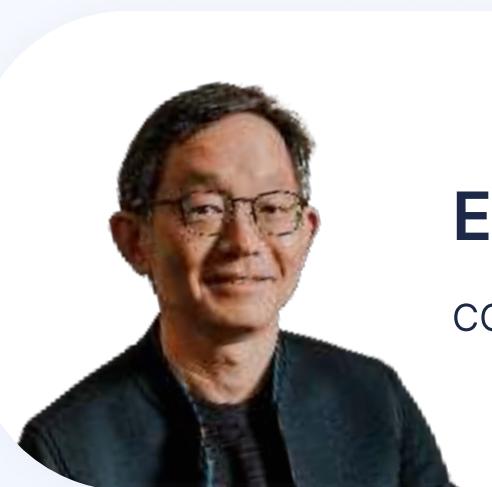




TOKEN RAISE

Team



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CO-FOUNDER & CEO



Adeniyi Abidoun

CO-FOUNDER & CPO



Sam Blackshear

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HEAD OF ENGINEERING



Ally Medina

HEAD OF OPERATIONS



Alonso de Gortari

PRODUCT LEAD/ECONOMICS

Google

Meta

Apple

NETFLIX

Microsoft

Robinhood

yahoo!

IBM

ORACLE*

vmware

intel

Uber

Adobe

DELL

Urban
logic

deliveroo

fastly

TRANS-MARKET
Member of the KROKES Group

Groupon

Red Hat

PHILIPS

Lightbend

unity

Dapper

J.P.Morgan

NatWest

HostGator

Faraday Future

PRIVITAR

VEGA

AMD

HSBC

ANT
GROUP

EA

R3

WB

Web3 Vision



Internet of Assets

Digital assets of all kinds, frictionlessly created, updated, transferred



Eliminate Middlemen

Programmable platform to eliminate middlemen and bringing true ownership economy



Seamless

Every product can seamlessly incorporate elements of decentralized tech

(Consumers don't need / want to know they are web2 / web3 products)

