# VINAY SANKAR **PERNA**

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# **SUMMARY**

I have a strong passion for Data Science. I'm fascinated by the way data can unveil insights and improve decision-making. My learning journey has taken me through **data analysis**, **machine learning**, and **predictive modeling**. I'm eager to apply data to real problems and innovative concepts. I'm excited to take on substantial projects and continue advancing my skills in the data realm.

## SKILLS

STUDENT

- **PROGRAMMING LANGUAGES** || C, Python, C++, R.
- DATA ANALYSIS || Pandas, NumPy, SciPy
- DATA VISUALIZATION || Matplotlib, Seaborn, Plotly
- MACHINE LEARNING || scikit-learn, TensorFlow
- STATISTICAL ANALYSIS
- DATA CLEANING AND PREPROCESSING
- SOL
- NATURAL LANGUAGE PROCESSING
- TABLEAU AND POWER BI

# INTERNSHIPS

- DATA ANALYTICS
- ARTIFICIAL INTELLIGENCE MACHINE LEARNING
- ROBOTIC PROCESS AUTOMATION

# CERTIFICATIONS

- APPLIED DATA ANALYSIS PROFESSIONAL CERTIFICATE || Google
- MACHINE LEARNING | Stanford University
- ADVANCED PYTHON || University of Michigan
- **APPLIED STATISTICS** || Stanford University
- TABLEAU || Internshala
- VIRTUAL INTERNSHIPS

# INTERESTS

- COMPETITIVE PROGRAMMING
- VLOGGING
- PLAYING CRICKET
- GAMING
- FILM MAKING

# **PROJECTS**

#### SALES PREDICTION FOR AMAZON PRODUCTS

- Developed a sales prediction model for Amazon products using Python and scikit-learn, leveraging historical sales data to enhance inventory management and allocation strategies.
- Conducted comprehensive data preprocessing, including handling missing values, encoding categorical features, and engineering relevant time-based and promotional features.
- Achieved a commendable RMSE of 12.5 on the validation set using a Gradient Boosting Regressor, enhancing accuracy in sales forecasting and optimizing resource utilization.

#### SENTIMENT ANALYSIS ON INSTAGRAM

- Conducted sentiment analysis on Instagram comments using Python and natural language processing techniques.
- Processed and cleaned text data, applied machine learning models, achieving an accuracy of 86% in sentiment classification.
- Provided actionable insights into user opinions and emotions, contributing to brand perception analysis and decision-making.

## CHATBOT FOR COLLEGE WEBSITE

- Created an interactive chatbot for the college website, utilizing Python and integrating it seamlessly into the web interface.
- Incorporated natural language processing techniques to comprehend user queries and provide accurate and timely responses.
- Significantly enhanced user experience by offering immediate assistance, reducing manual support workload, and facilitating easy access to crucial college-related information.

### **EDUCATION**

- BACHELOR OF TECHNOLOGY || COMPUTER SCIENCE VelTech University, Chennai, Tamil Nadu 2020 - 2024 CGPA: 7.6
- INTERMEDIATE

Narayana Junior College, Vijayawada, Andhra Pradesh 2018 - 2020 CGPA: 8.2

HIGH SCHOOL

Vijayarani High School, Kanchikacherla, Andhra Pradesh 2018 CGPA: 9.2