

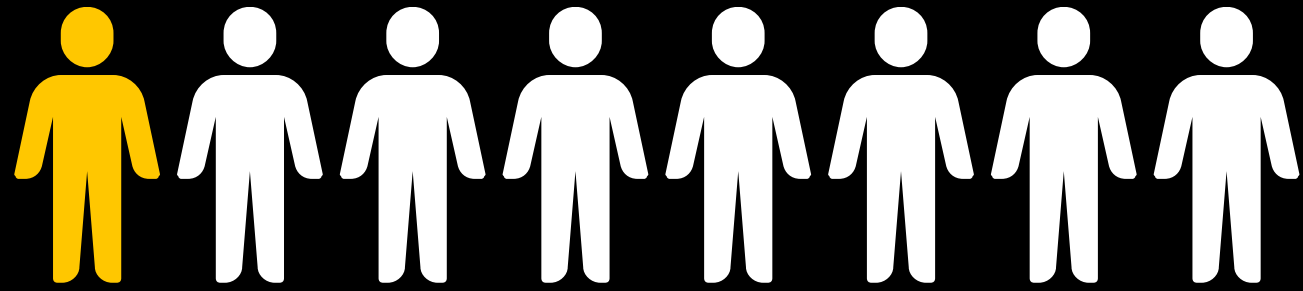
CHIKITSA



By Suryaprabha

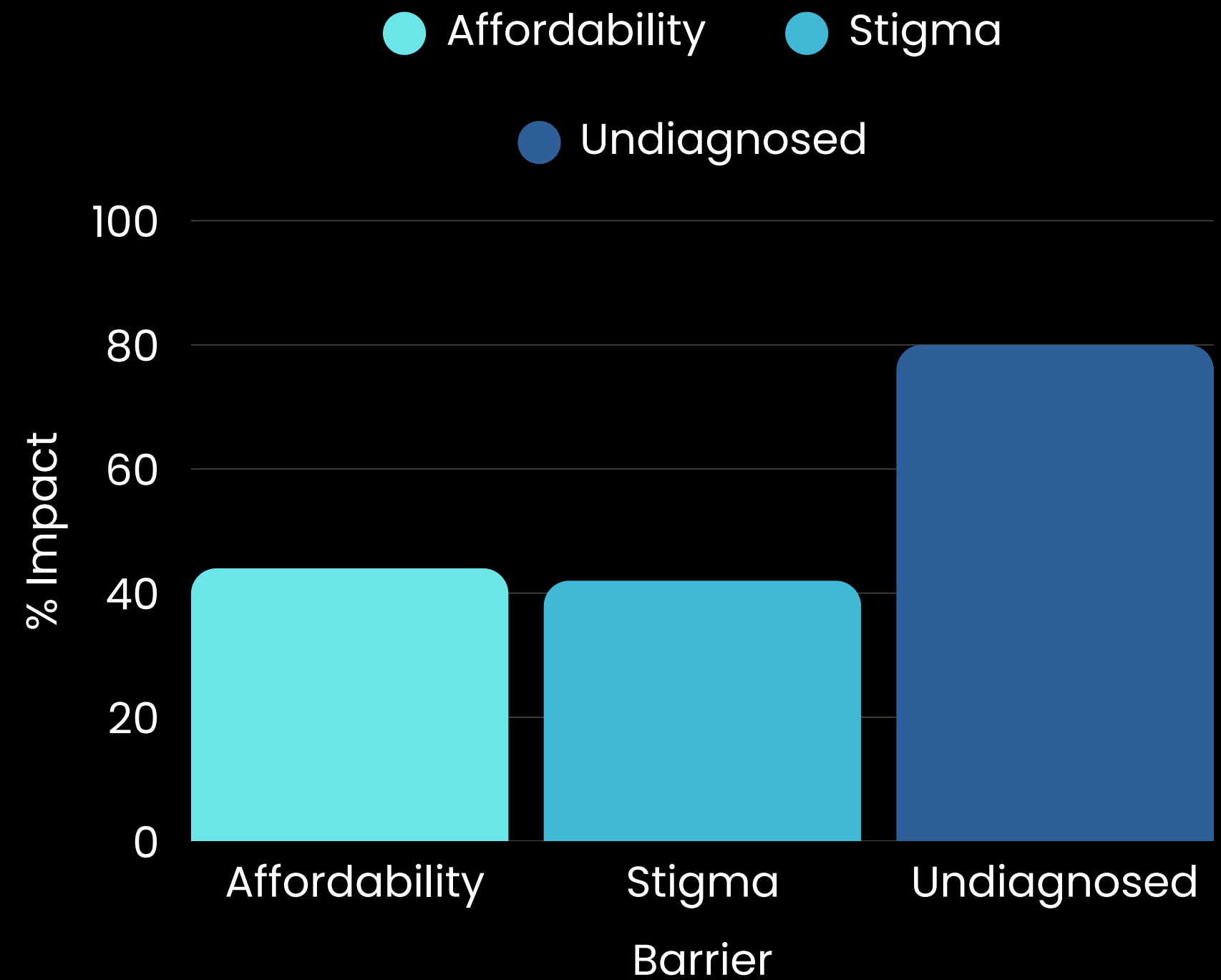


Problem: Rise in Mental health cause



1 out of 8 Suffer from Mental health issue (WHO) 1B People Globally

- Mental health issues in India **doubled** from **2011 to 2014**.
- Impacting **52%** of India's youth, contribute to a staggering **~₹87 trillion productivity loss** for the nation between **2012-2030**