Current Web3 Infrastructure is in the Dial-up Era

Slow



Limited Capacity



Expensive



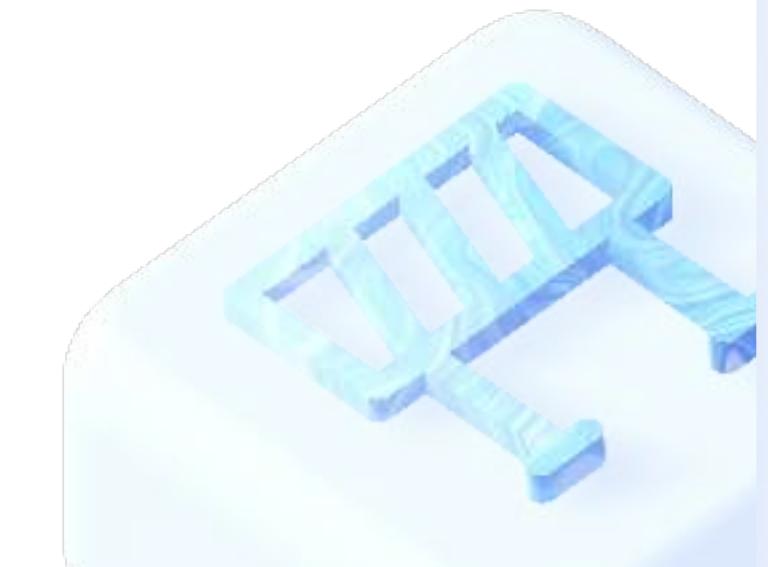
Fragmentation



Security Pitfalls



Hard to Build For



Read, Write, Own



WEB1

Read



WEB2

Write

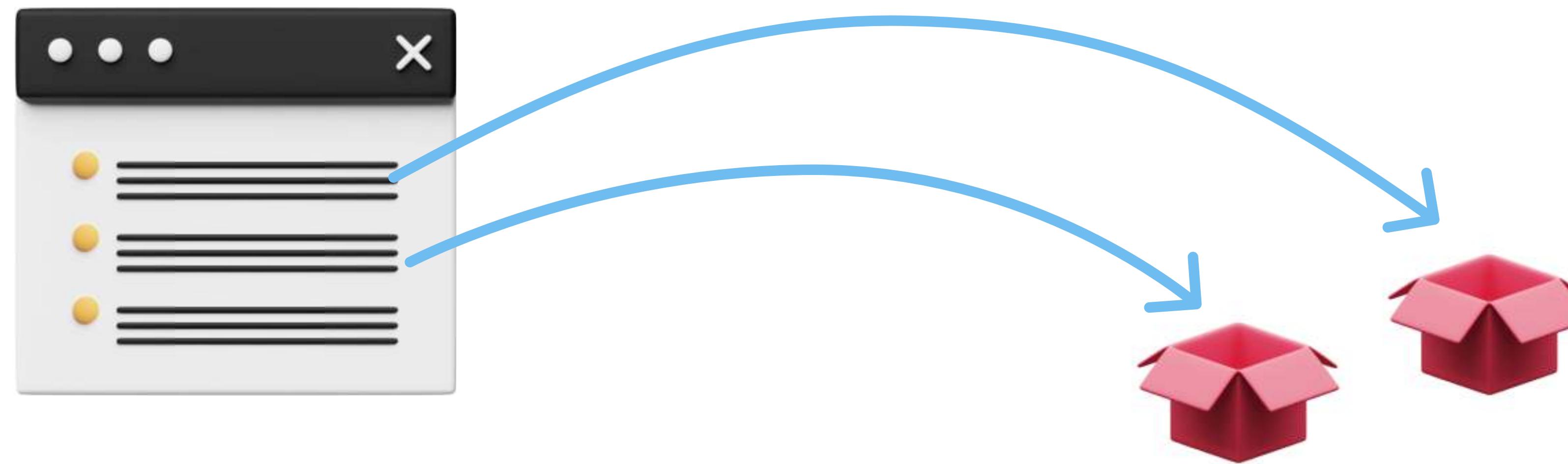


WEB3

Ownership *of what?*!

Current Blockchains Are Not Networks Of Assets

NFTs just point to assets that are hosted elsewhere



Certificate of Static Assets - Limited Utility, Plenty of Rugpull Risks

Sui Is Fulfilling The Promise Of Web3

The next billion users will be interacting with Sui through
seamless integration of their favorite products

