```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import nltk
```

Read the .csv file using Pandas. Take a look at the top few records.

```
In [2]: review_df=pd.read_csv(r'K8 Reviews v0.2.csv')
   review_df.head(8)
```

```
Out[2]:
               sentiment
                                                                       review
           0
                        1
                                   Good but need updates and improvements
           1
                        0
                               Worst mobile i have bought ever, Battery is dr...
           2
                        1
                                 when I will get my 10% cash back.... its alrea...
           3
                        1
                                                                        Good
           4
                        0 The worst phone everThey have changed the last...
           5
                        0
                                Only I'm telling don't buyI'm totally disappoi...
           6
                        1
                              Phone is awesome. But while charging, it heats...
                        0
                                              The battery level has worn down
```

```
In [3]: review_df.describe()
```

```
Out[3]:
                    sentiment
          count 14675.000000
          mean
                     0.474480
                     0.499365
            std
           min
                     0.000000
           25%
                     0.000000
           50%
                     0.000000
           75%
                     1.000000
           max
                     1.000000
```

```
In [4]: review_df[review_df.sentiment==1] #Positive reviews
```

Out[4]:		sentiment	review
	0	1	Good but need updates and improvements
	2	1	when I will get my 10% cash back its alrea
	3	1	Good
	6	1	Phone is awesome. But while charging, it heats
	11	1	Good phone but charger not working / damage wi
	14670	1	I really like the phone, Everything is working
	14671	1	The Lenovo K8 Note is awesome. It takes best p
	14672	1	Awesome Gaget @ this price
	14673	1	This phone is nice processing will be successf
	14674	1	Good product but the pakeging was not enough.

6963 rows × 2 columns

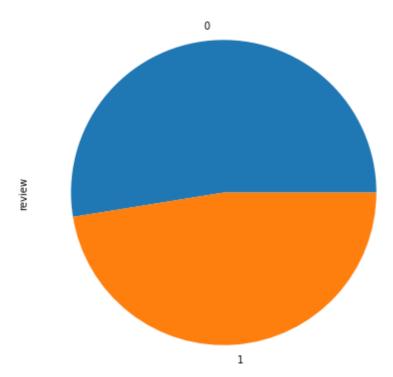
In [5]: review_df[review_df.sentiment==0] #Neg reviews

Out[5]:		sentiment	review
	1	0	Worst mobile i have bought ever, Battery is dr
	4	0	The worst phone everThey have changed the last
	5	0	Only I'm telling don't buyI'm totally disappoi
	7	0	The battery level has worn down
	8	0	It's over hitting problemsand phone hanging
	•••		
	14663	0	Waste of buying this mobileMobile getting over
	14664	0	Mobile is very worst and customer support very
	14666	0	I am facing problem with network connection.Wh
	14668	0	Not so good.
	14669	0	Very poour battery parformance and prosecer

7712 rows × 2 columns

In [6]: review_df.head(8)

```
Out[6]:
              sentiment
                                                              review
           0
                      1
                               Good but need updates and improvements
           1
                      0
                            Worst mobile i have bought ever, Battery is dr...
           2
                      1
                              when I will get my 10% cash back.... its alrea...
           3
                      1
                                                                Good
           4
                         The worst phone everThey have changed the last...
           5
                      0
                             Only I'm telling don't buyI'm totally disappoi...
           6
                      1
                           Phone is awesome. But while charging, it heats...
                      0
           7
                                        The battery level has worn down
           review_df['sentiment'].value_counts()
 In [7]:
                7712
 Out[7]:
                6963
           Name: sentiment, dtype: int64
           review_df['sentiment'].shape
 In [8]:
           (14675,)
 Out[8]:
           review_df.review.count()
 In [9]:
           14675
 Out[9]:
 In [ ]:
           # Figure Size
In [10]:
           fig = plt.figure(figsize =(10, 7))
           # Horizontal Bar Plot
           review_df.groupby('sentiment').review.count().plot.pie()
           # Show Plot
           plt.show()
```



Normalize casings for the review text and extract the text into a list for easier manipulation.

