

VINCENT DOH

SOCIAL MEDIA MANAGER



CAREER OBJECTIVES

Creative and data-driven Social Media Manager with 3+ years of experience leading social media strategies across fast-paced tech and fintech environments. Adept at building engaging narratives around blockchain, DeFi, and cryptocurrency ecosystems. Skilled in using AI-powered tools for content creation and growth, and passionate about making complex topics accessible through storytelling, trendspotting, and real-time engagement projects.



EDUCATION

Sept 2020 - Aug 2022 - **Diploma in Business Computing (DBC)**
Ghana – India Kofi Annan Centre of Excellence in ICT (GI-KACE).



AUTODIDACTIC

- Visual Storytelling
- Meme Marketing
- Influencer Engagement
- Crypto, DeFi & Blockchain
- Research & Analysis



CERTIFICATIONS

- Social Media Mastery Monetization
- Udemy Online Learning.
- Search Engine Optimization
- Udemy Online Learning.

ABOUT ME

Next-Gen Talent Pioneer. As a determined Virgo perfectionist with a creative outlook, I am passionate about Content Creation.

CONTACT

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 vin-doh.github.io/vdesign/

INTERESTS

- Designing
- Animation
- New Technologies
- PC Building
- Researching
- Coding

HOBBIES



TECHNICAL SKILLS

- WordPress
- HTML/CSS
- Figma
- Canva
- Hootsuite
- Blender



EXPERTISE

- Content Creation
- SEO Optimization
- Website Maintenance
- Communication Skills
- Branding
- Acute thinker



SKILLS

- Strong collaboration skills, ability to work well with Senior designers, engineers.
- Research and ability to learn new software and technologies quickly.
- Communication ability and attention to detail.



ACHIEVEMENTS

- Increased Telegram engagement by **500%** with crypto tips, polls.
- Cut content production time by **60%** using ChatGPT automated workflow.



EXPERIENCE - FREELANCER

- Created viral and educational content for platforms including Twitter (X), Telegram, TikTok, YouTube Shorts, and LinkedIn.
- Used **ChatGPT, Canva AI, Figma, Midjourney, and Buffer** to automate workflows, create visual assets, and maintain a consistent brand tone.
- Led campaign collaborations with influencers and micro-creators, resulting in a 60% average increase in follower engagement.
- Conducted daily social listening and performance tracking, adjusting content strategy based on sentiment, KPIs, and market trends.