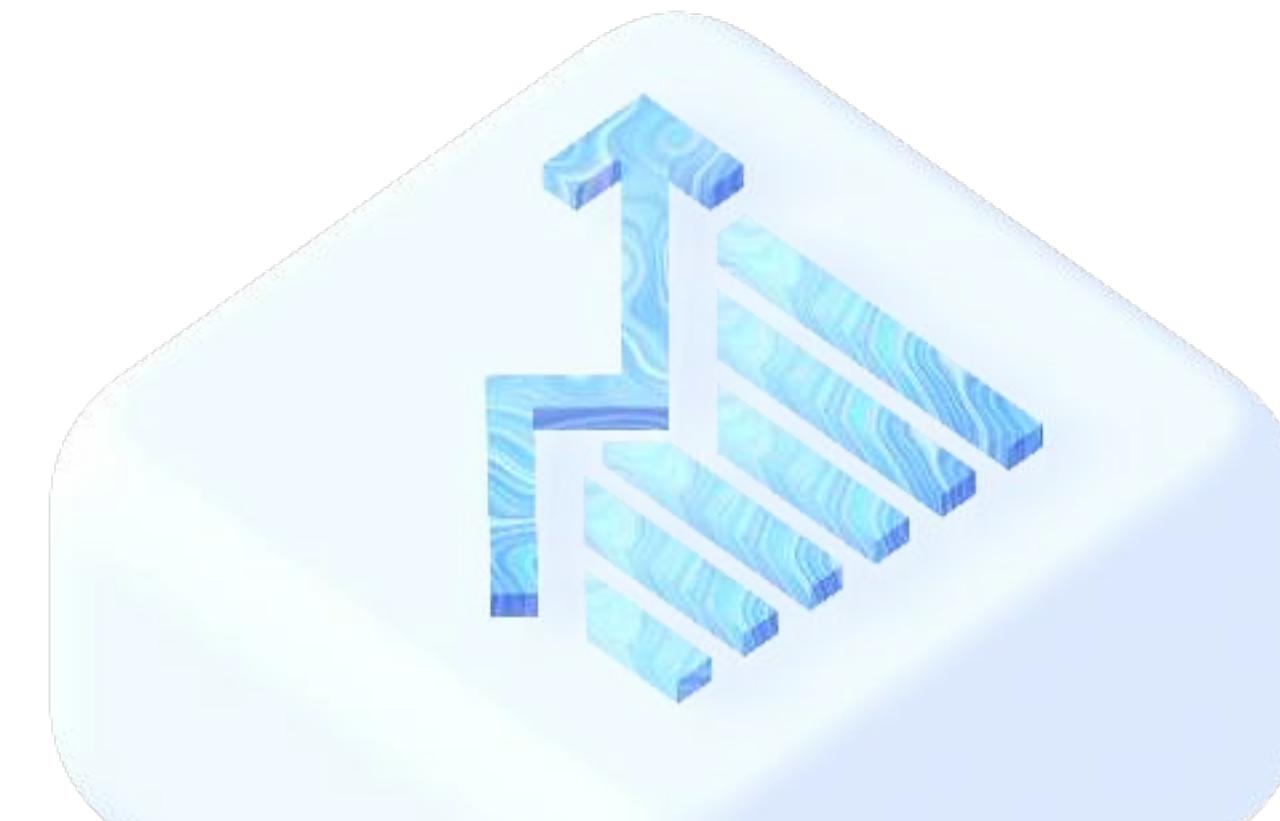
The Foundational Layer For Web3

The internet of assets for next billion users



The Only-Internet Scale Blockchain

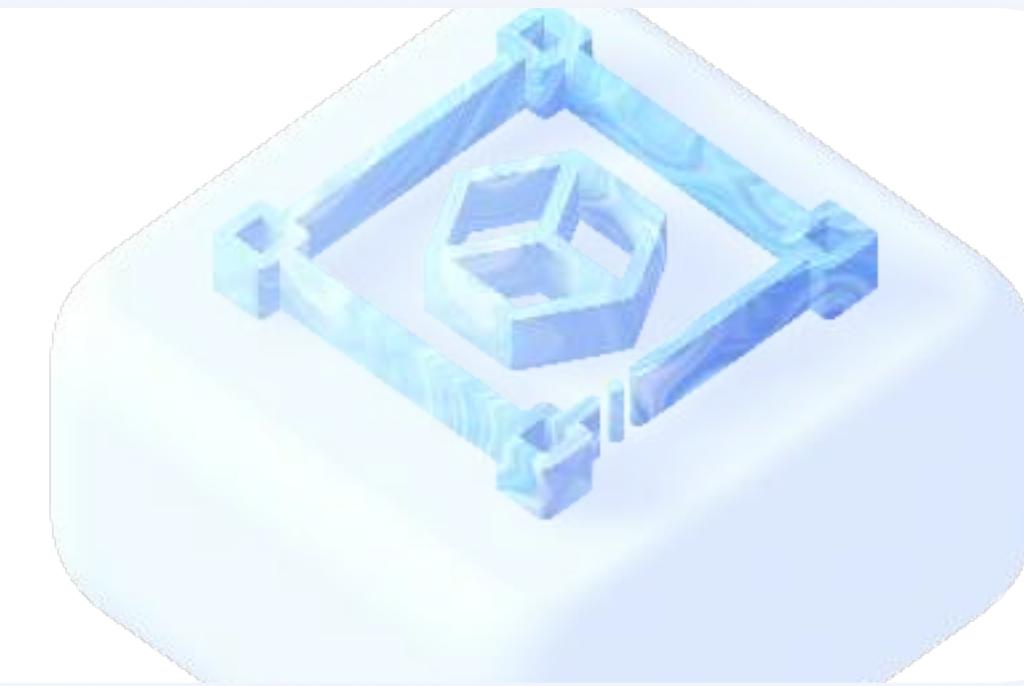
Boundless, always have capacity to keep
up with the growth of web3



3 Of Our Technological Breakthroughs

Holistic rethink of blockchain design.
Impossible to have the benefits without
any individual design element