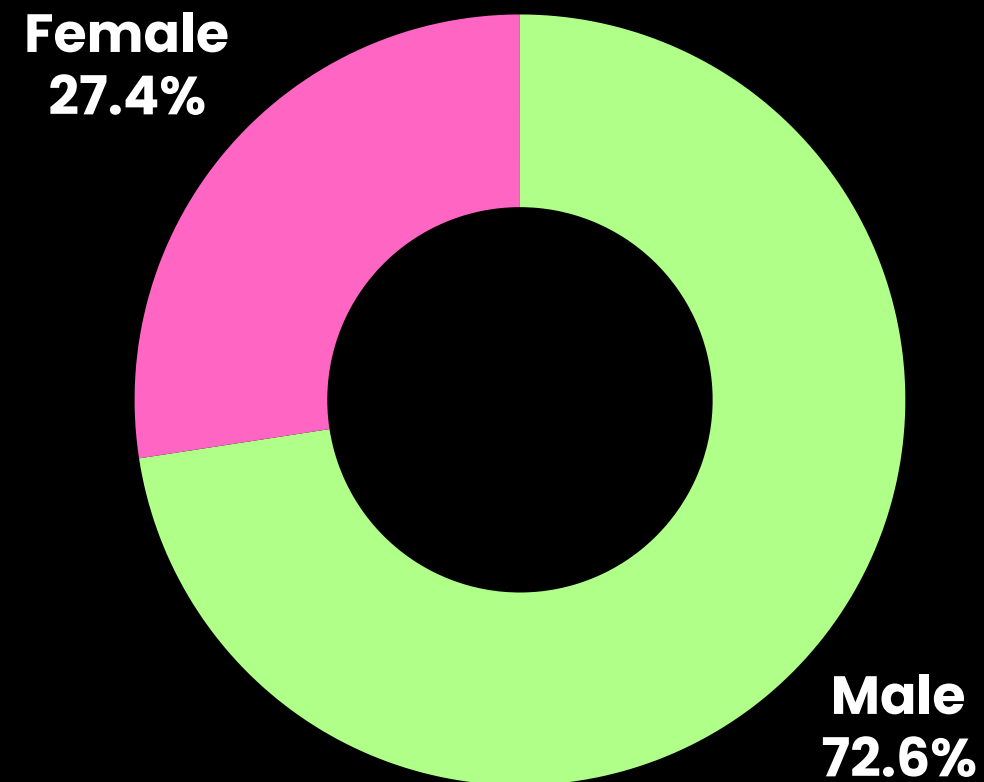
Data Source : WHO,NICS



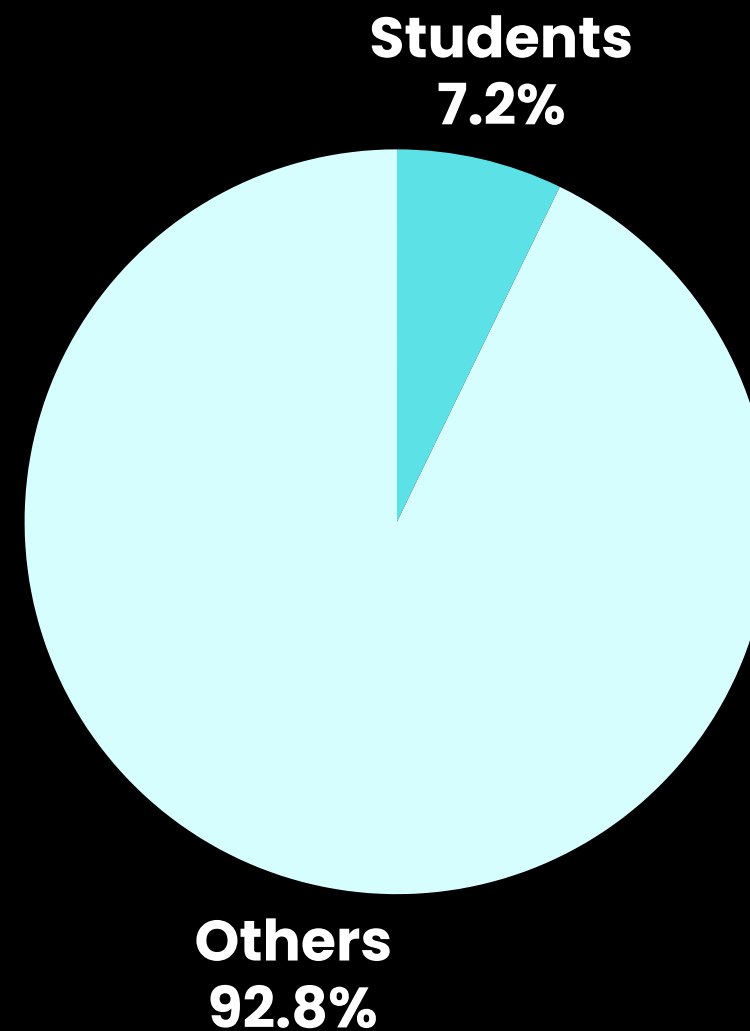
Problem: Rise in Mental Health Issue

Total Suicides (2022) : **1,71,000**

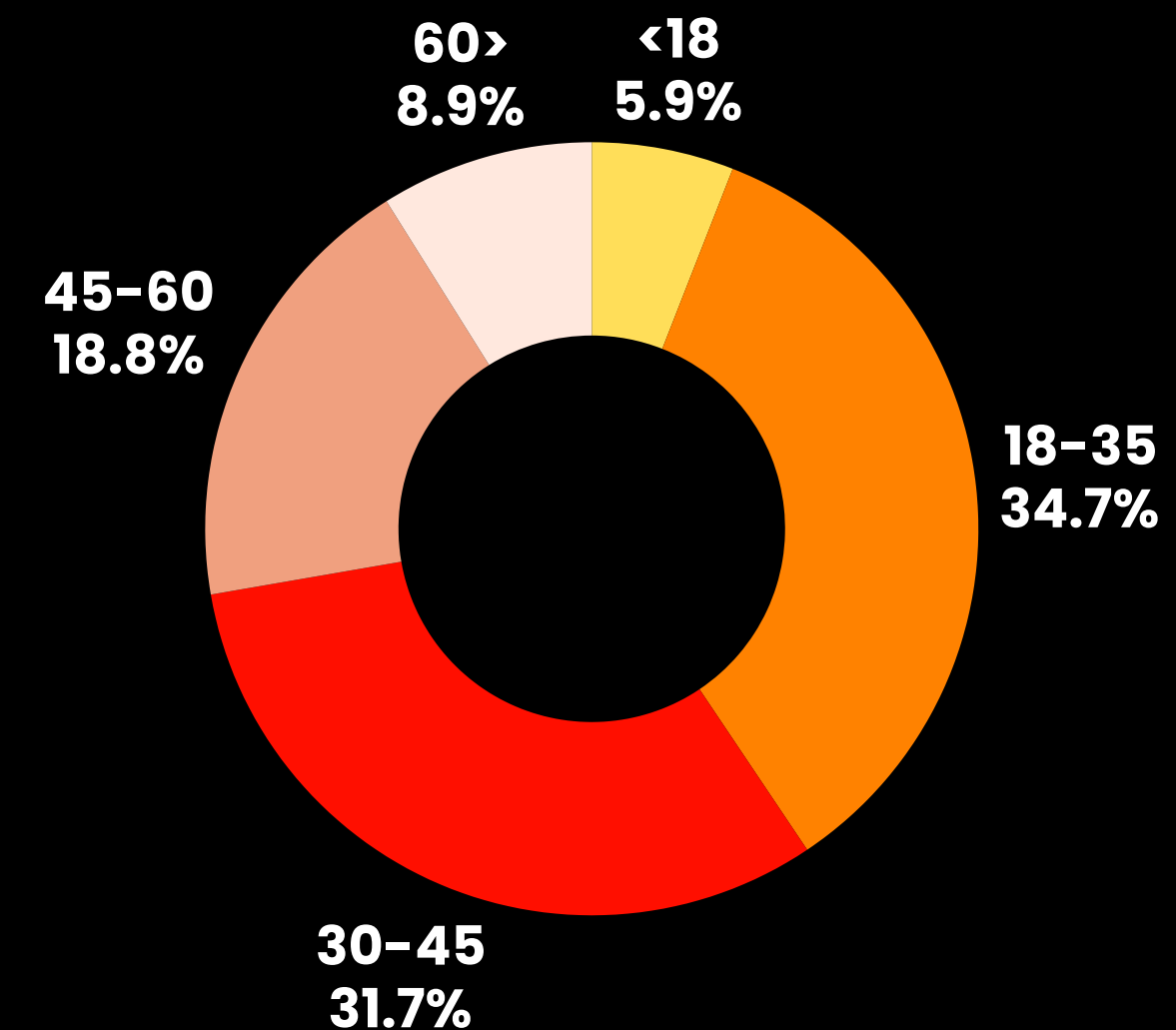
Gender wise suicides



