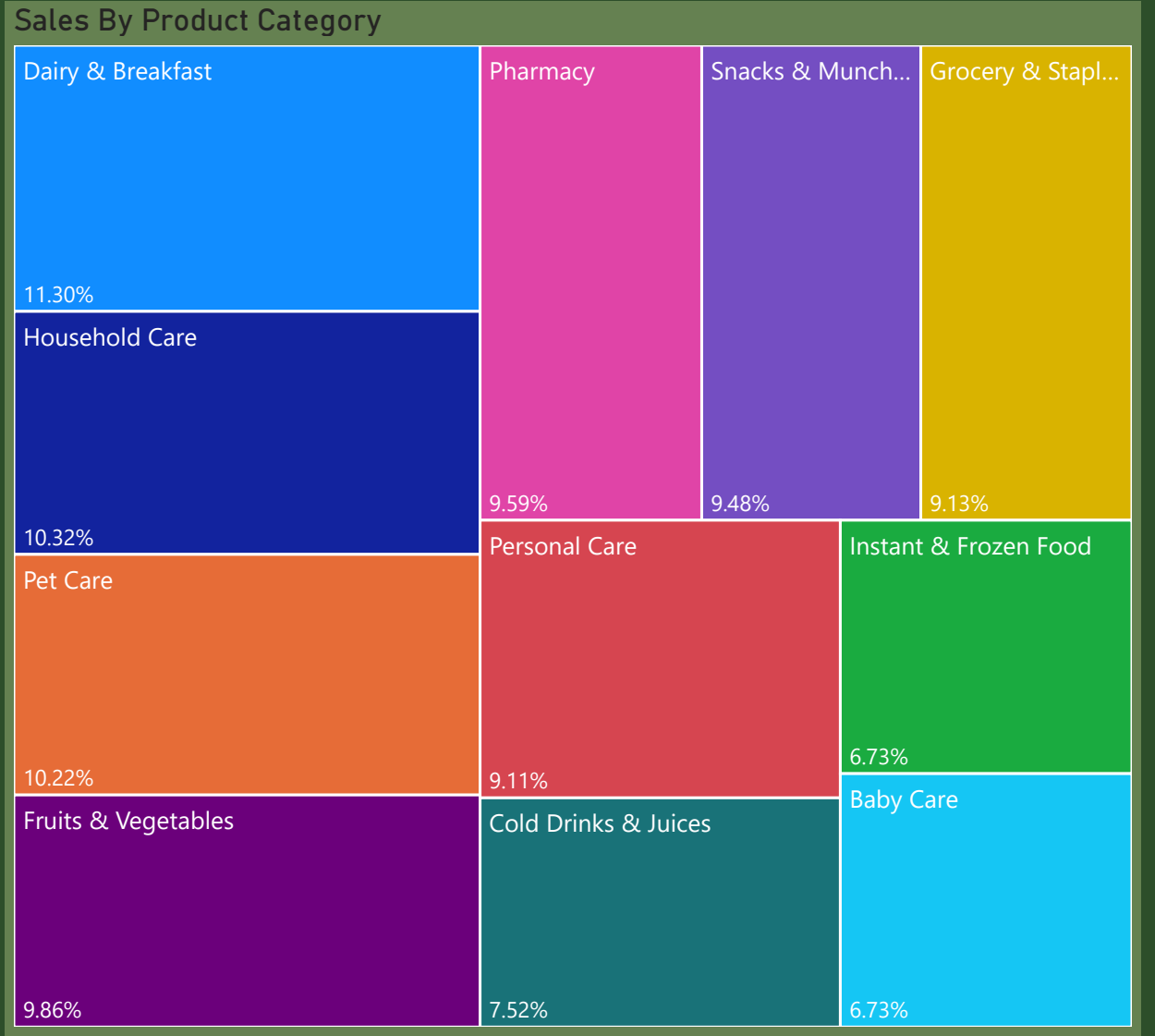