**Object-Centric
Data Model**



**Parallelize
Agreements**



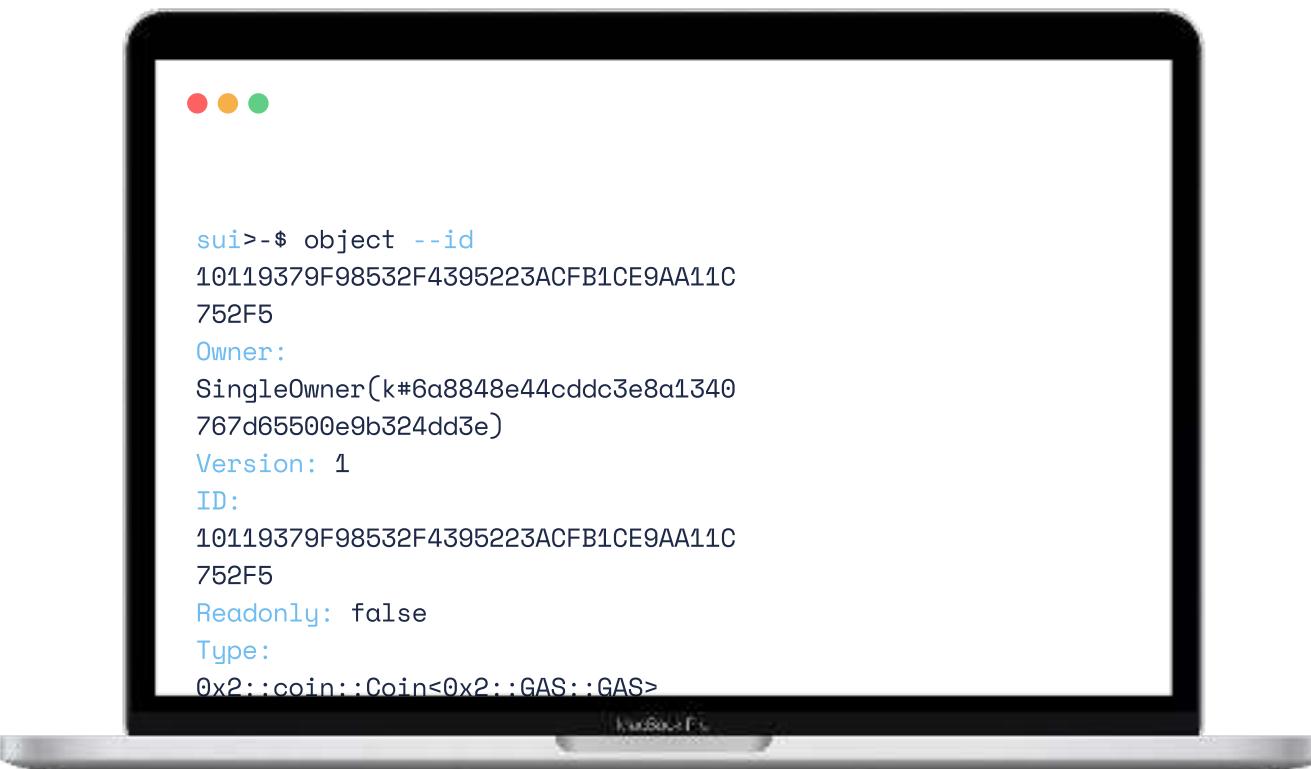
**Efficient State
Tracking**



Performance Metrics

120k tps

baseline running on
MacBook Pro

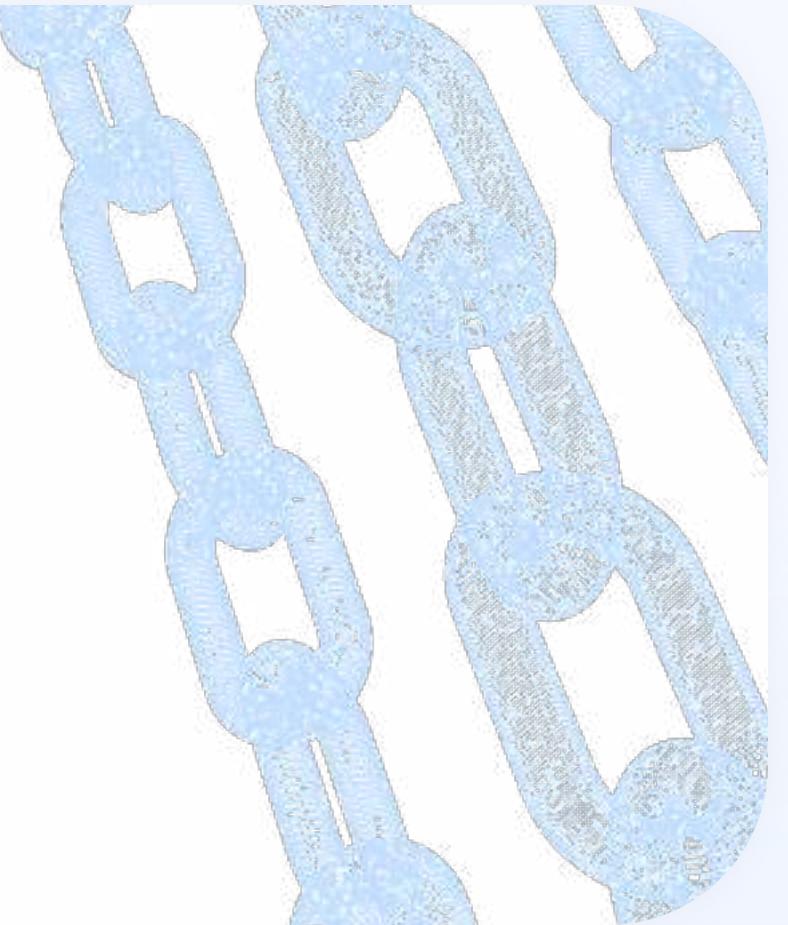


Unlimited Scaling

for throughput to
keep up with demand

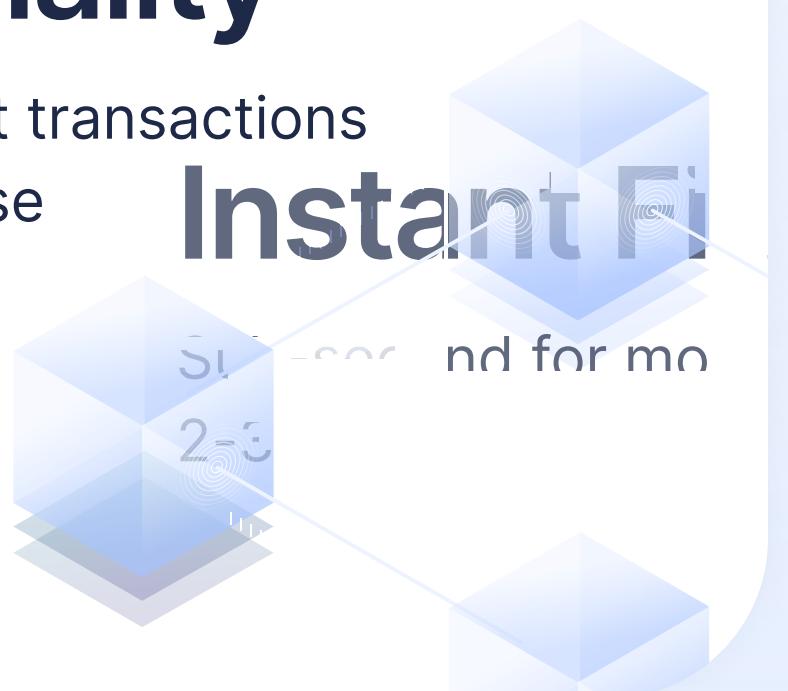


**Unlimited
On-Chain
Storage**



Instant Finality

Sub-second for most transactions
2-3s in the worst case



Sui Enables The True Ownership Economy



WEB2