Students vs Total Suicides



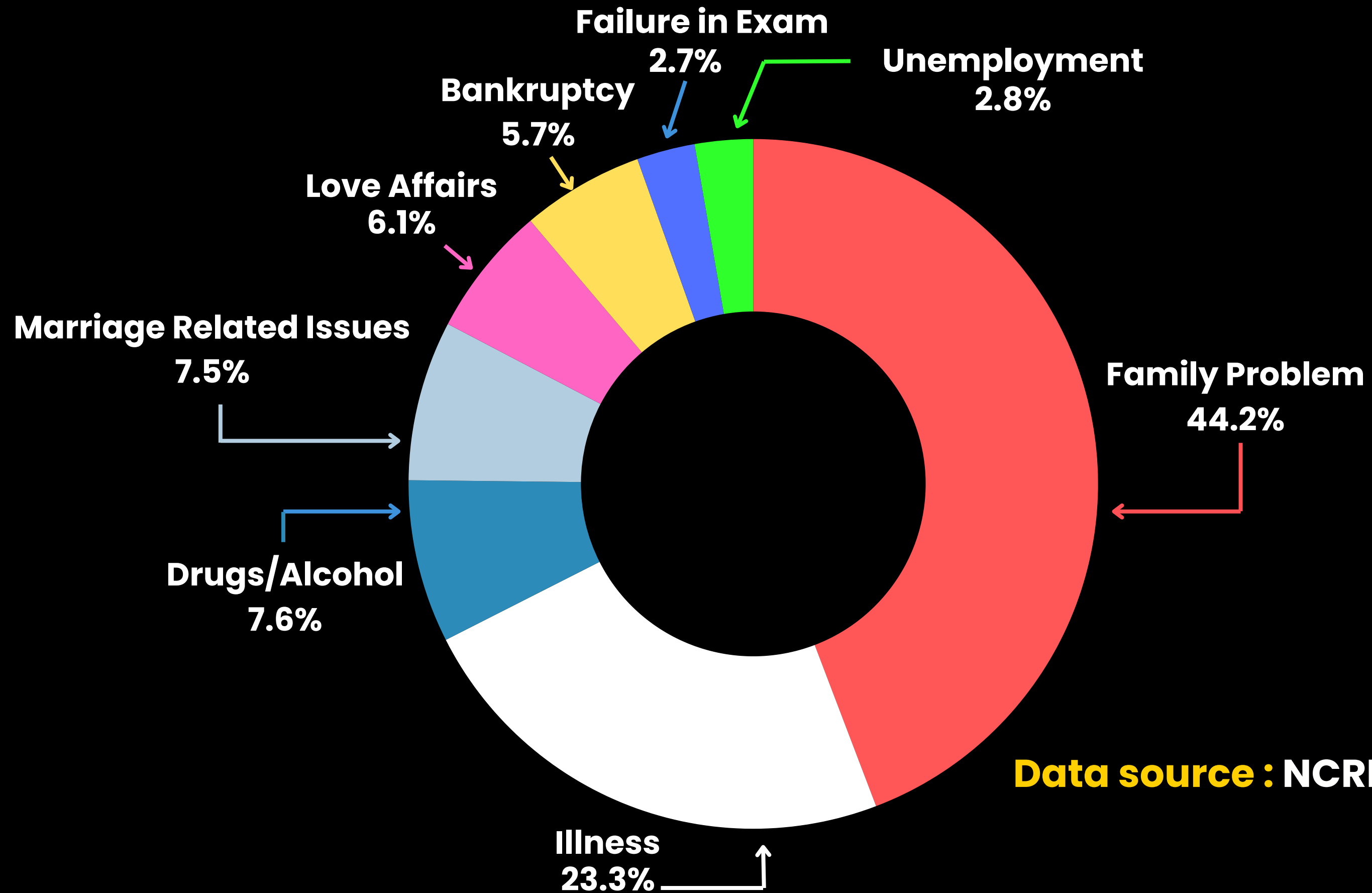
Age wise suicides



Data source : NCRB data (2022)



Problem: Rise in Mental health cause



Data source : NCRB data (2022)



Existing Solutions



Feature	Headspace	Wysa
AI-Driven Support & CBT Techniques	✓ (Partial CBT)	✓ (CBT + DBT)
Meditation & Sleep Support	✓ (Strong focus)	✓
Professional Support	✗	✓ (Coach)
Unique Features (Video/Audio, Medical Imaging)	✗	✗
Privacy and Anonymity	✓	✓
Monthly Price	₹ 1137.92	₹ 876.00

