

VINCENT DOH

WEB DEV/ SEO



CAREER OBJECTIVES

Seeking a challenging career with a progressive organization that offers opportunities to leverage and enhance my technical skills and expertise in meaningful website development / SEO projects.



EDUCATION

August - October 2021- **Certificate in Software Development (CSD)**
Ghana – India Kofi Annan Centre of Excellence in ICT (AITI-KACE).

January - August 2022 - **Diploma in Business Computing (DBC)**
Ghana – India Kofi Annan Centre of Excellence in ICT (AITI-KACE).



AUTODIDACTIC

- Link Building Strategy
- Visual Storytelling
- SEO Trends/Niche Markets
- User Experience
- Research & Analysis



CERTIFICATIONS

- WordPress Mastery Monetization
 - Udemy Online Learning.
- Search Engine Optimization
 - Udemy Online Learning.



TECHNICAL SKILLS

- WordPress
- HTML/CSS
- Google Analytics
- Canva
- Hootsuite
- Blender



EXPERTISE

- SEO Optimization
- Content Creation
- Website Maintenance
- Communication Skills
- Branding
- Acute thinker



SKILLS

- Strong collaboration skills, ability to work well with Senior designers, engineers.
- Research and ability to learn new software and technologies quickly.
- Communication ability and attention to detail.



ACHIEVEMENTS

- Boosted organic traffic by **35%** through optimized blog posts.
- Assisted in a website revamp, increasing page views by **40%**.



EXPERIENCE - Freelancer

- Managed and uploaded website content using WordPress, ensuring proper formatting and SEO.
- Conducted key research using tools like Google Keyword Planner to identify engagement.
- Developed and scheduled engaging social media posts to increase audience engagement.
- Assisted in internal and external link-building strategies to improve domain authority.

ABOUT ME

Next-Gen Talent Pioneer. As a determined Virgo perfectionist with a creative outlook, I am passionate about WEB Development.

CONTACT

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INTERESTS

- Designing
- Animation
- New Technologies
- PC Building
- Researching
- Coding

HOBBIES