**Assets are currently stored
in private databases**

WEB3

**Assets are created and
operated upon directly on Sui**

Case Study: Gaming

Frictionlessly onboard users en masse

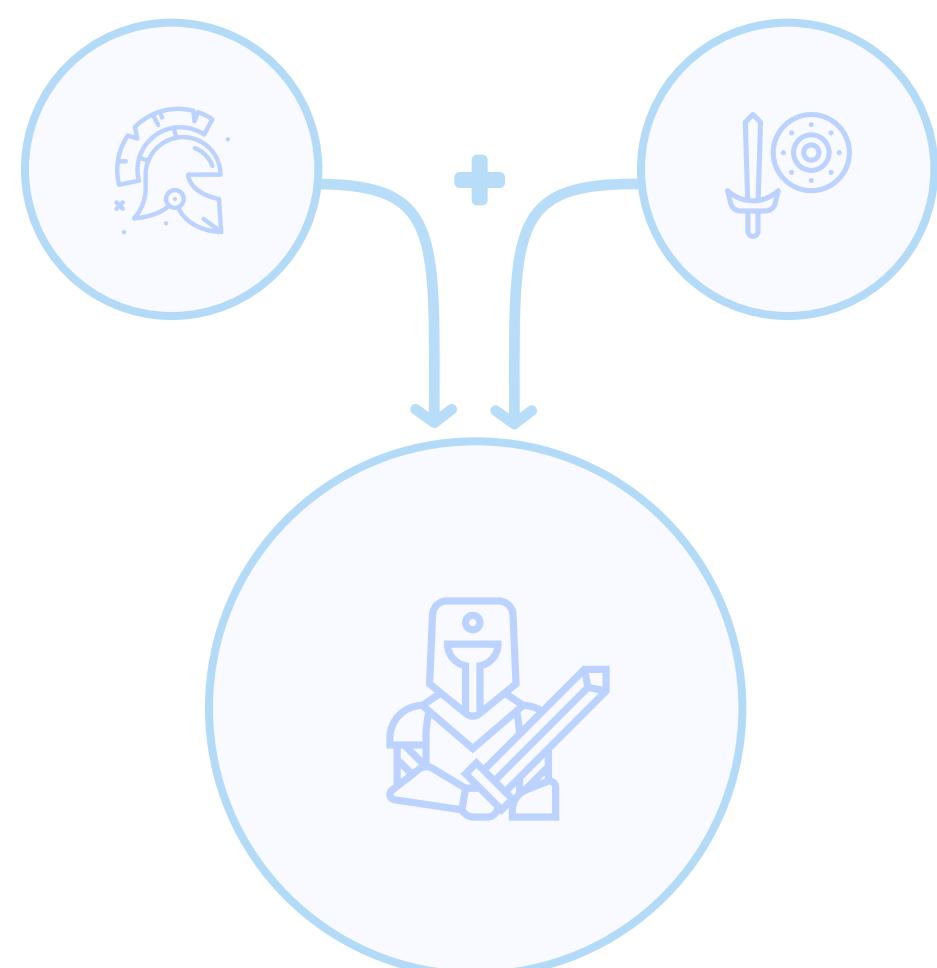
Millions of NFTs representing in-game assets, dropped to new addresses and email seed to users. Users now own assets outright

You can't batch transactions like this anywhere else

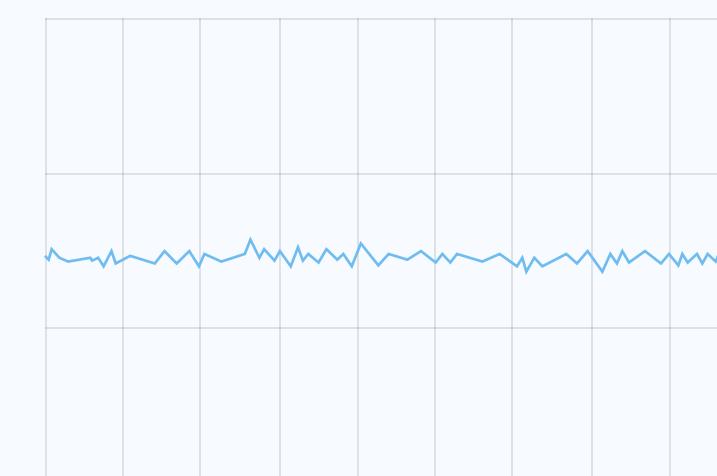
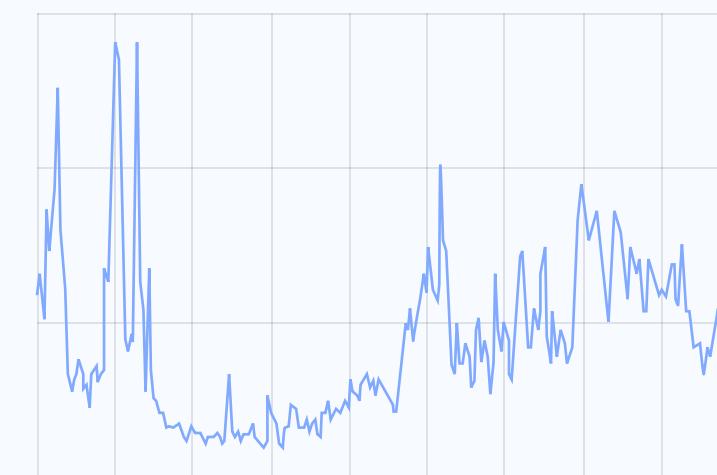
No claiming processes