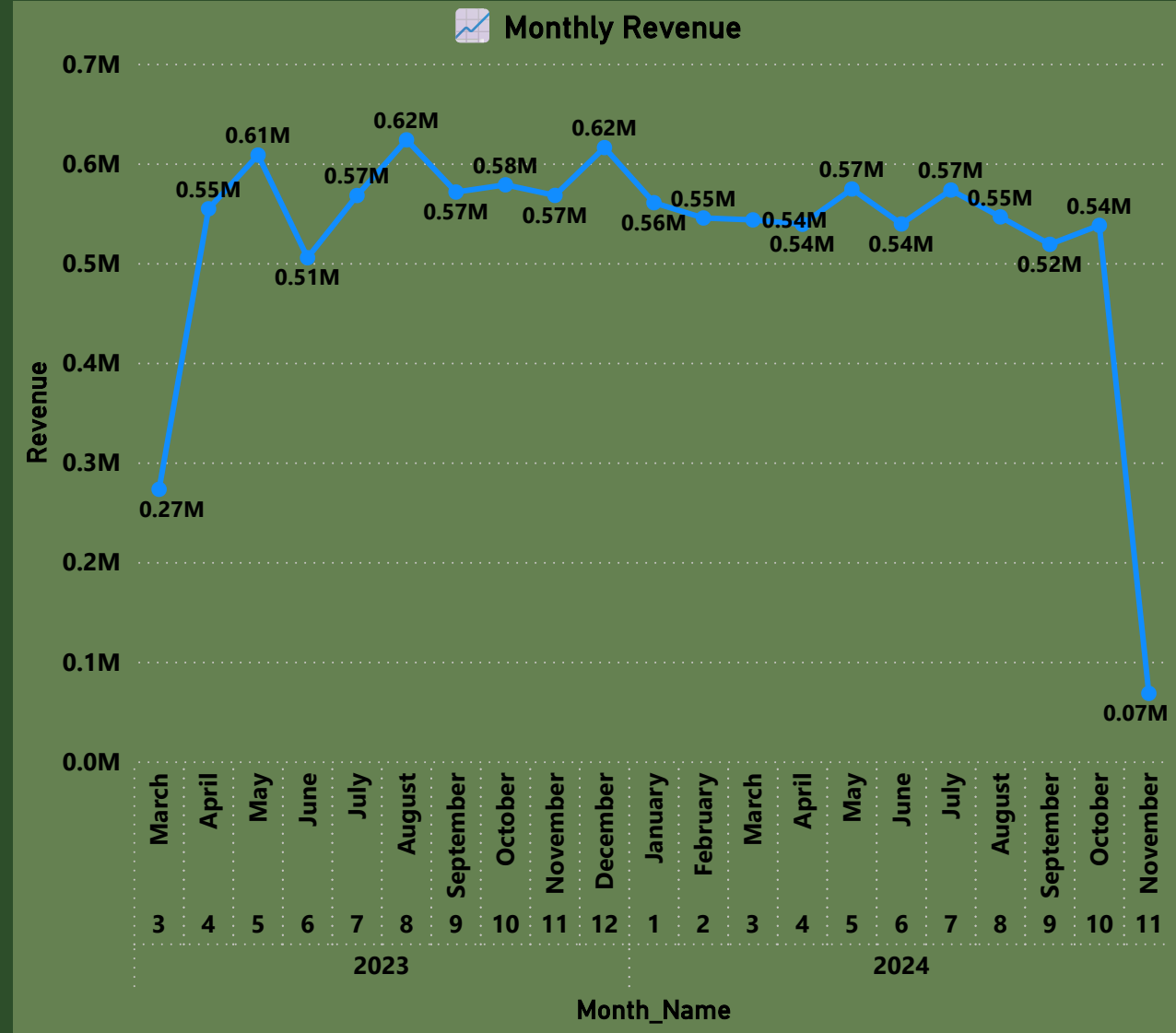
Total Order