Psychiatrist

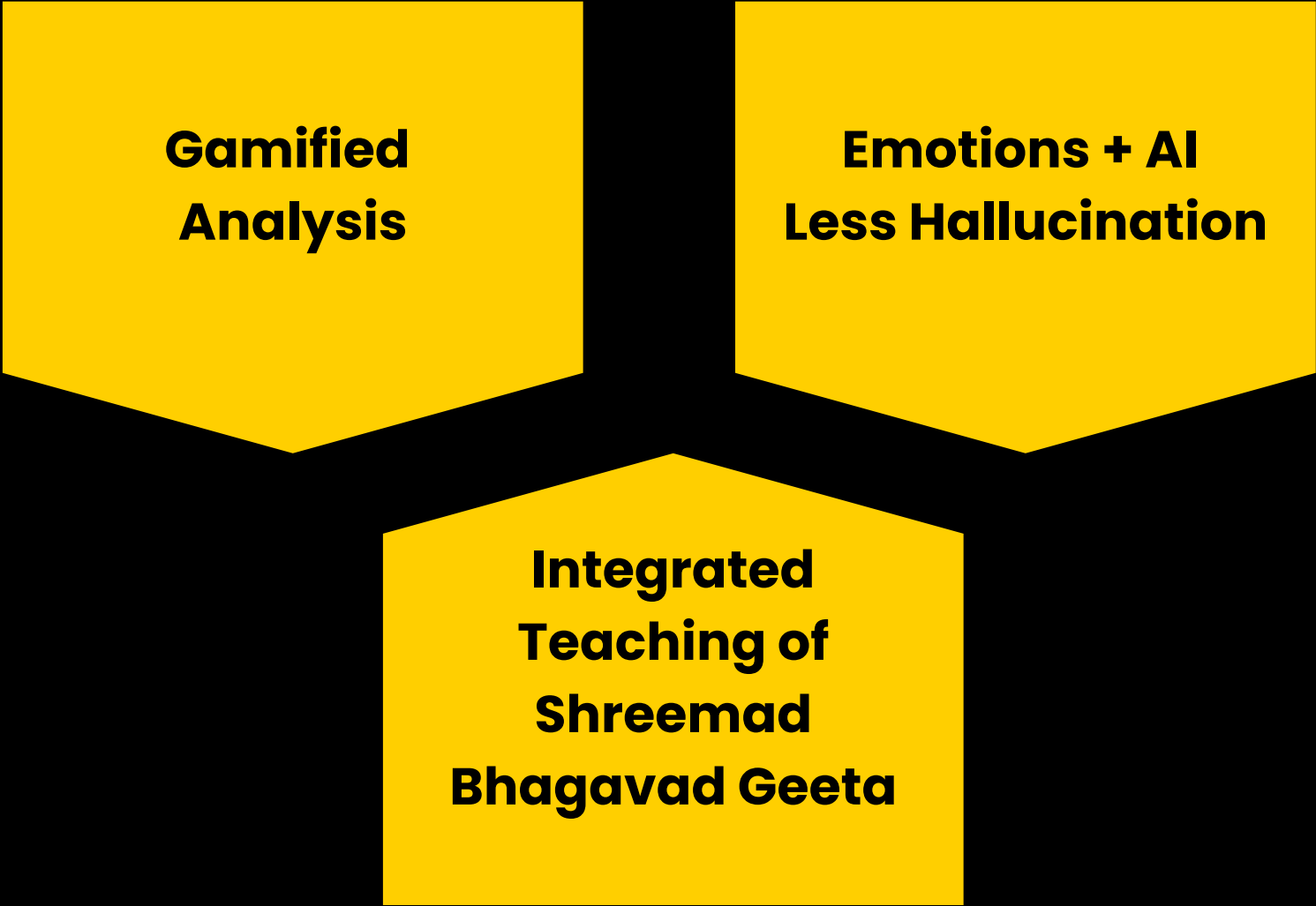
₹1500 - ₹3000/-
Per Session



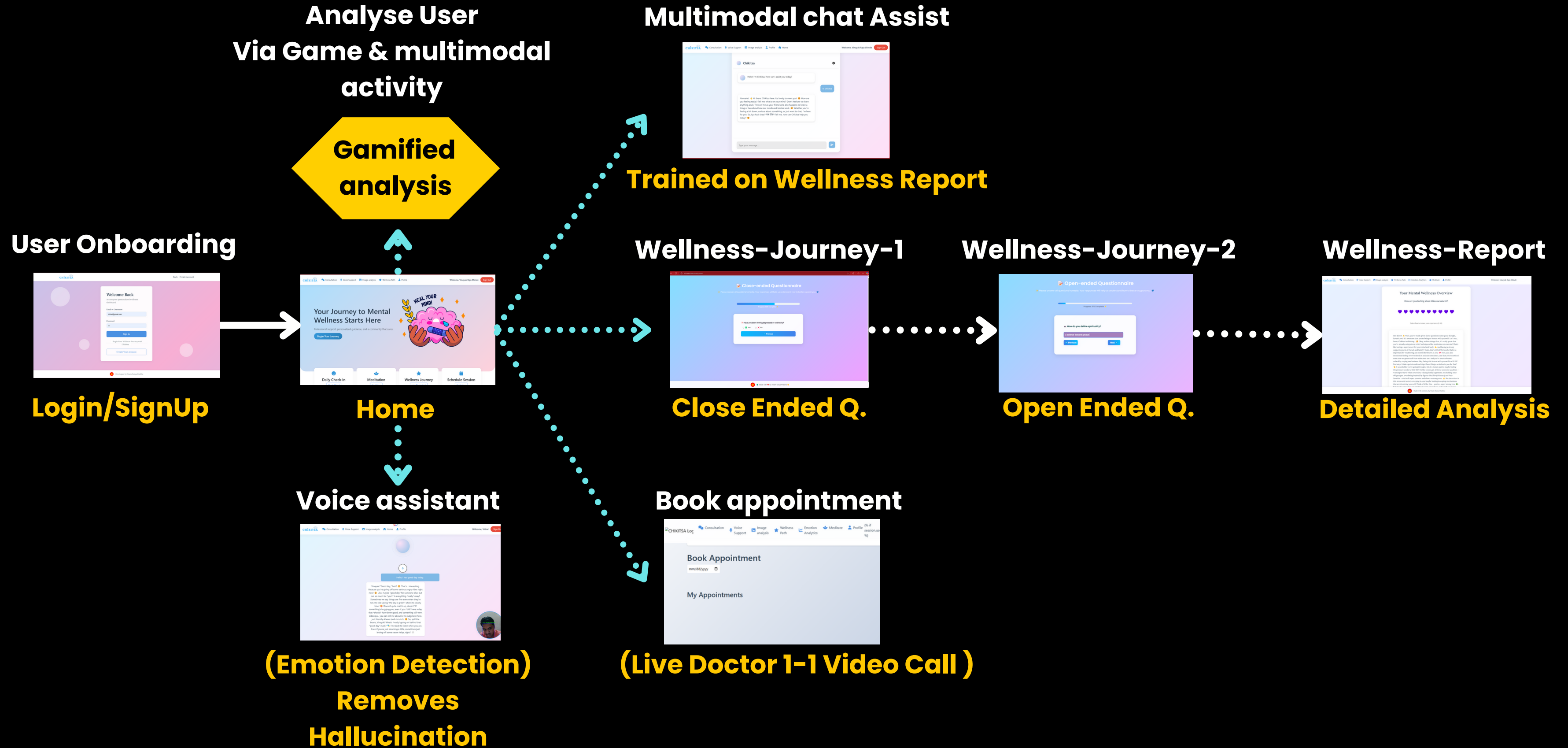
What we offer

Feature	Chikitsa
AI-Driven Support & CBT Techniques	✓ (Advanced AI + CBT)
Meditation & Sleep Support	✓
Professional Support	✓ (Doctor)
Unique Features (Video/Audio, Medical Imaging)	✓ (Video/Audio Analysis, Medical Image Analysis)
Privacy and Anonymity	✓
Monthly Price	₹ 299 onwards

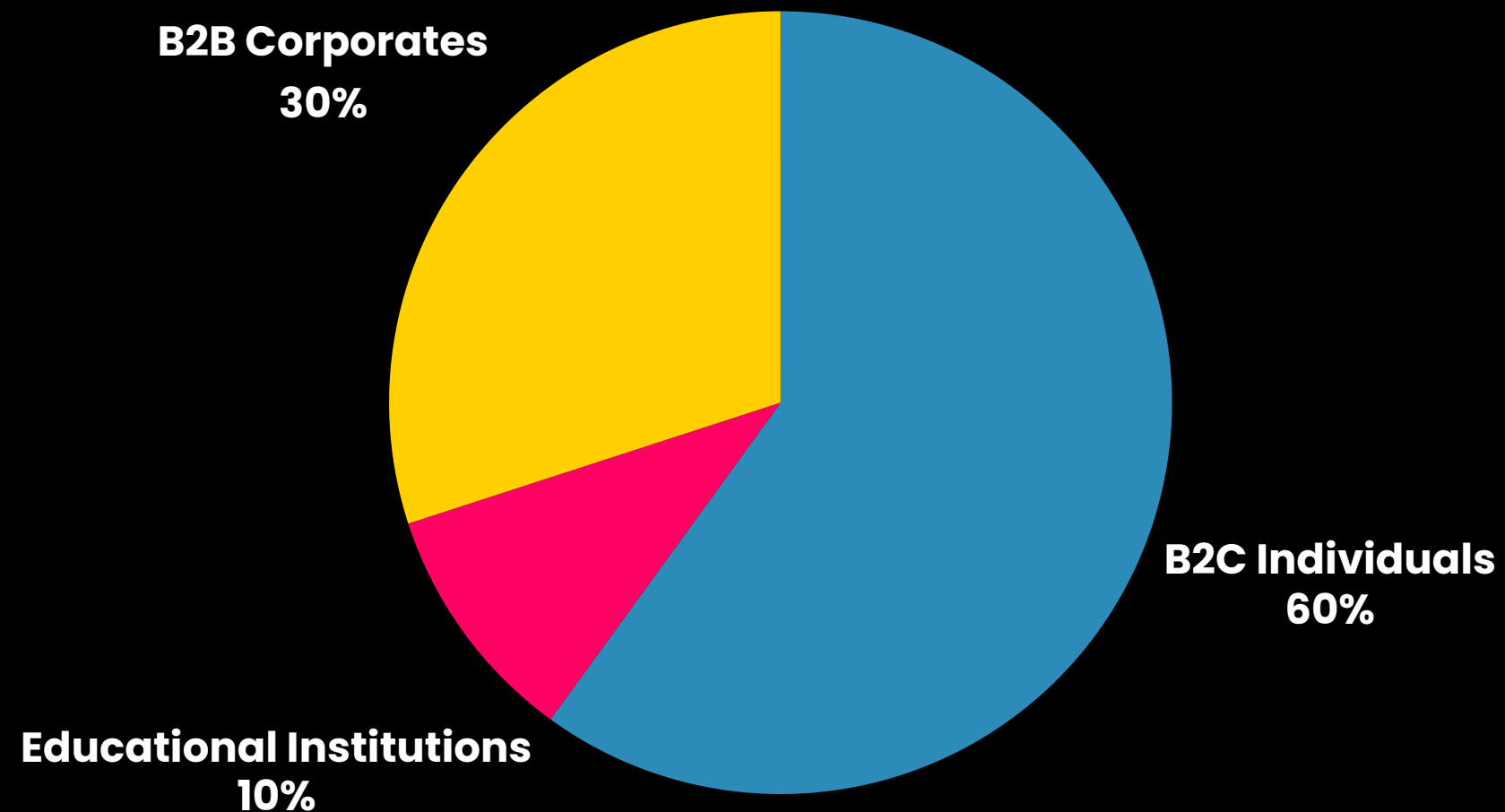
Chikitsa U.S.P



Process FLOW –Chikitsa



Our Customers



B2C Individuals
Young adults (18-35) & professionals

B2B Coporates
₹207-₹ 332/employee wellness

Educational Insights
Schools & Universities

India Market

TAM : ₹ 37B

SAM : ₹ 14B

Global Market

TAM : ~₹650B

SAM : ~₹567B

Data Source: www.grandviewresearch.com



Traction & Milestones

50+ beta users

Achievements

Won 🏆 Google GenAI Exchange Hackathon 2024
Recognised By **Meity**



Testimonials

"Chikitsa's innovative AI tackles a billion-dollar mental health crisis with scalable, cutting-edge technology."

— DR. MANJUSHA DESHMUKH,
Principal OF SARASWATI COLLEGE OF ENG.,
Email : principal.scoe@gmail.com



Our Team



Vinayak Shinde

Founder

Trainee Engineer at Bixware Technologies Pvt Ltd, Ex – Intern at Engagely.AI (AI expertise).



Vishal Mishra

Founder

Trainee Engineer Bixware Technologies Pvt Ltd, Ex – Intern at Engagely.AI (AI expertise).



Nikhil Bhoir

Developer

Engineering Trainee at Bixware Technologies Pvt Ltd ,Ex – Intern at Engagely.AI (AI expertise).



Our Mentors



Dr. Tushar Ghorpade

**Advisor Mentor ,
Assistant Professor at DY Patil RAIT,
Providing Product and research
guidance.**



Dr. Sneha Bagle

**Advisor Mentor ,
Assistant Professor at DY Patil SOP,
Providing Product and research
guidance.**





Be Part of the Change


CHIKITSA

**Mental health for
everyone, everywhere.**

Contact us at:
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