

SUMMARY PROFESSIONAL

Analytical and results-driven **Data Analyst** with over 3 years of experience transforming complex data into strategic insights that drive business value. Proven ability to design and implement data governance strategies, ensure data integrity, and deliver actionable analytics to support customer-centric and operational goals. Adept at using advanced analytics tools to generate insights, improve data quality, and build a culture of data literacy across teams. Passionate about harnessing data to fuel innovation and digital transformation.

EDUCATION

Institute of Management, Technology and Finance (MFT)

MFT Online 04.2023 - 05.2024

Mini MBA - Innovations and Digital Transformation

Harvard University

Harvard Online, USA. 2021-2023

Data Science: Machine Learning

TECHNICAL SKILLS

Languages: Python, SQL, MySQL, JavaScript, HTML5

Tools: Microsoft Office Suite Expert- Excel, Power BI, Tableau, Snowflake, Pandas, Git, Jupyter Notebooks

SKILLS

- Communication skills, excellent interpersonal, oral, written and proven leadership skills.
- Data cleaning, data analysis, data modeling, trend identification, data visualization and report creation.
- Strong collaboration skills, analytical thinking, prioritizing in a fast-paced work environment, delivering to deadlines.
- Research, self-directed growth and ability to learn new software and technologies quickly.

CERTIFICATION

Learning Excel: Data Analysis - LinkedIn Learning

https://www.linkedin.com/learning/certificates/ef2348f53ad7e1ad74b0d33dd88a8a6b16f0722488b3e5c4283fbaa83890d09e?trk=share_certificate

PROFESSIONAL EXPERIENCE

Business Intelligence Analyst

Jun 2022 - Present

Ingco Ghana

Hybrid- Accra, Ghana.

- Analyzed large datasets to identify trends, improving business strategies, leading to a **15%** increase in efficiency.
- Automated **12+** operational reports using SQL and Power BI, reducing report generation time by **60%**.
- Developed interactive dashboards in Power BI and Tableau to present key metrics, reducing reporting time by **30%**.
- Conducted data cleaning, transformation, and quality assurance to enhance accuracy, improving data quality by **25%**.
- Collaborated with stakeholders to translate business needs into analytical solutions, leading to a **20%** improvement in decision-making speed.

Contractor- Analyst Ecobank

Mar 2022 - May 2022 Onsite - Accra

- Partnered with marketing and customer experience teams to translate analytics into targeted campaigns, improving customer engagement rates by **22%**.
- Analyzed over 5M rows of structured and unstructured customer data to uncover behaviour patterns that influenced the launch of two new insurance products.

Freelance - Data Analyst

Nov.2020 - Feb 2022 Remote- EMEA.

- Conducted data collection, cleaning, and analysis for over 10 projects, delivering insights that contributed to a **30%** improvement in decision-making speed.
- Collaborated with cross-functional teams from multiple regions to ensure data accuracy and consistency, resulting in a **25%** increase in stakeholder satisfaction.
- Prepared reports and presentations for senior management, detailing findings and recommending actions.
- Managed data-driven projects that involved analyzing large excel datasets to inform strategic decisions.