Review to Lower Case

```
review_df['review']=review_df['review'].astype(str).str.lower()
In [11]:
         review_df['review'][:10]
                         good but need updates and improvements
Out[11]:
              worst mobile i have bought ever, battery is dr...
         2
              when i will get my 10% cash back.... its alrea...
         3
         4
              the worst phone everthey have changed the last...
              only i'm telling don't buyi'm totally disappoi...
         6
              phone is awesome. but while charging, it heats...
         7
                                the battery level has worn down
              it's over hitting problems...and phone hanging...
              a lot of glitches dont buy this thing better g...
         Name: review, dtype: object
         Review_List= review_df['review'].tolist()
In [12]:
In [13]: Review_List[1], Review_List[5]
         ("worst mobile i have bought ever, battery is draining like hell, backup is only 6
Out[13]:
         to 7 hours with internet uses, even if i put mobile idle its getting discharged.th
         is is biggest lie from amazon & lenove which is not at all expected, they are maki
         ng full by saying that battery is 4000mah & booster charger is fake, it takes at 1
         east 4 to 5 hours to be fully charged.don't know how lenovo will survive by making
         full of us.please don;t go for this else you will regret like me.",
          "only i'm telling don't buyi'm totally disappointedpoor batterypoor camerawaste o
         f money")
         len(Review_List)
In [14]:
         14675
Out[14]:
```

Tokenize the reviews using NLTKs word_tokenize function.

```
In [15]: Tokenized_Review=[]
          for text in Review_List:
              Tokenized_Review.append(nltk.tokenize.word_tokenize(text))
In [16]: Tokenized_Review[0]
         ['good', 'but', 'need', 'updates', 'and', 'improvements']
Out[16]:
         Perform parts-of-speech tagging on each sentence using the
          NLTK POS tagger.
In [17]: | nltk.pos_tag(Tokenized_Review[0])
Out[17]: [('good', 'JJ'),
          ('but', 'CC'),
('need', 'VBP'),
           ('updates', 'NNS'),
           ('and', 'CC'),
           ('improvements', 'NNS')]
         Review_POS=[]
In [18]:
          for comments in Tokenized Review:
              Review_POS.append(nltk.pos_tag(comments))
In [19]: # nltk.download('averaged_perceptron_tagger')
In [20]: Review_POS[0]
Out[20]: [('good', 'JJ'),
          ('but', 'CC'),
('need', 'VBP'),
           ('updates', 'NNS'),
           ('and', 'CC'),
           ('improvements', 'NNS')]
         Include only nouns
In [21]:
         Review_NounNAdj=[]
          for postaggedComment in Review_POS:
              Review_NounNAdj.append([word for (word, PosTag) in postaggedComment if PosTag
         Review_NounNAdj[0]
In [22]:
Out[22]: ['updates', 'improvements']
In [23]:
         ##Another way to get POS Tagging
```

%%time

from textblob import TextBlob

```
poslist = []
for text in Review_List:
   blob = TextBlob(text)
   poslist.append(blob.pos_tags)

UsageError: Line magic function `%%time` not found.
```

Lemmatize.

Different forms of the terms need to be treated as one.

```
In [24]: from nltk.stem import WordNetLemmatizer
         from nltk.corpus import stopwords
         lemmatizer = WordNetLemmatizer()
In [25]:
         Lemma_Review=[]
         # for comment in Review_NounNAdj:
              temp=[]
         #
               for word in comment:
                   temp.append(lemmatizer.lemmatize(word))
              Lemma_Review.append(temp)
         for comment in Review NounNAdj:
             Lemma_Review.append([lemmatizer.lemmatize(word) for word in comment])
         Lemma_Review[:10] # top 5 items in List
         [['update', 'improvement'],
Out[25]:
          ['hour', 'us', 'hour'],
          [],
          [],
          [],
          [],
          ['..', 'k8'],
          ['problem', 'problem', 'year'],
          ['glitch', 'option']]
```

Remove stopwords and punctuation (if there are any).