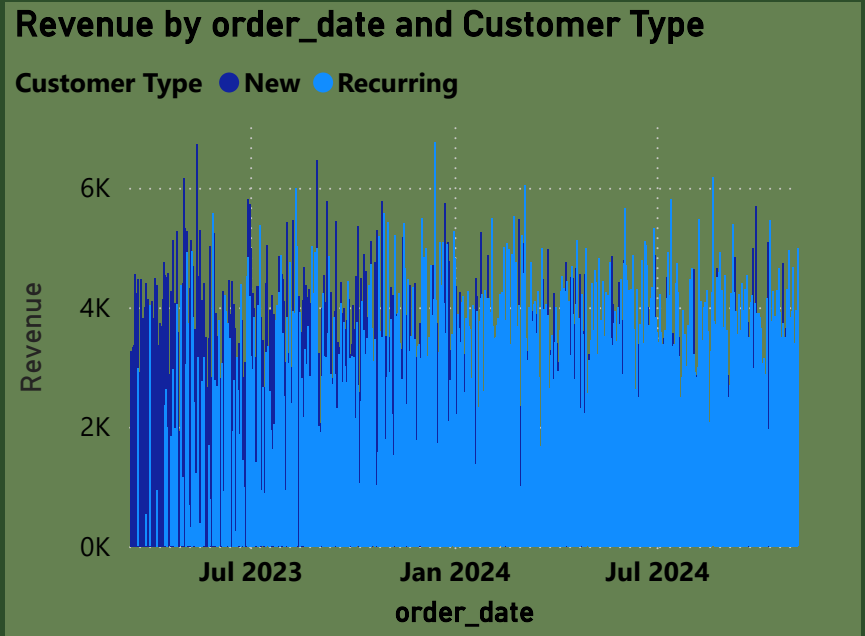
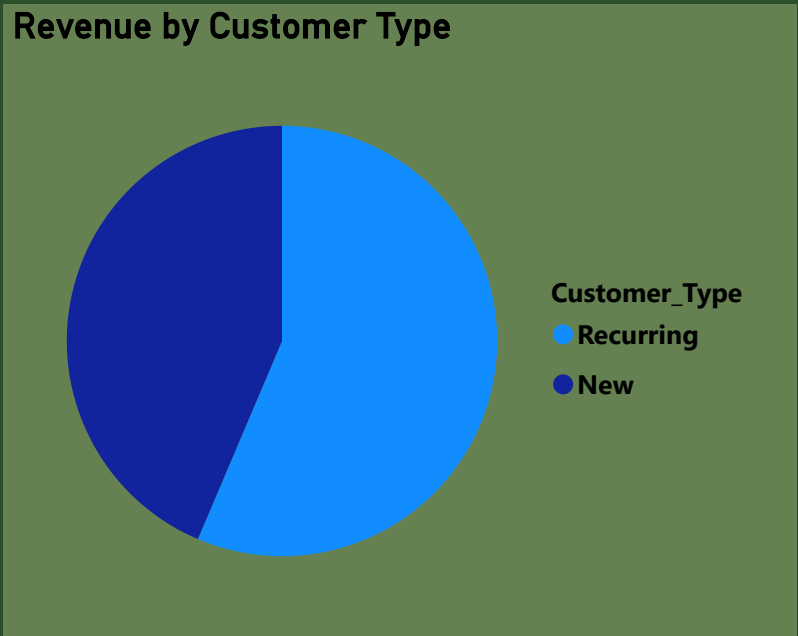
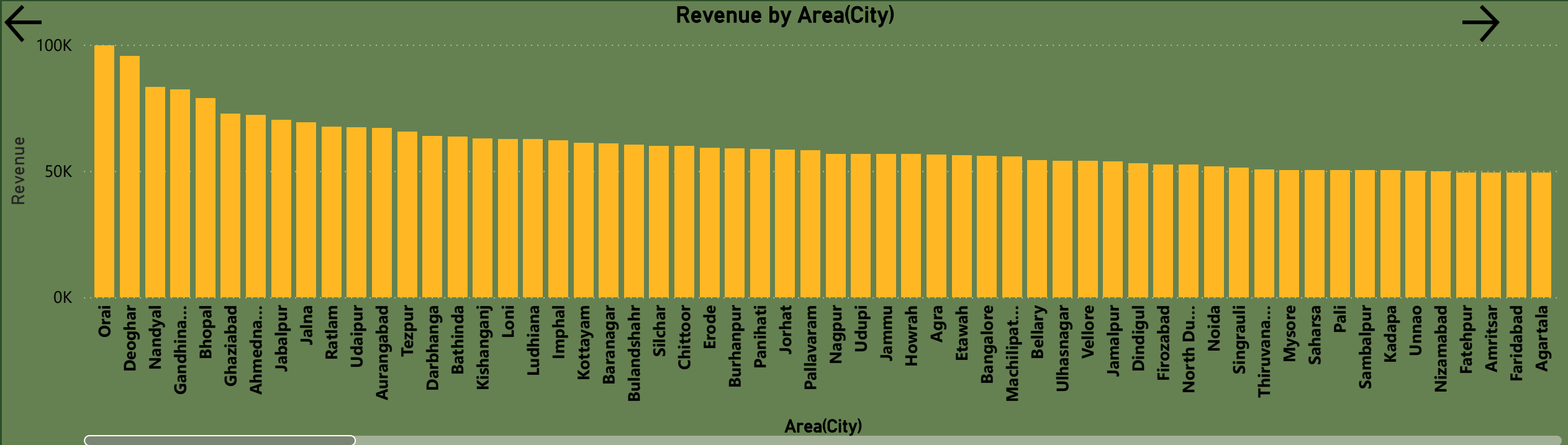
5K