Representing assets in a composable way on-chain



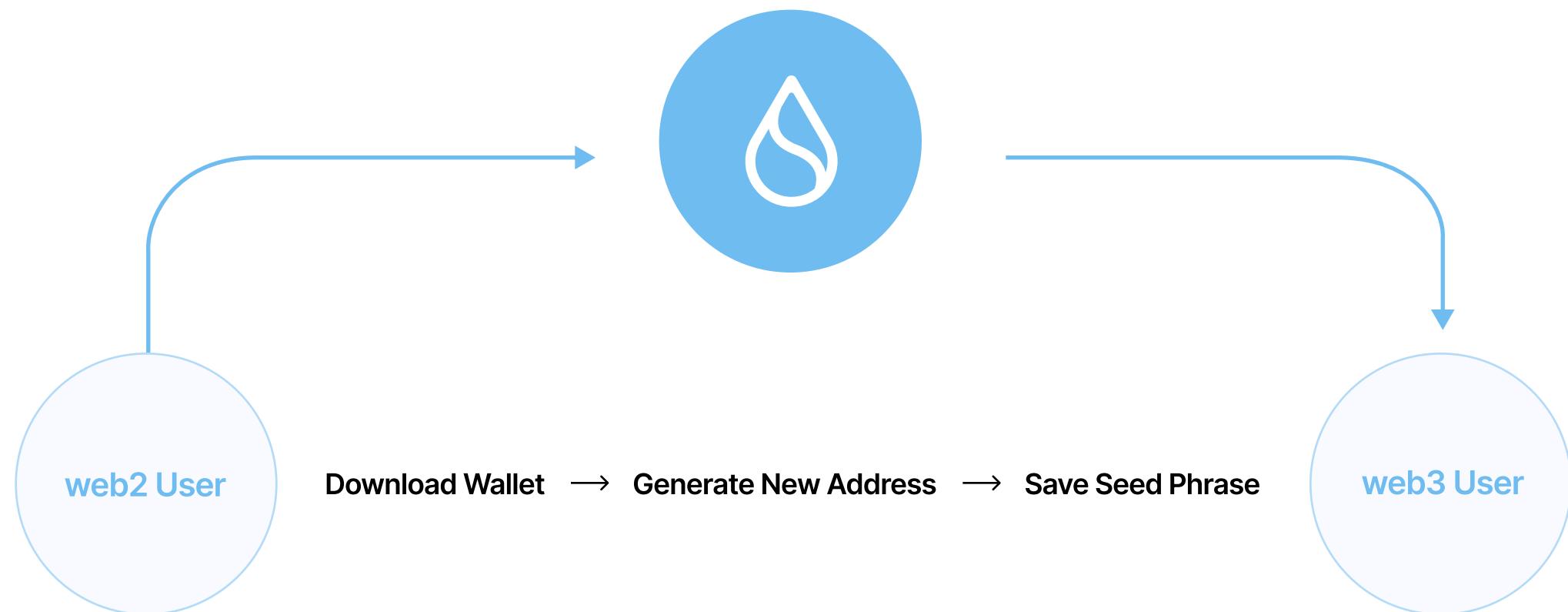
Costs are low & stable



Case Study: Commerce

Instant Rewards

Airdrop NFT coupons to users through emails / messaging apps

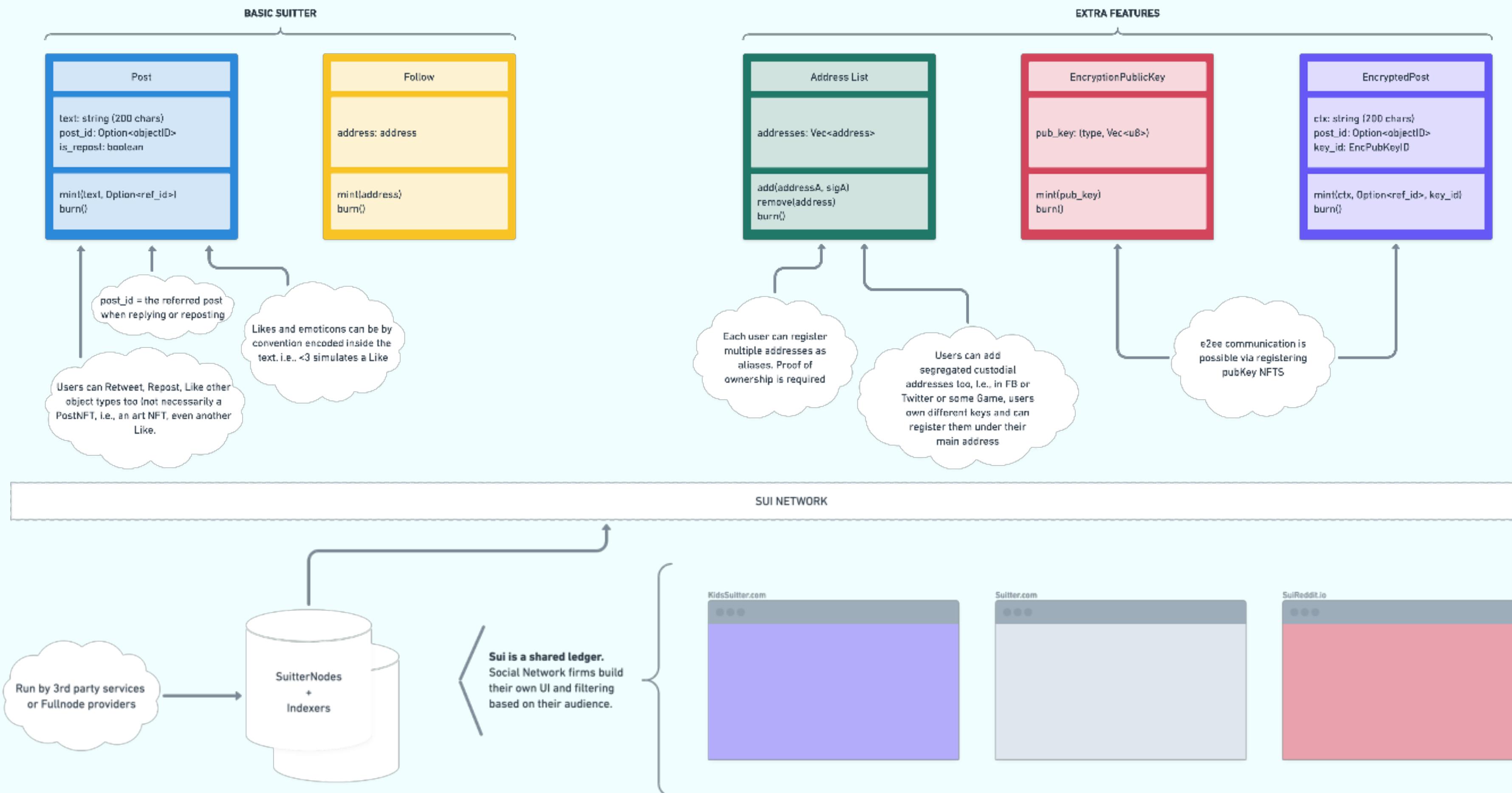


Turn Membership Cards To Engagement Tools

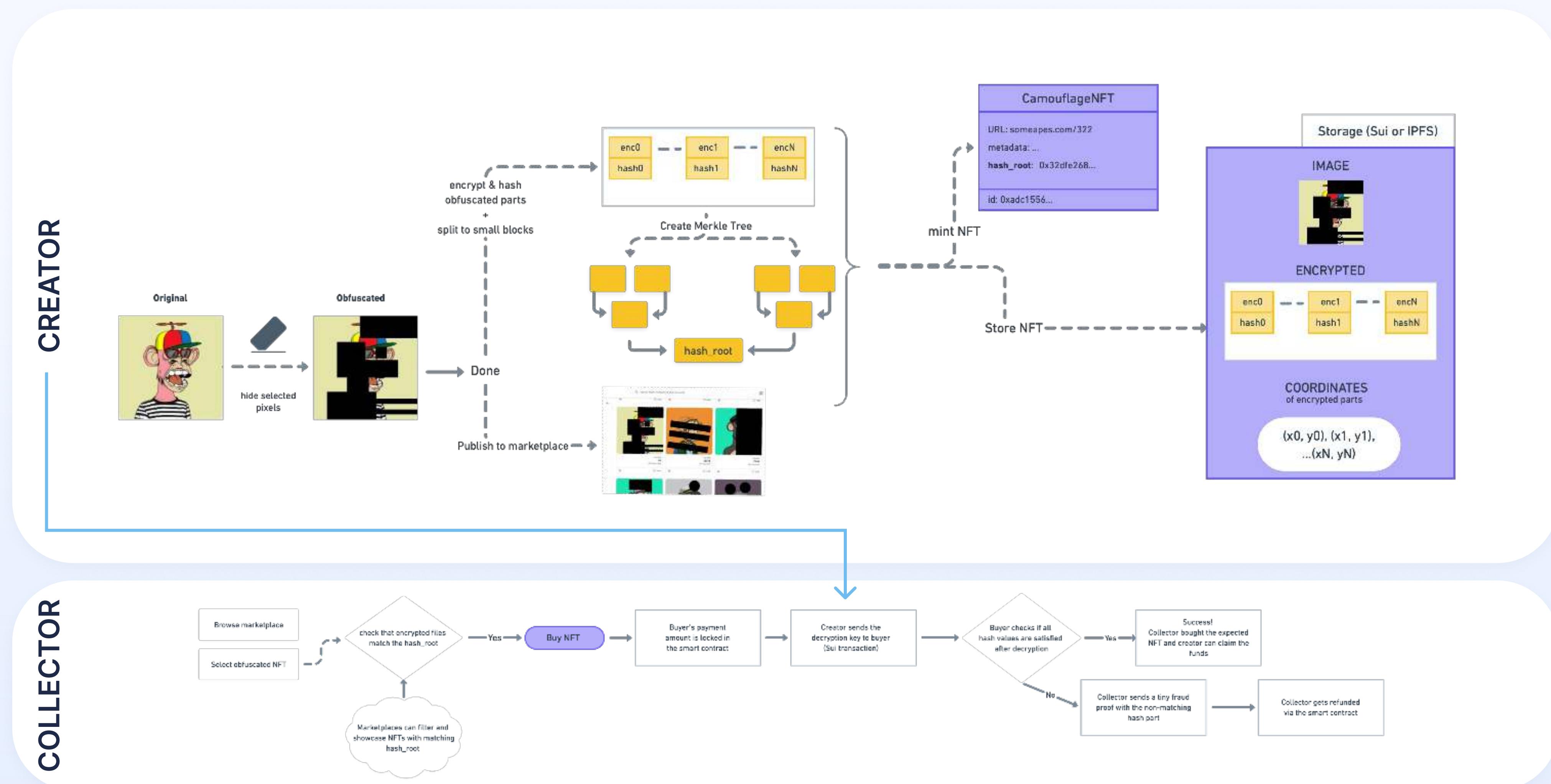
Use dynamic NFTs to track engagement level



