

PROFESSIONAL SUMMARY

Creative and detail-oriented **Graphic Designer** with **3+ years of experience** in delivering **innovative visual solutions** across print, digital, and motion graphics. Skilled in **Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro)**, with a strong eye for design, branding, and social media trends. Proven ability to manage multiple projects from concept to execution while ensuring **brand consistency, quality standards, and cost efficiency**. Passionate about creating impactful designs that blend creativity and business objectives.

KEY SKILLS

- **Graphic & Digital Design** – Brochures, Newsletters, Proposals, Social Media Assets
- **Motion Graphics & Animation** – After Effects, Premiere Pro, Animate
- **Branding & Identity** – Corporate Identity Management, Brand Guidelines
- **Print & Digital Production** – Pre-press Checks, Print Standards, DTP
- **Software Expertise** – Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, After Effects), Camera Handling
- **Project Management** – Multi-project Coordination, Deadline Management, Client Collaboration

SOFT SKILLS

- Communication skills, excellent interpersonal, oral, written and proven leadership skills.
- Strong collaboration skills, attention to detail, prioritizing in a fast-paced work environment, delivering to deadlines.
- Research, self-directed growth and ability to learn new software and technologies quickly.

PROFESSIONAL EXPERIENCE

Graphic Designer | Self Employed

Accra, Ghana | Feb 2021 – Present

- Designed and produced **marketing collateral** including **brochures, invites, newsletters, and digital assets**, ensuring compliance with brand guidelines.
- Created **high-quality animations and motion graphics** for social media and digital campaigns using **After Effects and Animate**.
- Managed **multiple projects simultaneously**, meeting strict deadlines and maintaining quality standards.
- Interpreted design briefs and developed **creative concepts** aligned with client requirements.
- Prepared files for **print and digital production**, conducting pre-production checks to meet industry standards.
- Collaborated with **cross-functional teams** to deliver design solutions that enhance brand visibility.

Key Achievements:

- Reduced production errors by **20%** through implementing rigorous pre-press checks.
- Successfully executed a **social media campaign** that increased engagement by **30%** within one month.

Junior Graphic Designer | KenTech Printhub

Accra, Ghana | Mar 2019 – Dec 2020

- Assisted in **design and development of marketing materials**, including proposals and event branding.
- Supported the team with **corporate identity management** and ensured adherence to brand guidelines.
- Developed innovative visual concepts for **digital platforms** and contributed to video editing for client campaigns.

EDUCATION

Ghana-India Kofi Annan Centre of Excellence in ICT

Diploma In Business Computing (DBC)

Osu, Ghana. 2020-2022