Combining the corpus to single list

```
In [26]: from nltk.corpus import stopwords
from string import punctuation

In [27]: # Removing Puncuation and Stop Words:
    my_stopwords = stopwords.words('english')+list(punctuation) + ["..."] +[".."] +[".."
    Review_NoStop1=[ x for x in Lemma_Review if x not in my_stopwords]

In [28]: Review_NoStop1[:10]
```

```
Out[28]: [['update', 'improvement'],
           ['hour', 'us', 'hour'],
           [],
           [],
           [],
           [],
           ['...', 'k8'],
           [],
           ['problem', 'problem', 'year'],
           ['glitch', 'option']]
In [29]: # def remove_stopword(x):
          # return [y for y in x if y not in stopwords.words('english')]
         Review_NoStop=[ x for x in Review_NoStop1 if x !=[] ]
In [30]:
In [32]:
          # Review_NoStop=[ x for x in Review_NoStop2 if x not in (stopwords.words('english'
In [33]: Review_NoStop[:10]
Out[33]: [['update', 'improvement'],
           ['hour', 'us', 'hour'],
           ['..', 'k8'],
           ['problem', 'problem', 'year'],
           ['glitch', 'option'],
           ['month'],
           ['i', 'month'],
['i', '..', '..'],
           ['...', 'solution'],
           ['option']]
         Remove data such as '..','...','...','....
         # XY=[]
In [34]:
          # for ele in Review_NoStop:
             for x in ele:
          #
                   if x not in ('..','...','.','....','.....'):
          #
                        XY.append(x)
         Review_Clean= []
In [35]:
In [36]: for ele in Review_NoStop:
              Review_Clean.append([y for y in ele if y not in ('..','...','..','...','...
In [37]: Review_Clean[:10]
Out[37]: [['update', 'improvement'],
           ['hour', 'us', 'hour'],
           ['k8'],
           ['problem', 'problem', 'year'],
['glitch', 'option'],
           ['month'],
           ['i', 'month'],
           ['i'],
           ['solution'],
           ['option']]
```

```
In [38]: # clean_vocab=vocab.apply(lambda x:remove_stopword(x))
# for item in Lemma_Review:
# item.apply(lambda x:remove_stopword(x))
# print(item)

# for comment in Lemma_Review:
# temp=[]
# for word in comment:
# word=word.tolist()
# temp.append(word.apply(lambda x:remove_stopword(x)))

# # print(temp)
```

```
Word cloud
In [39]: #all corpus made to single list using .extend()
         vocab = []
         for el in Review_Clean:
              vocab.extend(el)
         vocab[:20],len(vocab)
         (['update',
Out[39]:
            'improvement',
            'hour',
            'us',
            'hour',
            'k8',
            'problem',
            'problem',
            'year',
            'glitch',
            'option',
            'month',
            'i',
            'month',
            'i',
            'solution',
            'option',
            'specification',
            'function',
            'speekars'],
          10566)
         # Import the wordcloud library
In [122...
         from wordcloud import WordCloud
In [123... | # Join the different processed titles together.
         # long_string = ','.join(list(papers['paper_text_processed'].values))
         long_string=str(vocab)
         # Create a WordCloud object
         wordcloud = WordCloud(background_color="white", max_words=5000, contour_width=3, co
         # Generate a word cloud
         wordcloud.generate(long_string)
         # Visualize the word cloud
         wordcloud.to_image()
```

```
Out[123]:
                                                              people
                                                             wor
                 specification
                                                     application heat
                                                       con
                                                       others
         Todrop of mage
                                           drain ' video ' x
                                                                  update
                          complaint
              thanks on mobile' speaker foot lot
 In [ ]:
         # Lemma_Review
 In [ ]:
```

picture camera user file

Create a topic model using LDA on the cleaned up data with 12 topics.