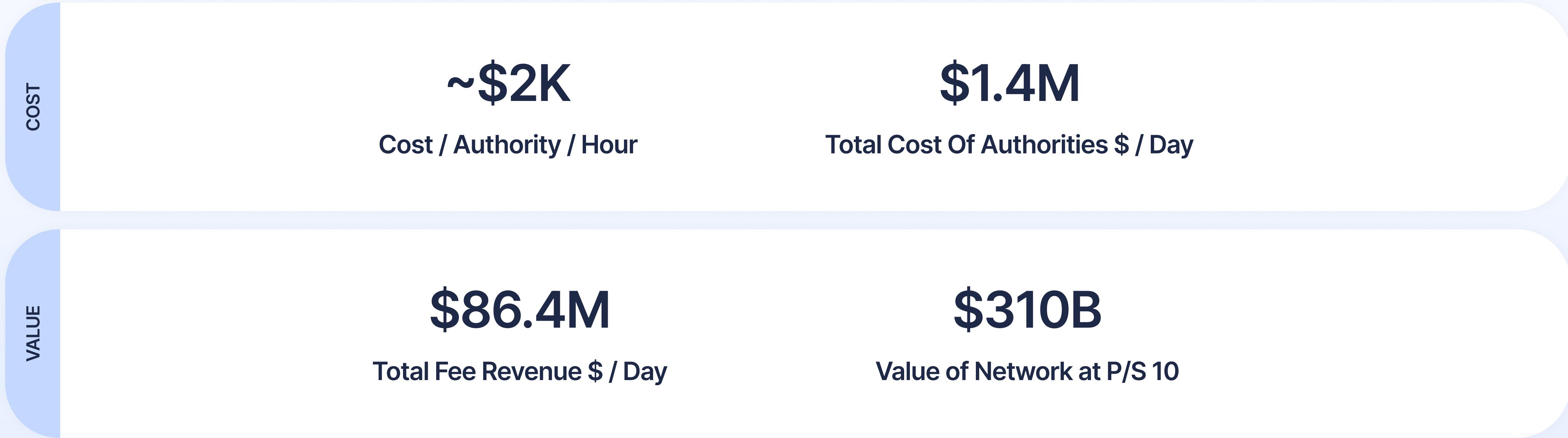
Case Study: Decentralized Twitter



Case Study: Private NFTs



Network Value Projection



The Road Ahead

EARLY MAY 2022

Devnet

- Public test network for partners + third-party builders

JULY 2022

Testnet

- Onboard ecosystem partners

SEP 2022

Mainnet

- Public token launch
- Network is live

FUTURE

- More bridges & mirrors
- Increase size of authority/validator pool

FUTURE

- Continue improving performance & scalability

FUTURE

- Continue buildout of toolkits, Move SDK, building blocks

Partners Building On Sui



com2us





The Raise

Selling up to 10% of the tokens

Welcome To The Internet Of Assets

Build without boundaries & onboard the next
billion users to web3.

investors@mystenlabs.com

Thank You

investors@mystenlabs.com