Average Order Value

→

2.20K

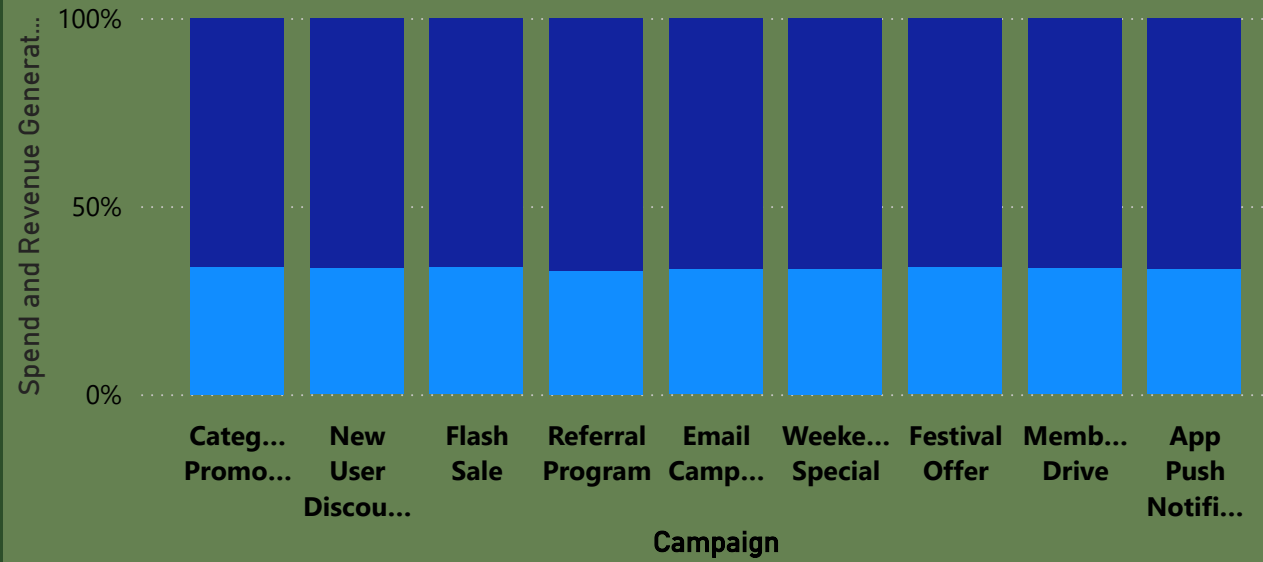






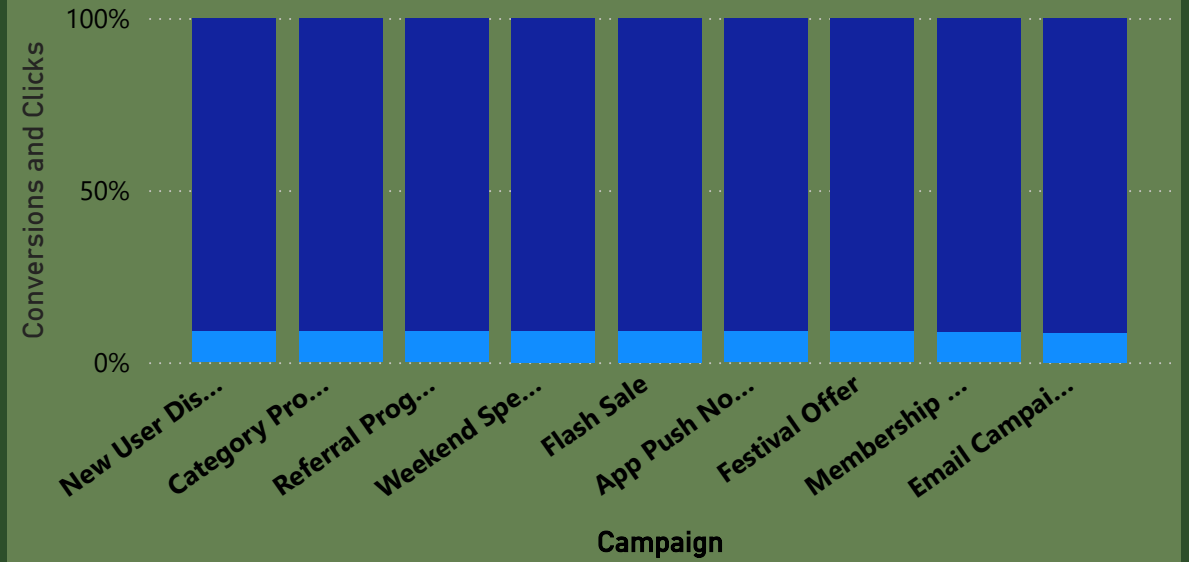
Spend and Revenue Generated by Campaign

Spend Revenue Generated

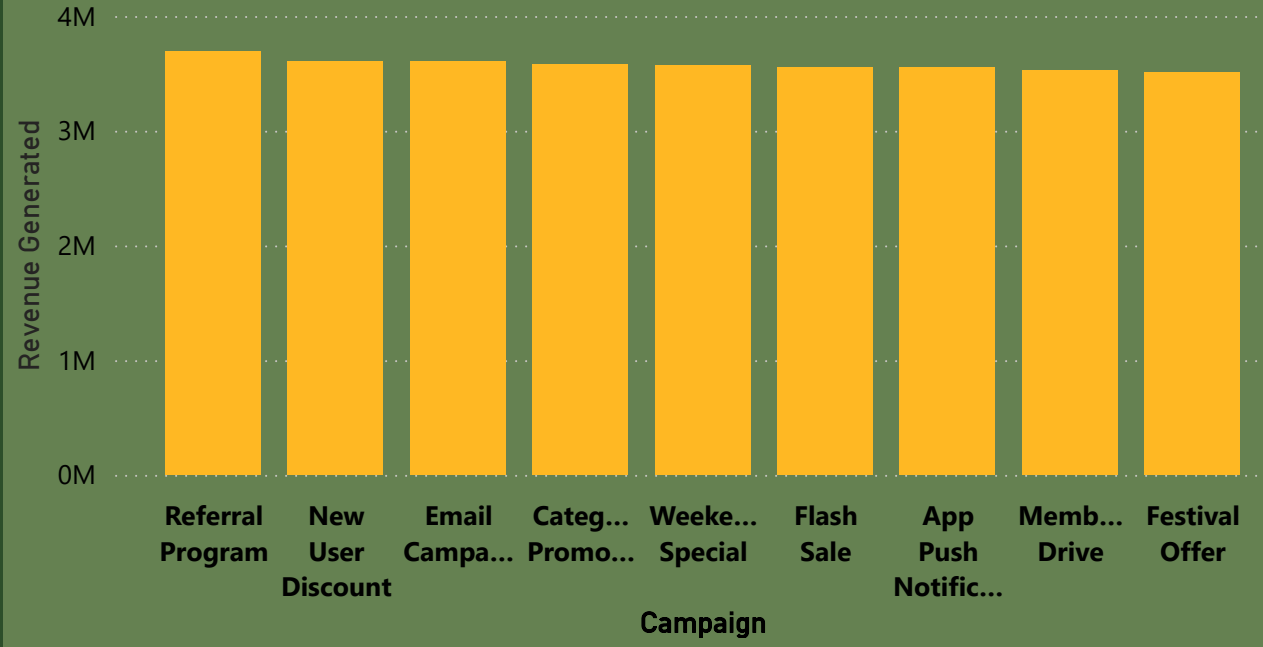


Conversions and Clicks by Campaign

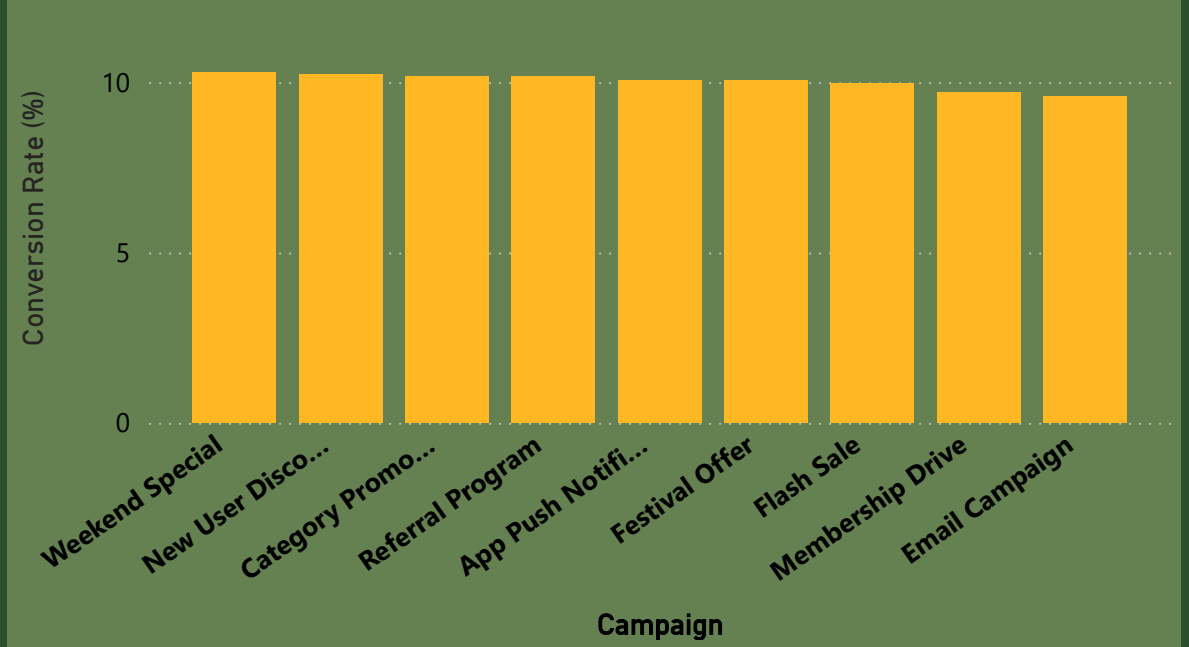
Conversions Clicks



Revenue Generated by Campaign

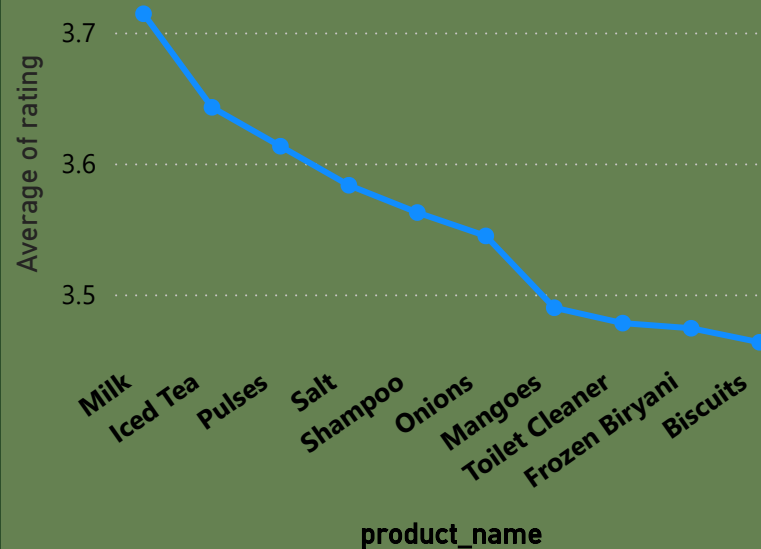


Conversion Rate (%) by Campaign

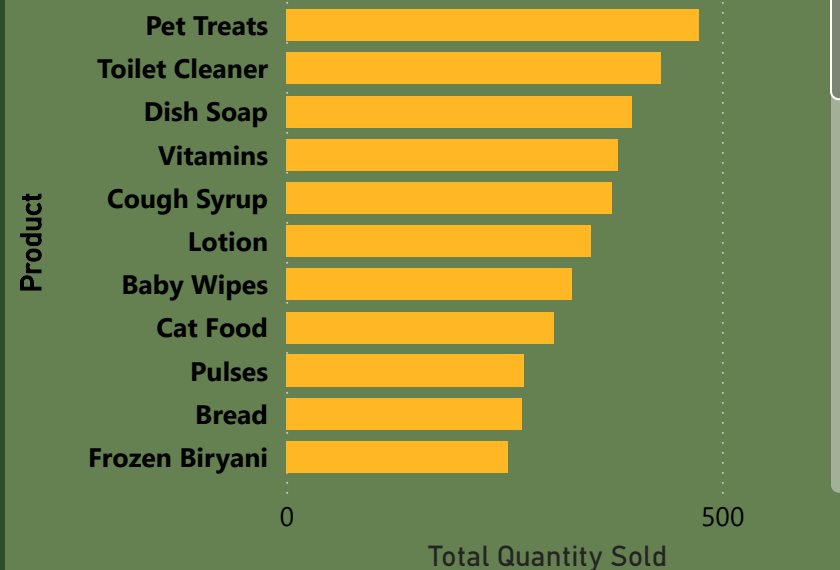




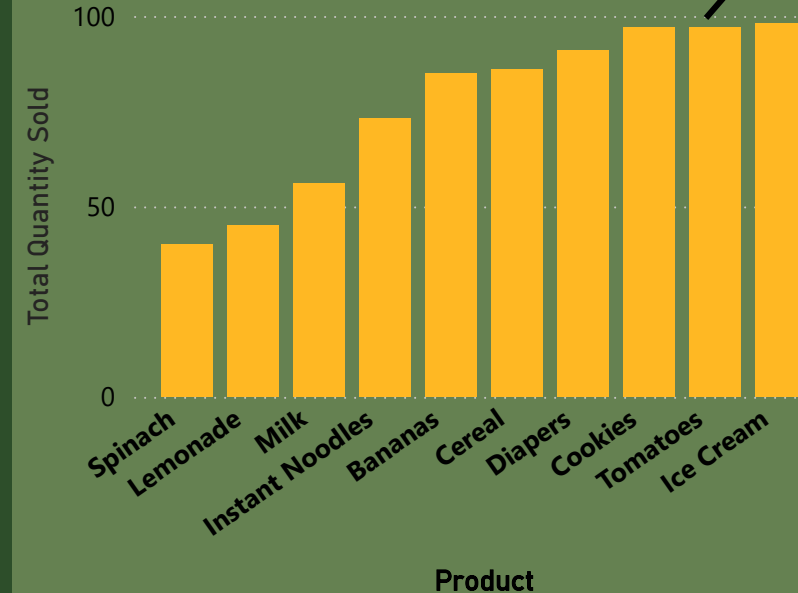