Print out the top terms for each topic anc checking the coherence of the model with the c_v metric?

```
import gensim.corpora as corpora
In [40]:
         # Create Dictionary
         id2word = corpora.Dictionary(Review Clean)
         # Create Corpus
         texts = Review_Clean
         # Term Document Frequency
         corpus = [id2word.doc2bow(text) for text in texts]
         # View
         # print(corpus[:1][0])
         print(corpus[:1])
         [[(0, 1), (1, 1)]]
In [41]: | # print(id2word)
         # Creating the term dictionary of our courpus, where every unique term is assigned
In [63]:
         dictionary = corpora.Dictionary(Review Clean)
         print(dictionary)
         Dictionary(1536 unique tokens: ['improvement', 'update', 'hour', 'us', 'k8']...)
         # Converting list of documents (corpus) into Document Term Matrix using dictionary
In [64]:
         doc_term_matrix = [dictionary.doc2bow(doc) for doc in Review_Clean]
In [65]:
         doc_term_matrix[:3]
```

```
Out[65]: [[(0, 1), (1, 1)], [(2, 2), (3, 1)], [(4, 1)]]
In [66]: doc_term_matrix[:1][0]
Out[66]: [(0, 1), (1, 1)]
In [67]:
          # Build LDA model
          import time
In [68]:
         # gensim for LDA
          import gensim
          import gensim.corpora as corpora
          from gensim.utils import simple_preprocess
          from gensim.models import CoherenceModel
In [69]:
         %%time
          lda_model = gensim.models.ldamodel.LdaModel(corpus=doc_term_matrix,
                                                     id2word=dictionary,
                                                     num_topics=10,
                                                     random state=42,
                                                     passes=10,
                                                     per_word_topics=True)
         CPU times: total: 3.98 s
         Wall time: 3.99 s
In [70]: for idx, topic in lda_model.print_topics(-1):
             print("Topic: {} \nWords: {}".format(idx, topic ))
             print("\n")
```

```
Topic: 0
         Words: 0.153*"data" + 0.114*"call" + 0.094*"thing" + 0.060*"earphone" + 0.055*"hea
         t" + 0.038*"user" + 0.037*"function" + 0.019*"second" + 0.015*"@" + 0.013*"gb"
         Topic: 1
         Words: 0.267*"day" + 0.230*"hour" + 0.077*"*" + 0.049*"k8" + 0.044*"camera" + 0.03
         2*"headphone" + 0.015*"service" + 0.015*"edge" + 0.015*"result" + 0.007*"claim"
         Topic: 2
         Words: 0.304*"i" + 0.081*"speaker" + 0.042*"guy" + 0.034*"device" + 0.026*"feel" +
         0.022*"atmos" + 0.019*"slot" + 0.017*"model" + 0.017*"word" + 0.015*"need"
         Topic: 3
         Words: 0.402*"issue" + 0.078*"drain" + 0.057*"con" + 0.036*"star" + 0.022*"game" +
         0.020*"message" + 0.016*"friend" + 0.016*"detail" + 0.016*"graphic" + 0.013*"lag"
         Topic: 4
         Words: 0.250*"phone" + 0.086*"expectation" + 0.053*"contact" + 0.041*"apps" + 0.04
         0*"look" + 0.033*"setting" + 0.024*"scratch" + 0.023*"pls" + 0.020*"charge" + 0.01
         5*"buyer"
         Topic: 5
         Words: 0.202*"problem" + 0.076*"specification" + 0.073*"min" + 0.050*"image" + 0.0
         39*"....." + 0.036*"video" + 0.022*"suck" + 0.021*"accessory" + 0.020*"u" + 0.018
         *"sound"
         Topic: 6
         Words: 0.241*"month" + 0.093*"game" + 0.083*"option" + 0.075*"product" + 0.051*"ha
         ng" + 0.050*"review" + 0.033*"pic" + 0.015*"medium" + 0.014*"comment" + 0.013*"hr"
         Topic: 7
         Words: 0.120*"thanks" + 0.109*"people" + 0.097*"minute" + 0.052*"picture" + 0.037
         *"others" + 0.027*"button" + 0.021*"complaint" + 0.019*"centre" + 0.016*"keep" +
         0.014*"movie"
         Topic: 8
         Words: 0.483*"feature" + 0.056*"photo" + 0.054*"mobile" + 0.024*"customer" + 0.016
         *"signal" + 0.015*"rupee" + 0.015*"sims" + 0.013*"brand" + 0.012*"lenovo" + 0.010
         *"sm"
         Topic: 9
         Words: 0.161*"time" + 0.114*"update" + 0.063*"lot" + 0.056*"bug" + 0.047*"work" +
         0.044*"week" + 0.031*"application" + 0.026*"term" + 0.021*"key" + 0.021*"year"
         import pyLDAvis.gensim
In [77]:
         import pickle
         import pyLDAvis
         # from pyLDAvis import gensim
In [82]: #Visualize the topics
         pyLDAvis.enable_notebook()
```

```
vis = pyLDAvis.gensim.prepare(lda_model, doc_term_matrix, dictionary)
         vis
         C:\Users\keert\anaconda3\lib\site-packages\pyLDAvis\_prepare.py:247: FutureWarnin
         g: In a future version of pandas all arguments of DataFrame.drop except for the ar
         gument 'labels' will be keyword-only.
           default_term_info = default_term_info.sort_values(
Out[82]:
         pyLDAvis.__version__
In [78]:
         '3.2.1'
Out[78]:
In [80]:
In [83]:
          #Compute Perplexity
         print('Perplexity: ', lda_model.log_perplexity(doc_term_matrix)) # a measure of how
         Perplexity: -6.360985931139761
In [84]:
         # Compute Coherence Score
         coherence_model_lda = CoherenceModel(model=lda_model, texts=Review_Clean, dictional
          coherence='c_v')
         coherence_lda = coherence_model_lda.get_coherence()
         print('\nCoherence Score: ', coherence_lda)
         Coherence Score: 0.5963680198476624
         Changing number of topics to 8
         %%time
In [91]:
         lda_model = gensim.models.ldamodel.LdaModel(corpus=doc_term_matrix,
                                                    id2word=dictionary,
                                                    num_topics=8,
                                                    random_state=42,
                                                    passes=10,
                                                    per_word_topics=True)
         CPU times: total: 3.98 s
         Wall time: 4 s
```