Best Rating Products



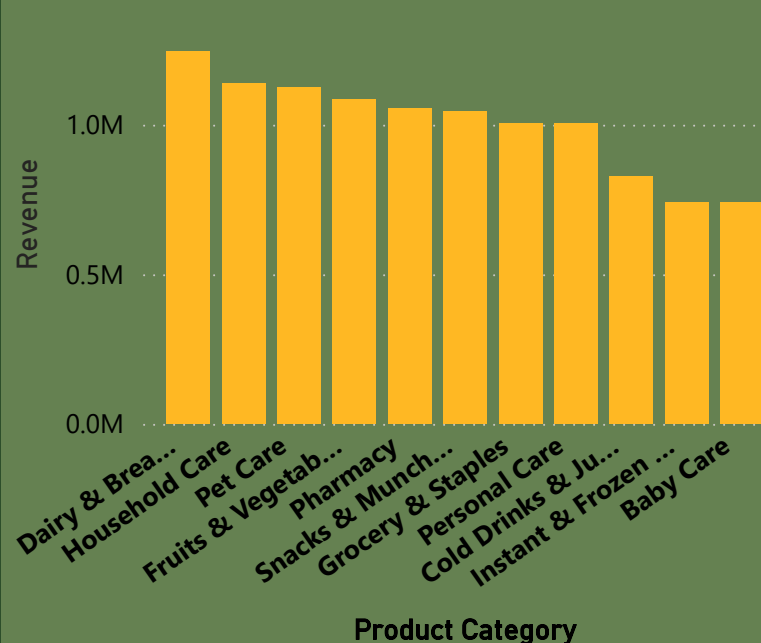
Top 10 Sold Product



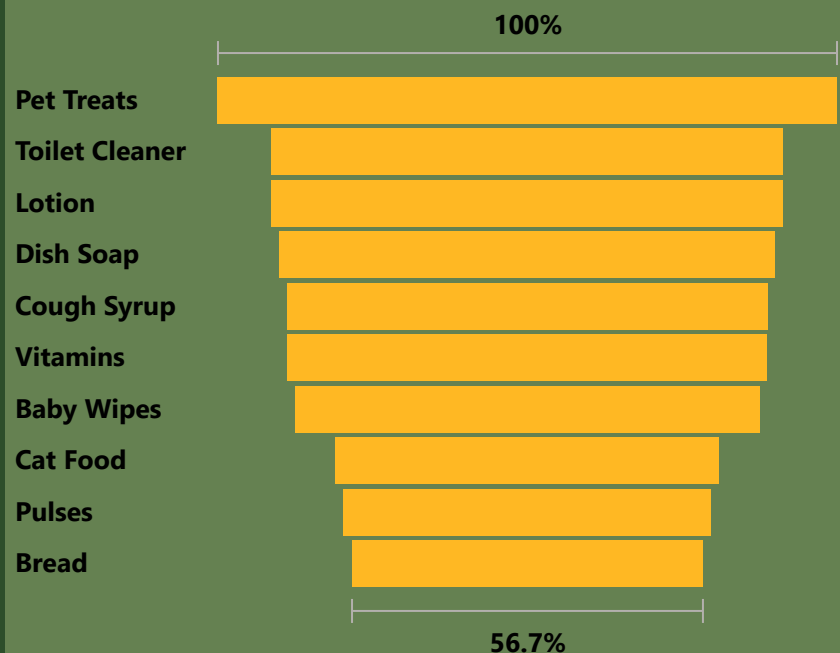
Low Selling Products



Revenue by Product Category



Revenue by Product



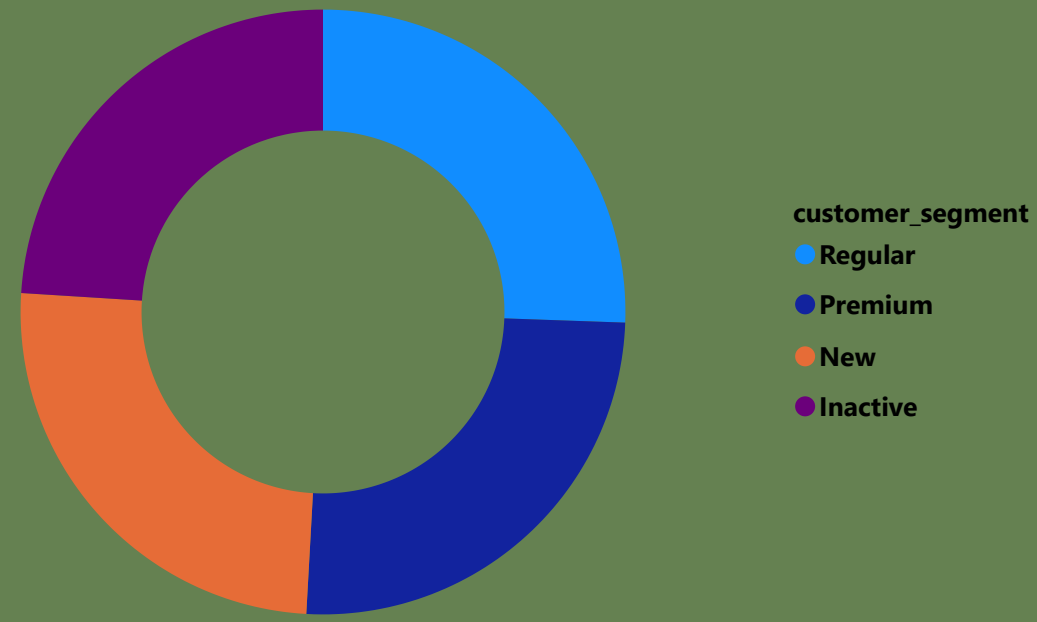
Product Brand	Revenue
Mandal-Kar	77,830.82
Karnik PLC	75,330.75
Kurian-Chhabra	71,356.43
Roy-Char	70,374.94
Basu and Sons	68,301.33
Bahl, Jaggi and Nath	67,983.86
Jha Group	67,539.27
Shroff, Wason and Dugar	65,021.67
Batra, Sant and Mandal	64,400.84
Morar-Mistry	63,590.68
Dora-Pillai	62,743.14
Wali, Virk and Iyer	60,566.80
Lall LLC	60,246.80
Munshi-Grewal	60,130.82
Total	1,10,09,308.50



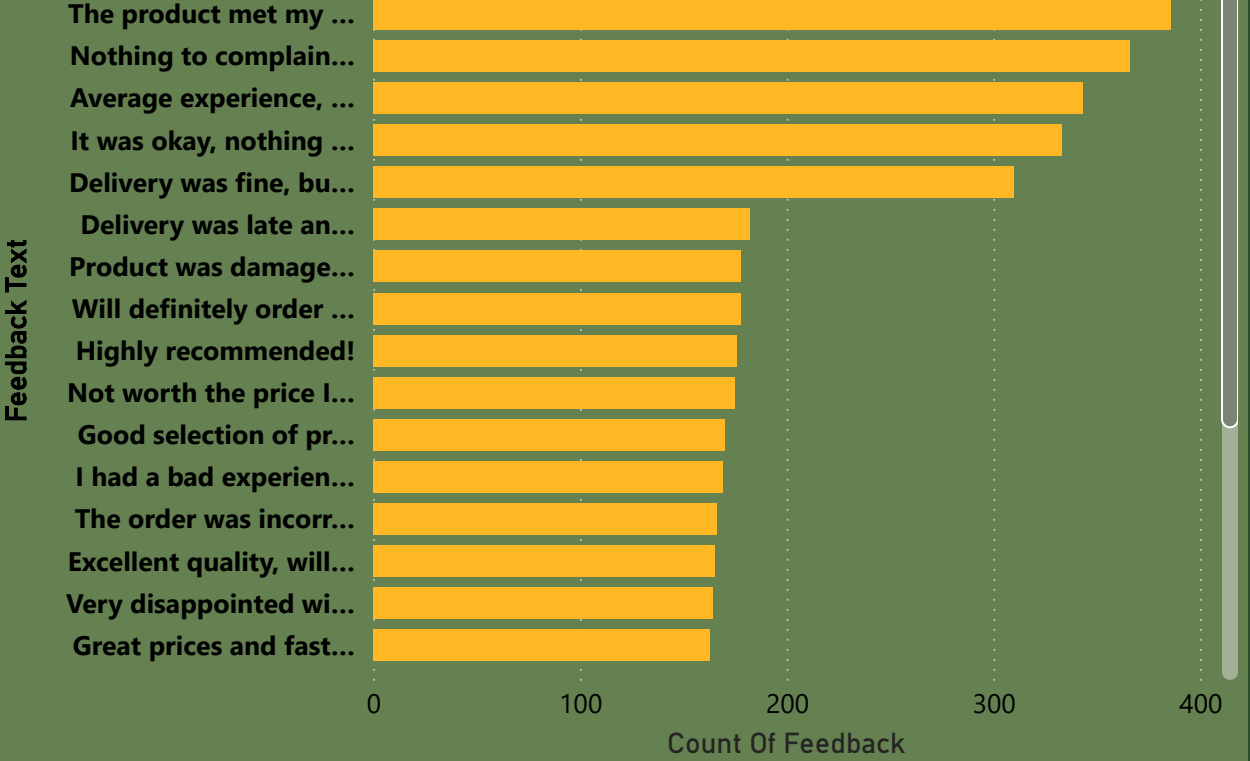
Average Rating by Area



Breakdown of Customer Sentiments



Count Of Feedback by Feedback Text



Average Rating by Product