In [92]: for idx, topic in lda_model.print_topics(-1):

print("\n")

print("Topic: {} \nWords: {}".format(idx, topic))

```
Topic: 0
         Words: 0.092*"drain" + 0.088*"thing" + 0.078*"k8" + 0.061*"lot" + 0.052*"heat" +
         0.048*"image" + 0.033*"user" + 0.025*"button" + 0.024*"result" + 0.021*"edge"
         Topic: 1
         Words: 0.226*"day" + 0.196*"hour" + 0.117*"phone" + 0.065*"*" + 0.038*"photo" + 0.
         037*"camera" + 0.027*"headphone" + 0.018*"function" + 0.014*"message" + 0.007*"vid
         eo"
         Topic: 2
         Words: 0.254*"i" + 0.068*"speaker" + 0.040*"guy" + 0.026*"video" + 0.025*"device"
         + 0.020*"work" + 0.017*"brand" + 0.016*"slot" + 0.015*"accessory" + 0.015*"atmos"
         Topic: 3
         Words: 0.312*"feature" + 0.258*"issue" + 0.064*"game" + 0.031*"min" + 0.023*"star"
         + 0.010*"graphic" + 0.010*"lag" + 0.010*"rupee" + 0.009*"friend" + 0.009*"detail"
         Topic: 4
         Words: 0.132*"time" + 0.122*"data" + 0.073*"expectation" + 0.055*"mobile" + 0.045
         *"contact" + 0.036*"week" + 0.036*"apps" + 0.025*"feel" + 0.019*"pls" + 0.018*"cha
         Topic: 5
         Words: 0.070*"specification" + 0.065*"con" + 0.054*"earphone" + 0.042*"pic" + 0.03
         6*"....." + 0.034*"customer" + 0.032*"look" + 0.031*"term" + 0.031*"pro" + 0.021
         *"suck"
         Topic: 6
         Words: 0.171*"month" + 0.130*"problem" + 0.073*"thanks" + 0.059*"option" + 0.053
         *"product" + 0.036*"hang" + 0.034*"review" + 0.024*"bug" + 0.017*"service" + 0.016
         *"scratch"
         Topic: 7
         Words: 0.101*"update" + 0.092*"call" + 0.075*"minute" + 0.067*"people" + 0.040*"pi
         cture" + 0.029*"others" + 0.025*"sims" + 0.022*"key" + 0.021*"application" + 0.015
         *"bug"
In [93]: #Visualize the topics
         pyLDAvis.enable_notebook()
         vis = pyLDAvis.gensim.prepare(lda_model, doc_term_matrix, dictionary)
         vis
         C:\Users\keert\anaconda3\lib\site-packages\pyLDAvis\_prepare.py:247: FutureWarnin
         g: In a future version of pandas all arguments of DataFrame.drop except for the ar
         gument 'labels' will be keyword-only.
         default_term_info = default_term_info.sort_values(
Out[93]:
In [94]:
          #Compute Perplexity
         print('Perplexity: ', lda_model.log_perplexity(doc_term_matrix)) # a measure of how
         Perplexity: -6.253023913459027
         # Compute Coherence Score
In [95]:
```

```
coherence_model_lda = CoherenceModel(model=lda_model, texts=Review_Clean, dictional
  coherence='c_v')
coherence_lda = coherence_model_lda.get_coherence()
print('\nCoherence Score: ', coherence_lda)
Coherence Score: 0.5833787750919727
```

In []: